

ENRIQUE E. FIGUEROA, PH.D.

Roberto Hernandez Center, University of Wisconsin, Milwaukee
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EDUCATION

- Ph.D.** Agricultural Economics, Department of Agricultural Economics, Univ. of California Davis, CA, August 1986
- M.S.** Agricultural Economics, Department of Agricultural Economics, Univ. of California, Davis, CA, January 1982
- M.S.** Horticulture, Department of Environmental Horticulture, Univ. of California, Davis, CA, June 1975.
- B.S.** Agricultural Education, “cum laude,” California State University, Fresno, CA, June 1973.
- A.S.** Animal Husbandry, Modesto Junior College, Modesto, CA, June 1971.

PROFESSIONAL EXPERIENCE

- Director**—Roberto Hernandez Center and Assistant to the Provost for Latino Affairs, University Of Wisconsin, Milwaukee, Milwaukee, WI, January '02 to present. Responsible for administering a campus wide Center with responsibilities for Student Services, Scholarship & Research, and Community Outreach.
- Associate Professor**—**Tenured**, College of Continuing Education, University of Wisconsin, Milwaukee. June 2008 to present. Concentrated on: a.) Latino nonprofit leadership; b.) Immigration issues; c.) Latino demographics; d.) Public policy analysis; e.) teach introduction to Latino Studies course; and f.) active on campus and community issues related to Hispanic students, academic programs, and university administration.
- Assistant Professor**—College of Continuing Education, University of Wisconsin, Milwaukee. January 2005 to June 2008. Concentrated on: a.) Latino nonprofit leadership; b.) Immigration issues; c.) Latino demographics; d.) Public policy analysis; e.) teach introduction to Latino Studies course; and f.) active on campus and community issues related to Hispanic students, academic programs, and university administration.
- Deputy Under Secretary**--Marketing & Regulatory Programs, U.S. Department of Agriculture, June '99 to January '01. Responsible for the management of the Animal, Plant, Health, and Inspection Service (APHIS), the Agricultural Marketing Service (AMS), and the Grain Inspection, Packers and Stockyards Administration (GIPSA). Responsible for administering or overseeing the budgets of these three agencies which consist of: \$561 million in appropriated funds; \$450 million from user fee accounts, nearly \$600 million in trust funds, and over \$700 million from producer assessment programs. The workforce of the three agencies is nearly 10,000 employees in over 200 offices in the US and abroad. Program responsibilities include: a.) the grading of most food and fiber products in the country; b.) regulation of biotechnology plant products; c.) negotiating sanitary and phytosanitary trade issues; d.) administering the Animal Welfare Act; e.) oversight over all the research and promotion programs such as “Got Milk”; f.) regulation of meat and poultry packers; g.) providing marketing-related grants; h.) the National Organic Standards Program; i.) administering the national federal milk market order program; j.) the veterinary services program for the nation and in the international context; and k.) the framework for protecting American agriculture from foreign pests and diseases. Serve as Co-Chair of the USDA’s Hispanic Advisory Council.
- Administrator**--Agricultural Marketing Service, U.S. Department of Agriculture, November 1997 to June 1999.

Responsible for administering eight divisions with over 150 different programs. Administered a budget consisting of \$58 million in appropriated funds; \$220 million from user fee accounts; nearly \$500 million in trust funds, and over \$700 million from producer assessment accounts. The agency's workforce is nearly 3,000 employees in over 130 offices in the US. Program responsibilities include: a.) the grading of most food and fiber products in the country; b.) oversight over all the research and promotion programs such as "Got Milk"; c.) providing marketing-related grants; d.) the National Organic Standards Program; and e.) administering the national federal milk market order program.

Associate Professor--Department of Agricultural, Resource and Managerial Economics, Cornell University.

November 1992 to June 1997. Concentrated on: a.) the analysis of marketing horticultural products in both national and international markets; b.) analysis of markets in a number of underdeveloped countries in Africa, Southeast Asia, and Central and South America; c.) consulting work for a number of private sector firms; d.) conducted extension activities with a number of private sector entities; and e.) active on campus issues related to Hispanic students, academic programs, and university administration.

