



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, October 09, 2015

COMMITTEE MEETING NOTICE


AD 08

CHACON TINOCO, Oracio, Agent
El Canaveral #2 LLC
2501 W Greenfield Av

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Public Entertainment Premises and Class B Tavern License Application  requesting Disc Jockey and Bands and Change of Hours from Closing at 11 PM Fri and Sat, and 10 PM Sun to Closing at 2 AM Fri and Sun, and 2:30 AM Sat as agent for "El Canaveral #2 LLC" for "El Canaveral #2" at 2501 W Greenfield Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 09/06/15

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 217385

Application Date:

Expiration Date:

License Location: 2501 W Greenfield Avenue

Aldermanic District:

Business Name: El Canaveral

Licensee/Applicant: Chacon-Tinoco, Oracio

(Last Name, First Name, MI)

Date of Birth: 04/18/71

Male:

Female:

Home Address: 2501 W Greenfield Avenue

City: Milwaukee

State: Wi

Zip Code: 53204

Home Phone:

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/11/15 at 12:33 am, Milwaukee police conducted a license premise check at 2501 W Greenfield. Officers spoke with Oracio Chacon-Tinoco and requested to see the licenses. Chacon-Tinoco provided the PEP and Food licenses, but could not locate his Btavern license. Chacon-Tinoco stated he does have one and that is was misplaced. At the time of the premise check, there was a private party being held with about 50-60 patrons inside the business. Also observed was an armed security guard at the door screening patrons as they entered and all patrons appeared to be of age. No other issues were observed and police confirmed through the LIRA data base that the business held a valid Btavn license.

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

ORIGINAL

TO: Captain Alfonso MORALES

Business Name: El Canaveral

Address of Licensed Premises: 2501 W Greenfield Av, Milwaukee, WI, 53204

District: 2

Business Phone: 414-507-8147

Type of License: BTAV 202446, TPEP 202565

☐ Violation / ☐ Incident #

Date of Incident: 01-11-15

Licensee or Manager on premises at time of violation / incident? ☒ Yes ☐ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Roman MARTINEZ

Date: 01-11-15

Time: 12:40A

Licensee or Agent's Name: CHACON-TINOCO, Oracio

Date of Birth: 04-18-71

Home Address: 2501 W Greenfield Av, Milwaukee, WI, 53204

Home Phone: 414-507-8147

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Investigating Officer: P.O. Roman MARTINEZ

District / Bureau: 24

Date: 01-14-15


 Commanding Officer


 Date

DISPOSITION – FOR LICENSING ONLY

| Citation No. | Case Number | Disposition | Judge | Date |
|--------------|-------------|-------------|-------|------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

By _____

This report was written by P.O. Roman MARTINEZ, assigned to District Two/Late Power Shift.

On Sunday, January 11, 2015, at approximately 12:33AM, Squad 2470 (P.O. MARTINEZ/P.O. CARTAGENA) responded to 2501 W Greenfield Av (El Canaveral) to conduct a license premises check.

Upon arrival, Officers spoke with the owner, Oracio CHACON-TINOCO (W/M 04-18-71), and requested to inspect the licenses. CHACON-TINOCO obtained the licenses and he located the taverns TPEP license (#202565) and the FREST license (#5950). CHACON-TINOCO stated that he has a BTAV license but could not locate it within his paperwork and stated that when the police closed his business on New Years Eve, it got misplaced. CHACON-TINOCO stated that the event was a private birthday party. I informed CHACON-TINOCO that we would confirm the license on LIRA database but they needed to be on display. I was also unable to locate an occupancy placard within the establishment. There was an estimated 50-60 patrons within the location during the party when officers conducted the check. The patrons appeared to be of age when officers walked through the tavern. There was also an armed security guard at the front door screening patrons as they entered the tavern for the event.

There was no other issues observed within the tavern at the time and officers informed CHACON-TINOCO that a tavern report would be filed regarding.

Upon returning to District Two, I (P.O. MARTINEZ) checked the licenses of the establishment on the LIRA database and confirmed that CHACON-TINOCO had a valid BTAV license (#202446 Granted 10/14/2014 - Expires 10/13/2015) and a valid TPEP license (#202565 Granted 01/06/2015 for use on 1/10/15 at 9:00PM to 1/11/15 at 2:30AM).



Friday, October 09, 2015



Notice of Public Hearing

CHACON TINOCO, Oracio, Agent

El Canaveral #2 at 2501 W Greenfield Av

Public Entertainment Premises and Class B Tavern License Applications Requesting Disc Jockey and Bands and Change of Hours from Closing at 11 PM Fri and Sat, and 10 PM Sun to Closing at 2 AM Fri and Sun, and 2:30 AM Sat

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| RESIDENT | MAIL ADDRESS | CITY AND ZIP CODE |
|------------------|------------------------|--------------------------|
| CURRENT RESIDENT | 1323 S 25TH ST | MILWAUKEE, WI 53204-1945 |
| CURRENT RESIDENT | 1324 S 25TH ST | MILWAUKEE, WI 53204-1944 |
| CURRENT RESIDENT | 1325 S 25TH ST | MILWAUKEE, WI 53204-1945 |
| CURRENT RESIDENT | 1325A S 25TH ST | MILWAUKEE, WI 53204-1945 |
| CURRENT RESIDENT | 1326 S 25TH ST | MILWAUKEE, WI 53204-1944 |
| CURRENT RESIDENT | 1326A S 25TH ST | MILWAUKEE, WI 53204-1944 |
| CURRENT RESIDENT | 1328 S 26TH ST 1 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1328 S 26TH ST 2 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1328 S 26TH ST 3 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1328 S 26TH ST 4 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1328 S 26TH ST 5 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1328 S 26TH ST 6 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1328 S 26TH ST 7 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1328 S 26TH ST 8 | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1331 S 25TH ST | MILWAUKEE, WI 53204-1945 |
| CURRENT RESIDENT | 1336 S 26TH ST | MILWAUKEE, WI 53204-1952 |
| CURRENT RESIDENT | 1402 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1404 S 26TH ST | MILWAUKEE, WI 53204-2512 |
| CURRENT RESIDENT | 1406 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1408 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1408 S 26TH ST | MILWAUKEE, WI 53204-2512 |
| CURRENT RESIDENT | 1412 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1416 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1420 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1424 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1425 S 25TH ST | MILWAUKEE, WI 53204-2558 |
| CURRENT RESIDENT | 1428 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1432 S 25TH ST | MILWAUKEE, WI 53204-2509 |
| CURRENT RESIDENT | 1432 S 26TH ST | MILWAUKEE, WI 53204-2512 |
| CURRENT RESIDENT | 1502 S 25TH ST | MILWAUKEE, WI 53204-2510 |
| CURRENT RESIDENT | 2415 W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2415A W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2416 W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2416 W ORCHARD ST | MILWAUKEE, WI 53204-2536 |
| CURRENT RESIDENT | 2417 W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2419 W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2419A W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2420 W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2422 W ORCHARD ST | MILWAUKEE, WI 53204-2536 |
| CURRENT RESIDENT | 2423 W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2423A W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2424 W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2424A W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2424B W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2425 W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2426 W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2426 W ORCHARD ST | MILWAUKEE, WI 53204-2536 |
| CURRENT RESIDENT | 2427 W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2429 W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2429A W GREENFIELD AVE | MILWAUKEE, WI 53204-1924 |
| CURRENT RESIDENT | 2430 W ORCHARD ST | MILWAUKEE, WI 53204-2536 |
| CURRENT RESIDENT | 2432 W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2435 W ORCHARD ST | MILWAUKEE, WI 53204-2537 |
| CURRENT RESIDENT | 2436 W GREENFIELD AVE | MILWAUKEE, WI 53204-1923 |
| CURRENT RESIDENT | 2436 W ORCHARD ST | MILWAUKEE, WI 53204-2536 |

