



A partnership between the City of Milwaukee and Milwaukee County Parks based off best practices throughout the US to repurpose streets during the COVID-19 pandemic for people walking, biking, running, or wheeling by reducing or prohibiting motor vehicle traffic

## **Active Streets will –**

1. Provide safer spaces for people to get outside for fresh air and to walk, bike, or run for exercise – all considered essential and important to maintain physical and mental health during this time of physical distancing
2. Allow people to utilize street space to maintain physical distancing requirements while exercising or traveling
3. Reduce motor vehicle traffic on City streets, with a goal of making people feel safer riding a bike in the street and provide space to walk or run in the street when required

## **Active Streets are not –**

1. Meant for games, congregating, or socializing





Seattle, WA – 20 Miles to close permanently

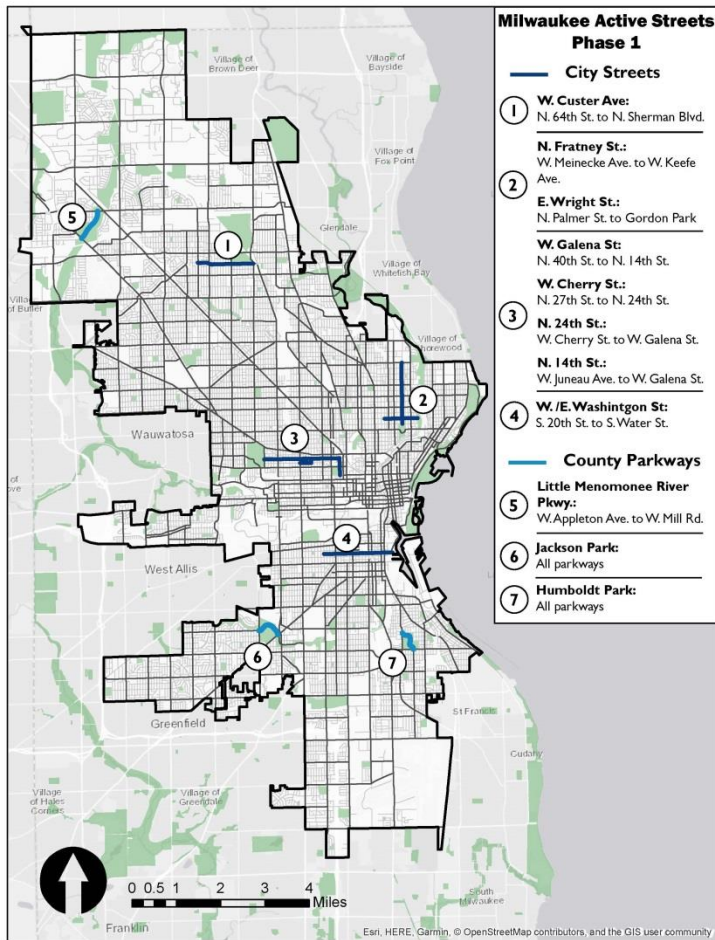


Minneapolis, MN



Oakland, CA – 75 miles of 'Slow Streets'

- Cities are experimenting and making adjustments as needed
- Setup and execution varies
- Milwaukee has received requests and support from numerous partners to repurpose street space



- 10 Miles of streets in Phase I
  - Approximately 7.5 miles of City streets
  - Approximately 2.5 miles of County parkways

## City Streets

- Custer Ave (64<sup>th</sup> to Sherman)
- Fratney St (Meinecke to Keefe)
- Wright St (Palmer to Gordon Park)
- Galena St (40<sup>th</sup> to 14<sup>th</sup>)
- Cherry St (27<sup>th</sup> to 24<sup>th</sup>)
- 24<sup>th</sup> St (Cherry to Galena)
- 14<sup>th</sup> St (Juneau to Galena)
- Washington St (20<sup>th</sup> to Water St)

## Active Streets –

1. Connect people to trails and parks
  - Custer – McGovern Park
  - Fratney / Wright – Kilbourn Reservoir Park, Oak Leaf Trail
  - Galena / Cherry / 24<sup>th</sup> / 14<sup>th</sup> – Washington Park, Tiefenthaler Park, King Park
  - Washington St – Walker Square Park, KK River Trail
2. Are proposed on bicycle boulevards or Safe Routes to Parks routes to capitalize on existing community and neighborhood relationships
3. Utilize dense residential streets spread throughout the City to ensure residents benefit from increased transportation and recreation options



## Community Notification

- Informational posters on each barricade
- Letters and flyers sent to all addresses along each corridor
- All communications in English and Spanish
- Partnering with numerous community groups and non-profits to promote and get the word out
- Strong social and regular news media push

## Milwaukee Active Streets Calles Activas de Milwaukee



Active Streets are for walking, biking, and running with people who live in the same house as you.

*Las Calles Activas son para caminar, andar en bicicleta y correr con las personas que viven en la misma casa. que usted.*



You can drive or park on an Active Street if you live there or if you're delivering to a house on the street.

*Usted puede conducir o estacionarse en una Calle Activa si usted reside allí, o si está realizando una entrega a domicilio.*



Stay at least 6 feet from people who don't live in the same house as you and wear a cloth face covering if you can.

*Permanezca por lo menos a seis pies de distancia de las personas que no viven en la misma casa que usted y si puede utilice un paño para cubrirse la nariz y boca.*



LEARN MORE / APRENDA MÁS:

[milwaukee.gov/ActiveStreets](https://milwaukee.gov/ActiveStreets)

CONTACT / CONTÁCTENOS:

(414) 286-CITY (2489) | [bikewalk@milwaukee.gov](mailto:bikewalk@milwaukee.gov)

## Traffic Control

- City streets will be **closed to thru traffic** with barricades and signs at busier cross-streets
- Residents will be able to drive to their house and park on their street
- Businesses will be able to access their properties
- Emergency services, garbage collection, and deliveries will be able to access the streets



EXAMPLE Barricades and Signs – San Francisco, CA

## Monitoring and Evaluation

- Partnering with community groups, non-profits, and volunteers to monitor each corridor at least once per day
- Ensuring barricades and signage are in place
- Sending observations, anecdotes, pictures, etc to DPW
- Adjustments can be made if needed as this is a low effort initiative
  - Additional barricades and signs added
  - Street segments removed or revised
  - More educational signs, posters, flyers, etc can be created and distributed
- DPW is already receiving numerous requests for additional streets to be included in the program and will consider additional streets if Phase I is deemed successful and resources allow



## Next Steps

- Begin roll-out on Custer, Fratney, and Wright  
Notify residents on all other streets and roll-out over the coming weeks
- Promote the initiative within your networks
- Working with community groups and non-profits to promote, disseminate educational information, recruit volunteers, etc
- Send feedback, questions, or comments to [bikewalk@milwaukee.gov](mailto:bikewalk@milwaukee.gov) and / or [ParksTrails@milwaukeecountywi.gov](mailto:ParksTrails@milwaukeecountywi.gov)
- Visit [milwaukee.gov/active streets](http://milwaukee.gov/activestreets) for more information



DRAFT Community Partner Educational Sign