Assistant Professor--Department of Agricultural Economics, Cornell University, November 1986 to November 1992.

Concentrated on: a.) the analysis of marketing horticultural products in both national and international markets; b.) analysis of markets in a number of underdeveloped countries in Central and South America; c.) conducted extension activities with a number of private sector entities; and d.) active on campus issues related to Hispanic students, academic programs, and university administration

Post-Graduate Research Agricultural Economist--Department of Agricultural Economics, University of California, Davis. December 1983 to August 1986.

Research Assistant--Department of Agricultural Economics, University of California, Davis. July-November 1983 and March-June 1982.

Staff Assistant--Committee on Agriculture, United States House of Representatives, United States Congress. August-December 1982.

Staff Assistant--Office of Recreation and Local Services, State Department of Parks and Recreation. September 1980 to June 1981.

Center Director--California Conservation Corps, Santa Clara, CA. May 1979 to March 1980.

State Director--California Conservation Corps Nurseries. February 1978 to May 1979.

Special Assistant--Assistant to State Deputy Director for Operations, Sacramento, CA. July 1977 to February 1987.

Ornamental Horticulture Instructor--Yosemite Junior College District, Modesto, CA. September 1975 to August 1976.

AWARDS/HONORS

--**The Presidents 2012 Volunteer Service Award**, from Corporation for National & Community Service, 2012

--**NFL/Green Bay Packers Hispanic Leadership Award, 2012**, Green Bay, WI, September 30, '12

--**Invited Member, Midwest Coalition on Immigration and the Region's Future Task Force**, The Chicago Council on Global Affairs, Task Force is comprised of Midwestern Leaders, Chicago, IL, 2011 to 2012.

--**Medallion of Distinguished Alumnus**, presented by Congressional Hispanic Caucus Institute [CHCI] at CHCI Annual Gala, Washington, DC, September 10, '08

--**Millennium Leadership Initiative Fellow**, American Association of State Colleges and Universities [AASCU], Washington, DC, June 2008

--**Hispanic Professional of the Year**, selected by Hispanic Professionals of Greater Milwaukee [HPGM], Annual

- Luncheon meeting, Milwaukee, WI, August 24, 2007
- Outstanding CHCI Fellow**, selected by Congressional Hispanic Caucus Institute [CHCI] at CHCI Annual Banquet, Washington, DC, October 4, '06,
 - Invited member** of the Mexican Presidential election observer delegation, International Institute for Democracy, Mexico City & State of Michoacan, June 26 to July 3, '06
 - Invited member**, Chicago Council on Foreign Relations Task Force on Agriculture Policy, Task Force is comprised on national leaders. Publication entitled, "*Modernizing America's Food and Farm Policy: Vision for a New Direction*", published on September '06
 - Hammer Award**, USDA Deputies' Capital Planning Working Group Team, 12-2000.
 - National Association of Hispanic Federal Employees (NAHFE) **Certificate of Appreciation**, 11-2000.
 - Mexican and American Solidarity Foundation **Fellow**, 7-1998
 - National Hispanic Scholarship Fund **Scholar**, 1982, 1983, and 1984
 - Congressional Hispanic Caucus **Fellow**, 1982.
 - Ford Foundation **Scholarship** Recipient, 1972 and 1973.
 - International Association for the **Exchange of Students** for Technical Experience (IAESTE-UN). Ministry of Agriculture. Cuenca, Spain. Technical Exchange Program of the United Nations, 1972.
 - American Legion **Scholarship** Award Recipient, 1965.

