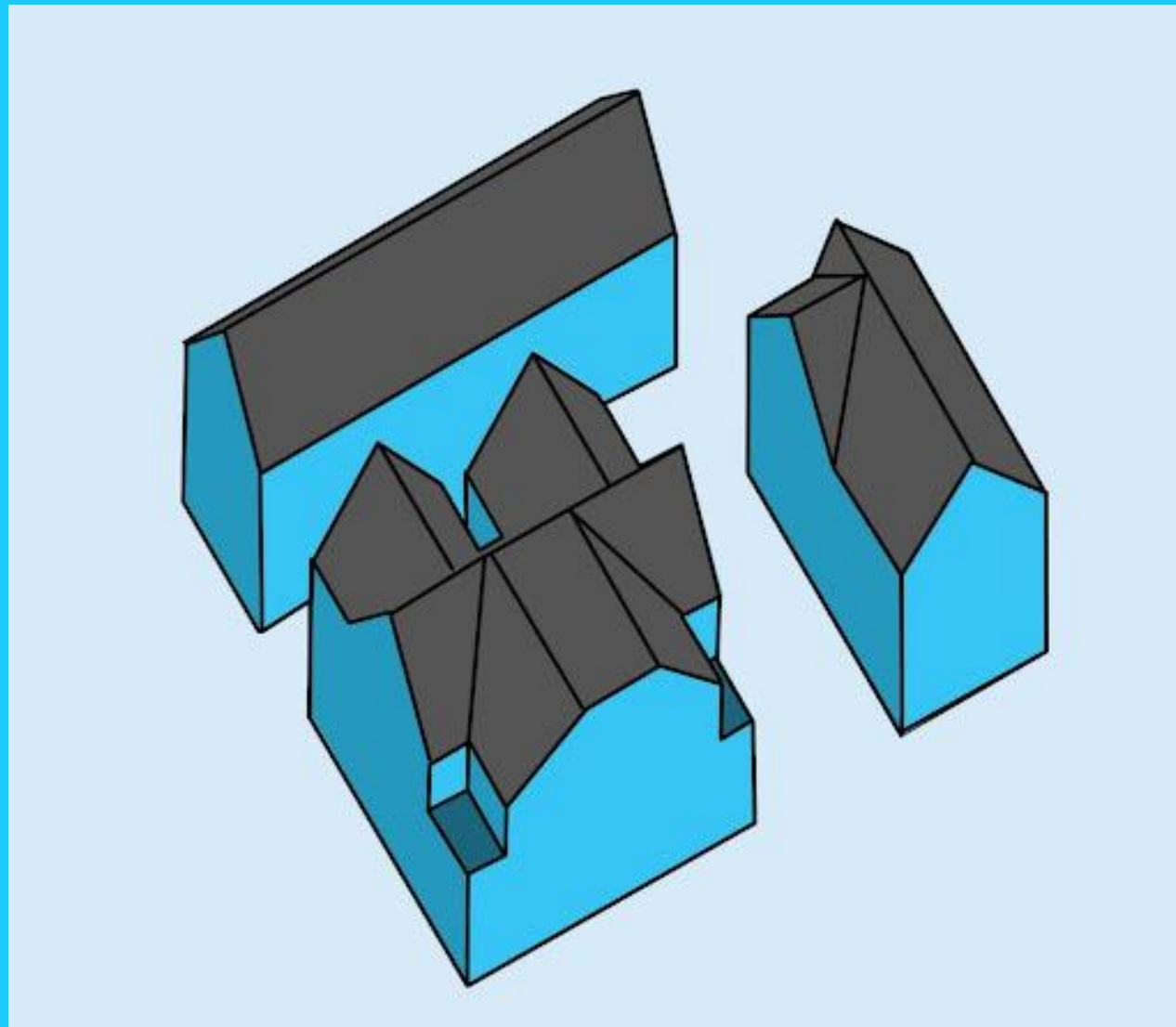




**HOMWORKS: BRONZEVILLE**

# ART | CULTURE | COMMUNITY



## Objective:

- Create artist live-work spaces
- Produce durable community impact via programming
- Connect existing community assets to enhance efficiency

# “THE WHO”



**Lexi S. Brunson**  
*Media Agent*



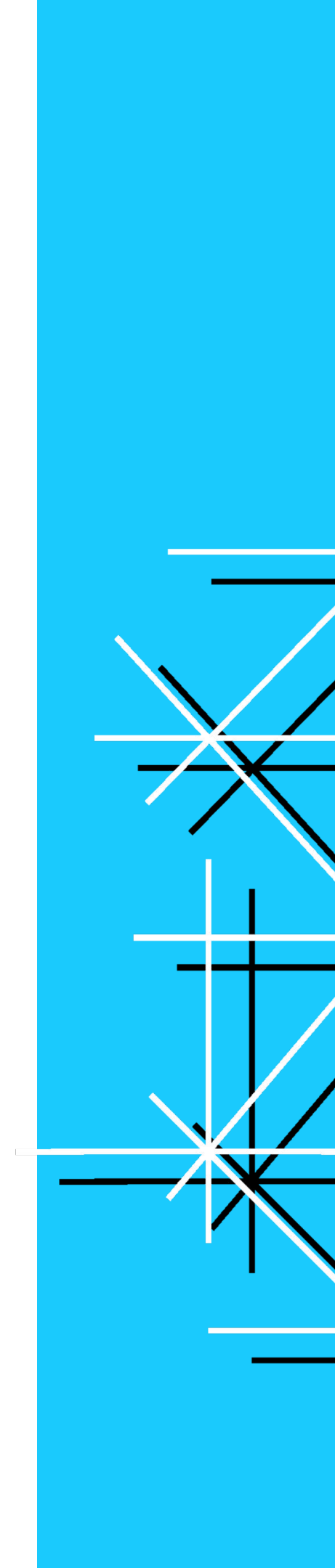
**Mikal Floyd-Pruitt**  
*Creative Curator*



**Sara Daleiden**  
*Context Aligner*



**Vedale Hill**  
*Neighborhood Liaison*



# ABOUT LEXI

## MEDIA AGENT



## THE CREDENTIALS:

- Owner and active Editor-in-Chief of **CopyWrite Magazine**
- **BFA in Interior Architecture & Design** from MIAD, which has guided her research of Urban spaces and has helped her achieve a **Masters degree in Media Studies** from UW-Milwaukee.
- Taught as an art programmer & instructor in the non-profit sector, **worked as a professional interior designer in corporate America**, is an active creative media consultant, and is currently an **Associate Professor of Writing & Humanities and Commercial Design Professor for Junior Studio Interior Architecture** at MIAD.
- Her current work grapples with making as a form of changing narratives across social constructs and mediums
- Upcoming art exhibition at /CW Creative Studios entitle, **Culture:Between Space & Place**
- Honored with the, **Historic King Drive BID Business of the Year Award 2024**

# VEDALE

## THE GENERAL CONTRACTOR



As a continual commitment to the HomeWorks: Bronzeville and Milwaukee's Community, **Vedale Hill** is now a **licensed general contractor**.

- Vedale plans to use his new credentials to support future development projects.
- He is open to consulting on projects outside of HomeWorks and is hoping to foster intersectionality between the arts & development industry.

# HOMEWORKS: BRONZEVILLE ARTIST HOUSING CLUSTER



# PHASE I SITE PLAN + PROGRAMMING

[2022-2024]



## PHASE ONE

### ARTIST HOUSING CLUSTER PARTICIPANTS

- Vedales's Art Studio
- Mikal Floyd-Pruitt
- I AM MILWAUKEE POP-UP SHOP & GALLERY
- Lexi Brunson LIVE / WORK STUDIO COPYWRITE MAGAZINE
- MKE <-> LAX LOCAL & VISITING ARTIST LIVE/WORK STUDIOS
- Jazale's ART STUDIO



# QUAD DEMOLITION



- By demolishing the QUAD the HomeWork: Bronzeville 3 Building parcel, is now 2 dwellings & a Greenspace.
- By opening up the space it has enhanced the beauty of the finished development at 2408 N. Vel R. Phillips and the potential for in progress renovations at 322 W. Meinecke Ave.
- The Greenspace is now being activated used for **outdoor programming**



# CURRENT CONSTRUCTION



## COMPLETED at 322 W. MEINECKE AVE:

- QUAD demolition
- Soffit, Fascia, and windows
- Electricity connected to the dwelling
- All interior demolition
- All framing

**RENOVATION SLATED FOR  
COMPLETION AUTUMN 2024**

[with occupancy of the building]



# PROGRAMMING



HOMWORKS: BRONZEVILLE PRESENTS

# SPLASH!

THE ARTMAKING GAME SHOW BY MIKAL FLOYD-PRUITT

SAT. AUGUST 12TH, 2023

1- 4PM | 340 W. MEINECKE AVE.

COME PAINT WITH WATER BALLOONS!!!

- 1:00PM GAME SHOW ROUND ONE
- 2:00PM CONVOS WITH LEXI OF/CW
- 3:00PM GAME SHOW ROUND TWO
- 3:30PM LIVE MUSIC BY KLASSIK

THIS PROJECT WAS MADE POSSIBLE BY JOY ENGINE — ACTIVATING CREATIVE COMMUNITY SPACES.



# FUNDING

PROVIDED BY...

**1.**

CITY OF MILWAUKEE  
ARCH LOAN PROJECT

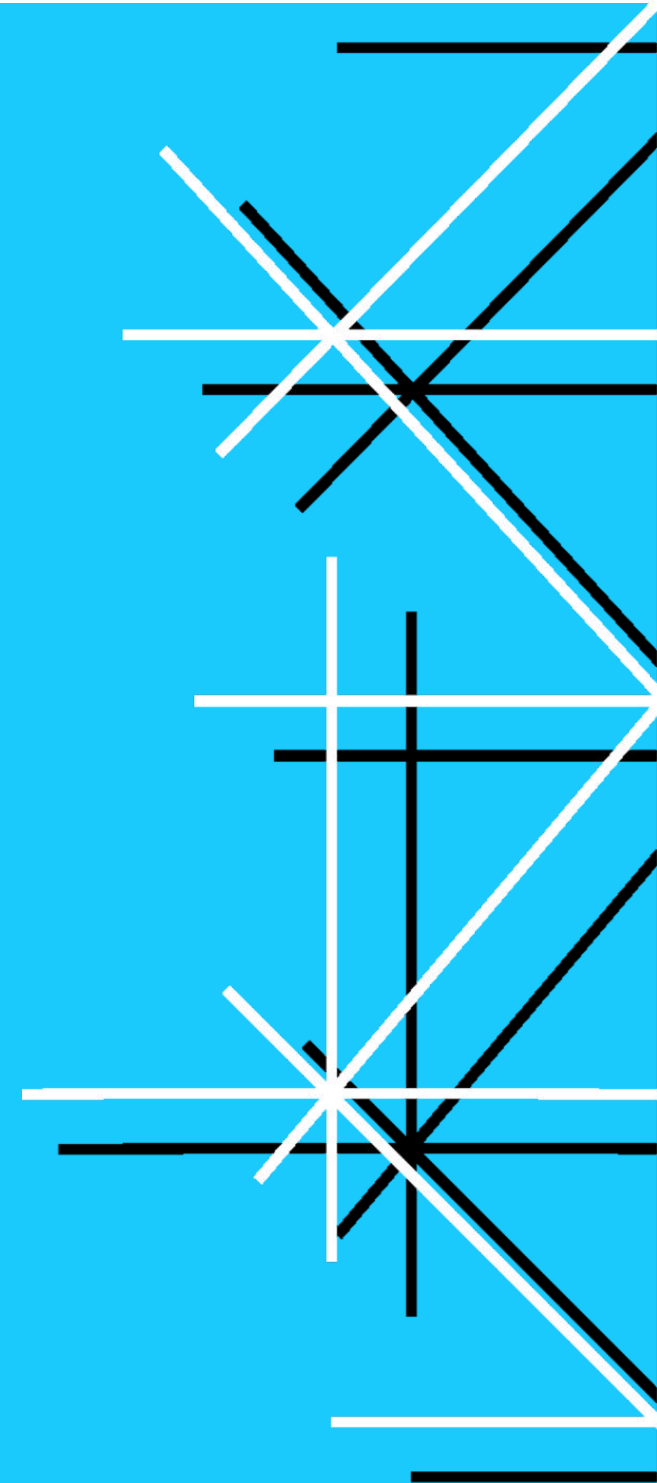
**2.**

PHILANTHROPIC DONATIONS  
THROUGH WISCONSIN  
PRESERVATION FUND  
[ AS FISCAL SPONSOR ]

**3.**

WISCONSIN PRESERVATION  
LOAN FUND

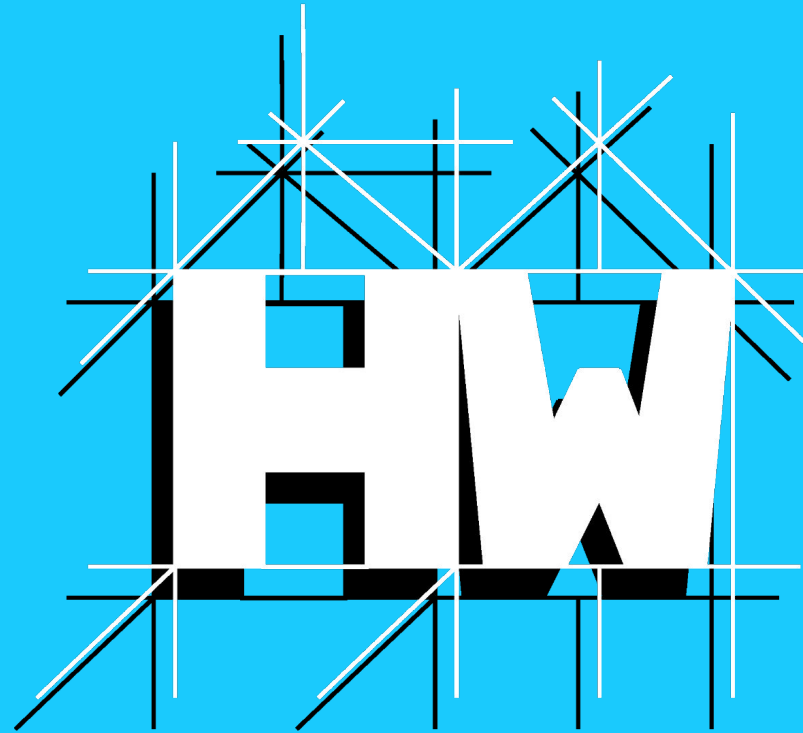
10



# FUTURE GOALS + IMPACT



- We look forward to future developments with our team, and are hoping to continue producing livework dwellings, **including securing a property for Mikal Floyd-Pruitt**
- We recognize that creative placemaking in Bronzeville is a part of its rich legacy. **We honor** those who layed the roots for initiatives like HomeWorks: Bronzeville, such as the original **America's Black Holocaust Museum, Jazale's Art Studio, and other creative & culture ignighters who have called Bronzeville home.**
- **We welcome new** institutions to the community that are in alignment with our vision for positive change via creative application, including **Bronzeville Center for the Arts.**
- **We take pride** in our continuous ability to provide Bronzeville national recognition with interviews, presentations, and participation at:
  - Site visit from **Center for Cultural Innovation** and the **AmbitioUS** [Pictured]
  - **Assembly of Black Possibilities** | Boston [Vedale]
  - **Charllete Street Foundation, Future Prototypes** | Kassas City [Mikal]
  - **Field Journal**, Interview [Sara, Lexi, Mikal]
  - **The Last Resort**, Artist Retreat | Baltimore [Mikal]



**HOMEWORKS: BRONZEVILLE**

**“Community Thrives On Cultures.”**

**Contact us to discuss investing options**

**HomeWorks: Bronzeville Co-Directors**

Vedale Hill, Jazale’s Art Studio, (414) 403-3000

Mikal Floyd-Pruitt, I Am Milwaukee, (414) 722-4102

Sara Daleiden, MKE<->LAX, (323)-630-7272

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[www.homeworksbronzeville.com](http://www.homeworksbronzeville.com)