



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, December 19, 2023

COMMITTEE MEETING NOTICE

AD 06

NICHOLSON, Darrell C, Agent
ATKINSON BEER & LIQUOR MART, INC
1101 W ATKINSON Av
MILWAUKEE, WI 53206

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, January 05, 2024 at 01:25 PM

The access code is <https://meet.goto.com/852030949>. If you wish to call in: +1 (571) 317-3112 and use Access Code: 852-030-949
Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Renewal Application as agent for "ATKINSON BEER & LIQUOR MART, INC" for "ATKINSON BEER & LIQUOR MART, INC" at 1101 W ATKINSON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/17/23
LICENSE TYPE: ALQML
NEW:
RENEWAL:

No. 358757
Application Date:

License Location: 1101 W Atkinson Av
Business Name: Atkinson Beer & Liquor Mart, Inc

Licensee/Applicant: Nicholson, Darrell C
(Last Name, First Name, MI)
Date of Birth: 10/16/1967

Home Address: 1103 W Atkinson Av #3
City: Milwaukee State: WI Zip Code: 53206
Home Phone: (414) 562-3001

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 2-2-1999 Michelle Perry was cited by Milwaukee Police after a check was made by officers and she was observed operating a liquor store without the required license.

Charge:	Basic License Required
Finding:	Guilty
Sentence:	\$330.00
Date:	7-30-1999
Case:	99051175

RE: NICHOLSON, Darrell C

- 2. Darrell C Nicholson is listed as a corporate officer in the corporation applying for this license. Following is his record.

On 8-31-2002 at 9:15pm, officers were dispatched to 11th & Atkinson to investigate "shots fired". They found a large crowd in front of the liquor store, 1101 W Atkinson Ave. While interviewing persons on the scene regarding the shots fired, they observed a person exit the liquor store, with a case of beer, after hours. The owner was not on the premises, but Darrell Nicholson, who was selling was issued the following citation.

Charge:	Hours of Operation – Class A Liquor
Finding:	Case Dismissed
Date:	11-11-2003
Case:	02128777

Note: Disposition not reported on previous renewal application.

- 3. On 3-15-2003 at 7:15pm an underage Milwaukee Police Aide entered Atkinson Beer & Liquor Store, 1101 W Atkinson Ave at the direction of Milwaukee Police Officers. The aide attempted to purchase a 12 pack of Miller High Life beer from the clerk, but was turned down due to his age. As the aide was leaving the store, he was approached by a doorman/security guard, Joe Lipsey, who stated he would sell him the beer and told him to wait outside. The aide gave Lipsey a ten dollar bill and later Lipsey came outside and gave the aide a 12 pack of Miller beer. Officers recovered a .25 caliber semi-automatic pistol from Lipsey's right rear pocket. Lipsey is a convicted felon and stated that the gun was the store owners gun and that Darrell Nicholson gave him the gun to carry. Lipsey was arrested for Felon In Possession of Firearm/Carrying Concealed Weapon and issued a citation for Sale To Underage.

As to Lipsey's Charge:

Charge:	Sale To Underage
Finding:	Guilty
Sentence:	\$150.00
Date:	3-18-2003
Case:	03037198

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- 4. On 04/02/07 at 5:49 pm, Milwaukee Police were dispatched to a Shooting at 1101 W Atkinson Avenue. Investigation revealed a woman was shot in the buttocks while she was outside the store. Officers spoke to the store clerk, Alex Smith, who stated he heard 15-20 shots and believed it was from two different guns. A woman then ran into the store stating she was shot. Officers also spoke to the store owner, Darrell Nicholson, who also stated he heard 15-20 shots fired but did not observe any of the shooters but gave a description of a possible vehicle involved. Police were able to obtain a tape from the surveillance camera.

The following conviction applies to Michelle Perry, listed as a corporate officer. This incident was not previously reported.

- On 04/14/04, Perry was charged with Resisting or Obstructing An Officer in Milwaukee County. On 09/20/04, the charge was amended to Disorderly Conduct and she was found guilty and fined. (04CM002720)

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5. On 09/03/2008 the applicant was cited in the City of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$150.00 fine
Date: 03/17/2009
Case: 08120716

6. On 08/15/2008 the applicant was charged in Milwaukee County with Carrying a Concealed Weapon §941.23.

Charge: Carrying a Concealed Weapon
Finding: Dismissed
Sentence:
Date: 02/26/2009
Case: 2008CM004779

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Items #5 and #6 previously considered. Disposition added 11/30/2009.

