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Reply to Common Council File No. 031469
From DOA-Budget and Management Division

February 19, 2004

Ref: 04013 (1)

Common Council File No. 031469 is a resolution relative to the acceptance and funding of the Book2Go – Libros para Llevar Grant from the State of Wisconsin Department of Public Instruction. This is a continuing grant for the Milwaukee Public Library that funds an outreach program for Latino children in the Forest Home Library service area to educate them on the importance of reading.

The program is promoted at day care centers near the Forest Home library. An educator contacts Latino childcares, promotes membership in the program, purchases bilingual materials for the branch, markets the project, schedules story times and models read-aloud techniques. The target age group is children from 0-3 years old. This is a successful Books2Go program modeled after the original program at the Capital Library branch.

This program works to improve Milwaukee's literacy rate and focus on the educational needs of children in an under-served community. Results are measured by the number of child care centers participating, the number of library cards issued to participants, the number of books checked out by participants and the number of follow-up visits to the library.

The grant period is from January 1, 2004 through December 31, 2004. The funding amount from the grantor is \$23,220. A \$8,446 in-kind contribution of existing staff time will be used as city-match for this funding.

**RECOMMENDATION: APPROVE COMMON COUNCIL FILE NO. 031469
WHICH ALLOWS THE LIBRARY TO ACCEPT AND FUND THE BOOKS2GO
– LIBROS PARA LLEVAR GRANT AVAILABLE FROM THE DEPARTMENT
OF PUBLIC INSTRUCTION.**


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