| | | |
|------------------|------------------------|--------------------------|
| CURRENT RESIDENT | 2500 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2501 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2502 W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2506 W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2506 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2508 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2509 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2509 W ORCHARD ST | MILWAUKEE, WI 53204-2539 |
| CURRENT RESIDENT | 2510 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2511 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2511A W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2512 W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2512 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2512A W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2513 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2513A W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2515 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2516 W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2516 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2516A W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2516B W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2517 W ORCHARD ST | MILWAUKEE, WI 53204-2539 |
| CURRENT RESIDENT | 2517A W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2518 W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2518 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2523 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2524 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2525 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2526 W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2526 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2526A W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2528 W GREENFIELD AVE | MILWAUKEE, WI 53204-1925 |
| CURRENT RESIDENT | 2529 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2530 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2530A W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2530B W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2534 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2534A W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2536 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |
| CURRENT RESIDENT | 2537 W GREENFIELD AVE | MILWAUKEE, WI 53204-1926 |
| CURRENT RESIDENT | 2538 W ORCHARD ST | MILWAUKEE, WI 53204-2538 |

Total Records: 97

Radius: 250.0 feet and Center of Circle: 2501 W Greenfield AV

2015-2016 Plan of Operation for 2501 W GREENFIELD AV

1. Litter and NoiseHow are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☒ Other: SweepHow often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: _____Grounds Cleaned By: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police☐ Signs Posted ☐ Other: _____**2. Smoking and Sanitation**Are there designated outdoor smoking areas? ☐ No ☒ YesIf yes, describe the area(s) and provide location(s): Patio / GardenNumber of Garbage Cans: Inside: 8 Locations: KIT / BATH / BAROutside: 2 Locations: Front Corner / Rear of Bldg.Is a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: _____Describe sanitation facilities (restrooms): Men's: 11 normal 2 handicap Women's: 11 normalProvide name of solid waste contractor: Eagle Disposal**3. Security**Are there parking spaces on the premises? ☒ No ☐ Yes If yes, number of spaces: _____ and describe security provisions: _____Are there designated loading areas? ☒ No ☐ Yes If yes, describe security provisions: _____Do you have security personnel on the premise? ☐ No ☒ Yes If yes, how many? 1 to 2 when bar service is openAND What are their responsibilities? ID check - crowd controlWhat security equipment do they use? NIGHT STICK & HAND CUFFSList their licensing, certification or training credentials: CENTRAL SECURITY STIPULATIONSAre there security cameras? ☒ No ☐ Yes If yes, list all locations: _____Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If yes, describe: ID check,weapons / back**4. Percentage of Sales (must total 100%)**Alcohol 20 % Food Sales 80 % Entertainment 0 % Other 0 %**5. Businesses On The Premise (choose all that apply):**

- | | | | |
|---|---|--|---|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Other _____ | | |

6. Hours of Operation and Age RestrictionAre there any changes to the current hours of operation or age restriction? ☐ No ☒ Yes If yes, describe Friday 11:00 AMto 2:00 am Saturday 11:00 am to 2:30 am Sunday 11:00 am to 2:00 am

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

7. Floor PlanAre there any changes to the current floor plan? ☒ No ☐ Yes If yes, describe _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

CCL-PEP3 2/18/15

(1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance | <input checked="" type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures | <input type="checkbox"/> Amusement Machines – | <input type="checkbox"/> Concerts | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____ | How many? _____ | Approx. # per year? _____ | Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

(3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: _____

(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

☒ No ☐ Yes, describe: _____

(5) LEGAL CAPACITY OF PREMISES

99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(6) IDENTIFY IF SOUND AMPLIFICATION IS USED

☒ No ☐ Yes, describe: _____

(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

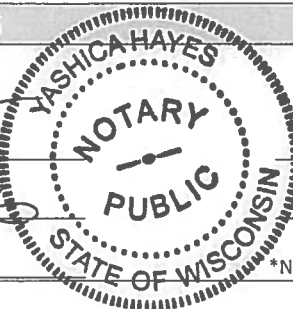
- 1 ICT I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 2 ICT I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 3 ICT I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 4 ICT I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

(8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 4 day of September, 2016

(Clerk/Notary Public)

My Commission Expires 9/2/18Oracio Chacon
Agent/Owner/Partner

Additional Owner/Partner

*Notary Seal must be affixed.



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 08, 2015

COMMITTEE MEETING NOTICE

AD 08

Griselda Flores

2408 S 6TH St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Class B Tavern, Food Dealer's, and Public Entertainment License Applications Requesting Jukebox, Disc Jockey, 1 Pool Table, and 5 Amusement Machines for "Longhorn's Tavern" at 3101 W Lincoln Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

**Jason Schunk
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:09/25/15
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Longhorn's Tavern
Address: 3101 W Lincoln Av
Phone: pending

Owner: Griselda Flores
Owner address: 2408 S 6th St
City State Zip: Milwaukee, WI 53215
Owner Phone: (414) 349-7340
Owner email:

Licensee/Agent: Griselda Flores
Home Address: 2408 S 6th St
City State Zip: Milwaukee, WI 53204
Phone: (414) 349-7340
Email:

Preferred contact: Griselda Flores

Location currently open: ☐ YES ☒ NO

Projected open date: October 2015

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 12PM-2AM 24 hours ☐Y ☒N
Mon: 3PM-2AM
Tue: 3PM-2AM
Wed: 3PM-2AM
Thu: 3PM-2AM
Fri: 12PM-2:30AM
Sat: 12PM-2:30AM

Premise Type: ☒Tavern/Bar
☐Restaurant
☐Other:

Licenses currently held:

| | | |
|----------|---|-----------|
| Alcohol: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Class: #: |
| Tobacco: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #: |
| Food: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #: |
| Other: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type: #: |
| Other: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type: #: |

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☒ School
 - c. ☐ Youth Center
 - d. ☒ Church
 - e. ☒ Tavern(s) If so, how many 4
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☒ No
9. Is the parking lot well lit? ☐ Yes ☒ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 4
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☒ No
 - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 3 months
21. Are there exterior cameras ☒ Yes ☐ No How many: 4
22. Are there interior cameras ☒ Yes ☐ No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
 24. Cameras located in parking lot ☐ Yes ☒ No How many

Interior Survey:

25. What is the planned/posted capacity 99
 26. What is the minimum number of employees that will be on premise 1
 27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No
 28. Is the interior of the location neat and clean? ☒ Yes ☐ No
 29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
 30. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
 31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
 a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed: 2
 33. How will they be deployed: Interior 1 Exterior 1
 34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☒ Thu ☒ Fri ☒ Sat ☐ Sun
 35. Will the security be managed by business ☒ or contracted ☐
 36. Will they be armed ☐ Yes ☒ No
 37. What type of security measures will be used:
 ☐ Wandering/metal detector
 ☐ ID Scanner
 ☒ Dress Code no tilted hats, no swaggy pants, and no gang colors
 ☐ Cover Charge
 ☐ Age restriction
 ☐ Other
 38. When at capacity, how will the overflow crowd be managed? Will have security manage overflow crowd and will have customers wait outside until there is more capacity.
 39. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated she plans on running a neighborhood bar. She stated she will be selling frozen pizza and applied for a food dealer license, along with a Public Entertainment Premises license. I informed the applicant to make sure she operates under the plan she submitted. I advised her to monitor the crowd that goes outside to smoke.

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 05/14/14

LICENSE TYPE: CLASS B TAVERN

NEW:

RENEWAL: X

No. 187272

Application Date: 05/14/14

Expiration Date:

License Location: 3101 WEST LINCOLN AVENUE

Aldermanic District: 08

Business Name: GRADY'S SALOON

Licensee/Applicant: ZARATE, MARIO

(Last Name, First Name, MI)

Date of Birth: 11-12-1973

Male: X Female:

Home Address: 1963 SOUTH LAYTON BLVD

City: MILWAUKEE

State: WIS

Zip Code: 53215

Home Phone: 313—0829

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days:

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. Applicant has conviction for Operating Auto Intoxicated 1991 – license suspended 6 months

2. On 11-4-05, Police officers, along with an underage police aide, conducted a premises check at Grady's Saloon, 3101 W Lincoln Avenue. The police aide approached the bartender and ordered three bottles of Miller Lite beer. The bartender asked the police aide for ID which he produced. It clearly stated he was under 21, until 12-05. The bartender sold the beer to the police aide. The licensee was issued the following citation.

Charge: Sale to Underage
Finding: guilty
Sentence: Suspended sentence
Date: 2-27-06
Case: 05123233
Citation: 59113563

3. On 04/18/07 at 10:35 pm, Milwaukee police were dispatched to 3101 W Lincoln for a Fight complaint. Police spoke to the bartender, Yolanda Sanchez, who stated several patrons started to argue with another when it escalated with ashtrays and glasses being thrown. The patrons who started the fight were thrown out of the tavern when one subject grabbed a pipe and broke the front windows to the tavern. That subject then fled in an auto. A report was filed regarding the property damage.

4. On 07/18/08 at 11:29 pm, Milwaukee police were flagged down at 3101 W Lincoln for a Trouble With Subject complaint. Officers spoke to Mario Zarate who stated a patron inside the tavern was asking customers for drugs and knocking things off the bar causing a disturbance. Zarate stated he did not want a ticket issued however wanted the patron to know that she was not welcomed in the bar. Officers spoke to the patron who stated she did have a couple of drinks and was looking for some drugs because she was told she could get drugs from inside Grady's Saloon. The patron was arrested on a probation violation.
5. On 07/27/08 at 12:47 am, Milwaukee police were dispatched to 3101 W Lincoln for a Fight complaint. Officers spoke to the bartender Rosalinda Zarate who stated that two patrons were intoxicated and began to argue with her and other customers in the tavern. Zarate stated she told the subjects that she would no longer serve and that they should leave. As the patrons left they began yelling that they had guns and would shoot up the tavern. Zarate stated the subjects were outside of the tavern when she locked the front door and the subjects began banging on the doors and windows causing damage to a window. The actors were gone when police arrived. A report was filed.
6. On 09/27/08 at 11:47 pm, Milwaukee police were conducting Sales of Alcohol To Underage Persons and had a police aide who is under the age of 21 enter 3101 W Lincoln in attempts to purchase alcohol. The bartender, identified as Jesse Zarate, sold a Jagerbomb without asking for any identification. A citation was issued to Jesse Zarate for Sale to Underage Prohibited and the licensee, Mario Zarate, was issued a citation for Presence of Minor At Licensed Premise.

As to Jesse Zarate:

| | |
|-----------|-----------------------------|
| Charge: | Sale of Alcohol To Underage |
| Finding: | Guilty |
| Sentence: | Fined \$160.00 |
| Date: | 11/21/08 |
| Case: | 08131292 |

As to Mario Zarate:

| | |
|----------|---------------------------------------|
| Charge: | Presence of Minor At Licensed Premise |
| Finding: | Dismissed w/o prejudice |
| Date: | 03/05/09 |
| Case: | 08131293 |