7. On 04/06/2009 the applicant was cited in Milwaukee County with Place/Transport Loaded Firearm/Vehicle.

Charge: Place/Transport Loaded Firearm/Vehicle
Finding: Guilty
Sentence: Fine
Date: 04/08/2009
Case: 2009FO000012

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8. On 12/19/2009 at 7:32pm Milwaukee police responded to a strong-arm robbery complaint at 1101 W. Atkinson Avenue (Atkinson Beer and Liquor Mart Inc.). Investigation revealed a citizen was walking toward the business when he was struck in the face and a \$5.00 bill was taken from him. The victim states he observed the suspect leaving the business just prior to committing this offense. Milwaukee police report #093530146 filed.
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9. On 07/13/2013, Milwaukee Police were checking area vendors for age compliance on tobacco purchases through Wisconsin Wins Tobacco Initiative. Approximately 11:55am, an underage subject went into 1101 W Atkinson Av, Atkinson Beer & Liquor Mart, Inc and was able to purchase an Executive Branch grape cigar. The applicant admitted to the sale, apologized and was cited for:

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty – Milwaukee Municipal Court
Sentence: \$171.00 Penalty
Date: 09/16/2013
Case#: 13075017

10. On 07/19/2014 a 17 year old, working in conjunction with Milwaukee police on the Wisconsin WINS Youth Tobacco Initiative, purchased two cigars from the cashier at 1101 West Atkinson Avenue (Atkinson Beer and Liquor). The applicant was cited for Sale of Cigarettes to Minor/Underage.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: \$260.00 fine
Date: 11/17/2014
Case: 14054172

11. On 02/12/2015 Milwaukee police assisted the Wisconsin Department of Revenue with a delinquent tax warrant at 1101 West Atkinson Avenue (Atkinson Beer & Liquor Mart). During this investigation, a clear bag containing a green leafy substance, later determined to be marijuana, was discovered in the rear of the store. This substance was confiscated and inventoried by officers, who could not determine the substance's owner. Additionally, two handguns were discovered in a safe. The applicant stated these guns belong to a customer, but he declined to name the owner. These guns were also confiscated by officers. Agents for the Department of Revenue seized \$8771.00 in US currency.

12. From 01/01/2015 to 12/09/2015 officers conducted 15 field interviews of subject loitering in front of 1101 W. Atkinson Av. A Check revealed the applicant did not call regarding any of these complaints.

13. On 09/09/2015 at 6:16pm officers responded to a call of a shooting at N. 14th St and W. Atkinson Av. A victim was located at 3633 N. 11th St. The officers responded to 1101 W. Atkinson Av to check for video regarding the shooting. The applicant was cooperative with the investigation and allowed the officers to observe the video. The video showed the victim had been inside the store just prior to the shooting.

14. On 11/22/2016 officers assisted the State of Wisconsin Department of Revenue in serving a search warrant at Atkinson Beer and Liquor, 1101 W. Atkinson Av. The Department of Revenue seized money regarding the search warrant. The only violation observed was the current liquor license was not displayed.

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15. On 10/17/2019 at 8:36pm officers conducted a licensed premise check at Atkinson Beer and Liquor Mart, 1101 W. Atkinson Av. The applicant was on scene and provided the officers with his liquor license. He stated it is unusual to see officers this late at night but requested they stop in more often.

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16. On 03/01/21 at 6:04pm, Milwaukee Police conducted a license premise check at 1101 W. Atkinson Avenue. No violations were found and the applicant was cooperating with the police.

17. On 07/19/21 at 7:44pm, Milwaukee Police conducted a license premise check at 1101 W. Atkinson Avenue. Before entering the establishment, officers observed several people who were standing near or outside the store and left as officers approached. Officers interviewed the applicant inside who asked for more police presence to help keep loitering to a minimum. No violations were reported.

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18. On 03/15/23 at 1:07p.m., Milwaukee Police conducted a License Premise Check at 1101 W. Atkinson Av. This was in regards to officers' observations as well as complaints of loitering in front of the store. The agent was on scene and the officer advised them of the reason for the license premise check. The agent appeared to become agitated and stated they call for police when people are loitering and stated they filled out a standing complaint form, however, the officer checked the calls for service and standing complaint file and found none. The agent was advised to call for police when people are loitering and was emailed a standing complaint form. As of the date of the report the officer had not received the complaint from back.

19. On 04/24/23 at 8:19p.m., Milwaukee Police conducted a License Premise Check at 1101 W. Atkinson Av. On arrival officers observed people loitering both inside and outside of the store. The officers made contact with the agent and requested the business licenses, which the agent pulled out of an envelope. The agent was advised they licenses should be posted. The agent was further advised regarding the loiterers.