SERVICE ON GOVERNMENT RELATED BOARDS/COMMISSIONS/COUNCILS

- Secretary of the Board**, Wisconsin's Agriculture, Trade and Consumer Protection, 2011 to 2012.
- Member**, *Consejo Consultivo del Instituto de los Mexicanos en el Exterior* [CIME], January 2009 to 2011
- Member, Governor Appointed**, WI Migrant Labor Council, Madison, WI 2008 to present.
- Member, Governor Appointed**, Business Opportunity Advisory Commission, Milwaukee, WI 2006 to 2008.
- Member, WisDOT REAL ID Policy Team**, WI Department of Transportation, Madison WI, 2006 to 2008.
- Member, Anti-Poverty Advisory Committee**, Office of the Mayor, City of Milwaukee, 2006 to 2007
- Member, Wisconsin Criminal Justice Study Commission**, Madison WI, 2005 to 2008.
- Member, Advisory Committee**, Limited English Proficiency, Milwaukee County's Private Industry Council, Milwaukee, WI 2003 to 2004
- Member of the Board, Governor Appointed**, Wisconsin's Agriculture, Trade and Consumer Protection, requires Senate confirmation, 2003 to 2013.
- Member, Advisory Committee**, Hispanic Leadership Program in Agriculture & Natural Resources [HLPANR], San Antonio, TX, 2002 to present.
- Member, Advisory Committee**, U.S. Senator Kohl's Agriculture, 2002 to 2003.
- Member, Board of Directors**, Clinton/Gore Alumni Association, 2001 to 2003
- Co-Chair**, USDA Hispanic Advisory Council, appointed by US Secretary of Agriculture, 1999 to 2001
- Member of Committee**, White House Initiative on Educational Excellence for Hispanic Americans, 1998 to 2000.
- Member, Board of Directors**, Commodity Credit Corporation (CCC), USDA, Washington, DC, 1997 to 1999.
- Member, NAFTA Advisory Commission** on Commercial Dispute Resolution for Agricultural Goods, 1996 to 1997. Appointed by US Secretary of Agriculture

SERVICE ON NONPROFIT BOARDS/COMMISSIONS/COUNCILS

- Member, Board of Directors**, Jazale's Art Studio, Milwaukee, WI, 2012 to present.
- Member, Board of Governors**, Antioch University, Yellow Springs, OH, 2011 to present.
- Member, Board of Directors**, Big Brothers/Big Sisters of Metropolitan Milwaukee, Inc., 2011 to present.
- Member, Board of Directors**, Center for Communication, Hearing & Deafness, Milwaukee, WI 2010 to 2011.
- Member, Board of Directors**, WI Migrant Labor Coalition, Milwaukee, WI 2008 to present.
- Vice-Chair, Board of Directors**, United Migrant Opportunity Services, Inc., Milwaukee, WI 2007 to 2010.
- Member, Board of Directors**, Center for New Community, Chicago, IL, 2007 to 2010.
- Member, Advisory Committee**, Latina Resource Center, Milwaukee, WI, 2007 to 2008.
- Member, Board of Directors**, Cranberry Marketing Committee, Wareham, MA, 2006 to present.
- Member, Board of Directors**, United Migrant Opportunity Services, Inc., Milwaukee, WI 2006 to 2011.
- Invited Member**, International Institute for Democracy, Columbus, OH, Mexican Presidential Delegation of Observers, Mexico City and Morelia, Michoacan, Mexico, June 26 to July 3, 2006.
- Chair, Coordinated Committee Against Hate Speech**, Milwaukee WI, 2004 to 2005.

- Member, Board of Directors**, Planned Parenthood of Wisconsin, Inc., Milwaukee, WI 2004 to 2010.
- Member, Advisory Committee**, Cardinal Stritch University's Leadership Center, Milwaukee, WI, 2004 to 2005.
- Chair, Board of Trustees**, Pan American Health and Education Foundation, 2004 to 2006
- Moderator, of TV Panels of the Fourth Street Forum Planning Committee**, Milwaukee WI [Public Policy Forum that airs on Milwaukee's two Public Broadcasting Stations (PBS) stations], 2004 to 2012t.
- Member, Fourth Street Forum Planning Committee**, Milwaukee WI [Public Policy Forum that airs on Milwaukee's two Public Broadcasting Stations (PBS) stations], 2004 to 2012t.
- Member, Board of Directors**, Greening Milwaukee, 2003 to 2005.
- Member, Board of Directors**, Milwaukee Catalyst, 2003 to 2004.
- Member**, Milwaukee Public Market Steering Committee, Milwaukee, WI 2003 to 2005
- Member, Advisory Council, Adelante!** TV Program, Milwaukee Public TV, 2002 to 2005.
- Member, Board of Directors**, Council for the Spanish Speaking, Milwaukee, WI, 2002 to 2006.
- Member, Board of Directors**, American Agricultural Economics Association Foundation, 2001 to 2004.
- Member, Advisory Council**, Dairy Trade Coalition, 2001 to 2003.
- Member, Board of Trustees**, Pan American Health and Education Foundation, 2000 to 2006
- Member, Board of Directors**, Ithaca Montessori School, 1996 to 1997.