=====

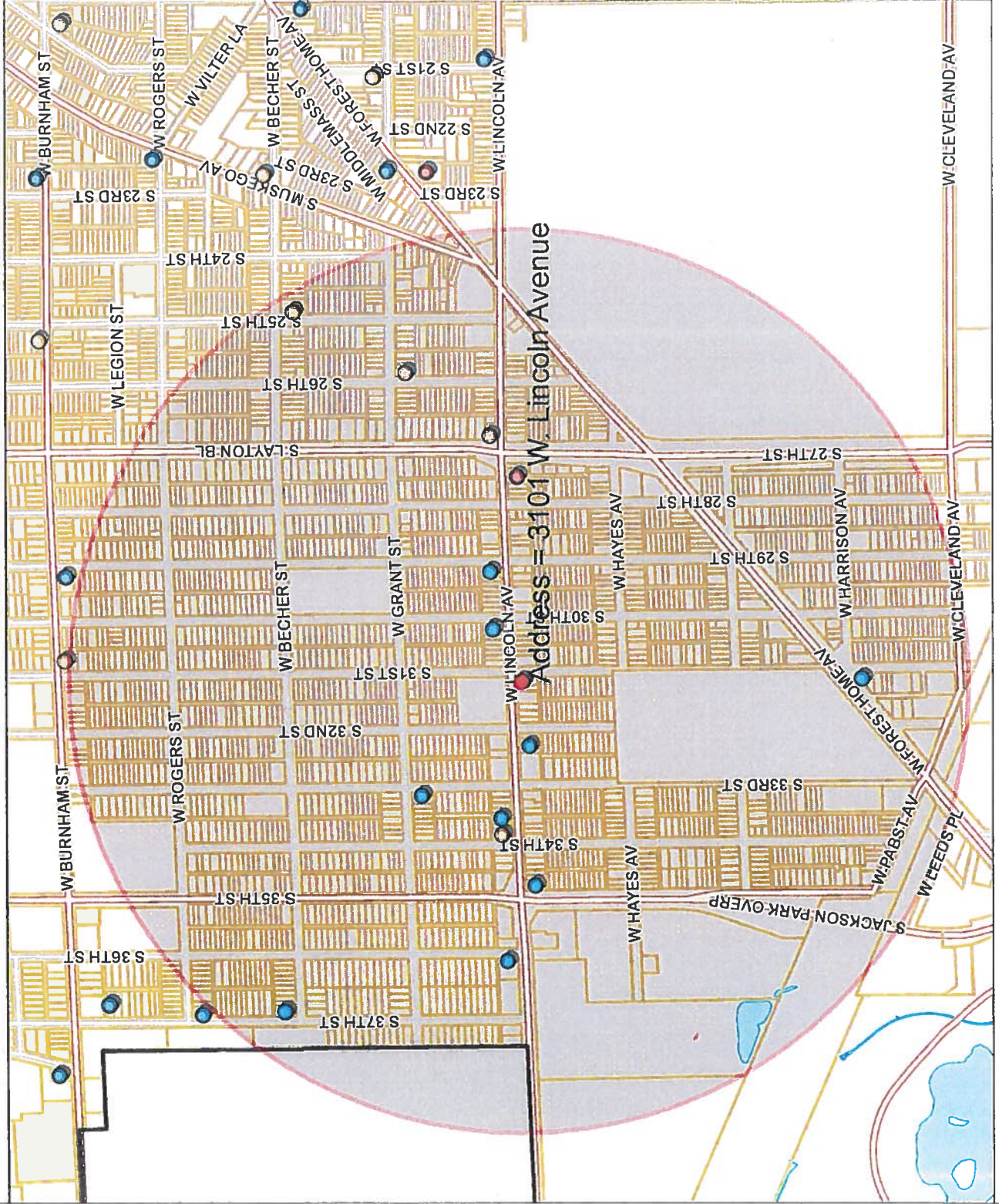
=====

7. On 05/04/2014 Milwaukee police were dispatched to 3102 West Lincoln Avenue for a shots fired complaint. The victim told police he left Grady's Saloon (3101 West Lincoln Avenue) around 1:08am and was shot at by an unknown subject. Milwaukee police incident report #141240016 filed.
8. On 05/11/2014 Milwaukee police conducted a licensed premise check at 3104 West Lincoln Avenue (Grady's Saloon). The business did not have its occupancy sign visibly posted and had several unlicensed amusement machines. The applicant was cited, neither citation appears in the city of Milwaukee Municipal Court Query System.
9. On 10/21/2014 Milwaukee police were dispatched to a burglary complaint at 3101 West Lincoln Avenue (Grady's Saloon). Investigation revealed the business was entered without permission and several bottles of liquor were taken. Milwaukee police incident report #142940112 filed.
10. On 12/14/2014 Milwaukee police were dispatched to a subject with a gun complaint at 3101 West Lincoln Avenue (Grady's Saloon). The caller did not provide a description of the subject with a gun and the caller could not be located.
11. On 01/31/2015 Milwaukee police were dispatched to a shots fired complaint at 3101 West Lincoln Avenue (Grady's Saloon). Officers discovered a bullet hole in the front door of the business and recovered a bullet from the floor inside the bar. Milwaukee police incident report #150310010 filed.
12. On 02/05/2015 the applicant met with Milwaukee police at Milwaukee police district #2 to discuss several incidents associated with the business. Officers provided the applicant with several suggestions to avoid future problems.
13. On 02/11/2015 Milwaukee police assisted State Agent Georgeann King with a tavern inspection at 3101 West Lincoln Avenue (Grady's Saloon). During this inspection, 5 contaminated bottles of liquor were discovered and a total of 50 bottles of liquor were confiscated by Agent King. No additional violations were observed and no citations were issued.

Items #7 through #13 added 06/24/2015 as part of previous premise.

Alcohol Concentration for 3101 W. Lincoln Avenue

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

- Notes -

Alcohol establishments within a .5 mile radius centered on 3101 W. Lincoln Avenue on 6/9/15



Department of Administration - ITMD



Map Scale: 1" = 10,000

| Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 3101 W. Lincoln Avenue, 6/9/15 | | | | | | | |
|---|------------------------------|----------------------------|-----------------------|--|----------------|---------------|-----------------|
| License Summary | | | | | | | |
| Class A Fermented Malt Beverage Retailer's License | | | Total | | | | |
| Class A Malt & Class A Liquor License | | | 4 | | | | |
| Class B Tavern License | | | 1 | | | | |
| | | | 10 | | | | |
| | | | 15 | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Legal entity | Trade name | Licensee | Address | License type name | Total capacity | Room capacity | Expiration date |
| Lincoln Quik Pick, LLC | Quik Pick Food Mart | PETTY BAIBER, Agt | 3332 W Lincoln AV | Class A Fermented Malt Beverage Retailer's License | | | 6/13/2016 |
| Nam Food and Beer Center, LLC | Lucky Food and Beer | LAKHWINDER KAUR, Agt | 2638 W Lincoln AV | Class A Fermented Malt Beverage Retailer's License | | | 2/27/2016 |
| NIKOLA'S DOLLAR PLUS, LLC | NIKOLA FOOD MARKET | YOUSUF N HINNAWI, Agt | 2539 W GRANT ST | Class A Fermented Malt Beverage Retailer's License | | | 12/11/2015 |
| South Ave Food Inc | South Ave Foods | MAID ELDEAN A ELASMAR, Agt | 2108 S 25TH ST | Class A Fermented Malt Beverage Retailer's License | | | 10/13/2015 |
| CITIZEN, INC | LINCOLN AVENUE FOOD & LIQUOR | INTISAR HASAN, Agt | 2717 W LINCOLN AV | Class A Malt & Class A Liquor License | | | 5/15/2016 |
| Agave Azul | Agave Azul | FRANCISCO RIOS, JR, SP | 3316 W Lincoln AV | Class B Tavern License | | | 9/24/2015 |
| B P 5, INC | PI PUB GRUB & BILLARDS | PATRICIA A LUSZ, Agt | 3000 W LINCOLN AV | Class B Tavern License | 160 | | 9/26/2015 |
| CHILLY WILLYS SALOON | CHILLY WILLYS SALOON | DAVID W OLSON, SP | 3301 W GRANT ST | Class B Tavern License | 25 | | 3/1/2016 |
| COLLINS-MEYER VFW POST 2903 | COLLINS-MEYER VFW POST 2903 | JAMES D BUETOW, Agt | 2900 W LINCOLN AV | Class B Tavern License | 150 | | 4/13/2016 |
| KORNERSTONE, INC | KORNERSTONE PUB | TERRY D WALKER, Agt | 3600 W LINCOLN AV | Class B Tavern License | 80 | | 6/28/2015 |
| LA PICA #3, LLC | LA PICA CARR 3 BAR & HALL | WILLIAM RIVERA, Agt | 3427-31 W LINCOLN AV | Class B Tavern License | 162 | | 7/29/2015 |
| MCNAGIN LLC | BREW CITY TAP | MARK S SILBER, Agt | 3105 W FOREST HOME AV | Class B Tavern License | 80 | | 10/11/2015 |
| MIZARATE, LLC | GRADY'S SALOON | MARIO J ZARATE, Agt | 3101 W LINCOLN AV | Class B Tavern License | 99 | | 7/5/2015 |
| RTSP, LLC | JUST ONE MORE | ANTONIO S PEREZ, Agt | 3209 W LINCOLN AV | Class B Tavern License | 25 | | 12/20/2015 |
| TORY OF MILWAUKEE, INC | MC KIERNANS | GENE M MC KIERNAN, Agt | 2066 S 37TH ST | Class B Tavern License | 25 | | 5/29/2016 |

Koberstein, Jonathan

From: License
Sent: Wednesday, August 05, 2015 7:37 AM
To: Koberstein, Jonathan
Subject: FW: License application, "objection"



Jonathan Koberstein
License Specialist III
City Clerk's Office – License Division
City Hall Rm 105
200 E Wells St
Milwaukee, WI 53202
(414)286-2238 Office
(414)286-3057 Fax

REDACTED RECORD

From:
Sent: Tuesday, August 04, 2015 5:46 PM
To: License
Subject: License application, "objection"

I live in the neighborhood of 3101 west Lincoln .I work six days a week, and on the weekends the motor cycles (2-10) at one time will all start the bikes and reave their motors. VERY LOUD !!! This only happens between the hours of midnight and 2:30am. Every weekend sense mid JUNE. The motor cycles drive on the sidewalk and park on the sidewalk. I have called a few times about the bikes on the sidewalk because the kids can't play on that corner, and people have to walk in the street to get around the bikes. At one time I watched one man stand in the middle of Lincoln to let all the bikes leave in a line. I build very high end custom hotrods for a living. I have been doing this for the past 33 years. Most of the bikes have custom pipes on them witch makes them VERY LOUD after midnight. I also have some pictures of the bikes on the sidewalk.