20. On 07/01/23 at 4:15p.m., Milwaukee Police conducted a License Premise Check at 1101 W. Atkinson Av. This was in regard to complaints of drug dealing and illegal food sales outside of the location. On arrival officers observed multiple people loitering both inside and outside the store. The officer's made contact with the agent and interviewed them regarding the drug dealing. The agent stated they were aware drug transactions were conducted in the alley of the business, however, was not going to approach the subject as they had done so in the past and things went bad for the agent. The officers did observe the license's to be posted, however, not in a visible manner.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230740079

OtherEvent #: 23-LP-0611

Incident

1101 W ATKINSON AV MILWAUKEE, WISCONSIN 53206

Incident Date/Time:: 03/15/2023 13:07:00
CAD Number:: 230740826
District:: 5
Beat:: 530
Reporting Area:: 2064

Business Agent (1)

NICHOLSON, DARRELL C

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 10/16/1967
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-562-3001
Phone 1 Type:: Phone
Address:: 4826 N 72ND ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

ATKINSON BEER AND LIQUOR MART

Phone 1 Number:: (414)-803-0920
Phone 1 Type:: Phone
Address:: 1103 W ATKINSON AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE

Colwell, Stephen 030887

03/16/2023

This report is being written by PO Stephen COLWELL, assigned to District Five, Early Power Shift, Squad 5266.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230740079

OtherEvent #: 23-LP-0611

On Wednesday, March 15th, 2023, at 1:07 PM, myself and PO Christopher SCHLEI in Squad 5264 conducted a Business Check at 1101 W Atkinson Ave (Atkinson Beer and Liquor), located within the City and County of Milwaukee. This business currently possesses a Class A Malt & Liquor License and a Cigarette Tobacco license which are active until 2/9/2024.

On Tuesday, March 14th, 2023, while on unrelated assignments, I drove past Atkinson Beer and Liquor on multiple occasions where I observed five to six subjects loitering directly in front of the business. I observed the same subjects standing outside the business several hours apart. That same day I received a citizen complaint regarding subjects loitering at the business.

As I arrived at the location on 3/15/23 with PO SCHLEI, we again observed multiple subjects standing outside the business. As we parked our marked squad car, several subjects walked away from the entrance of the business. When we entered the store, I made contact with the licensing agent who identified himself as Darrell C JOHNSON (B/M, 10/16/1967). I informed JOHNSON I was doing a business check and he promptly escorted us to the cashier of the business and produced the Cigarette and Tobacco License. (CIG-1031636)

I informed JOHNSON the reason for my visit was the presence of people loitering outside his store on multiple occasions. JOHNSON appeared to become agitated and stated he calls police when people are loitering, but the responding officers do not issue citations. A CAD search revealed zero calls for service at 1101 W Atkinson Ave regarding subjects loitering from 3/16/2022 to 3/16/2023. I asked JOHNSON if he has submitted a Standing Complaint Form and he stated that he did. JOHNSON also directed my attention to a small no loitering sign affixed to the front door. JOHNSON also stated that when he attempts to disperse subjects from the front of his store, subjects become mad at him. I advised JOHNSON to call for police when subjects are loitering if he feels unsafe asking them to leave.

After returning to District Five, I reviewed the standing complaint forms on file. I was unable to locate any standing complaint for submitted by NICHOLSON for his business. I emailed JOHNSON a blank standing complaint form to the email address he provided me (mperry0404@yahoo.com) with specific instructions for completing it. As of 3/16/23, I have not yet received a response.

End of report.

Officer (2)

Reporting Officer:	Colwell, Stephen (030887)	03/15/2023 21:07:00
Section: (Work Location):	52	
Approving Officer:	Kempen, Andrew S (019729)	03/16/2023 17:56:34
Section: (Work Location):	52	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231140182

OtherEvent #: 23-LP-1337

Incident

1101 W ATKINSON AV MILWAUKEE, WISCONSIN 53206

Incident Date/Time:: 04/24/2023 20:19:00
CAD Number:: 231141570
District:: 5
Beat:: 530
Reporting Area:: 2064

Business Agent (1)

NICHOLSON, DARRELL C

Person Involvement: (Must choose Agent
AGENT from drop down):

DOB:: 10/16/1967

Sex:: MALE

Race:: BLACK/AFRICAN AMERICAN

Phone 1 Number:: (414)-562-3001

Phone 1 Type:: Cell

Address:: 1101 W ATKINSON AV

City:: MILWAUKEE

State:: WISCONSIN

Zip Code:: 53206

Licensed Persons Involved (2)