PROGRAMS CREATED, ESTABLISHED, OR FOUNDED

- Founding Board of Directors**, Jazale's Art Studio, Milwaukee, WI, 2012 to present.
- Co-Founder Latino Nonprofit Leadership Program, have graduated eight classes of this 8-month program, 2005 to present.
- Created PALM Annual Scholarship Fundraiser, have raised nearly \$30,000 for Roberto Hernandez Center's endowed scholarship emergency fund, 2011 to present.
- Established Roberto Hernandez Center's Annual Hispanic Heritage Month Program, UWM, 2003 to present.
- Established Roberto Hernandez Center's Annual Cinco de Mayo Program, UWM, 2004 to present.
- Established Roberto Hernandez Center's annual Latino Graduation Banquet, UWM, 2005 to present.
- Created, Coordinated Committee Against Hate Speech, Milwaukee WI, 2004 to 2005.
- Founding Board Member of Clinton/Gore Alumni Association, 2001 to 2003.
- Founding Member, Hispanic-American Program Advisory Committee, Cornell University, 1987 to 1994.
- Founding Member, PRO-TECH Leadership Committee, Cornell University, 1993 to 1997,
- Founding Faculty **Fellow**, Latino Living Center, Cornell University, 1994 to 1996.
- Founding Member of California Conservation Corps Academy, Barton Flats, CA, 1977
- Created Teatro Suspiro del Barrio, Sacramento, CA, 1973

SERVICE ON COLLEGE/UNIVERSITY COMMITTEES

- Elected, Faculty Senate, UWM, 2013 to present
- Member, Emerging Educational Initiatives Advisory Committee, UWM, 2013 to present
- American Association of Hispanics in Higher Education [AAHHE] Masters' Thesis Competition Comm., 2011/12.
- Member, Chancellor's Best Place to Work and Learn Committee, 2011 to 2013
- Member, Academic Planning & Budget Committee [APBC], University Faculty, 2012 to present
- Member, UWM's Latin American, Caribbean, & US Latino Major Planning & Implementation Com. 2008 to present
- Member, UWM Faculty Senate Committee on the use of Columbia St. Mary's Hospital, 2010
- Faculty, **Advisor**, *Movimiento Estudiantil Chicano de Aztlan*, 2009 to present, UWM
- Chair**, Elected, Academic Planning & Records Committee [ARPC], University Faculty, 2009 to 2011
- Member, Elected, Academic Planning & Budget Committee [APBC], University Faculty, 2008 to 2011
- Member, Elected, Admissions & Records Policy Committee [ARPC], University Faculty, 2008 to 2012
- Member, UWM's NCAA Accreditation Committee, 2007 to 2008.
- Member, Access to Success Committee, UWM 2006 to 2008t
- Member, Chancellor's Council on Inclusion Committee, UWM 2005 to 2007
- Chair**, Diversity Subcommittee of Enrollment Management Committee, UWM, 2005 to 2006
- Member, Multicultural Student Center Committee, UWM 2006 to 2008
- Member, Latino Studies Certificate Program Coordinating Committee, UWM 2004 to present
- Member, Milwaukee Commitment Phase II Committee, UWM, 2004 to 2005
- Member, Latino Studies Major Planning Committee, UWM 2005 to 2007
- Member, Golda Meier's Fromkin Award Committee, UWM 2005 to 2006