Thursday, October 08, 2015



Notice of Public Hearing

FLORES, Griselda

Longhorn's Tavern at 3101 W Lincoln Av

Class B Tavern, Food Dealer's, and Public Entertainment License Applications Requesting
Jukebox, Disc Jockey, 1 Pool Table, and 5 Amusement Machines

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| RESIDENT | MAIL ADDRESS | CITY AND ZIP CODE |
|------------------|---------------------|--------------------------|
| CURRENT RESIDENT | 2252 S 31ST ST | MILWAUKEE, WI 53215-2436 |
| CURRENT RESIDENT | 2254 S 31ST ST | MILWAUKEE, WI 53215-2436 |
| CURRENT RESIDENT | 2258 S 31ST ST | MILWAUKEE, WI 53215-2436 |
| CURRENT RESIDENT | 2258A S 31ST ST | MILWAUKEE, WI 53215-2436 |
| CURRENT RESIDENT | 2305 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2313 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2313A S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2318 S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2319 S 30TH ST | MILWAUKEE, WI 53215-2849 |
| CURRENT RESIDENT | 2319 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2319A S 30TH ST | MILWAUKEE, WI 53215-2849 |
| CURRENT RESIDENT | 2320 S 31ST ST | MILWAUKEE, WI 53215-2854 |
| CURRENT RESIDENT | 2322 S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2323 S 30TH ST | MILWAUKEE, WI 53215-2849 |
| CURRENT RESIDENT | 2323 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2324 S 31ST ST | MILWAUKEE, WI 53215-2854 |
| CURRENT RESIDENT | 2327 S 30TH ST | MILWAUKEE, WI 53215-2849 |
| CURRENT RESIDENT | 2327 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2327A S 30TH ST | MILWAUKEE, WI 53215-2849 |
| CURRENT RESIDENT | 2328 S 31ST ST | MILWAUKEE, WI 53215-2854 |
| CURRENT RESIDENT | 2328 S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2328A S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2330 S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2330A S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2331 S 30TH ST | MILWAUKEE, WI 53215-2849 |
| CURRENT RESIDENT | 2331 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2334 S 31ST ST | MILWAUKEE, WI 53215-2854 |
| CURRENT RESIDENT | 2335 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2336 S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2338 S 32ND ST | MILWAUKEE, WI 53215-2802 |
| CURRENT RESIDENT | 2339 S 31ST ST | MILWAUKEE, WI 53215-2853 |
| CURRENT RESIDENT | 2340 S 31ST ST | MILWAUKEE, WI 53215-2854 |
| CURRENT RESIDENT | 2340A S 31ST ST | MILWAUKEE, WI 53215-2854 |
| CURRENT RESIDENT | 2344 S 31ST ST | MILWAUKEE, WI 53215-2854 |
| CURRENT RESIDENT | 3007 W LINCOLN AVE | MILWAUKEE, WI 53215-2417 |
| CURRENT RESIDENT | 3010 W LINCOLN AVE | MILWAUKEE, WI 53215-2418 |
| CURRENT RESIDENT | 3012 W LINCOLN AVE | MILWAUKEE, WI 53215-2418 |
| CURRENT RESIDENT | 3013 W LINCOLN AVE | MILWAUKEE, WI 53215-2417 |
| CURRENT RESIDENT | 3018 W LINCOLN AVE | MILWAUKEE, WI 53215-2418 |
| CURRENT RESIDENT | 3019 W LINCOLN AVE | MILWAUKEE, WI 53215-2417 |
| CURRENT RESIDENT | 3020 W LINCOLN AVE | MILWAUKEE, WI 53215-2418 |
| CURRENT RESIDENT | 3023 W LINCOLN AVE | MILWAUKEE, WI 53215-2417 |
| CURRENT RESIDENT | 3026 W LINCOLN AVE | MILWAUKEE, WI 53215-2418 |
| CURRENT RESIDENT | 3109 W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |
| CURRENT RESIDENT | 3113 W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |
| CURRENT RESIDENT | 3123 W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |
| CURRENT RESIDENT | 3123A W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |
| CURRENT RESIDENT | 3125 W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |
| CURRENT RESIDENT | 3129 W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |
| CURRENT RESIDENT | 3131 W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |
| CURRENT RESIDENT | 3135 W LINCOLN AVE | MILWAUKEE, WI 53215-2419 |

Total Records: 52

Radius: 250.0 feet and Center of Circle: 3101 W Lincoln AV



Thursday, October 08, 2015

Licenses Committee Notice of Hearing

MJ ZARATE LLC
1963 S LAYTON BL

MILWAUKEE, WI 53215

Date: 10/20/2015
Time: 10:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer's, and Public Entertainment License Applications
Requesting Jukebox, Disc Jockey, 1 Pool Table, and 5 Amusement Machines
Griselda Flores
Longhorn's Tavern at 3101 W Lincoln Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar / Tavern

Do you have any experience operating this type of business? ☒ No ☐ Yes

If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 7/5/15
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: TAVERN "B"
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police
☒ Signs Posted ☐ Other: _____
Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: DJ on Th-Fr-Sat
- e. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: patio
- f. Number of Garbage Cans: Inside: 4 Locations: 2 behind bar
Outside: 3 Locations: patio area
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): women 2 stall men 1 stall 2 urinals
- i. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☐ Other: Eagle Disposal

4. Parking & Security

- a. Are there off-street parking places? ☐ No ☒ Yes If yes, how many? 2
Describe security plan for parking lot: no parkm "lot" security at all time around facility
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe security for loading zone over see while shipment is arrive
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 3
What are their responsibilities? ID check on entry & check for weapons, assist w/ aggres customers & order & closing times
Is security equipment used? ☐ No ☒ Yes If yes, describe Cameras &
List their licensing, certification, or training credentials 4 years exp. Monkey Bar, Whiskey
Will there be security cameras? ☐ No ☒ Yes If yes, where? Out side, inside at entrance & bar area & pool area
Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes If yes, describe security at door

5. Percentage of Sales (must total 100%)

| | | | |
|--------------------------------|--|-----------------------------------|-----------------------------------|
| Alcohol <u>80</u> % | Food <u>20</u> % | Secondhand Merchandise <u>0</u> % | Precious Metals & Gems <u>0</u> % |
| Entertainment _____ % | Cigarettes <u>0</u> % | | |
| Pawnbroker Activity <u>0</u> % | Salvaged Materials <u>0</u> % (such as scrap metal) | Other _____ % Describe: _____ | |

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☒ Other: Food & Ent- for pizza & DT

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☒ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: _____

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: Lincoln Avenue

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: MJ ZARATE LLC Phone Number: _____

Address: 1963 S. Layton BL, Milwaukee, WI 53215

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

| Day of the Week | Proposed Hours of Operation: | | Number of Customers expected each day | Potential Age Range of Customers | Class B Applicants: Age Restriction (If none, write 'None') |
|-----------------|------------------------------|------------------------------|---------------------------------------|----------------------------------|---|
| | Open (include a.m. or p.m.) | Close (include a.m. or p.m.) | | | |
| Sunday | 12 pm | 2 am | 25-35 | 21-50 | over 21 |
| Monday | 3 pm | 2 am | 25-35 | 21-50 | over 21 |
| Tuesday | 3 pm | 2 am | 25-35 | 21-50 | over 21 |
| Wednesday | 3 pm | 2 am | 25-35 | 21-50 | over 21 |
| Thursday | 3 pm | 2 am | 35-55 | 21-50 | over 21 |
| Friday | 12 pm | 2:30 am | 35-55 | 21-50 | over 21 |
| Saturday | 12 pm | 2:30 am | 35-55 | 21-50 | over 21 |

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

[Signature]
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

 Signature of additional partner or 20% or more Shareholder

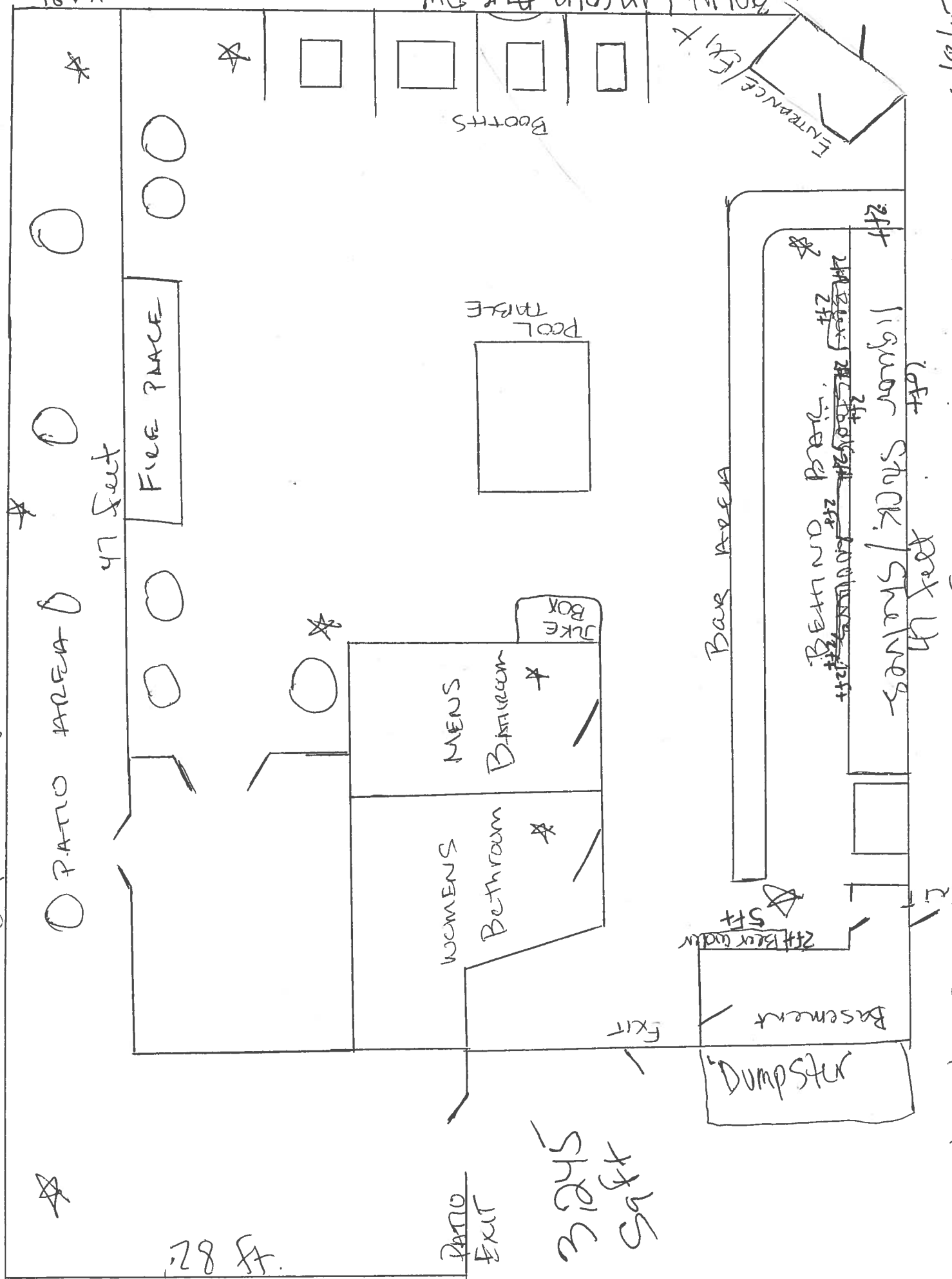
See Application Information for a list of all required application forms.

5974 * = your book comes

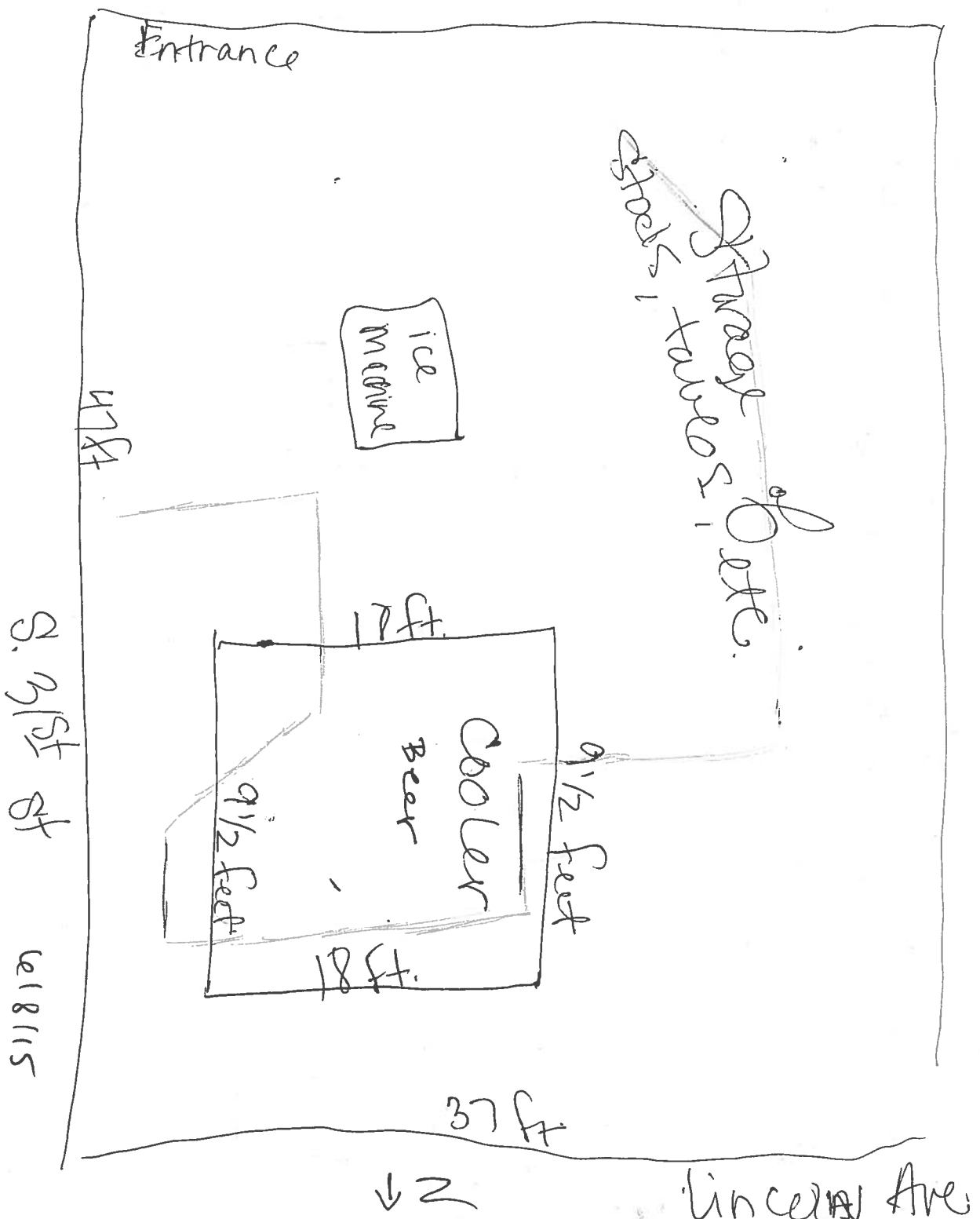
Rft

37 West 111th St. N.Y.C.

1917



1 mahorn's TANKEN Consider for use. 3/01 to Lincoln Ave





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/licenseLegal Entity Name: Longhenn's TavernPremise Address: 3101 W. Lincoln Avenue

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? Zarate LLCc) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____d) Total amount paid for business \$ 0e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins June 1, 2015 Ends May 31, 2016
- b) Monthly rental \$ 3,000
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 8th day of June, 2015

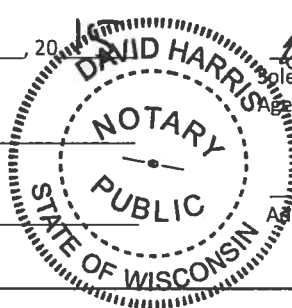
David Harris

(Clerk/Notary Public)

My Commission Expires

2/19/17

*Notary Seal must be affixed.



