



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, February 05, 2026

COMMITTEE MEETING NOTICE

AD 03

SALIM, Sami, Agent
2 SWEET & INTERNATIONAL D, LLC
2128 E LOCUST St
MILWAUKEE, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Wednesday, February 18, 2026 at 01:35 PM

The access code is <https://meet.goto.com/170975957>. Please see the enclosed best practices document for further instructions.

Regarding: Your Public Entertainment Premises License Application Requesting Hookah Services as agent for "2 SWEET & INTERNATIONAL D, LLC" for "ALREEM HOOKAH LOUNGE & RESTAURANT" at 2122-2128 E LOCUST St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, February 05, 2026

COMMITTEE MEETING NOTICE

AD 03

SALIM, Sami, Agent
2 SWEET & INTERNATIONAL D, LLC
3630 E NORTHBROOK BL
OAK CREEK, WI 53154

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Wednesday, February 18, 2026 at 01:35 PM

The access code is <https://meet.goto.com/170975957>. Please see the enclosed best practices document for further instructions.

Regarding: Your Public Entertainment Premises License Application Requesting Hookah Services as agent for "2 SWEET & INTERNATIONAL D, LLC" for "ALREEM HOOKAH LOUNGE & RESTAURANT" at 2122-2128 E LOCUST St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

REDACTED
BY
IL

View results

Respondent

14

02:17

Time to complete

1. Name of Objector *

2. Objector Mailing Address

3. Objector Email Address

4. Business Name and Address *

AlReem Lounge and Restaurant 2128 E Locust St, Milwaukee, WI 53211

5. Synopsis of Objection *

Regarding: Item #49 / BZZA-24-00292

As a home owner/resident of Aldermanic District #3 I am writing to voke my opposition to the continuation of business of the Hookah Lounge & Restaurant on Locust Street.

They have been doing business without an approved occupancy permit. This is both their wrongdoing and the city's lack of follow through on the permits.

I also oppose any additional enlargement of their signage and or any additional signage.

Why should any consideration to the signage be given when they have not complied with the permit rules & regs.

As a homeowner who follows the city's permit requirements it is irritating when business owners can do as they please without any action take by the BOZA.

There are more than enough businesses of this type in our district and short of stopping the Hookah Lounge from doing business the city should at least make them comply with occupancy permit, make all existing signage comply and deny any signage expansion. This is a neighborhood not a shopping mall.

REDACTED
BY
JK

Crite, Yvette

From: Cooney, Jim
Sent: Thursday, June 12, 2025 11:23 AM
To: Crite, Yvette
Cc: Lopez, Faviola; Milano, Marissa
Subject: FW: Hookah Lounge and Restaurant May 22 BOZA Hearing Use Variance Request
Attachments: 2122 E Locust DCD BOZA letter BZZA-24-00292.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Please add.

From: Owczarski, Jim <jowcza@milwaukee.gov>
Sent: Wednesday, May 14, 2025 5:49 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Subject: Fwd: Hookah Lounge and Restaurant May 22 BOZA Hearing Use Variance Request

Remis Velisquel

Begin forwarded message:

From: "Leichtling, Samuel" <Samuel.Lleichtling@milwaukee.gov>
Date: May 14, 2025 at 5:37:06 PM CDT
To: <@wi.rr.com>
Cc: "Brower, Alex" <Alex.Brower@milwaukee.gov>

<consigliere@wi.rr.com>, "Owczarski, Jim" <jowcza@milwaukee.gov>, "Richardson, Ed" <Ed.Richardson@milwaukee.gov>, "Fonseca, Tanya" <Tanya.Fonseca@milwaukee.gov>
Subject: RE: Hookah Lounge and Restaurant May 22 BOZA Hearing Use Variance Request

Thanks for reaching out about this. DCD has not been made aware of any formal proposed changes to the Plan of Operation made by the applicant for this proposed tobacco or e-cigarette retailer. We are aware that they have withdrawn their request for a signage variance, and committed that all signage will comply with the zoning code requirements; therefore, we understand the BOZA hearing next week will be limited to the request for a use variance to operate a tobacco or e-cigarette retailer at this location.

DCD carried out an in-depth analysis of this requested use variance, and determined it did not meet the criteria found within the Milwaukee Code of Ordinances for a use variance. That analysis and our staff recommendation to BOZA was transmitted to the Board via our attached 12/2/2024 letter. At this point, absent any significant new information, that attached analysis and recommendation are unchanged.

