



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, September 13, 2023

COMMITTEE MEETING NOTICE

AD 01

SINGH, Surjit, Agent
Sukhman & Param, Inc
11523 N Concord Creek DR
Mequon, WI 53092

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, September 26, 2023 at 09:25 AM

The access code is <https://meet.goto.com/986783021>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 986-783-021. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor, Food Dealer and Weights & Measures License Renewal Applications as agent for "Sukhman & Param, Inc" for "Diamonds Beer & Liquor" at 6201C N TEUTONIA Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/26/23
LICENSE TYPE: ALQML
NEW:
RENEWAL:

No. 354804
Application Date:

License Location: 6201C N Teutonia Av
Business Name: Diamond Beer & Liquor

Licensee/Applicant: SINGH, Surjit
(Last Name, First Name, MI)
Date of Birth: 03/29/1972

Home Address: 11523 N. Concord Creek Drive
City: Mequon State: WI Zip Code: 53092
Home Phone: 414-306-4879

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/08/2016 the applicant was cited in the City of Milwaukee for Sale of Cigarettes to Minor/Underage.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: Fined \$200.00
Date: 01/10/2017
Case: 16064413

- =====
2. On 01/18/21 at 7:35pm, Milwaukee Police were dispatched to 6201C N. Teutonia Avenue for a property damage complaint. Investigation revealed that a female tried to return a bottle of liquor she had already opened and partially consumed. When the applicant refused to refund her money, she started knocking and throwing things around. A security guard stepped in and tried to detain her but a male subject entered the store and pushed the security guard causing him to release the woman. The subjects fled the scene.
- =====

3. On 05/04/22 the applicant was cited in the City of Milwaukee at 4780 N. 76th Street for Public Entertainment Premise-License Required and Display of License-Posting Required.

Charge 1: Public Entertainment Premise-License Required
2: Display of License-Posting Required.
Finding: Guilty
Sentence: Fine
Date: 01/11/23
Case: 22032640/22032641

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Item #3 updated with disposition

4. On 12/22/22 at 9:00p.m., Milwaukee Police were dispatched to a Subject with Gun at 6201 N. Teutonia Av. Investigation revealed customers entered the store and made purchases. After the purchases were made, one customer went into a cooler and opened a drink and began to consume it. The agent advised the customer to pay for it and leave the store as they cannot consume beverages inside the store. An argument ensued between the customers and the agent, which eventually led to a physical altercation in which the agent armed himself with a wooden stick and began striking the customers. The agent was cooperative and allowed officers to view video surveillance of the incident.
5. On 03/25/23, the applicant was charged with Prohibited Alcohol Content in Germantown Village Municipal Court. On 04/25/23, he was convicted and his license was suspended for 6 months.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223560121

OtherEvent #: 22-LP-1059

Incident

6201 N TEUTONIA AV MILWAUKEE, WISCONSIN 53209

Incident Date/Time:: 12/22/2022 20:52:48
CAD Number:: 223561524
District:: 4
Beat:: 440
Reporting Area:: 463

Business Agent (1)

SINGH, SUJIT

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/29/1972
Sex:: MALE
Race:: AMERICAN INDIAN OR ALASKAN NATIVE
Phone 1 Number:: (414)-306-4879
Phone 1 Type:: Cell
Address:: 11523 N CONCORD CREEK DR
City:: MEQUON
State:: WISCONSIN
Zip Code:: 53092

Licensed Persons Involved (1)

GHOTRA, SUKHMANPREET

Person Involvement:: Employee
DOB:: 12/13/2006
Sex:: MALE
Race:: AMERICAN INDIAN OR ALASKAN NATIVE
Phone 1 Number:: 4147126301
Phone 1 Type:: CELL
Address:: 11523 N CONCORD CREEK DR
City:: MEQUON
State:: WISCONSIN
Zip Code:: 53092

Licensed Premise Data (1)

DIAMOND'S BEER AND LIQUOR

Address:: 6201 N TEUTONIA AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53209
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not No
explain in narrative):

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223560121

OtherEvent #: 22-LP-1059

Licensee or Manager was on premises at time of violation/incident::

No

Narrative (1)

LICENSE PREMISE REPORT

Becker, Kevin L 029188

12/22/2022

This report is submitted by Officer Kevin Becker assigned to District Four, Early Shift.