David Harris
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:

Longhorn's Tavern

Premises Address:

3107 W. Lincoln Avenue, Milwaukee, WI 53215

1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses
☐ Yes, I am renting space from another food business which will also be using the kitchen*
☒ No, I will be the only food business using the space

*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.

The form is available at www.milwaukee.gov/license

Provide a brief description of the food establishment.

PIZZA OVENS will be utilized to heat processed pizza

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☐ Menu ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

2. Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? ☐ Yes ☒ No If no, skip to section 3.

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment
☐ Renovation/remodeling of a food establishment, which may or may not include equipment changes
☐ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

Name, address and phone number of architect

Name, address and phone number of general contractor

3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? ☒ Yes ☐ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☒ Dining – Patio ☐ Dining – Sidewalk (DPW permit required) ☐ Storage

☐ Other, specify

Seating provided on site for dining? ☒ Yes ☐ No

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☒ No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

11,398 sq ft

Number of Full Time Employees

10

Number of Part Time Employees

5

4. Business Type

Establishment Type (select the one that best describes the proposed business)

☐ Bed and Breakfast

☐ Community Food Program – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages

☐ Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any food items

If distributor, is food stored on site? ☐ Yes ☐ No

☐ Food Manufacturer – commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☐ Food Store – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ School – educational institution including elementary, middle and high schools. Check type:

☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☒ Restaurant – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ Shared Kitchen, Commissary or Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☐ Tavern – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)
☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food)

☐ % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☒ No

If yes, check all the reasons why the food will be transported:

- ☐ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe: _____

5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☒ Yes ☐ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license ☐ Class A liquor license
☐ Class B fermented malt beverage licenses ☒ Class B liquor license
☐ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☐ immediately so you can open your food business ☒ at the same time as the alcohol license

6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

GF
GF

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

GF

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

GF

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

GF

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

GF

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

GF

I understand that all of the above must be complete before my permit is eligible to be issued.

GF

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, Griselda Flores, will not operate my food business, until the permit has been issued and posted in the establishment.
Name of Applicant

Signature of
Applicant:



Date:

6/8/15



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 08, 2015

COMMITTEE MEETING NOTICE

AD 08

Princesa E Matos-Cuevas

P. O. Box 64117

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications, Requesting Disc Jockey, Instrumental Musicians, Karaoke, Patron Contests, and 2 Pool Tables for "Bella Vista Bar" at 3530 W National Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 08, 2015

COMMITTEE MEETING NOTICE

AD 08

Princesa E Matos-Cuevas

1828 S 7th St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications, Requesting Disc Jockey, Instrumental Musicians, Karaoke, Patron Contests, and 2 Pool Tables for "Bella Vista Bar" at 3530 W National Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/29/2015
LICENSE TYPE: BTAVN
NEW: ☒
RENEWAL: ☐

No. 209769
Application Date: 05/28/2015

License Location: 3530 West National Avenue
Business Name: Bella Vista

Licensee/Applicant: Matos-Cuevas, Princesa
(Last Name, First Name, MI)

Date of Birth: 12/13/1991

Home Address: 1828 South 7th Street
City: Milwaukee State: WI Zip Code: 53204
Home Phone: 414-334-5316

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/01/2011 the applicant was cited at 1828 South 7th Street in the city of Milwaukee for Excessive Noise Prohibited.

Charge: Excessive Noise Prohibited
Finding: Guilty
Sentence: \$100.00 fine
Date: 06/29/2011
Case: 11046660

2. The applicant has warrant #28758012 with the Glendale Police Department dated 11/25/2014 for Operating After Suspension in the amount of \$208.00.

Date: 7-6-15
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Bella Vista Bar
Address: 3520 W National Av
Phone: 414-334-5316

Owner: Bella Vista Bar
Owner address: PO BOX 64117
City State Zip: Milwaukee, WI 53204
Owner Phone: 414-334-5316
Owner email:

Licensee/Agent: Princesa MATOS-CUEVAS
Home Address: 1828 S 7th St #upper
City State Zip: Milwaukee, WI 53204
Phone: 414-334-5316
Email:

Preferred contact: phone

Location currently open: ☐ YES ☒ NO

Projected open date: 8-1-15

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 6am-1:30am 24 hours ☐Y ☒N
Mon: 6am-2am
Tue: 6am-2am
Wed: 6am-2am
Thu: 6am-2am
Fri: 6am-2:30am
Sat: 6am-2:30am

Premise Type: ☒ Tavern/Bar
☐ Restaurant
☐ Other:

Licenses currently held:

| | | |
|----------|---|-----------|
| Alcohol: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Class: #: |
| Tobacco: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #: |
| Food: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #: |
| Other: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type: #: |
| Other: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type: #: |

Exterior Survey:

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☒ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☒ Yes ☐ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☐ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☒ Yes ☐ No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☒ Yes ☐ No How many?

Interior Survey:

25. What is the planned/posted capacity? 49
26. What is the minimum number of employees that will be on premise? 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No
a. If yes, have they fill out the standing complaint form and give them two of the commercial signs? ☐ Yes ☒ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed? 1
33. How will they be deployed: Interior 1 Exterior
34. What days will they be deployed? ☐ Mon ☐ Tue ☐ Wed ☒ Thu ☒ Fri ☒ Sat ☐ Sun
35. Will the security be managed by business ☒ or contracted ☐
36. Will they be armed? ☐ Yes ☒ No
37. What type of security measures will be used:
☒ Wanding/metal detector
☐ ID Scanner
☒ Dress Code
☐ Cover Charge
☐ Age restriction
☐ Other
38. When at capacity, how will the overflow crowd be managed? Does not ever expect to close to capacity
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The applicant had several friends/family members with her during CPTED inspection, and when asked certain questions pertaining to the operation of her bar she referred to her friends/family members that were there.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/04/2014

LICENSE TYPE: Class B Tavern

NEW: ☐

RENEWAL: ☒

No. 200570

Application Date: 12/02/2014

License Location: 3530 West National Avenue

Business Name: Silver City Sports Bar

Licensee/Applicant: Romo West, Peggy A.
(Last Name, First Name, MI)

Date of Birth: 09/22/1970

Home Address: 2904 West Pierce Street

City: Milwaukee

Home Phone: 414-915-3353

State: WI **Zip Code:** 53215

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/20/2014 Milwaukee police conducted a licensed premise check at 3530 West National Avenue (Romo's Silver City Sports Bar). One of the officers discovered that the emergency exit was locked and could not be opened without applying significant force. A warning was issued regarding this violation.
2. On 06/05/2014 the applicant met with Milwaukee police at District 2 police station (245 West Lincoln Avenue) about citizen complaints regarding Romo's Silver City Sports Bar (3530 West National Avenue). These complaints include patrons leaving the business after hours, loud music and patrons urinating outside. The applicant was cooperative with officers and submitted a plan to resolve the problems.
3. On 06/08/2014 Milwaukee police responded to a Battery complaint at 3530 West National Avenue (Silver City Sports Bar). Investigation revealed a patron was escorted from the business for being unruly. While being escorted out, this patron was struck in the head with an unknown object that was thrown by another unidentified patron. The victim complained of pain to her head and the officer observed a red mark on her forehead. Milwaukee police incident report #141590187 filed.