I have copied DCD Principal Planner Ed Richardson on this email as well. Ed represents DCD at BOZA and will communicate our findings and recommendation during the BOZA meeting and can answer additional specific questions if you have any. BOZA is an Independent body, so if there is additional information you or other neighbors would like them to consider in evaluating this variance request, please email that directly to BOZA@Milwaukee.gov so it can be included in the record.

REDACTED
BY
IL

Have a good evening,
Sam

Sam Leichtling (he/him)
Department of City Development | City of Milwaukee
sleight@milwaukee.gov | (414) 286-5804
<https://city.milwaukee.gov/Planning>

From: _____ |>
Sent: Wednesday, May 14, 2025 10:31 AM
To: Leichtling, Samuel <Samuel.Leichtling@milwaukee.gov>
Cc: Brower, Alex <Alex.Brower@milwaukee.gov> ;

~~_____ <_____@milwaukee.gov>~~
<consigliere@wi.rr.com>; Owczarski, Jim <jowcza@milwaukee.gov>
Subject: Hookah Lounge and Restaurant May 22 BOZA Hearing Use Variance Request

On another important and urgent matter, 2 Sweet & International D, LLC (dba Alreem Hookah Lounge and Restaurant) has again applied for a use variance at 2122 East Locust. The new BOZA hearing is scheduled for May 22 with the item scheduled for 7pm. The BOZA agenda is attached.

The Case Number/Type is the same:

Item No. 46
Ald. 3
Case No. Type: BZZA-24-00292 Use Variance
Case Information 2 Sweet & International D, LLC dba Alreem Hookah Lounge & Restaurant, Lessee
Location 2122 E Locust St

MHNA has objected to all vape stores opening in the neighborhood. We have as many as eight, if not more, stores selling vape products in and around Murray Hill neighborhood. We have had overwhelming support to oppose new vape store variance requests.

There have been two community meetings held by legal representative on behalf of 2 Sweet & International D, LLC. At the second meeting, on April 28, legal representatives presented operational conditions 2 Sweet & International D would consider making in exchange for community support. However, no formal agreement has been made and a follow-up document promised by the legal representatives detailing specifics and updates regarding the use variance request and plan of operation has not been received by MHNA.

Regardless, MHNA and residents in Murray Hill have made clear its opposition to an expansion of vape products sold and exterior signs promoting vape products at 2122 E. Locust Street.

On December 2, 2024, when a previous BOZA hearing was scheduled in December to review the request, DCD sent a letter (attached here) to BOZA recommending denial of the use and sign variances requests.

Is DCD's position outlined in your December letter the same regarding this new request?

Thanks,

REDACTED
BY
IL



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner
lacrump@milwaukee.gov

Vanessa L. Koster
Deputy Commissioner
vkoster@milwaukee.gov

REDACTED
BY
JL

December 2, 2024

Chairman Eric Lowenberg
Board of Zoning Appeals
809 North Broadway
Milwaukee, WI 53202

Re: Department of City Development Report of Comments and Recommendations / 2 Sweet & International D, LLC, 2122 E Locust Street (BZZA-24-00292)

Dear Chairman Lowenberg and Members of the Board:

The Department of City Development has carried out a thorough review of the application materials and supplementary materials submitted to the Board relating to the application by 2 Sweet & International D, LLC ("Petitioner") for a Use Variance to occupy the property at 2122 E Locust St. as a tobacco or e-cigarette retailer and a dimensional variances to allow a wall sign that exceeds the maximum display area allowed and to permit 2 wall signs. Based on information within the file, it appears that the use is already in operation and the wall sign already installed, both without proper permits and in violation of the zoning code.

DCD concludes that neither of the requested variances meet the criteria for either a use or dimensional variance found within in the Milwaukee Code of Ordinances, and DCD recommends denial of both of these requested variances.

Attached to this letter is a memorandum summarizing the legislative history and public health, safety, and welfare rationale for the ordinance adopted unanimously by the Common Council on June 20, 2023 with ten aldermanic sponsors that updated the Milwaukee Code of Ordinances to create a new use definition for "tobacco and e-cigarette retailers" and prohibited tobacco and e-cigarette retailers within all residential districts, including the RM3 zoning district where 2122 E Locust is located (Common Council File Number 230097).

