



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, March 05, 2015

COMMITTEE MEETING NOTICE

AD 09

BERGERON, Robert S J, Agent
SOMETHINGSMELLSGOOD LLC
6483 N 55th St

Milwaukee, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 17, 2015 at 10:00 AM

Regarding: Your Class B Tavern License Application - Service Bar Only as agent for "SOMETHINGSMELLSGOOD LLC" for "SOMETHINGSMELLSGOOD" at 8704 W Brown Deer Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

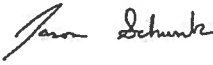
You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: 

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/19/2014

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 201495

Application Date: 12/17/2014

License Location: 8704 W Brown Deer Rd

Business Name: Something Smells Good

Licensee/Applicant: BERGERON, Robert S
(Last Name, First Name, MI)

Date of Birth: 05/04/1983

Home Address: 6483 N 55th St

City: Milwaukee

State: WI **Zip Code:** 53223

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08/28/2014 the applicant was arrested by the Brookfield Police for Carrying a Concealed Weapon and Possession of Controlled Substance.

Charge: Carrying a Concealed Weapon
2: Possession of Controlled Substance
Finding: Convicted both counts
Sentence: Fined
Date: 09/22/2014
Case: GC80JJ8VTZ
2: GC80JJ8VVO

Date:02/24/15
Officer: PO Tracey Geniesse

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Something Smells Good
Address: 8704 W. Brown Deer Rd
Phone: 414-797-4023

Owner: Robert S. L. Bergeron
Owner address: 6483 N 55th St
City State Zip: Milwaukee, WI. 53223
Owner Phone: 414-902-0720
Owner email: grillmasterbergeron@yahoo.com

Licensee/Agent: Robert S. L. Bergeron
Home Address: 6483 N 55th St
City State Zip: Milwaukee, WI. 53223
Phone: 414-902-0720
Email: grillmasterbergeron

Preferred contact: Mark Campbell

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12p-6p 24 hours Y N
Mon: 12p-6p
Tue: 12p-9p
Wed: 12p-9p
Thu: 12p-9p
Fri: 12p-9p
Sat: 12p-9p

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #: 0005914
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many:

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 48-not posted
 26. What is the minimum number of employees that will be on premise 4
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

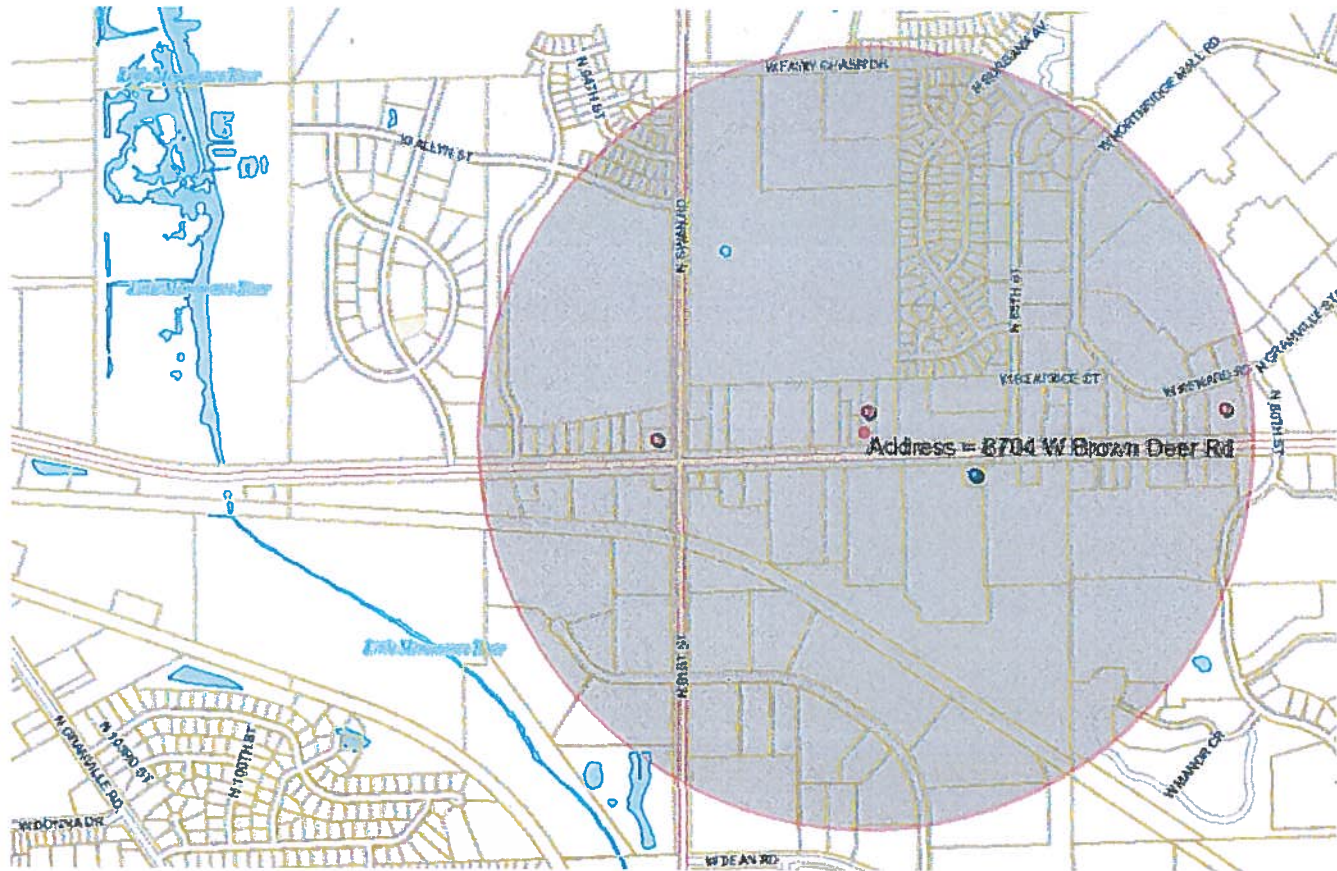
32. How many security personnel are going to be employed: 0
 33. How will they be deployed: Interior Exterior0
 34. What days will they be deployed MonTueWedThuFriSatSun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction
Other
 38. When at capacity, how will the overflow crowd be managed? Carry Out
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