On Thursday, December 22nd, 2022, I, Officer Kevin Becker was assigned to Squad 4241 in full duty uniform, a marked Milwaukee Police Squad and affixed with AXON worn body camera. At approximately 9:00 PM I was dispatched to a "Subject with Gun" call for police at the address of 6201 N. Teutonia Av. which is located in the City and County of Milwaukee. This particular location is one of many businesses which are located in a strip mall near the intersection of W. Florist Av. and N. Teutonia Av. The 6201 N. Teutonia Av. address is a "Diamond Beer and Liqueur" store where alcohol is sold. This store is affixed with both interior and exterior surveillance cameras that captured this incident. The following is the statements given by the victims as well as a description of the surveillance footage viewed.

Upon arrival, I would be introduced one of the victims identified by Wisconsin Driver's License as Sujit SINGH (M/A 03/29/1972, #414-306-4879, 11523 N. Concord Creek Dr, Mequon WI). SINGH was out of breath, appeared to have minor injuries on his face, and appeared to be upset. It should be noted that there was a minor language barrier with SINGH. SINGH provided the following statement.

Interview of SINGH

SINGH was asked if he needed any medical as he did have visible injuries to his face (which appeared minor). SINGH refused any medical services and did not request an ambulance. SINGH stated that a total of four customers came into the store. SINGH was behind the register (only register open). SINGH is the owner of this store and knew two of the four subjects were frequent customers but did not know names or any details about them. SINGH stated that two of the subjects inquired about alcohol behind the counter which they eventually paid for. The four continued browsing after purchasing the alcohol. Eventually, one of the customers went to the cooler where they took an alcoholic beverage, opened it, and started to consume said beverage. SINGH stated he told them that they cannot drink in the store. SINGH stated the subject drinking told SINGH to "stop yelling". SINGH stated he was not yelling and only request they pay for the drink. Eventually, the customer (that was drinking the beverage) did pay for the drink. While paying for the drink, SINGH stated the customer was still irate and pulled the receipt printer which was attached to the register. SINGH requested the subjects leave the store. While the subjects were walking towards the exit of the store, one subject pointed her finger at SINGH's 16-year-old son. Again, an argument ensued and this time it turned physical. SINGH, his son, and all four customers ensued in a physical altercation. SINGH's son who was on scene was not injured during this incident however did have his shirt ripped during the altercation. SINGH's son is identified verbally as Sukhmanpreet GHOTRA (M/A 12/13/2006, #414-712-6301, 11523 N. Concord Creek Dr, Mequon, WI).

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223560121

OtherEvent #: 22-LP-1059

Eventually, SINGH armed himself with a solid wooden stick which was taken from behind the counter. This is when SINGH would strike all four customers with the stick which all appeared to generally be around the chest and waist area. SINGH struck the customers multiple times as the customers fled the store. As the customers fled, one customer produced a firearm and pointed it at both SINGH and GHOTRA. SINGH stated all four fled and left in an unknown vehicle in an unknown direction.

SINGH would provide officers access to his surveillance.

Interview of GHOTRA

GHOTRA had a similar story to SINGH's. GHOTRA stated he observed the customers drinking an unpaid beverage and observed them rip the receipt printer from the register. GHOTRA stated as the subjects left the store, one of the customers had pointer her finger at him and an unknown verbal dispute ensued which resulted in a physical altercation. GHOTRA stated he was struck 2-3 times on each side of his face but was not injured. GHOTRA did show me his ripped shirt.

Video Surveillance

SINGH provided us with footage which was accurate with his interview; I observed the following actors on the footage as in regard to the four suspect customers.

1. ***Black Male, Winter White Hat, Red Hoodie, Black and White Checkered Winter Jacket, Blue Jeans, Black Shoes. Armed with a black handgun***
2. ***Black Male, Black Jacket, Gray Pants, White Shoes. (This is the customer who was drinking the unpaid beverage)***
3. ***Black Female, Green Coat. (This customer was throwing items at the owner and his song)***
4. ***Black Male, Black Jacket, Black Pants, Black Shoes***

Due to the store closing, I was unable to collect footage at that time and SINGH stated he will have a copy of the footage for me the following day.

Interview of KIMBLE

Please see Officer Majeed's supplemental report regarding KIMBLE's involvement in this incident.

A Milwaukee Police Community Contact Card was issued to SINGH regarding this incident.

I was unable to locate any other customers involved nor I was I able to locate a vehicle on the surveillance cameras.

Nothing further to report.

End of report.