In addition to that memorandum, DCD wishes to provide additional information that may help BOZA evaluate whether this current proposed use variance meets the "Preservation of Intent" criteria found within Milwaukee Code of Ordinances:

295-311-3-d-1. Preservation of Intent. A variance would not be inconsistent with the spirit, purpose and intent of the regulations for the district in which it is requested

Former 3rd District Alderman Jonathan Brostoff was the lead sponsor of Common Council File Number 230097 that created the legislation prohibiting tobacco and e-cigarette retailers within all residential districts. The property at 2122 E Locust Street is located in a residential zoning district within the 3rd Common Council District, which is currently un-represented, with a special election pending to fill the vacant Common Council seat.



REDACTED
BY
JL

During public testimony that was made part of the record at the public hearing held by the City Plan Commission on June 5, 2023¹ to review the ordinance that proposed to prohibit tobacco and e-cigarette retailers within residential districts, former Ald. Brostoff made the following comments further summarizing the intent of this ordinance:

"We have seen this huge proliferation of these vapes stores for example that we've known through the courts have already proven to target children and things of that nature and have had a disproportionately bad effect already on our communities and as well as just a negative effect on the city overall..."

...I came up with the idea instead of going through licensing going through zoning because again this represents I think a very clear threat to the health, safety, and welfare of our community and therefore an additional mechanism for regulation was able to be created..."

...The two parts of it were concentration and location. And through that I think we've come up with much better legislation. Obviously, this is a legal substance we can't outright ban it, the state has prevented us through licensing, but this way we can have proper regulatory structure in place that protects our community, protects our children, and does so in a legal and properly regulated way..."

The proposal to locate a tobacco and e-cigarette retailer within this residential zoning district is inconsistent with the spirit, purpose, and intent of the ordinance, contrary to public health, safety and welfare, and does not meet the criteria required for the issuance of a use variance.

Similarly, the proposed wall sign significantly exceeds the allowable area for wall signage with this residential zoning district. The code allows a wall sign of 25 sq. ft., and the applicant has installed a sign of 120 sq. ft., in violation of the code. None of the required variance criteria are present to support variances to allow a sign of this size on the west façade of this building and to allow two wall signs on the building's south façade.

For these reasons, DCD does not find that the criteria are met for either of the requested variances and recommends that this application be denied by the Board.

Sincerely,



Sam Leichtling
City Planning Director

Enclosure: DCD Memorandum Re: E-cigarette and Tobacco Retail Use Zoning Regulations

¹ A video recording of the June 5th City Plan Commission hearing is available within the Common Council legislative record for File #230097: <https://milwaukee.legistar.com/LegislationDetail.aspx?ID=6266009&GUID=5FAE7530-5F69-4006-835B-08F5068CEC06&>

REDACTED
BY
JLC



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner
Vanessa L. Kostler
Deputy Commissioner

MEMO

Date: December 2, 2024
To: Board of Zoning Appeals
Prepared By: Department of City Development – Planning Division
Re: E-cigarette and Tobacco Retail Use Zoning Regulations

On June 20, 2023, the Common Council adopted CC# 230097, an ordinance amending the zoning code and creating new zoning regulations for tobacco or e-cigarette retailers. Prior to this zoning code text amendment, tobacco retailers were classified within the zoning code as "Retail Establishments, General." The zoning code text amendment approved via CC# 230097 creates a new use classification for "Tobacco or e-cigarette retailers" and creates regulations for the new use.

The ordinance defines a tobacco and e-cigarette retailer as "an establishment in which 10 percent or more of the gross public floor area or 10 percent of stock in trade consists of cigarettes, tobacco products, or e-cigarette products."

Prior to the ordinance being approved by the Common Council, the proposed zoning code text amendment was reviewed by the Zoning Code Technical Committee, the City Plan Commission, and the Zoning, Neighborhoods and Development Committee. Each body recommended approval of this ordinance, and there was extensive testimony from public health organizations during the approval process regarding the public health impacts of these uses. The City Attorney's Office has also found the ordinance legal and enforceable.

As BOZA is now presented with applications for Special Uses and Variances from proposed Tobacco or e-cigarette retailers, the purpose of this memorandum is to outline research findings related to the impacts of this land use on the health, safety and welfare of the public, precedents of established regulations from other municipalities, and other information that was relied on by the Common Council in its policy making determination to prohibit this use in many locations within the City of Milwaukee, and make it a Special Use in others.

LAND USE IMPACTS

The consumption of tobacco through various methods including e-cigarettes (also known as "vape") has been deemed unsafe by the Centers for Disease Control (CDC) as it leads to addiction, disease, disability, and other lasting health outcomes.¹ In addition to the direct health impacts, there are also findings that suggest the presence of tobacco-related retail uses have impacts on the general health, safety and welfare of the public within the areas those uses are located.

Retailers that focus on selling tobacco related products have outsized impacts on youth in particular. One study showed that the presence of tobacco retailers was the best predictor that youth would experiment with cigarettes.² The presence of tobacco and vape shops are an indication to children that tobacco products are easily available, even if they are technically illegal to obtain. This increases the likelihood that they may use and abuse the substance. Additionally, much of the advertising for tobacco and vape products is done at the retail level, or point of sale, which makes this specific retail land use a



REDACTED
BY
JTC

mechanism for the promotion of tobacco use.³ A study from 2014 showed that almost 70% of middle and high school students were exposed to advertisements for e-cigarettes and vape products through various means, with the majority of that exposure occurring at retail stores. There is also a positive correlation between the increase of spending on e-cigarette advertisement and the increase of children using e-cigarette products in the US. This suggests that children are at a higher risk of using tobacco and e-cigarette products simply through exposure to these retail land uses.⁴

Similarly, high densities of tobacco retailers can create the perception of easy access to tobacco related products for people of all ages. With a concentration of these uses, product prices may also decrease, creating easier opportunities to obtain tobacco products. For those who currently use tobacco, the ease of access to tobacco retailers can prevent quitting and encourage impulse purchases, which ultimately leads to negative health outcomes for users.³ A joint letter signed by local chapters of the American Lung Association and other public health agencies was submitted to the Common Council in support of CC #230097 and further describes some of the negative public health impacts associated with retail facilities selling these products.

ZONING PRECEDENTS

Many organizations studying the impacts of tobacco retailers have made suggestions for how municipalities may regulate such land uses through zoning. The general consensus of these reports has been to recommend limiting tobacco retail uses near youth-oriented land uses and limiting tobacco retail uses within proximity of one another.

Within Wisconsin, the City of Madison has created a unique land use definition for "Tobacco Retailer" in the Zoning Code. Similar to Milwaukee's adopted ordinance, Madison's definition for a Tobacco Retailer uses floor or display area used for product sales as a means of determining whether a given retailer falls into this category. Madison prohibits Tobacco Retailers in all Residential Districts, Downtown and Urban Districts, Employment Districts, and other Special Districts, and makes them a conditional (Special) use in any other district within 1,000 feet of the boundary of a residential zoning district.

CONCLUSION

Milwaukee's zoning code previously classified tobacco retailers as "Retail Establishments, General," meaning they were permitted as a matter of right wherever retail uses are permitted. However, after carefully considering the public health impacts of this use, and precedents in other communities, the Milwaukee Common Council determined that retailers focusing on the sale and advertisement of tobacco and e-cigarette products have distinct land use and public health impacts that differ from other general retail uses, and passed an ordinance to regulate them in a manner designed to mitigate these impacts. As supported by public health research and local and national precedents, these regulations included prohibiting these uses in all residential districts.

¹ Centers for Disease Control and Prevention, Office on Smoking and Health. (2020). Smoking & Tobacco Use. <https://www.cdc.gov/tobacco/>

² Ashe, M., Jernigan, D., Kline, R., & Galnz, R. (2003). Land use planning and the control of alcohol, tobacco, firearms, and fast food restaurants. *American Journal of Public Health*, 93(9), 1404-1408. <https://doi.org/10.2105/ajph.93.9.1404>

³ Counter Tools. n.d. *Policy Solutions: Licensing, Zoning, and Retailer Density*. Accessed January 13, 2023. <https://countertobacco.org/policy/licensing-and-zoning/>

⁴ Centers for Disease Control and Prevention, National Centers for Chronic Disease Prevention and Health Promotion. (2017). E-cigarette Ads and Youth. <https://www.cdc.gov/vitalsigns/ecigarette-ads/index.html>

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/27/25

LICENSE TYPE: PEP

NEW:

RENEWAL:

No. 388710

Application Date:

License Location: 2122 E Locust

Business Name: 2 Sweet

Licensee/Applicant: Salim, Sami
(Last Name, First Name, MI)