I made the following recomandations, Needs to post capacity, to purchase cameras. Advised him to post "No Loitering" signs on the exterior of the business. I also advised Robert to post emergency and non emergency phone numbers near the cash register.

Robert stated he is considering hiring an armed security company during the summer. He stated it will be one guard, who will monitor the interior and exterior of the business.

Licensed Alcohol Beverage Establishments within a .5 Radius Centered on 8704 w Brown Deer Rd 12/19/2014							Total
License Summary:							
Class A Malt & Class A Liquor License							3
Class B Tavern License							1
							Grand Total : 4
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
FAMILY MART, LLC	LIQUOR DEPOT	VIPAN DUTTA, Agt	9108 W BROWN DEER RD	Class A Malt & Class A Liquor License			2/5/2015
DAXA, LLC	RIDGE PLAZA LIQUOR	CHIRAG J PATEL, Agt	8700 W BROWN DEER RD	Class A Malt & Class A Liquor License			9/21/2015
ALDI, INC WISCONSIN	ALDI #16	Jessica M Lomibao, Agt	8080 W BROWN DEER RD	Class A Malt & Class A Liquor License			3/15/2015
GMRI, INC	THE OLIVE GARDEN ITALIAN RES #1443	JASON J GREGGS, Agt	8531 W BROWN DEER RD	Class B Tavern License	300		6/3/2015





Thursday, March 05, 2015



Notice of Public Hearing

BERGERON, Robert S J, Agent
SOMETHINGSMELLSGOOD at 8704 W Brown Deer Rd
Class B Tavern License Application - Service Bar Only

Tuesday, March 17, 2015 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/17/2015 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	8610 W GREENBROOK DR	MILWAUKEE, WI 53224-2127
CURRENT RESIDENT	8611 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8613 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8621 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8623 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8624 W GREENBROOK DR	MILWAUKEE, WI 53224-2127
CURRENT RESIDENT	8631 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8633 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8641 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8643 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8651 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8656 W GREENBROOK DR	MILWAUKEE, WI 53224-2127
CURRENT RESIDENT	8661 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8671 W GREENBROOK DR	MILWAUKEE, WI 53224-2126
CURRENT RESIDENT	8701 W GREENBROOK DR	MILWAUKEE, WI 53224-2128
CURRENT RESIDENT	8710 W GREENBROOK DR	MILWAUKEE, WI 53224-2129
CURRENT RESIDENT	8919 N 87TH CT	MILWAUKEE, WI 53224-2107
CURRENT RESIDENT	8920 N 87TH CT	MILWAUKEE, WI 53224-2107
CURRENT RESIDENT	8929 N 87TH CT	MILWAUKEE, WI 53224-2107
CURRENT RESIDENT	8930 N 87TH CT	MILWAUKEE, WI 53224-2107
CURRENT RESIDENT	8933 N 86TH ST	MILWAUKEE, WI 53224-2153
CURRENT RESIDENT	8937 N 87TH CT	MILWAUKEE, WI 53224-2107
CURRENT RESIDENT	8938 N 87TH CT	MILWAUKEE, WI 53224-2107
CURRENT RESIDENT	8941 N 86TH ST	MILWAUKEE, WI 53224-2153
CURRENT RESIDENT	8955 N 86TH ST	MILWAUKEE, WI 53224-2153
CURRENT RESIDENT	8965 N 86TH ST	MILWAUKEE, WI 53224-2105
CURRENT RESIDENT	8975 N 86TH ST	MILWAUKEE, WI 53224-2105
CURRENT RESIDENT	8981 N 86TH ST	MILWAUKEE, WI 53224-2105
CURRENT RESIDENT	8987 N 86TH ST	MILWAUKEE, WI 53224-2105
CURRENT RESIDENT	9011 N 86TH ST	MILWAUKEE, WI 53224-1805