Officer (2)

Reporting Officer:

Becker, Kevin L (029188)

12/22/2022 22:22:00

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223560121

OtherEvent #: 22-LP-1059

Section: (Work Location): 42

Approving Officer: Velasquez, Guadalupe (018673) 01/03/2023 13:12:54

Section: (Work Location): 04



Wednesday, September 13, 2023



Notice of Public Hearing

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SINGH, Surjit, Agent
Diamonds Beer & Liquor at 6201C N TEUTONIA Av
Class A Malt & Class A Liquor, Food Dealer and Weights & Measures License Renewal
Applications

Tuesday, September 26, 2023 at 9:25 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/26/2023 at 9:25 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3509 W DOUGLAS AVE	MILWAUKEE, WI 53209-3618
CURRENT OCCUPANT	3515 W DOUGLAS AVE	MILWAUKEE, WI 53209-3618
CURRENT OCCUPANT	3519 W DOUGLAS AVE	MILWAUKEE, WI 53209-3618
CURRENT OCCUPANT	6119 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6123 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6129 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6134 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6136 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6137 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6141 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6143 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6144 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6147 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6150 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6151 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6151A N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6152 N 35TH ST# 1	MILWAUKEE, WI 53209-3656
CURRENT OCCUPANT	6152 N 35TH ST# 10	MILWAUKEE, WI 53209-3674
CURRENT OCCUPANT	6152 N 35TH ST# 11	MILWAUKEE, WI 53209-3674
CURRENT OCCUPANT	6152 N 35TH ST# 12	MILWAUKEE, WI 53209-3674
CURRENT OCCUPANT	6152 N 35TH ST# 2	MILWAUKEE, WI 53209-3656
CURRENT OCCUPANT	6152 N 35TH ST# 3	MILWAUKEE, WI 53209-3656
CURRENT OCCUPANT	6152 N 35TH ST# 4	MILWAUKEE, WI 53209-3656
CURRENT OCCUPANT	6152 N 35TH ST# 5	MILWAUKEE, WI 53209-3656
CURRENT OCCUPANT	6152 N 35TH ST# 6	MILWAUKEE, WI 53209-3656
CURRENT OCCUPANT	6152 N 35TH ST# 7	MILWAUKEE, WI 53209-3674
CURRENT OCCUPANT	6152 N 35TH ST# 8	MILWAUKEE, WI 53209-3674
CURRENT OCCUPANT	6152 N 35TH ST# 9	MILWAUKEE, WI 53209-3674
CURRENT OCCUPANT	6155 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6156 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6160 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6162 N 35TH ST# 1	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 10	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 11	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 12	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 2	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 3	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 4	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 5	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 6	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 7	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 8	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 35TH ST# 9	MILWAUKEE, WI 53209-3657
CURRENT OCCUPANT	6162 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6166 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6167 N 35TH ST	MILWAUKEE, WI 53209-3603

CURRENT OCCUPANT	6170 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6171 N 35TH ST	MILWAUKEE, WI 53209-3603
CURRENT OCCUPANT	6176 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6182 N 36TH ST	MILWAUKEE, WI 53209-3608
CURRENT OCCUPANT	6183 N 35TH ST	MILWAUKEE, WI 53209-3603

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Total Records: 51

Radius 250.0 feet and Center of the Circle: 6201 N Teutonia Av

2022-2023 Plan of Operation for 6201C N TEUTONIA AV

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe:

Number of garbage cans: Inside 2 Locations: BY CASH REGISTER & RESTROOM
 Outside 1 Locations: BY FRONT DOOR OUTSIDE

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 1 Name of solid waste contractor: WASTE MANAGEMENT

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: 20 and describe security plans:
SECURITY CAMERA SYSTEM MONITOR PARKING LOT 24/7

Are there designated loading areas? No Yes If Yes, describe security plans:

Do you have security personnel on the premise? No Yes If Yes, how many? _____
 AND What are their responsibilities? _____
 What security equipment do they use? _____
 List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If Yes, list all locations: MONITORS INSIDES & STORE SURROUNDINGS

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe:

2. Percentage of Sales (must total 100%)

Alcohol 95 % Food Sales 5 % Entertainment 0 % Other 0 %

3. Businesses On The Premises (choose all that apply):

Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: FOOD 13327 Fee: \$200.00

Your current food license includes the following food operations:
 No Processing, Hazardous Foods, Sales < \$20,000.

Are there any changes to your food operations as listed above? No Yes, if Yes, explain _____

8. Weights and Measures: W&M 6827 Fee: \$130.00

Number/Type of Devices:
 UPC Scanners (up to 3) = 2

Are there any changes to the number or types of devices? No Yes
 If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Diamonds Beer & Liquor 6201C N TEUTONIA AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:


5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign