

4th Quarter 2013 MATA Community Media Programming Report				
	<u>October</u>	<u>November</u>	<u>December</u>	<u>Total/Average</u>
Number of new projects started	45	46	23	114
Number of new programs received	106	75	86	267
MCM Channel 14				
Number of different local producers/sponsors	7	4	5	5.3
Number of different local 1st run programs	21	10	11	42
Total hours local 1st run	24.35	10.4	11.9	46.65
Number of 1st run MCM produced programs	6	6	6	18
Hours of 1st run MCM produced programs	6.37	6.38	5.62	18.37
Number of different imported producers/sponsors	1	1	1	1
Number of different imported 1st run programs *	35	32	29	96
Total hours imported 1st run *	38.02	31.93	30.32	100.27
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	7	4	5	5.3
Producer(s) submitting for the 1st time	0	0	0	0
Hours of taped programs	623.65	624.12	613.90	1,861.67
Percentage of taped programs	83.8%	86.7%	82.5%	84.3%
Hours of live programs	0.00	0.00	0.00	0.00
Percentage of live programs	0.0%	0.0%	0.0%	0.0%
Hours of satellite programs	49.00	41.30	49.03	139.33
Percentage of satellite programs	6.6%	5.7%	6.6%	6.3%
Hours of CBB programming	71.35	54.58	81.07	207.00
Percentage of CBB programming	9.6%	7.6%	10.9%	9.4%
Number of episodes cablecast	779	741	785	2,305
MCM Channel 96				
Number of different local producers/sponsors	15	15	17	15.7
Number of different local 1st run programs	29	22	30	81
Total hours local 1st run	25.05	19.65	24.47	69.17
Number of different imported producers/sponsors	14	15	12	13.7
Number of different imported 1st run programs **	43	40	37	120
Total hours imported 1st run **	41.73	39.62	35.03	116.38
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	29	30	29	29.3
Producer(s) submitting for the 1st time	3	1	0	4
Hours of taped programs	454.92	449.66	461.60	1,366.18
Percentage of taped programs	61.1%	62.5%	62.0%	61.9%
Hours of live programs	42.43	46.73	44.90	134.06
Percentage of live programs	5.7%	6.5%	6.0%	6.1%
Hours of satellite programs	186.00	181.00	183.00	550.00
Percentage of satellite programs	25.0%	25.1%	24.6%	24.9%
Hours of CBB programming	60.65	42.62	54.50	157.77
Percentage of CBB programming	8.2%	5.9%	7.3%	7.1%
Number of episodes cablecast	704	715	677	2,096
Total Programming Hours (All Channels)	1,356.00	1,342.80	1,352.43	4,051.23
Total Episodes Cablecast (All Channels)	1,483	1,456	1,462	4,401
Percentage of Program Categories (Ch. 96)				
Community Information/Opinion	21.2%	22.5%	21.3%	21.7%
Music/Entertainment	9.4%	9.8%	9.0%	9.4%
Faith-Based	63.8%	61.9%	63.2%	63.0%
Special Interests	5.6%	5.8%	6.5%	6.0%
Percentage of Ch. 96 Faith-Based producers	62.1%	66.7%	55.2%	61.3%
Number of non-profit producers (All Channels)	5	5	5	5.00