Total Records: 31
Radius: 700.0 feet and Center of Circle: 8704 W Brown Deer RD



Thursday, March 05, 2015

Licenses Committee Notice of Hearing

PGI Properties, LLC
575 W Becher St

Milwaukee, WI 53207

Date: 3/17/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application - Service Bar Only
BERGERON, Robert S J, Agent
SOMETHINGSMELLSGOOD at 8704 W Brown Deer Rd

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Something Smells Good LLC

Premise Address: 8704 W Brown Deer Rd Mil, WI 53223

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

Building & Business Information

a) Property Owners Name: _____ Phone Number: _____
Address: 2003 S Valley Spring Dr New Berlin WI 53151

b) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

f) If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lease/buyer

Property Information (new & transfer applicants only)

- Do you own or lease the building? Own Lease
- Who owns the fixtures (for example, coolers, etc.)? land land
- Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____
- Total amount paid for business \$ _____
- Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Submit this form with the Business License Application & Business Plan of Operation (additional forms are also required for alcohol establishments)

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 8/2014 Ends 8/2017
- b) Monthly rental \$ 2000.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
 If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Public Entertainment Premises Applicants Only

Types of Entertainment (Choose all that apply):

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures
How many? _____ | <input type="checkbox"/> Amusement Machines –
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
- Other: Restaurant

Will promoters ever be used for any of the entertainment?

No Yes, describe: _____

Legal Capacity of Premises:

_____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity: _____

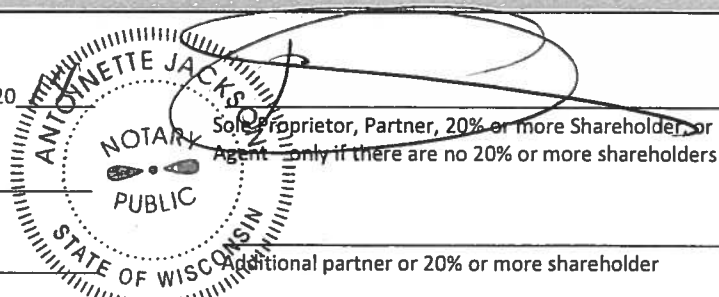
If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 8 day of December, 2017

Antonette Jackson
(Clerk/Notary Public)



Sole Proprietor, Partner, 20% or more Shareholder, or Agent only if there are no 20% or more shareholders

My Commission Expires 4/27/18
*Notary Seal must be affixed.

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 11/5/14

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Is this application for an Extended Hours Establishment License? No Yes

Provide a detailed description of the type of business you plan on operating: Restaurant.

Do you have any experience operating this type of business? No Yes
If yes, explain:

2. Business Operations

- a) Proposed Opening Date: Already open
- b) Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c) Is this a franchise? No Yes
- d) Is this premises currently licensed? No Yes If yes, list type of license: Food Dealer Restaurant
- e) Is the current licensee operating? No Yes If no, list date closed: _____
- f) What other types of licenses/permits will you hold at this location? (check all that apply)
 Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____
- g) Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- h) Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- i) Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Premises Description

- a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b) Describe Location: Major Thoroughfare Secondary Street Other: _____
- c) Nearest Major Cross Street: 91st Street
- d) Describe Building: Free Standing Building Strip Mall Other: _____
- e) Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f) Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g) Are there off-street parking places? No Yes If yes, how many? _____
- h) Property Owner's Name: PBI Property LLC Phone Number: _____
Address: _____

4. Businesses On The Premises (check all that apply):

Type 1

- | | | | |
|---|---|---|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 50 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

6. Percentage of Sales (must total 100%)

Alcohol _____%	Cigarettes _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Food <u>100</u> %	Entertainment _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Other _____% Describe: _____	

7. Litter and Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. Number of Garbage Cans: Inside: 6 Locations: _____
Outside: 2 Locations: _____
- e. Describe sanitation facilities (restrooms): Two restrooms
- f. Name of solid waste contractor: Waste Management
- g. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- h. Will a sound amplification system be used? No Yes If yes, describe: _____

8. Customers

- a. Will customers be entering the premises? No Yes
- b. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- c. Is a crowd control barrier used? No Yes If yes, describe: _____

