Ashley Frederick Booth

• 102 East Vine Street • Milwaukee, Wisconsin 53212 • abooth@hntb.com

PROFESSIONAL EXPERIENCE

HNTB Corporation, Milwaukee, Wisconsin

• Project Manager - Senior Planner

May 2007 - Present

- o Statewide sales manager for Wisconsin
- Land use and economic development specialist for urban transportation projects in: Wisconsin, Michigan, Florida and Texas
- o Lead transit planner for modern streetear projects in Milwaukee and Detroit
- o Staff supervisor and manager of 8 employees, including: graphic designers, geographic information systems staff, landscape architects and urban planners

City of Franklin City Development Department, Franklin, Wisconsin

Senior Planner

April 2003 - May 2007

- Development of reports, agendas, minutes and staffing for the following commissions: Plan, Environmental, Board of Zoning and Building Appeals, Community Development Authority and Common Council
- o Lead site plan reviewer and City liaison for major projects, such as: Northwestern Mutual Phase II, the Shoppes at Wyndham Village and Wheaton-Franciscan Hospital in Franklin
- o Direct workload for staff employees (managed 5 employees)
- o Short range planning (plat review, site plan review, etc.)
- o Long range planning (Comprehensive Master Plan, 27th Street Corridor Plan and 27th Street Streetscape Plan)
- o Zoning code interpretation

Bay-Lake Regional Planning Commission, Green Bay, Wisconsin

• GIS Intern

May 2002 - January 2003

- Land use data collection
 - o Aerial photo delineation and data collection
 - o Organization and facilitation of public meetings
 - o Analysis of land use and master plan development

Brown County Planning and Land Services Department, Green Bay, Wisconsin

Transportation Planning Intern

January 2001 -- June 2001

- o Boarding and alighting survey and data collection
- o In person and phone survey and analysis
- o Green Bay Metro bus observation and qualitative analysis

EDUCATION

University of Wisconsin-Milwaukee, Milwaukee, Wisconsin

Master of Urban Planning (May 2005)

University of Wisconsin-Green Bay, Green Bay, Wisconsin

Bachelor of Science in Urban and Regional Studies (December 2002)

PERSONAL

- Historic Brewers' Hill Homeowner Association Board Member (2013-Present)
- Big Brothers/Big Sisters Volunteer -- (2012-Present)
- Union Point Condominium Board Current President (2009-Present)
- UW-Green Bay Men's Basketball Team Division I- (1998-2002)