

City of Milwaukee Forestry-
What are we all about?

- 1. We assure public safety**
- 2. Our work enhances property values.**
- 3. We make the city a more livable place to reside and do business.**
 - a. our work improves the physical environment of the city and the quality of life for its citizens**
 - b. our work enhances the business environment and encourages investment in the community.**
- 4. Our work preserves the city's investments in its infrastructure**
- 5. Our work contributes to the civic image of ourselves as 'Milwaukeeans'**

IMPACT OF 2004 PROPOSED BUDGET CUTS

1) ELIMINATE 40% OF THE FLOWER BEDS

THIS CHANGE WILL:

- REDUCE PROPERTY VALUES
- DETER BUSINESS INVESTMENTS
- RESULT IN SEVERE DETERIORATION OF THE IRRIGATION SYSTEM
- ALTER OUR CIVIC SELF-IMAGE

2) INSTITUTE SEASON LONG BI-WEEKLY MOWING

THIS CHANGE WILL:

- REDUCE PROPERTY VALUES
- DETER BUSINESS INVESTMENTS
- CAUSE TURF GRASS TO DETERIORATE AND/OR DIE
- INCREASE WEEDS
- INCREASE LITTER PROBLEMS
- INCREASE THE COST PER CUT, WHILE DECREASING WORK QUALITY
- INCREASE ACCIDENTS- OBJECTS HIDDEN IN TALL GRASS BECOME DANGEROUS PROJECTILES
- CAUSE THE CITY TO BE OUT OF COMPLIANCE WITH ITS OWN REGULATIONS; OUR LAWS REQUIRE MORE FREQUENT MAINTENANCE

3) INSTALL BED-ONLY IRRIGATION FOR NEW CONSTRUCTION

THIS CHANGE WILL:

- CAUSE GRASS TO DETERIORATE AND/OR DIE
- INCREASE THE NEED FOR CHEMICAL TREATMENT
- CAUSE TREES TO DETERIORATE AND/OR DIE
- DECREASE PROPERTY VALUE
- REDUCE THE VISUAL IMPACT OF THE BOUVELARDS

4) INSTITUTE A 5 YEAR STREET TREE PRUNING CYCLE

THIS CHANGE WILL:

- INCREASE HAZARDS AND REDUCE PUBLIC SAFETY BY:
 - * REDUCING HAZARD INSPECTION FREQUENCY (CONDUCTED ONCE EVERY 5 YEARS INSTEAD OF EVERY 3 YEARS).
 - * INCREASING THE SIZE AND FREQUENCY OF HAZARDOUS DEADWOOD
- INCREASING THE OCCURRENCE AND SEVERITY OF STORM DAMAGE
 - * INCREASING INTERFERENCE WITH STREET LIGHTS AND TRAFFIC SIGNS
- INCREASE SERVICE REQUESTS
- INCREASE OUT OF CYCLE PRUNING (AT 3 TIMES THE COST)
- REDUCE TREE VALUE AND HEALTH
- INCREASE TREE MORTALITY
- INCREASE COSTS PER TREE PRUNED
- GENERATE MORE WASTE WOOD
- DECREASE PROPERTY VALUES AND QUALITY OF LIFE

5) REDUCTION OF FIELD STAFF

FORESTRY FIELD STAFF (THOSE THAT PERFORM FIELD DUTIES) WILL BE IMPACTED AS FOLLOWS:

| | 2002 BUDGET | 2004 PROPOSED | 2 YEAR CHANGE |
|--------------|----------------|------------------|------------------|
| MANAGERS | 15 | 10 | - 5 |
| CREW LEADERS | 22 | 20 | - 2 |
| SPECIALISTS | 128 | 109 | -19 |
| LABORERS | 16 | 4 | -12 |
| SEASONAL LAB | 65 | 20 | -45 |
| TOTAL | 246 | 163 | -83 |

THIS WILL RESULT IN A MAXIMUM YEAR-ROUND WORK FORCE OF 143 (INCLUDING MANAGERS). THE ONLY SEASONALS HIRED WILL BE 11 URBAN FORESTRY LABORERS. ADDITIONALLY, 1 (ONE) FORESTRY MECHANIC AND 1 (ONE) NURSERY LABORER WILL BE REDUCED.