- Member, University Ombudsman Committee, UWM 2006
- Member, University Diversity Website Committee, UWM 2006
- Serve on Enrollment Management Retention Committee, UWM, 2004 to 2005.
- Served on search committee for the Executive Director Of Equity/Diversity Services, UWM, 2004
- Served on Accreditation Committee, UWM 2003 to 2004
- Served on Race and Ethnicity Task Force, UWM 2003 to 2004
- Participated as associate-member on Milwaukee Partnership Academy Committee, 2002 to 2003.
- Served on the search committee for the Executive Director of Workforce Development in Business School, 2003
- Served on UWM's AOC Admissions Committee, 2004 to 2005.
- Coordinator, Latino Studies Certificate Program Coordinating Committee, UWM 2002 to present
- Faculty, **Advisor** , *Movimiento Estudiantil Chicano de Aztlan*, 1995 to 1997, Cornell Univ.
- Member, Hispanic American Studies Program Advisory Board, Cornell University, 1995 to 1997.
- Member, The Residential Communities Committee, Cornell University, 1994 to 1997.
- Member, Planning Group: Internationalizing Cornell Cooperative Extension, 1994 to 1995.
- Faculty **Fellow**, Latino Living Center, Cornell University, 1994 to 1996.
- Member, Food, Diet, and Health Statewide Program Committee, 1994 to 1997, Cornell Univ.
- Faculty **Advisor**, U. S. Latino Graduate Student Coalition, 1993 to 1997, Cornell Univ.
- Member, Hispanic-American Program Executive Committee, 1991 to 1994, Cornell Univ.
- Faculty **Advisor**, Mexican-American Student Association, 1987-'88, and 1992-1995, Cornell Univ.
- Member, PRO-TECH Leadership Committee, 1993 to 1997, Cornell Univ.
- Member, Plant Foods System Advisory Committee, 1993, Cornell Univ.
- Member, PRODUCE-NY, 1992 to 1994, Cornell Univ.
- Member, International Development Education Committee, 1990 to 1994, Cornell Univ.
- Member, Statewide Vegetable Industry Competitiveness & Profitability Program Committee, 1990 to 1996, Cornell Univ.
- Member, Cornell Migrant Program Committee, 1988 to 1997.
- Member, International Agriculture Admissions Committee, 1988 to 1994, Cornell Univ.
- Member, Search Committee for Associate Dean of Admissions and Financial Aid, 1989 to 1990, Cornell Univ.
- Member, Hispanic-American Program Advisory Committee, 1987 to 1990, Cornell Univ.
- Member, CAL'S's Committee on Minority Faculty and Graduate Student Recruitment, 1988 – 1992, Cornell Univ.
- Member, Search Committee for Hispanic-American Studies Program Director, 1987, 1991, Cornell Univ.
- **Chair**, FCR's University Admissions and Financial Aid Committee 1991-'92, Cornell Univ.
- **Chair**, CAL'S's Colloquium Series for Minority Graduate Students, 1991-'92, Cornell Univ.
- Member of Collective Bargaining for Farmworkers Task Force, 1990 to 1991, Ithaca, NY
- Member, Cornell Cooperative Extension Forum Steering Committee, 1989 to 1990.
- Mentor for University's Minority Summer Research Program. Summer 1988 and Summer 1990, Cornell Univ.
- Member, Interdepartmental Vegetable Crops Committee, 1987 to 1990, Cornell Univ.
- Member, Seeley Conference Planning Committee. Spring 1988, Cornell Univ.
- Member, CAL'S committee on, "A Strategic Plan for the Fruit and Vegetable Industry in New York State," 1987-'88, Cornell Univ.
- Represented the college at CATIE's Annual Conference in Guatemala City, Guatemala. August 1987.

SERVICE ON AGRICULTURAL ECONOMICS COMMITTEES

- **Chair**, USDA Regional Research Project, "Competition and Change in the Fruit and Vegetable Production and Marketing System," S-222, 1995 to 1997.
- Selected Papers and Symposium Committee for the Northeastern Agricultural and Resource Economics Association, 1995-1996.
- Agricultural Economics Applied Research and Extension Committee, 1993.
- Member of Department 1989 Outlook Conference Planning Committee.
- Co-Chair of the Department's 1988 Outlook Conference.
- Departmental Awards Committee 1988-1989.
- Departmental Graduate Admissions Committee 1987-1988.
- Advisor to thirty-five (35) undergraduates.