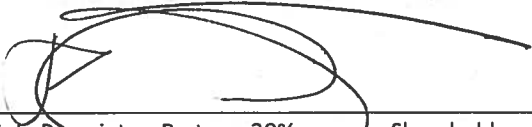
9. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	12	9	100	4 - 60	None
Monday	12	9	40	4 - 60	↓
Tuesday	12	9	40		
Wednesday	12	9	150		
Thursday	12	9	150		
Friday	12	11:59 pm	150		
Saturday	12	11:59 pm	150		

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
 unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)



 Sole Proprietor, Partner, 20% or more Shareholder, or
 Agent - only if there are no 20% or more shareholders

 Signature of additional partner or 20% or more
 shareholder

SUBMIT THIS FORM WITH:
 BUSINESS LICENSE APPLICATION &
 SUPPLEMENTAL PLAN OF OPERATION
 FOR THE SPECIFIC LICENSE TYPE FOR WHICH YOU ARE APPLYING

Something Smells Good LLC
8704 W Brown Deer Rd

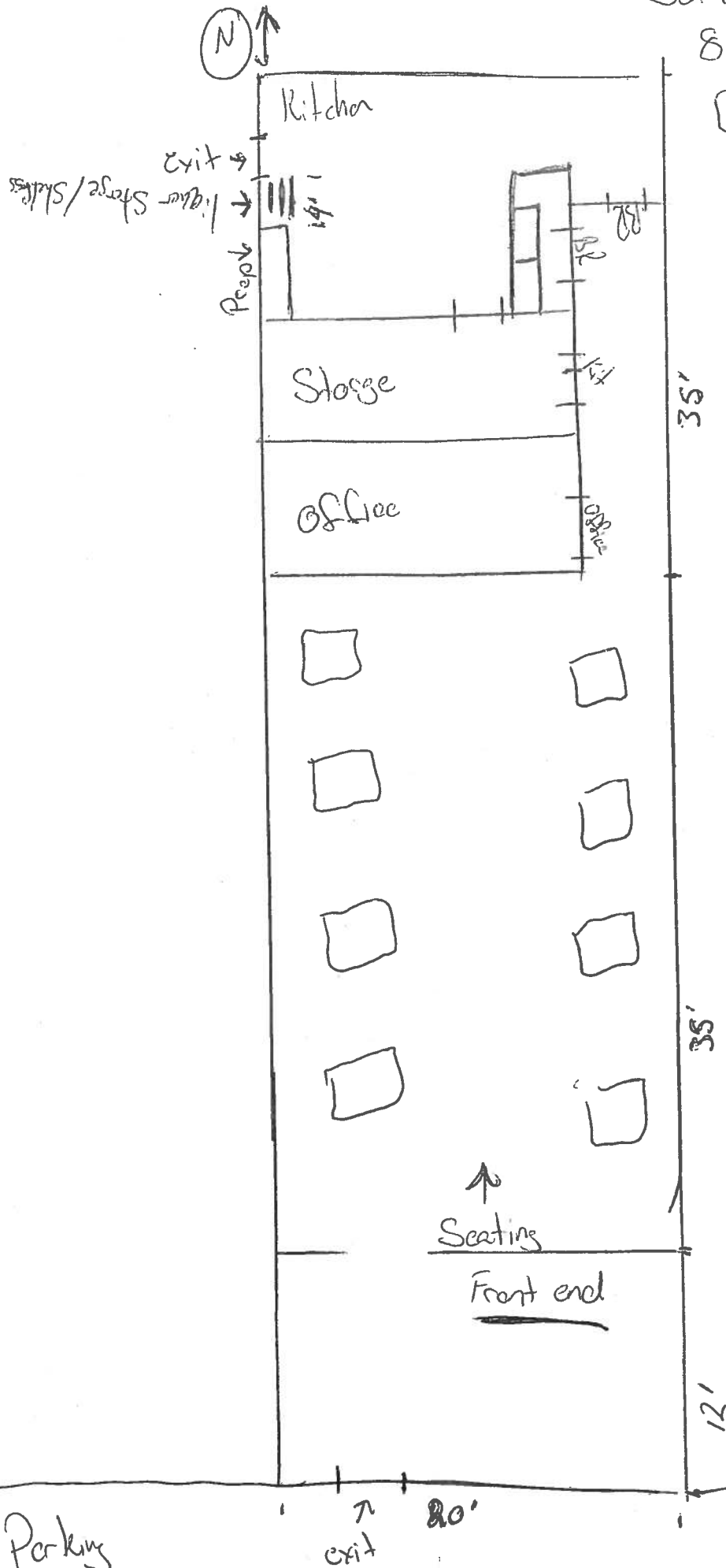
Dec. 17th 2014

82' x 20'

1640 total

DBA Something
Smells Good

Agent Robert
Bergeson



Parking
76 v 76

80'
exit

