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HAYOR'S OFFICE

July 6, 2015

Mayor Tom Barrett City Council President Michael Murphy Milwaukee City Hall 200 E Wells St # 201 Milwaukee, WI 53202 (414) 286-2200

Dear Mayor Barrett and President Murphy,

Baird actively supports Gus Ramirez and The Ramirez Family Foundation in its journey to expand education to children in Wisconsin by building St. Augustine Preparatory Academy, a K-12 campus on Milwaukee's south side. Our firm and our associates continue to support a range of education initiatives that have one thing in common—putting the needs of children first—and we feel this school will only strengthen the results.

The first phase of development will provide capacity for 1,000 children by 2017, followed by the second expansion which will double capacity to 2,000 students by 2022 or 2023.

Not only do we feel strongly that this investment and development will significantly improve the engagement, character, skillsets and values of Milwaukee's youth, it will transform the surrounding area from pollution and devastation to an attractive and safe grounds for students to connect and collaborate. The school plans to foster an environment that focuses on excellence in education, athletics and performing arts.

We feel this is a great opportunity for Milwaukee and the economic impact will stimulate growth and education.

Regards,

Paul E. Purcell Chairman & CEO Steve Booth
President & COO

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**Leslie Dixon** Chief Human Capital Officer

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