STAFF REDUCTIONS WILL:

1) LIMIT OUR EMERGENCY RESPONSE CAPABILITY REGARDING SNOW AND ICE:

- CURRENTLY 60% OF ALL GENERAL ICE /SNOW CONTROL DRIVERS ARE FORESTRY EMPLOYEES (105 OF 180)
- FORESTRY EMPLOYEES ARE ADDITIONALLY RESPONSIBLE FOR ICE/SNOW CONTROL FOR PEDESTRIAN WALKWAYS, FOR THE CIVIC CENTER PLAZA, FOR TOT LOTS AND PLAY FIELDS AND FOR THE CITY'S EXTENSIVE PARKING LOT SYSTEM
- STAFF COMMITMENTS ARE:

| | |
|--------------|-----|
| GIC DRIVERS | 105 |
| PARKING LOTS | 6 |
| CIVIC CENTER | 4 |
| PEDWAYS, ETC | 14 |
| TOTAL | 129 |

THIS COMPLETELY EXHAUSTS ALL AVAILABLE STAFF WITH 100% ATTENDANCE. DURING A SNOW/ICE EVENT, NO (ZERO) FORESTRY STAFF ARE AVAILABLE FOR RESPONSE TO TREE RELATED EMERGENCIES.

2) LIMIT RESPONSE CAPACITY FOR EMERGENCY STORM DAMAGE TO TREES:

- A SUBSTANTIAL REDUCTION IN THE NUMBER OF SKILLED WORKERS AND SUPERVISION LIMITS CAPACITY FOR WORK.
- PUBLIC SAFETY WILL BE COMPROMISED IN THAT RESPONSE WILL BE SLOWED.
- CLEAN-UP WILL BE PROLONGED RESULTING IN INCREASED COST OF OVER-TIME.
- FOLLOWING STORMS, LANDSCAPE OPERATIONS AND CODE ENFORCEMENT WILL CEASE
- FOLLOWING STORMS, WORK FOR OTHER DEPARTMENTS WILL BE DEFERRED (WATER DEPT, TOT LOTS, PARKING LOTS ETC.)

3) PROVIDE INADEQUATE NUMBER OF STAFF TO PERFORM ALL FUNCTIONS DURING PEAK TIMES. THERE WILL BE MORE CRITICAL JOB ASSIGNMENTS THAN PERSONNEL DURING MAY, JUNE, AND JULY.

4) CAUSE DELAYS IN SERVICE, ESPECIALLY WITH REGARD TO THE REMOVAL OF DEAD TREES AND STUMPS. DELAYS WILL CAUSE INCREASED HAZARDS AND LIABILITY.