THACKER-FOBBS, JAMONTE DENZEL

Person Involvement:: Employee

DOB:: 04/03/1992

Sex:: MALE

Race:: BLACK/AFRICAN AMERICAN

Address:: 3345 N 39TH ST

City:: MILWAUKEE

State:: WISCONSIN

Zip Code:: 53216

LIPFORD, HAZIQ I

Person Involvement:: Employee

DOB:: 03/02/1977

Sex:: MALE

Race:: BLACK/AFRICAN AMERICAN

Address:: 4157 N 19TH ST

City:: MILWAUKEE

State:: WISCONSIN

Zip Code:: 53209

Licensed Premise Data (1)

ATKINSON BEER & LIQUOR MART

Phone 1 Number:: (414)-562-3001

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231140182

OtherEvent #: 23-LP-1337

Phone 1 Type:: Main
Address:: 1101 W ATKINSON AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 04/24/2023 20:19:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Burlo, Nora R 029787

04/29/2023

This report was written by PO Nora BURLO, assigned to District Five. On 4/24/23, I was assigned to Squad 5468 along with my partner PO James TERRELL. On the listed date, at approximately 8:19PM, PO TERRELL and I conducted a Tavern/ Licensed Premise check at the address 1101 W Atkinson Av (Atkinson Beer & Liquor Mart). The listed location is a licensed premise in the City of Milwaukee. Squad 5446, PO Brandon BUKOVSKY assisted us with the check.

Upon officers' arrival at the location, we observed several individuals outside of the location, loitering in the street, as well as several vehicles. The area is known for high foot and vehicle traffic.

Upon our entering the listed address, officers observed approximately five (5) individuals inside of the store watching the Milwaukee Bucks basketball game. PO TERRELL and I made contact with a male subject who was behind the employee area operating the cash register. He stated he is the owner at the location and provided me with his identification. He was identified as Darrell C NICHOLSON (b/m, 10/16/67), he is also the listed agent for the business. NICHOLSON provided officers with the store's Class A Malt & Liquor license (#0200467) which expires 2/9/24. I also observed the Cigarette & Tobacco license (# 1031635). NICHOLSON stated the store is family run and has been at the location for approximately twenty (20) years. He stated the store is open seven (7) days a week from 9:00AM to 9:00 PM.

I asked NICHOLSON which individuals inside of the store work there. He pointed out the two employees assisting him for the evening. I then made contact with a male subject identified as Jamonte D THACKER (b/m, 4/3/92) who stated his responsibilities are stocking and cleaning up the store. I observed him to be cleaning the glass mirrors. THACKER stated he has worked at the location for eight (8) to ten (10) years. He stated he works five (5) to seven (7) days a week at various hours. He indicated he works more as needed and when he is called. I attempted to make contact with the second employee NICHOLSON pointed out to me. I did not observe him inside of the store. Officers then exited the store, and I located

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231140182

OtherEvent #: 23-LP-1337

the second employee, identified as Hazziq I LIPHFORD (b/m, 3/2/77). LIPHFORD stated he has worked at the store, as a stockman, for approximately one and a half to two (2) years. He stated he works various hours, seven (7) days a week.

Officers observed the location to be clean and orderly in the customer portion of the store. Behind the employee area of the location, officers observed several stacks of paper and envelopes. When NICHOLSON provided officers with the licenses, I observed him remove the papers from an envelope. They were not posted anywhere. PO TERRELL advised him to post them.

I informed NICHOLSON that PO TERRELL and I will be increasing patrols in the area due to the high amount of vehicle and foot traffic, as well as loiterers outside of the store. NICHOLSON was then provided with a contact card.

End of report.

Officer (2)

Reporting Officer:	Burlo, Nora R (029787)	04/29/2023 03:48:00
Section: (Work Location):	54	
Approving Officer:	Cornejo, Miguel A (015286)	05/01/2023 02:46:27
Section: (Work Location):	54	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231830061

OtherEvent #: 23-LP-2327

Incident

1101 W ATKINSON AV MILWAUKEE, WISCONSIN 53206

Incident Date/Time:: 07/01/2023 14:50:00
CAD Number:: 231820985
District:: 5
Beat:: 530
Reporting Area:: 2064

Business Agent (1)

NICHOLSON, DARRELL C

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 10/16/1967
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-562-3001
Phone 1 Type:: Phone
Address:: 1103 W ATKINSON AV
Apartment or Suite:: 3
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53208

Licensed Premise Data (1)

ATKINSON BEER & LIQUOR MART

Phone 1 Number:: (414)-562-3001
Address:: 1101 W ATKINSON AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 07/01/2023 14:50:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Garland Jr., Kelth D 019235

07/02/2023

This report was submitted by PO Keith GARLAND, District 5, Day Shift, CPU (Community Partnership

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231830061

OtherEvent #: 23-LP-2327

Unit).

