



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, March 25, 2025

COMMITTEE MEETING NOTICE


AD 04

BATES, Tino K, Agent
ELEVATE MKE LLC
1729 N COMMERCE St
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, April 08, 2025 at 10:30 AM

The access code is <https://meet.goto.com/902734029>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Renewal Application as agent for "ELEVATE MKE LLC" for "ELEVATE MKE" at 1131 N WAT .

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/04/25

LICENSE TYPE: Class B Tavern

NEW: ☒

RENEWAL: ☐

No. 358395

Application Date:

License Location: 1131 N Water

Business Name: Elevate

Licensee/Applicant: Bates, Tino K
(Last Name, First Name, MI)

Date of Birth: 02/14/72

Home Address: 1729 N Commerce St

City: Milwaukee

State: Wi **Zip Code:** 53212

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/01/18, the applicant was cited at 1111 N Old World Third for License Establishment-Exceeding Occupancy.

Charge: Licensed Establishment-Exceeding Occupy Limit
Finding: Guilty
Sentence: Fined \$5,000.00
Date: 03/18/2019
Case: 19001492

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2. On 08/03/24 at 12:45a.m., Milwaukee Police were dispatched to a Noise Nuisance at 1131 N. Water St. The rooftop bar had music playing past 12:00a.m., despite City Ordinance regarding outdoor entertainment. The DJ and the agent were argumentative with officers regarding the request to turn the music off. The agent stated this was never enforced before and felt they were being targeted, however, the officer advised surrounding businesses had been advised and complied. The agent continued to be argumentative and the officer requested to see the business license, which were posted behind a curtain under the stairs. The agent was advised the license's needed to be posted and displayed in a conspicuous area.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2408030013

OtherEvent #: 24-LP-1318

Incident

1131 N WATER ST MILWAUKEE, WISCONSIN 53202

Incident Date/Time:: 08/03/2024 00:55:00
CAD Number:: P2408030070
District:: 1
Beat:: 140
Reporting Area:: 4306

Business Agent (1)

BATES, TINO KANDRALE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 02/14/1972
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-732-6899
Phone 1 Type:: Phone
Address:: 1729 N COMMERCE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Persons Involved (1)

BATES, TINO KANDRALE

Person Involvement:: Agent (License Holder)
DOB:: 02/14/1972
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414) 732-6899
Phone 1 Type:: Cell
Address:: 1729 N COMMERCE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

Elevate

Address:: 1131 N WATER ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 08/03/2024 00:55:00
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2408030013

OtherEvent #: 24-LP-1318

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Bolyard, Kevin M 017776

08/13/2024

This report is submitted by Sgt Kevin BOLYARD, assigned to District One, Late Power Shift, Squad 1412.

On Saturday, August 3rd, 2024, at approximately 12:45 AM, I had four Officers go to the address of 1131 N Water St. (Elevate) to inform them that their music needed to be turned off on the outside rooftop bar as it was still playing past the 12:00 AM ordinance. Officers went to the location to advise them of my direction at which point the staff became argumentative and the licensee, Tino BATES, requested to speak with me. My officers requested me to their location where I was met by BATES.

Upon my arrival to the location, the music had been turned off and BATES was visibly frustrated. I explained to him that the ordinance requires outdoor entertainment to cease at 12:00 AM on Fridays and Saturday. I advised him that I was not telling him he needed to shut down his tavern, only the exterior music on the rooftop bar. He was extremely argumentative claiming that he was not the only one playing music outdoors. I told him the other taverns had complied when asked to turn off the music. I also explained to him that another tavern had complained about his music being on after they were told to turn their music outdoors off.

I spoke to licensed premise owner at the time of the incident. Based on the manner in which BATES was talking to me regarding the totality of what he claimed was a target of his tavern, I explained that his tavern was not the only one that had been asked to shut off outdoor music and that another tavern complained. I requested to see the license and capacity and was told they were located behind a curtain, located under the stairs. I advised BATES that the license and capacity were required to be displayed. The interaction with BATES was partially captured on Officer SPENCE's BWC. BATES remained defiant throughout the time I was at the location even after being notified of several violations related to the tavern. BATES continued to argue and made a point to state the ordinance had never been enforced before. Because of how BATES was talking and acting towards me, I felt it was best to discontinue the tavern check and try and make contact with him at a different time.

