

**LRB-RESEARCH AND ANALYSIS SECTION**

**PUBLIC SAFETY COMMITTEE**

**ITEM 12, FILE # 061015**

**November 20, 2006**

**RICHARD L. WITHERS**

File # 061015 is a resolution relative to the application, acceptance, funding and expenditure of the 2007 Tobacco Control Grant from the Wisconsin Department of Health and Family Services.

**Background**

1. This proposed grant includes an award of funding for the Wisconsin WINS Program and an award of funding to the Milwaukee Community Tobacco Coalition. The Wisconsin WINS program includes enforcement activities. The activities of the Milwaukee Community Tobacco Coalition are designed to reduce and prevent tobacco use among communities of color.

2. This is a continuing grant to support the activities of a broad-based community tobacco coalition. The coalition develops and implements a strategic community plan to eliminate tobacco-related health disparities and the morbidity and mortality associated with tobacco use.

3. The goals of the coalition are consistent with the City's priorities in promoting a healthy population and in reducing disparities in health and in health care. The specific objectives of the coalition include:

Reduction and prevention of tobacco use among communities of color;

Prevention of tobacco use among youth;

Promotion of smoking cessation;

Reduction of the percentage of pregnant women who smoke; and

Reduction of exposure to environmental tobacco smoke.

**Discussion**

1. This proposed award of \$270,193 is 100% grantor share to support a continuing program.

2. The grant period will be 1/1/07 to 12/31/07.

3. This is a continuing grant with the following budget for the new period:

Personnel	\$ 12,814
Fringe	5,382
Program Supplies	2,000
Phone	250
Temp Services/Consulting	7,000
Auto Allowance	250
Printing/Copying	2,500
Training/Mileage	4,000

Contract-Wisconsin WINS	70,000
Contract-Milwaukee Coalition	165,997

**Total \$270,193**

4. The resolution in File #061015 authorizes the City Comptroller to commit \$270,193 grantor share funds within the Project/Grant Parent of the 2007 Special Revenue-Grant and Aid Projects Fund and to create appropriate Special Revenue Fund-Grant and Aid Project/Grant and Project /Grant levels. The Comptroller is further authorized to establish City Share Project Values.
5. The resolution further authorizes the Health Department, consistent with the terms of the grant, to: expend from these budgeted amounts and to enter into subcontracts and leases

**Fiscal Impact**

1. This proposed \$270,193 in non-O&M funding will support continuing activities and services. There is no fiscal impact on the tax levy.

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