Date of Birth: 11/15/82

Home Address: 3630 E Northbrook Bl

City: Oak Creek

State: WI **Zip Code:** 53154

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/05/25, the applicant was cited at 2122 E. Locust for Sale of Cigarette to Minor. On 06/03/25, they were found guilty and fined \$691. Case. # 25013421



Thursday, February 05, 2026



Notice of Public Hearing

Blank Notice

SALIM, Sami, Agent
Alreem Hookah Lounge & Restaurant at 2122-2128 E LOCUST St
Public Entertainment Premises License Application Requesting Hookah Services

Wednesday, February 18, 2026 at 1:35 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/18/2026 at 1:35 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| OCCUPANT | MAIL ADDRESS | CITY STATE ZIP |
|------------------|----------------------|--------------------------|
| CURRENT OCCUPANT | 2100 E LOCUST ST# 1 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2100 E LOCUST ST# 2 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2100 E LOCUST ST# 3 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2100 E LOCUST ST# 4 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2100 E LOCUST ST# 5 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2100 E LOCUST ST# 6 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2120 E LOCUST ST# 1 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2120 E LOCUST ST# 2 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2120 E LOCUST ST# 3 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2120 E LOCUST ST# 4 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2120 E LOCUST ST# 5 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2120 E LOCUST ST# 6 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2124 E LOCUST ST# 1 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2124 E LOCUST ST# 2 | MILWAUKEE, WI 53211-3326 |
| CURRENT OCCUPANT | 2130 E LOCUST ST# 3 | MILWAUKEE, WI 53211-3300 |
| CURRENT OCCUPANT | 2130 E LOCUST ST# 4 | MILWAUKEE, WI 53211-3300 |
| CURRENT OCCUPANT | 2130 E LOCUST ST# 5 | MILWAUKEE, WI 53211-3300 |
| CURRENT OCCUPANT | 2130 E LOCUST ST# 6 | MILWAUKEE, WI 53211-3300 |
| CURRENT OCCUPANT | 2204 E LOCUST ST | MILWAUKEE, WI 53211-3328 |
| CURRENT OCCUPANT | 2206 E LOCUST ST | MILWAUKEE, WI 53211-3328 |
| CURRENT OCCUPANT | 2206A E LOCUST ST | MILWAUKEE, WI 53211-3328 |
| CURRENT OCCUPANT | 2840 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2842 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2844 N MARYLAND AVE | MILWAUKEE, WI 53211-3751 |
| CURRENT OCCUPANT | 2845 N MARYLAND AVE | MILWAUKEE, WI 53211-3752 |
| CURRENT OCCUPANT | 2846 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2846 N MARYLAND AVE | MILWAUKEE, WI 53211-3751 |
| CURRENT OCCUPANT | 2849 N MARYLAND AVE | MILWAUKEE, WI 53211-3752 |
| CURRENT OCCUPANT | 2850 N MARYLAND AVE | MILWAUKEE, WI 53211-3751 |
| CURRENT OCCUPANT | 2851 N MARYLAND AVE | MILWAUKEE, WI 53211-3752 |
| CURRENT OCCUPANT | 2852 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2855 N MARYLAND AVE | MILWAUKEE, WI 53211-3752 |
| CURRENT OCCUPANT | 2856 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2856 N MARYLAND AVE | MILWAUKEE, WI 53211-3751 |
| CURRENT OCCUPANT | 2858 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2858 N MARYLAND AVE | MILWAUKEE, WI 53211-3751 |
| CURRENT OCCUPANT | 2860 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2860 N MARYLAND AVE | MILWAUKEE, WI 53211-3751 |
| CURRENT OCCUPANT | 2861 N FARWELL AVE | MILWAUKEE, WI 53211-3761 |
| CURRENT OCCUPANT | 2861 N MARYLAND AVE | MILWAUKEE, WI 53211-3752 |
| CURRENT OCCUPANT | 2863 N MARYLAND AVE | MILWAUKEE, WI 53211-3752 |
| CURRENT OCCUPANT | 2864 N MARYLAND AVE | MILWAUKEE, WI 53211-3751 |
| CURRENT OCCUPANT | 2865 N FARWELL AVE | MILWAUKEE, WI 53211-3761 |
| CURRENT OCCUPANT | 2865 N MARYLAND AVE | MILWAUKEE, WI 53211-3752 |
| CURRENT OCCUPANT | 2866 N FREDERICK AVE | MILWAUKEE, WI 53211-3643 |
| CURRENT OCCUPANT | 2867 N FARWELL AVE | MILWAUKEE, WI 53211-3761 |

| | | |
|------------------|------------------------|--------------------------|
| CURRENT OCCUPANT | 2901 N FREDERICK AVE | MILWAUKEE, WI 53211-3302 |
| CURRENT OCCUPANT | 2903 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2905 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2905 N FREDERICK AVE | MILWAUKEE, WI 53211-3302 |
| CURRENT OCCUPANT | 2905A N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2906 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2908 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2909 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2911 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2912 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2912 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2913 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2913 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2914 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2914 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2914A N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2914A N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2915 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2916 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2917 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2918 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2918 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2919 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2919 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2922 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2923 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2923 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2923 N MARYLAND AVE# A | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2924 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2924 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2925 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2926 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2926 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2927 N FARWELL AVE | MILWAUKEE, WI 53211-3305 |
| CURRENT OCCUPANT | 2928 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2928 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2929 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2930 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2930 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2932 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2933 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2933A N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2934 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2936 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2936 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2937 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2938 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |

| | | |
|------------------|------------------------|--------------------------|
| CURRENT OCCUPANT | 2939 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2940 N MARYLAND AVE | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2940 N MARYLAND AVE# A | MILWAUKEE, WI 53211-3329 |
| CURRENT OCCUPANT | 2941 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2942 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |
| CURRENT OCCUPANT | 2943 N MARYLAND AVE | MILWAUKEE, WI 53211-3330 |
| CURRENT OCCUPANT | 2944 N FREDERICK AVE | MILWAUKEE, WI 53211-3301 |

Blank Notice

Total Records: 100

Radius 250 feet and Center of the Circle: 2122 E Locust St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 09/09/2025
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Food Dealer, occupancy, Creg
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 1 Locations: _____
Outside: 1 Locations: _____
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? No Yes If yes, how many? 17 and list locations: all around store
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

| | | | |
|----------------------------|--|--|----------------------------------|
| Alcohol _____% | Food <u>91</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____% | Secondhand Merchandise _____% | Precious Metals & Gems _____% |
| Entertainment <u>9</u> % | Salvaged Materials _____% (such as scrap metal) | Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____% | Other _____% Describe: _____ |
| Pawnbroker Activity _____% | | | |

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 10 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: E Locust St

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Bieck management Phone Number: 414 961 7400

Building Owner Address: 4800 W Bluemound Rd Suite 200 Wauwatosa WI 5322

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

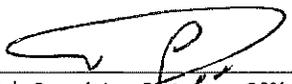
| Day of the Week | Proposed Hours of Operation: | | Estimated Number of Customers expected each day | Potential Age Range of Customers | Class B Tavern Applicant Only: Age Restriction (If none, write 'None') |
|-----------------|----------------------------------|-----------------------------------|---|----------------------------------|--|
| | Open Time (include a.m. or p.m.) | Close Time (include a.m. or p.m.) | | | |
| Sunday | 4:00 pm | 12:00 Am | 100 | All | N/A |
| Monday | 2:00 pm | 12:00 Am | 150 | All | N/A |
| Tuesday | 2:00 pm | 12:00 Am | 150 | All | N/A |
| Wednesday | 2:00 pm | 12:00 Am | 150 | all | N/A |
| Thursday | 02:00 pm | 12:00 Am | 150 | all | N/A |
| Friday | 02:00 pm | 02:00 Am | 150 | all | N/A |
| Saturday | 02:00 pm | 02:00 Am | 150 | all | N/A |

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2122-2128 E Locust St Milwaukee WI 53221

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines How many? _____ |
| <input type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance | <input type="checkbox"/> Concerts Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley How many? _____ | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
| <input checked="" type="checkbox"/> Hookah Service | <input type="checkbox"/> Other: _____ | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

LEGAL CAPACITY OF PREMISES

80-99 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

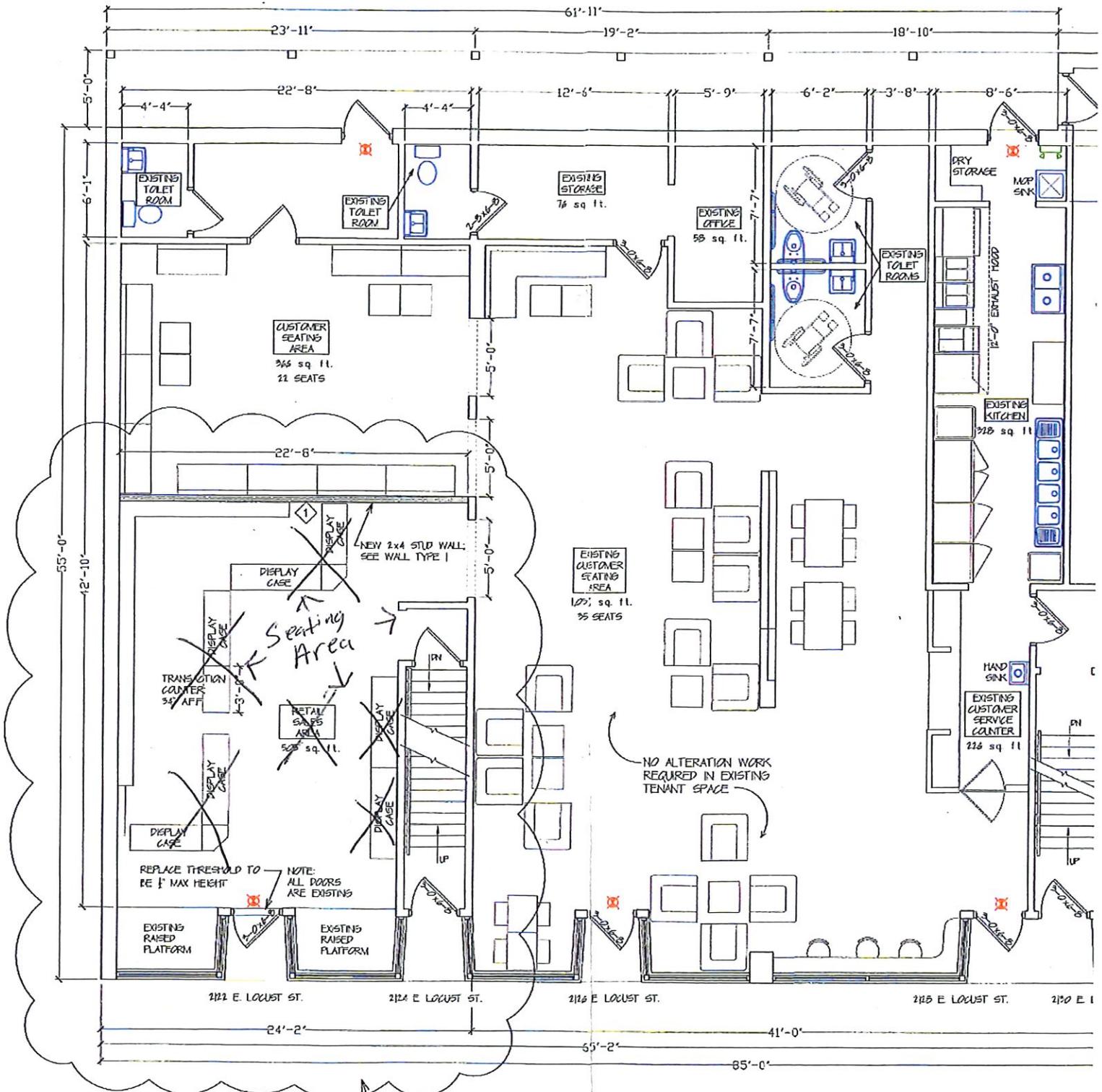
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

CITY OF MILWAUKEE
LICENSE DIVISION
2025 JUL 23 PM 3:47

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



EXISTING SPACE WITHIN EXISTING OCCUPANCY IS BEING RENOVATED TO ACCOMMODATE THE ACCESSORY OCCUPANCY OF RETAIL SALES OF PRODUCTS RELATED TO THE HOOKAH LOUNGE MAIN OCCUPANCY. THIS ALTERATION PERMIT COVERS NEW WALL ACROSS THE BACK OF THE NEW RETAIL AREA THE ONLY OTHER WORK IN THE NEW SPACE IS WALL PAINT.

FLOOR PLAN

TOTAL AREA: 3,314 SQUARE FEET
 TOTAL CUSTOMER SEATING: 54

1/4" = 1'-0"