SERVICE ON REGIONAL/NATIONAL/INTERNATIONAL COMMITTEES

- Member, Food Distribution Research Society, 1995 to 1997.
- Member, Academic Advisory Board, National Food and Agriculture Policy Project, 1994 to 1997.
- Member, American Agricultural Economics Association Employment Services Committee, 1989 - 1992.
- Member, Northeast Agricultural Economics Association Selected Papers and Symposia Committee, 1988-'89.
- Member, United States/Mexico Horticultural Trade Task Force, United Fresh Fruit & Vegetable Association, 1987-'88.
- Member, Northeast Agricultural Economics Association Nominating Committee, 1987-'88.

SELECTED PUBLICATIONS

Figueroa, E.E. & Alvarez, C., "Inventory of Latino Nonprofit Organizations in Greater Milwaukee, Updated", released by UWM's Roberto Hernandez Center, Milwaukee WI, July, 2005.

Figueroa, E.E. & Alvarez, C., "Milwaukee Faith Based and Community Based Organizations Serving the Spanish Speaking Limited English Proficient [LEP], Community", released by the UWM's Roberto Hernandez Center, Milwaukee WI, August 18, 2004.

Percy, S.I, Figueroa, E.E. Torres, P., & Alvarez, C., "Inventory of Latino Nonprofit Organizations in Greater Milwaukee", released by UWM's Center for Urban Initiatives and Research, Milwaukee WI, July, 2003.

Figueroa, E. E. & Diaz-Soltero, H, "Hispanic Advisory Council, Annual Report to the Secretary, Fiscal Year 2000", US Department of Agriculture, January 2001.

Christy, R.D., and Figueroa, E.E. "The Impacts of Structural Change and Public Policy on the Rural Disadvantaged," American Journal Agricultural Economics, Vol. 72(5): 11169-78. December 1990.

Webb, A.J., Figueroa, E.E., Wecker, W.E., and McCalla, A.F. "The Impact of the Soviet Grain Embargo: A Comparison of Methods." The Journal of Policy Modeling, Vol. II (3): 361-389. March 1989.

Figueroa, E.E. "Emerging Latino Populations in Rural New York," and "Other Important Points-," Immigration and Ethnic Communities: A Focus on Latinos. Rochin, R., Eds. Julian Samora Research Institute, Michigan State University, East Lansing, Michigan, pp. 48-49 and pp. 116-117. March 1996.

Figueroa, E.E. "The Potential Impacts of the Agricultural Provisions—SAW's, RAW's and H2-A--of the Immigration Reform and Control Act of 1986 on Rural Farm Labor Markets." Published in Rural Development Issues of the Nineties: Perspectives from the Social Sciences. Williams, T.T., Hill, W.A., and Christy, R.D., Eds, Tuskegee University, Tuskegee, Alabama, pp. 185-192. December 1989.

Ostiguy, N., Figueroa, E.E., and Bisogni, C. "Improving Communication About Risks Associated with Residues of Agricultural Chemicals on Produce." Department of Agricultural Economics, Cornell University. E.E. Ext. 90-20. September 1990.

Figueroa, E.E. "An Analysis of the Congressional Budget Process." Committee on Agriculture. United States House of Representatives, United States Congress. December 1982.

SELECTED INVITED SPEECHES AND PRESENTATIONS

Keynote Speaker, "*Latino Demographics*", presented at Latino affinity group seminar , Johnson Controls, Inc., October 8, '07, Milwaukee, WI

Keynote Speaker, "*Wisconsin's Puentes/Bridges Program and Its Implications to Latino Immigrants*", presented at Promoting Success for Migrants and Latinos Conference, June 30, '07, Milwaukee, WI

Keynote Speaker, "*Latinos and American Higher Education*", presented at the Multicultural Affairs Program, UW-Eau Claire, October, 16, '06, Eau Claire, WI

Keynote Speaker, “*Latino Identity: What Should I Know and Why is it Important*”, presented to Rockwell Automation Latino group, October 9, '06, Milwaukee, WI

Keynote Speaker, “*What’s on the Horizonte for Latinos*”, MAFO Annual Conference, March 20, '06, Atlanta, GA.