On Saturday, July 01, 2023, at approximately 4:15PM, Police Officer Stephen COLWELL (Squad 5266) and I, Police Officer Keith GARLAND (Squad 5166) responded to 1101 W. Atkinson Ave (Atkinson Beer & Liquor Mart) to conduct an Investigation regarding several complaints of drug dealing/ illegal food sells outside of the location.

Prior to responded to the location, CPU received complaints from the residents who leave near the intersection of N. 11th St/ W. Atkinson Ave. The complainants wanted to remain anonymous because of the fear of retaliation. The complainants stated that neighbor subjects conduct drugs transactions on a daily basis outside of the business, on the sidewalk and the alleyway. It should be noted that the sidewalk that the citizen referenced is located on the Southwest corner of the intersection of N. 11th St/ W. Atkinson Ave, near the business's main, front door entrance. The alleyway is located directly behind the business's rear door entrance.

Officer COLWELL and I arrived at the business at approximately 2:49PM, I observed that multiple subjects were loitering outside of the business, who did not appear to be customers. Upon entering inside of the business, I observed two subjects congregating near the front door entrance, and the subjects exited the business, and began loitering outside of the business.

Officer COLWELL spoke to the business agent who was identified as Darrell C. NICHOLSON (B/M, 10/16/1967). Officer COLWELL asked NICHOLSON if he was aware of the subjects who sold drugs outside of his business, and he stated that he was aware of the issue. NICHOLSON stated that the subject's sold drugs in the alleyway that was behind his business. NICHOLSON stated he was not going to approach the subjects to inform them that their illegal activity was unwanted because he'd done that in the past and things went bad, and he was arrested for being in possession of his firearm.

I observed that the business's licenses were located behind the encased security glass cash register area, and the licenses were not in plain view to be read. The licenses were located on the West wall of the cash register area toward the top of ceiling. The two business licenses (Class A Malt & Class A Liquor License and Cigarette and Tobacco) were valid.

End of report.

Officer (2)

Reporting Officer:	Garland Jr., Keith D (019235)	07/02/2023 08:34:00
Section: (Work Location):	51	
Approving Officer:	Smith, Robert (017473)	07/04/2023 09:16:22
Section: (Work Location):	51	



Tuesday, December 19, 2023



Notice of Public Hearing

Blank Notice

NICHOLSON, Darrell C, Agent
ATKINSON BEER & LIQUOR MART, INC at 1101 W ATKINSON Av
Class A Malt & Class A Liquor License Renewal Application

Friday, January 05, 2024 at 1:25 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/05/2024 at 1:25 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	1134 W ATKINSON AVE# 206	MILWAUKEE, WI-53206-3077
CURRENT OCCUPANT	1134 W ATKINSON AVE# 207	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1134 W ATKINSON AVE# 208	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1134 W ATKINSON AVE# 209	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1134 W ATKINSON AVE# 210	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1135 W ATKINSON AVE# 1	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 10	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 11	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 12	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 2	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 3	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 4	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 5	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 6	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 7	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 8	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 9	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1138 W ATKINSON AVE	MILWAUKEE, WI 53206-3021
CURRENT OCCUPANT	1138A W ATKINSON AVE	MILWAUKEE, WI 53206-3021
CURRENT OCCUPANT	3605 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3605A N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3608 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3609 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3609A N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3610 N 11TH ST	MILWAUKEE, WI 53206-3052
CURRENT OCCUPANT	3613 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3613A N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3614 N 11TH ST	MILWAUKEE, WI 53206-3052
CURRENT OCCUPANT	3618 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3618A N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3619 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3622 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3623 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3626 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3629 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3631 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3634 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3638 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3640 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3714 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3716 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3718 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3722 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3724 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3727 N 11TH ST	MILWAUKEE, WI 53206-3055
CURRENT OCCUPANT	3727A N 11TH ST	MILWAUKEE, WI 53206-3055

Blank Notice

Total Records: 92

Radius 250.0 feet and Center of the Circle: 1101 W Atkinson Av

2023-2024 Plan of Operation for 1101 W ATKINSON AV

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>1</u> Locations: <u>FRONT DOOR</u> Outside <u>2</u> Locations: <u>FRONT & REAR OF BUILDING</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>1</u>		Name of solid waste contractor: <u>TOGO DISPOSAL</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>(2) INSIDE (1) OUTSIDE</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
2. Percentage of Sales (must total 100%)			
Alcohol <u>75</u> %	Food Sales <u>25</u> %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input checked="" type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: Fee:		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	