Boulevard Areas: Proposed Reductions**District: No. Beds:****Sq.Ft. Beds:**

| | | | |
|---|---|------------|--------------|
| Walnut St.-12th to 30th St. | C | 3 | 152 |
| 17th St.- State St. to Fondulac Ave. | C | 4 | 182 |
| 27th St.- State St. to Lisbon Ave. | C | 2 | 64 |
| McKinley Blvd.- 27th St. to 35th St. | C | 7 | 452 |
| Washington Blvd.- 46th St. to 60th St. | C | 14 | 727 |
| So. 76th St.- Blue Mound to Main St. | C | 3 | 92 |
| So. 84th St.- Blue Mound to Adler St. | C | 3 | 72 |
| So. 92nd St.- Michigan to south to City Limits (south of Adler) | C | 12 | 482 |
| 67th & Locust Triangle | C | 1 | 100 |
| 63rd & Center St. Cul de sac | C | 1 | 150 |
| Roosevelt Blvd.-Capitol Dr. to 60th St. | C | 22 | 1603 |
| 47th & Scranton Triangle | C | 1 | 314 |
| Humboldt Blvd.-Meinecke to Keefe Ave. | C | 23 | 939 |
| 6th St.- Wells St. to Garfield Ave. | C | 4 | 384 |
| Kelly Park - Sherman at Center | C | 1 | 580 |
| Renaissance Park - Sherman at Burleigh | C | 1 | 580 |
| Kenwood Blvd. - Downer to Oakland Ave. | C | 5 | 300 |
| Locust St.- Hopkins to Holton | C | 3 | 164 |
| 92nd St.- Center St. to Capitol Dr. | C | 18 | 852 |
| Keefe Parkway - 60th St. to 66th St. | C | 5 | 132 |
| Martin Dr.-Highland to 48th St. | C | 2 | 68 |
| Martin Dr.- 53rd St. to Hawley Rd. | C | 1 | 120 |
| Story Parkway - 500 Blk | C | 1 | 144 |
| 37th & Wisconsin Ave. | C | 1 | 150 |
| TOTALS: | | 138 | 8763 |
| 51st St.-Forest Home Ave. to W. Jackson Park Dr. | S | 9 | 621 |
| Honey Creek Dr.- 76th St. to 68th St. | S | 13 | 1587 |
| Morgan Ave.- Forest Home Ave. to Beloit Rd. | S | 24 | 2159 |
| Bollivar Ave.-27th St. to 13th St. | S | 13 | 988 |
| Howard Ave.- 56th St. to 43rd St.(incl. Ser dr.) | S | 7 | 486 |
| Howard Ave.- 28th St. to Kansas Ave. | S | 25 | 2143 |
| Grange Ave.- 27th St. to Howell Ave. | S | 2 | 160 |
| Chase Ave.- Hbwell Ave. to 1st St. | S | 12 | 783 |
| So. 20th St.- College Ave. to Layton Ave. | S | 21 | 1888 |
| So. 43rd St.- Oklahoma Ave. to Waterford | S | 2 | 180 |
| Bay St.- Kinnickinic Ave. to E. Russell Ave. | S | 2 | 323 |
| Kinnickinic Ave.- Triangles, Bridge Boxes, etc. | S | 9 | 503 |
| 6th & Lincoln Ave. Triangle | S | 1 | 250 |
| 6th & Virginia Round-about | S | 0 | 0 |
| TOTALS: | | 140 | 12049 |
| Fondulac Ave.- 60th St. to 68th St. | N | 3 | 271 |
| Fondulac Ave.- Silver Spring to 76th St. | N | 8 | 1368 |
| Roosevelt Blvd.- 20th St. to 27th St. | N | 6 | 674 |
| Grantosa Blvd.- 92nd St. to Silver Spring | N | 19 | 1747 |
| Park Place - 107th St. to a Pt. West of 114th St. | N | 9 | 1021 |
| Hampton Ave.- Green Bay Ave. to 27th St. | N | 8 | 428 |
| 91st / 92nd St.- Capitol Dr. to Granville Rd. | N | 31 | 4021 |
| 107th St.- Good Hope Rd. to Brown Deer Rd. | N | 8 | 955 |
| TOTALS: | | 92 | 10485 |
| Grand Total of Flower Bed Reductions: | | 370 | 31297 |