Keynote Speaker, “*Latino Community Leadership*”, 1st Annual *la salud de nuestra familia es muy importante* Conference, United Community Center, October 15, 2005, Milwaukee, WI.

Keynote Speaker, “*Latinos in Higher Education*”, 3rd Annual Latino Student Activist Conference, February 26, 2005, UW, Parkside, Parkside, WI.

Keynote Speaker, “*Limited English Speaking Latinos in Milwaukee County*”, Presented at Private Industry Council’s Limited English Speaking Conference, Milwaukee, WI June 4, 2004

Speaker, “*Hispanics/Latinos in SE Wisconsin*”, presented at Governor’s Workforce Development Conference. Four Points Sheraton Airport, Milwaukee, WI, May 19-21, 2004

Speaker, “*Immigrants and Wisconsin’s Economy, “An Informed Discussion of Financial Access for Immigrants”*”, Federal Reserve Bank of Chicago Conference, October 30, 2003, Hilton, Milwaukee City Center.

Keynote Speaker, “*Americas Educational System: The Challenge to Educate the Emerging Latino Population, “Latinos Forward... Always Forward”*” Centro Hispano of Dane County’s Fourteenth Annual Banquet, October 17, 2003, Concourse Hotel Downtown, Madison, WI.

Speaker, “*Latinos and Challenges of Higher Education*”, Hispanic Heritage Month Program for U.S. Forest Service, September 18, 2003, U.S. Forest Service, Milwaukee, WI.

Speaker, “*How the Emergence of US Latinos Will Impact Latinos in Wisconsin*”, July 15, 2003, Downtown Rotary Club Lunch Program, Milwaukee, WI.

Keynote Speaker, “*Educating the Millions of Latinos in the US –How, By Whom, and Where?*”, “Hands Together/Manos Juntas”, 2003 Wisconsin Migrant Workers/Employers Conference, June 18, 2003, Olympia Resort & Conference Center, Oconomowoc, WI.

Keynote Speaker, “*The Challenges Facing Latinos in Higher Education*”, March 18, 2003, presented at A Celebration of Cesar Chavez, University of Wisconsin, Whitewater, Whitewater, WI.

Keynote Speaker, “*Latinos in Milwaukee*”, March 13, 2003, Gyro International Luncheon, Wisconsin Club. Milwaukee, WI.

Speaker, “*The Impact of Current Immigration on Students in the Hispanic Community, “Immigration Works!”*”, American Immigration Lawyers Association Conference, February 7, 2003, Milwaukee Bar Association, Milwaukee, WI.

Keynote Remarks, “*The Challenges Facing Latinos*”, 13th Annual Hispanic Chamber of Commerce Banquet, January 25, '03, Midwest Express Center, Milwaukee, WI.

GRANTS OBTAINED

--**Jeffrey C. Kasch Foundation**, to continue a leadership development program for Latinos affiliated with non-profit organizations in SE Wisconsin. \$30,800, January 2013.

--**Jeffrey C. Kasch Foundation**, to continue a leadership development program for Latinos affiliated with non-profit organizations in SE Wisconsin. \$30,800, January 2012.

--**Northwestern Mutual Foundation**, to continue a leadership development program for Latinos affiliated with non-profit organizations in SE Wisconsin. \$25,000, November 2009.

--**Northwestern Mutual Foundation**, to continue a leadership development program for Latinos affiliated with non-profit organizations in SE Wisconsin. \$50,000, November 2008.

- Northwestern Mutual Foundation**, to continue a leadership development program for Latinos affiliated with non-profit organizations in SE Wisconsin. \$50,000, November 2007.
- Hispanics in Philanthropy Foundation**, to implement a leadership development program for Latinos affiliated with non-profit organizations in SE Wisconsin. In collaboration with Cardinal Stritch's Leadership Institute, \$172,000, August 2004.
- Private Industry Council [PIC] of Milwaukee County**, to develop a set of recommendation on how faith based organizations [FBO's] and community based organizations [CBO's] can better serve limited English proficient [LEP] congregations/clients, \$25,000, May 2003.
- Hispanics in Philanthropy Foundation**, to develop a leadership development program for Latinos involved with nonprofit organizations, in collaboration with Cardinal Stritch's Leadership Institute, \$10,000, March 2003.
- Hispanics in Philanthropy Foundation**, to develop an inventory of Latino-led nonprofit organizations in SE Wisconsin, jointly awarded with UWM's Center for Urban Initiatives & Research [CUIR], \$14,000, October 2002.
- UW-Extension System**, to conduct a needs assessment of employers and Latino employees in SE Wisconsin's Green Industry, in collaboration with United Migrant Opportunities Services [UMOS], Wisconsin Landscape Federation [WLF], UW-Extension, and UWM's College of Continuing Education, \$24,275, June 2002.
- United States Department of Agriculture, National Agricultural Pesticide Impact Assessment Program (NAPIAP)**, U.S. Onion Industry Pesticide Use, \$15,000, September '95.
- NY State Dept of Economic Development**, NYS Apple Industry Export Association, \$8,000, January '93.
- NY State Legislature, Center for International Marketing**, \$32,000, March '91.
- NY State Legislature, Center for International Marketing**, \$12,413, March '91.
- The Colombian Federation of Coffee Growers**, Analysis of Potential Import Demand in the North American Market for Horticultural Product Exports from Colombia, \$33,140, February '89.
- Western NY Apple Growers Assoc., Inc.**, Economic Feasibility Study for Creation of One Apple Marketing Assoc./Institute in NY State, \$1,000, October '88.
- Extension Service of the USDA**, Improving Risk Communication about Residues of Agricultural Chemicals on Fresh Produce--Pilot Project, \$4,000, July '88.
- NY State Agriculture & Markets**, Strategies for Production & Marketing of High Sugar Sweet Corn Types, \$4,128, October '87.
- NY & New England Apple Institute**, Economic Feasibility Study for Creation of One Apple Marketing Assoc./Institute in NY State, \$1,000, October '87.
- NY State Agriculture & Markets**, Economic Feasibility Study for Creation of One Apple Marketing Assoc./Institute in NY State, \$6,375, October '87.
- NY State Agriculture & Markets**, Potential for Production & Marketing of Sweet Spanish Onions in Madison County, NY, \$3,500, March '87.

SAMPLE CONSULTING

- Comunidad Hispana**, Merrill, WI 2006
- Aqui! Magazine**, Milwaukee, WI 2006
- Wells Fargo Bank**, Carlsbad CA 2006
- NextMedia Operations Inc.**, Kenosha, WI 2005
- United Migrant Opportunities Services (UMOS)**, Milwaukee, WI, 2003 & '05
- Farmworker Institute for Educational and Leadership Development (FIELD)**, Keene,, CA, 2001 to '02
- Southern States Cooperatives Foundation**, Richmond, VA, 2001
- Darby Enterprises, Inc.**, Alexandria, VA, 2001
- Internal Revenue Service (IRS)**, Phoenix, Arizona 1996 and 1997.
- US AID/AFGHANISTAN**. July 1991.
- US AID/TUNISIA**. May to November 1988.
- Greenhouse Vegetable Production**. Farm worker social-service organization, October 1979 to March 1980.

PROFESSIONAL ASSOCIATION MEMBERSHIP HISTORY

- Lifetime sustaining member California A.G.G.I.E. Alumni, U.C. Davis.
- International Association of Agricultural Economists.
- American Agricultural Economics Association.
- Produce Marketing Association.

- United Fresh Fruit and Vegetable Association.
- New York State Vegetable Growers Association.

PERSONAL INFORMATION

- Fluent in Spanish; reading, speaking, and writing

LETTERS OF REFERENCE SUBMITTED UPON REQUEST