

*African American Chamber of Commerce  
Of Greater Milwaukee  
6203 W. Capitol Drive  
Milwaukee, Wisconsin 53216  
Phone: (414) 462-9450 • FAX (414) 462-9452*

November 21, 2006

Honorable Michael S. D'Amato – Chair  
Zoning, Neighborhoods & Development Committee  
City Hall, Room 205  
200 East Wisconsin Street  
Milwaukee, WI 53202

Re: The North End Development

Dear Mr. Chairman:

The African American Chamber of Commerce (AACC) is proud to support the Mandel Group's proposed North End development at the former US Leather site where TIF financing will be used to make this project a reality. We urge your committee's approval.

The North End represents a unique opportunity to tie together key neighborhoods near downtown, including the King Drive, Brewers Hill, East Pointe, Brady Street and Beerline neighborhoods. We are particularly impressed with the planned additions to the city's public infrastructure including new public streets and sidewalks, over a quarter mile of new RiverWalk and unique open spaces.

Members of the AACC have had a long working relationship with the Mandel Group, and we have met with them several times to talk about providing new opportunities for Milwaukee's African American business community, in addition to finding ways we can work together to assist minority businesses. We are also pleased by the Mandel Group's continuing commitment to minority hiring practices, involving trade associations and Chambers of Commerce as outreach liaisons.

The AACC, in conjunction with other ethnic Chambers, is proud to support this important project, which will ensure the continued vibrancy of Milwaukee's downtown, as well as build employment capacity, enhance job skills and create new business opportunities for Milwaukee's minority communities.

Sincerely,

Debra Martin  
Chairman, AACC Executive Committee

cc: Honorable Willie L. Hines, Jr.  
Honorable Willie C. Wade  
Honorable Michael J. Murphy  
Honorable Ashanti Hamilton  
Honorable Robert J. Bauman

*Part of The Whole ... For A Better Business Community  
"Become a Sharing Partner"*



November 21, 2006

Honorable Michael S. D'Amato – Chair  
Zoning, Neighborhoods & Development Committee  
City Hall, Room 205  
200 East Wells Street  
Milwaukee, WI 53202

**RE: The North End Development**

Dear Mr. Chairman:

On behalf of the Brady Street Area Association (BSAA), I am writing to express our support of The North End, Mandel Group's proposed project at the former US Leather site. We urge your approval of the City's TIF financing package to make this development a reality.

The North End promises to enhance surrounding neighborhoods by connecting the vibrant communities that make up our growing city. It is my understanding that The North End will dedicate 38 percent of its land to public open space; including new streets along the river, more than a quarter mile of new Riverwalk and major public squares. The City of Milwaukee should be confident in their commitment to support Mandel Group's request for TIF funding.

The Brady Street Area Association encourages proven developers, such as Mandel Group, who continually strive to create projects that are truly unique. I am looking forward to future meetings between Mr. Dick Lincoln (Mandel) and the BSAA Board. Several BSAA Board members have creative ideas for enhancing The North End by, perhaps offering some features targeted at attracting and retaining young urban families (with children).

The North End project is a unique opportunity toward continued revitalization of Brady Street area's riverfront. Consistent with existing riverfront projects in our area, including the Beerline project and the Marsupial Bridge, The North End will continue to bridge the gap between Milwaukee's diverse neighborhoods and further promote the exciting growth of Milwaukee.

With that in mind, I encourage you to join the Brady Street Area Association in supporting The North End project.

Sincerely,

Donald Menefee  
President, Brady Street Area Association

cc: Honorable Willie L. Hines, Jr.  
Honorable Willie C. Wade  
Honorable Michael J. Murphy  
Honorable Ashanti Hamilton  
Honorable Robert J. Bauman

Brady Street Association, Inc.  
1218 E. Brady Street  
Milwaukee, WI 53202  
[www.BradySt.com](http://www.BradySt.com)

# Laacke & Joys

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1515 W. Mequon Rd.  
Mequon, WI 53092  
262-241-4500

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Brookfield, WI 53045  
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**DISTRIBUTION  
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1650 S. 108th St.  
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**INDUSTRIAL  
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1433 N. Water St.  
Milwaukee, WI 53202  
414-271-7865

GENERAL OFFICES: 1433 N. Water St., Milwaukee, WI 53202, 414-271-7885 414-271-2330 (fax)

November 27, 2006

Honorable Michael S. D'Amato – Chair  
Zoning, Neighborhoods & Development Committee  
City Hall, Room 205  
200 East Wells Street  
Milwaukee, WI 53202

RE: The North End Development

Dear Mr. Chairman:

On behalf of Laacke and Joys, I would like to express our support of The North End project as proposed by the Mandel Group. As a neighboring property owner I have seen firsthand the need to revitalize this obsolete industrial property. Through a multi-million dollar demolition and environmental remediation program, The North End will do just that – connecting and enhancing the surrounding neighborhoods and business districts.