I did review the BWC of officers that responded, and it did confirm the statements from the officers.

Officer KEOVILAY BWC:

1) 00:01:31 DJ was argumentative with officers after they requested the music be turned off in accordance with the ordinance.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2408030013

OtherEvent #: 24-LP-1318

Officer SPENCE BWC:

- 1) 00:01:09 License and Capacity were located under a stairwell behind a curtain, not in a conspicuous location.
- 2) 00:06:12 Licensee is arguing that the ordinance has never been enforced previously.
- 3) 00:06:36 Licensee was argumentative and at that time I decide the best thing to do was not engage and to leave the establishment.

While on scene, I observed the licenses was not posted but they were up to date. During my tavern check, I did observe violations in the licensed premise. The license was not posted, the capacity was not posted, and music was being played outdoors past the 12:00 AM ordinance requirement. After leaving the location due to the confrontational manner of BATES, I made contact with him the next day and used it as a learning lesson and advised him to fix the issues or there would be enforcement actions taken.

Officer (2)

Reporting Officer:	Bolyard, Kevin M (017776)	08/13/2024 15:42:00
Section: (Work Location):	14	
Approving Officer:	Bolyard, Kevin M (017776)	08/13/2024 16:52:51
Section: (Work Location):	14	



Tuesday, March 25, 2025



Notice of Public Hearing

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BATES, Tino K, Agent
ELEVATE MKE at 1131 N WATER St
Class B Tavern and Public Entertainment Premises Licenses Renewal Application

Tuesday, April 08, 2025 at 10:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/8/2025 at 10:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	233 E JUNEAU AVE# 810	MILWAUKEE, WI 53202-3297
CURRENT OCCUPANT	233 E JUNEAU AVE# 811	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 812	MILWAUKEE, WI 53202-3295
CURRENT OCCUPANT	233 E JUNEAU AVE# 814	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 815	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 816	MILWAUKEE, WI 53202-3275
CURRENT OCCUPANT	233 E JUNEAU AVE# 817	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 818	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 819	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 901	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 902	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 903	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 904	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 905	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 906	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 907	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 908	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 909	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 910	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 911	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 912	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 913	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 914	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 915	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 916	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 917	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 918	MILWAUKEE, WI 53202-3296
CURRENT OCCUPANT	233 E JUNEAU AVE# 919	MILWAUKEE, WI 53202-3296

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Total Records: 215

Radius 250 feet and Center of the Circle: 1131 N Water St

2025-2026 Plan of Operation for 1131 N WATER ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: UPPER PATIO WHEN OPEN

Number of garbage cans: Inside 8 Locations: (4) RESTROOMS, (2) UPPER BAR, (2) LOWER BAR
Outside 2 Locations: (1) REAR OF BUILDING, (1) UPPER DECK

Is a crowd control barrier used? ☐ No ☒ Yes If Yes, Describe: TO KEEP CUSTOMERS IN LINE

Number of restrooms: 4 Name of solid waste contractor: GFL

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 2 and describe security plans: STAFF ONLY

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 1-5

AND What are their responsibilities? CHECK FOR WEAPONS & ID'S

What security equipment do they use? WANDS

List their license number(s):

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: ALL INTERIOR FLOORS & FRONT & REAR OUTSIDE

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe:

ALL CUSTOMERS ARE SEARCHED & ID IS CHECKED DURING PEAK HOURS

2. Percentage of Sales (must total 100%)

Alcohol 100 % Food Sales _____ % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

☐ Restaurant ☐ Cafe/Coffee Shop ☒ Cocktail Lounge ☐ Convenience Store ☒ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: Fee:

Your current food license includes the following food operations:
Are there any changes to your food operations as listed above? ☐ No ☐ Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
Are there any changes to the number or types of devices? ☐ No ☐ Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for ELEVATE MKE 1131 N WATER ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Poetry Readings, Karaoke, Patrons Dancing, Instrumental Musicians, Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

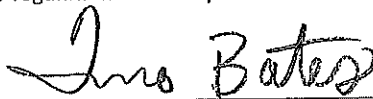
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign