

..Number

110282

..Version

PROPOSED SUBSTITUTE

..Reference

..Sponsor

ALD. BAUMAN

..Title

A substitute ordinance to convert portions of East and West Wells Street, East and West State Street, North Van Buren Street, North Jackson Street and North 2<sup>nd</sup> Street from one-way operation to 2-way operation.

..Analysis

This ordinance converts the following street segments from one-way operation to 2-way operation:

1. East and West Wells Street from North Prospect Avenue to North 6<sup>th</sup> Street (currently eastbound traffic only).
2. East and West State Street from North Market Street to North 6<sup>th</sup> Street (currently westbound traffic only).
3. North Van Buren Street from East Kilbourn Avenue to East Wisconsin Avenue (currently northbound traffic only).
4. North Jackson Street from East Kilbourn Avenue to East Wisconsin Avenue (currently southbound traffic only).
5. North 2<sup>nd</sup> Street from West Wells Street to West Michigan Street (currently southbound traffic only).

..Body

Whereas, On October 12, 2010, the Common Council adopted File Number 100235, a resolution approving the Downtown Area Comprehensive Plan Update as an element of Milwaukee Overall Comprehensive Plan; and

Whereas, The Downtown Area Comprehensive Plan Update recommends the conversion of several one-way Downtown streets (Wells, State, Van Buren, Jackson and 2<sup>nd</sup> Streets) to 2-way traffic; and

Whereas, The benefits of conversion of one-way streets to 2-way traffic include:

1. Slower traffic speeds, which result in fewer speed-limit violations and, potentially, fewer and less-serious traffic accidents.
2. Decreased vehicle-miles-traveled (resulting from more direct routes and less “driving around the block”).

3. Improved customer access to businesses, which in turn stimulates the creation of new businesses and jobs, supports business retention efforts, improves commercial-space occupancy rates and rent levels, and strengthens the property tax base.
4. Potential improvements to pedestrian safety, particularly stemming from slower traffic speeds and fewer unconventional turning movements.

; and

Whereas, Two-way operation of Wells, State and 2<sup>nd</sup> Streets during the upcoming reconstruction of the Juneau Avenue and Wisconsin Avenue bridges will be highly beneficial in terms of ensuring the smooth, efficient movement of Downtown vehicular traffic, including mass-transit vehicles, throughout the 2011-2012 construction season; now, therefore

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 101-22-1 of the Code relating to one-way streets is amended by striking the following:

“On East and West Wells Street from North Prospect Avenue to North 6<sup>th</sup> Street eastbound”

“On East and West State Street from North Market Street to North 6<sup>th</sup> Street westbound”

“On North Van Buren Street from East Kilbourn Avenue to East Wisconsin Avenue northbound”

“On North Jackson Street from East Kilbourn Avenue to East Wisconsin Avenue southbound”

“On North 2<sup>nd</sup> Street from West Wells Street to West Michigan Street southbound”

Part 2. Section 101-22-1 of the Code relating to one-way streets is amended by adding the following:

“On North Van Buren Street from East Wisconsin Avenue to East St. Paul Avenue northbound”

“On North Jackson Street from East Wisconsin Avenue to East St. Paul Avenue southbound”

“On North 2<sup>nd</sup> Street from North Plankinton Avenue to West Wells Street southbound”

“On North 2<sup>nd</sup> Street from West Michigan Street to West St. Paul Avenue southbound”

..Requestor

..Drafter  
LRB128937-3  
Jeffrey D. Osterman  
06/22/2011