Laacke and Joys wholeheartedly supports and encourages the Committee to approve the city's TIF financing package to make this development a reality. Currently, the US Leather tannery is Milwaukee's most visible brownfield and has created a blighted separation between a vibrant downtown and its surrounding neighborhoods. The North End promises to enhance the surrounding area by dedicating 38 percent of its land to public spaces such as new streets connecting to the River and more than a quarter of a mile of new Riverwalk.

In order to keep Milwaukee on the path of growth and productivity, we must encourage developers such as Mandel Group to continue providing unique, quality developments such as The North End. With that in mind, we encourage you to join us in supporting this project to ensure the long-term viability and growth of our city.

Sincerely,

Marsha Mather  
President, Laacke and Joys

cc: Honorable Willie L. Hines, Jr.  
Honorable Willie C. Wade  
Honorable Michael J. Murphy  
Honorable Ashanti Hamilton  
Honorable Robert J. Bauman



## MILWAUKEE DOWNTOWN

Business Improvement District #21 600 East Wells Street Milwaukee, Wisconsin 53202  
414.220.4700 fax 414.220.4710 www.milwaukeedowntown.com

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November 15, 2006

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**ELIZABETH A. NICOLS**

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Honorable Michael S. D'Amato – Chair  
Zoning, Neighborhoods & Development Committee  
City Hall, Room 205  
200 East Wells Street  
Milwaukee, WI 53202

Re: The North End Development

Dear Mr. Chairman:

On behalf of the Executive Committee of Milwaukee Downtown, BID #21, I am writing to express our unqualified support of the North End project as currently proposed by the Mandel Group. We wholeheartedly give our support to the implementation and development of the North End project at the former US Leather site, and urge your approval of the City's TIF financing package to make this development a reality.

We are committed to reviving downtown. We understand the need to encourage and support growth in downtown to ensure its long-term viability. Public-private financing packages are often needed in order to keep downtown Milwaukee growing with new commercial, residential and retail developments. The North End will further enhance the mission of BID #21 to create a clean, safe and friendly downtown. This exciting new neighborhood will add over a quarter of a mile to our Riverwalk system, creating lively public spaces that will connect the downtown to the East Pointe, Brady Street, Beerline, Brewers Hill and King Drive neighborhoods.

DOWNTOWN

Please join us in supporting this positive and crucial project for the continued health and resurgent growth of downtown Milwaukee.

Sincerely,

A handwritten signature in cursive script, appearing to read "Beth".

Elizabeth A. Nicols  
Executive Director

cc: Honorable Willie L. Hines, Jr.  
Honorable Willie C. Wade  
Honorable Michael J. Murphy  
Honorable Ashanti Hamilton  
Honorable Robert J. Bauman



101 W. Pleasant St.  
Milwaukee, WI 53212

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November 27, 2006


Alderman Michael D'Amato  
Chairman  
Zoning, Neighborhoods & Development  
200 E. Wells St.  
Milwaukee, WI 53202

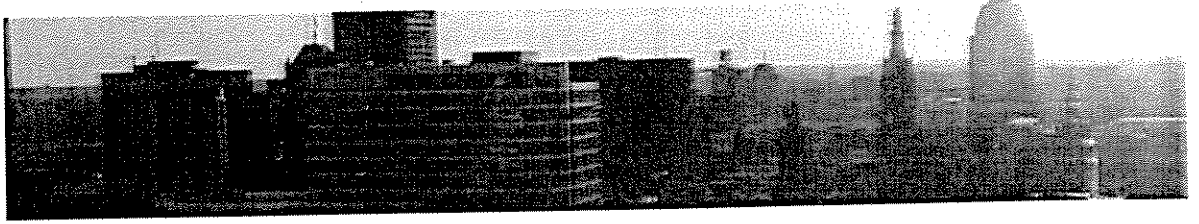
Re: North End Project

Dear Alderman D'Amato:

The Milwaukee Riverwalk District, Inc. would like to express its support for the Mandel Group's North End project, and encourage you and your committee to support the project, as well. In particular, the development of the riverwalk segment associated with the project is a very important step in the continuation and enhancement of the existing Milwaukee riverwalk system. The design is of high quality and in keeping with the intent of the original riverwalk master plan. The development of this property along the Milwaukee River will fill a large gap on the east bank of the river, and set the tone for yet-to-be-developed parcels on the river's edge.

Thank you for your thoughtful consideration.

Sincerely,  
  
Gary Grunau  
Chairman  
Milwaukee Riverwalk District, Inc.



*East Town Association, Inc.*

## RESOLUTION

"The Board of Directors of the East Town Association hereby expresses its support of the implementation and development of the North End project as currently proposed by the Mandel Group in order to further promote the re-development and renovation of downtown Milwaukee and to advance the interests of its members. Further resolved, the Board of Directors of East Town Association hereby encourages the use of a reasonable amount of TIF funding to support demolition and environmental remediation associated with the North End project and related public infrastructure costs subject to such funding being available as determined by the Milwaukee Common Council and its related committees thereof."

East Town Association, Inc.  
770 North Jefferson Street  
Milwaukee, Wisconsin 53202