Boulevard Areas: Keepers**District: No. Beds:****Sq.Ft. Beds:**

| | | | |
|--|---|------------|--------------|
| Kilbourn Ave.- Prospect Ave. to the River | C | 9 | 1311 |
| Water St.- Mason St. to Pleasant | C | 12 | 1186 |
| Wisconsin Ave.- 8th St. to Hawley Rd. | C | 28 | 2037 |
| Sherman Blvd.- Lisbon Ave. to Capitol Dr. | C | 19 | 1676 |
| Burleigh St.- 76th to Milwaukee River Pkwy | C | 25 | 2005 |
| Blue Mound Rd.- 45th St. to 95th St. | C | 3 | 195 |
| Fondulac Ave.- Walnut St. to Capitol Dr. | C | 22 | 1229 |
| 76th St.- Center St. to Capitol Dr. | C | 19 | 883 |
| Lisbon Ave.- 76th St. to Capitol Dr. | C | 14 | 1212 |
| Highland Blvd.- Vliet St. to 13th St. | C | 21 | 3917 |
| TOTALS: | | 172 | 15651 |
| Layton Blvd.- Evergreen to Lincoln Ave. | S | 12 | 940 |
| S. 27th St.- Lincoln Ave. to Howard Ave. | S | 17 | 2510 |
| Layton Ave.- 27th St. to Howell Ave. | S | 12 | 990 |
| Howell Ave.- Grange Ave. to Chase Ave. | S | 29 | 4335 |
| Oklahoma Ave.- 43rd St. to 76th St. | S | 15 | 910 |
| Forest Home Ave.- Oklahoma Ave. to 27th St. | S | 11 | 680 |
| S. 60th St.- Jackson Park Dr. to Coldspring | S | 11 | 624 |
| TOTALS: | | 107 | 10989 |
| Fondulac Ave.- Capitol Dr. to 60th St. | N | 7 | 579 |
| 60th St.- Fondulac Ave. to Capitol Dr. | N | 5 | 485 |
| Capitol Dr.- 107th St. to Humboldt Blvd. | N | 58 | 6120 |
| Hampion Ave.- 42nd St. to 92nd St. | N | 14 | 3109 |
| Sherman Blvd.- Capitol Dr. to Silver Spring | N | 12 | 967 |
| Green Bay Ave.- Capitol Dr. to Silver Spring | N | 16 | 1731 |
| Silver Spring - 27th St. to 74th St. | N | 20 | 2106 |
| 76th St.- Capitol Dr. to Grantosa Dr. | N | 5 | 771 |
| Appleton Ave.- Capitol Dr. to N. 76th St. | N | 3 | 322 |
| TOTALS: | | 140 | 16190 |

Grand Total of Keeper Flower Beds:**419****42830**

Executive Summary

The City of Milwaukee Boulevard Survey

This report summarizes the major findings from a survey conducted by the University of Wisconsin-Milwaukee Institute for Survey and Policy Research (ISPR) for the City of Milwaukee about the importance of and satisfaction with various aspects of its boulevards. The survey was conducted based on two samples – a random digit dialing sample (N=300) of all City of Milwaukee residents and a random listed sample (N=150) of those who live on boulevards. This summary will be based on the sample of all residents, because it is the one that is generalizable to the entire City. This sample has been weighted to reflect gender, race, age, and the percentage of residents who live on a boulevard. A sample of this size is accurate to plus or minus 6% at a 95% confidence level. Interviews were conducted 8/15/03 – 9/18/03. The major findings of the study include:

- Boulevards are considered important or very important to the quality of life in Milwaukee (ranked '4' or '5' on a 5-point scale) by 55% of residents. Boulevards are said to be important or very important to the image of Milwaukee that tourists have by 73% of residents.
- Residents think the most important aspects of boulevards are litter clean-up, maintenance, weed control, impact on the image of Milwaukee, and overall landscape design; followed by color of the grass, correct use of pesticides, number of flowers, impact of landscape design on traffic safety, design of flower beds, impact on the quality of life, number of shrubs, and number of trees. Mean importance levels range from 4.60 for litter clean-up to 3.04 for number of trees.
- Residents are most satisfied with weed control, color of the grass, maintenance, overall landscape design, and design of flower beds; followed by impact on the image of Milwaukee, number of flowers, litter clean-up, impact on the quality of life, impact of landscape design on traffic safety, number of shrubs, correct use of pesticides, and number of trees. Mean satisfaction levels on a scale of 1 to 5, with '1' meaning 'Not Satisfied' and '5' meaning 'Very Satisfied' range from 3.76 for weed control to 3.33 for number of trees.

- When told that the City of Milwaukee will need to substantially reduce services in order to maintain the current tax rate, and asked to compare the importance of the boulevard program to other quality of life services such as tree-planting, street-sweeping, or libraries, 14% of residents say it is not important, 18% rank it '2' on a 5-point scale, 31% rank it '3,' 15% rank it '4,' and 21% say it is very important.
- When told that the City of Milwaukee spent about \$4.7 million on boulevard maintenance in 2002, which is \$5.90 in property taxes for the average home, 9% of residents think this use of tax dollars is too low, 24% think it is too high, and 64% think it is about right.

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