4. On 10/10/2014 Milwaukee police responded to a fight at 3530 West National Avenue. Investigation revealed two patrons were involved in a verbal altercation while outside of the business. No injuries were reported or observed and one of the involved parties had left prior to the arrival of police. Milwaukee police incident report #142832741 filed.
5. On 11/03/2014 Milwaukee police received a complaint that the operators of Romo's Silver City Sports Bar (3530 West National Avenue) were purchasing alcohol from Discount Liquor. On 11/26/2014 Milwaukee police, along with State Department of Revenue Agent Georgeann King, conducted a licensed premise check at the business. During this check, three contaminated liquor bottles were discovered behind the bar and 52 bottles of liquor that had been purchased illegally were confiscated by Agent King. Additionally, the business was ordered closed for unpaid taxes.

Previous premise

MILWAUKEE POLICE DEPARTMENT

LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/21/13

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 162932

Application Date: 02/21/1312

Expiration Date:

License Location: 3530 W National Avenue

Aldermanic District: 08

Business Name: Frank & Barbs Silver City Bar

Licensee/Applicant: Alusevski, Fikri

(Last Name, First Name, MI)

Date of Birth: 01/11/1962

Home Address: 10561 S Peggy Dr

City: Oak Creek

State: WI

Zip Code: 53154

Home Phone: (414) 975-6716

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/30/2007, the applicant was cited by City of Milwaukee for:

| | |
|------------------|--|
| Charge: | B & Z Violations |
| Finding: | Guilty |
| Sentence: | Fined \$1,980.00 (outstanding balance of \$380.00) |
| Date: | 10/25/2007 |
| Case: | 07083751 |

2. On 06/06/08 at 6:22 am, Milwaukee police were dispatched to 3514 W National for an Entry complaint. It was determined that a burglary had occurred with the front door being pried open and video gaming machines money collection boxes being the target. A video camera was observed on the northwest wall of the café that would have captured the entry but the owner advised officers that the camera was in operable. A report was filed.

3. On 11/27/07 at 9:35 pm, Milwaukee police were checking establishments for underage sales of alcohol. Officers, along with a Milwaukee police aide, (who is under the age of 21) entered 3514 W National Avenue and was asked by the bartender, identified as Celina Reynosa, for their ID's. The ID's were given to Reynosa who returned them to police aide with the aide asking for a pitcher of Miller Lite. Reynosa then served the pitcher of beer to the aide. A citation was issued to the licensee, Fikri Alusevski for Sale To Underage.

| | |
|-----------|------------------------------------|
| Charge: | Sale of Alcohol To Underage Person |
| Finding: | Guilty |
| Sentence: | Fined \$100.00 |
| Date: | 03/05/08 |
| Case: | 08000074 |

4. On 12/05/07 at 2:06 am, Milwaukee police were dispatched to 3514 W National Avenue for an Entry complaint. Investigation found that an entry was made with \$2,100 dollars being stolen from the cash register and four of the video machines being broken into with \$700.00 dollars each being taken from the machines. The owner, Fikri Alusevski, was on scene and advised officers that he does have cameras in the establishment but that they do not work. A report was filed.

=====

Item # 3 previously reported, disposition now added on 02/04/09.

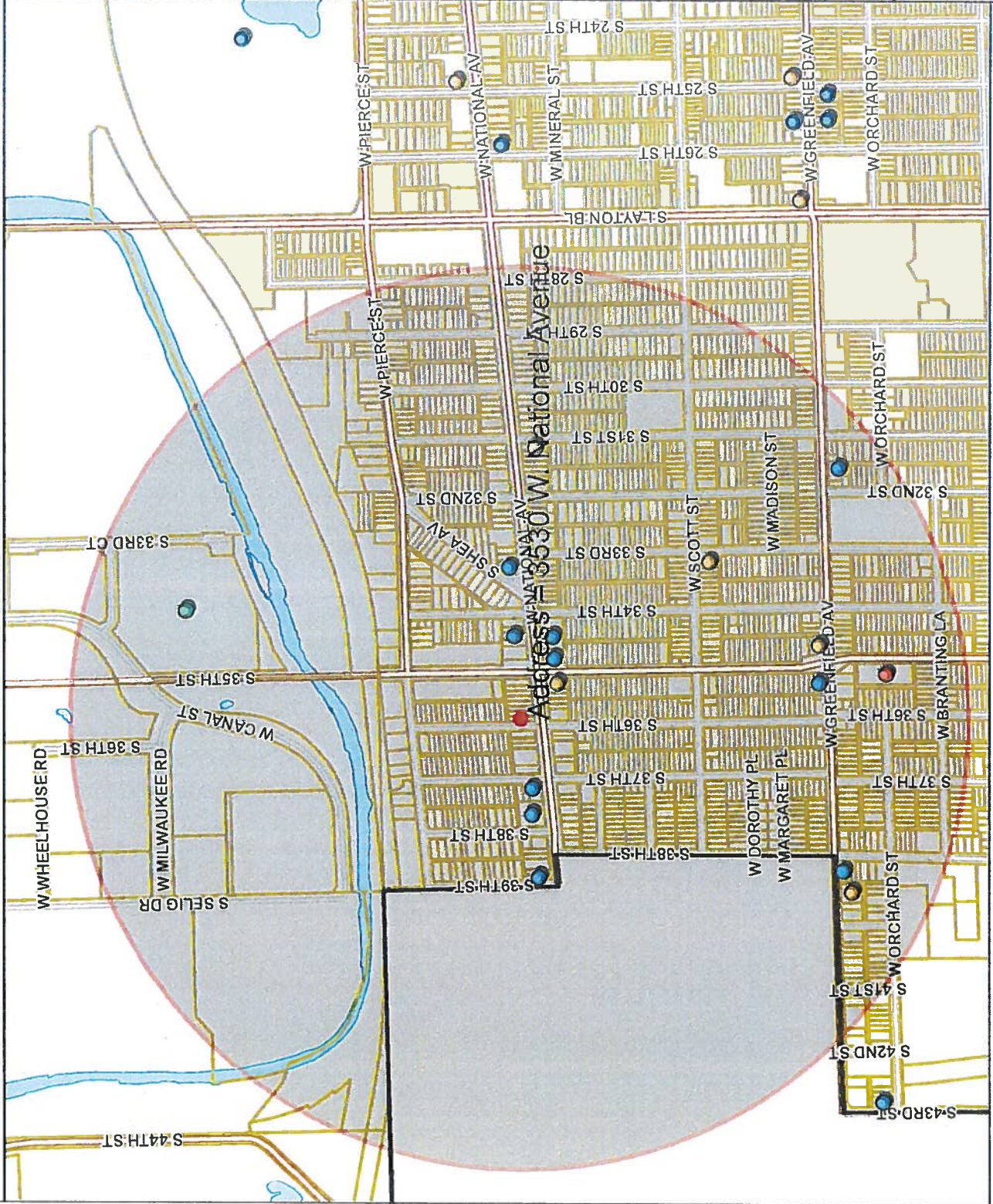
=====

5. On 01/15/2011 at 1:20am Milwaukee police were dispatched to a fight at 3514 West National Avenue (Silver City Bar). Investigation revealed two of the patrons were fighting while inside the bar. Both parties were cited.
- =====

Previous premise

Alcohol Concentration for 3530 W. National Avenue

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

- Notes -

Alcohol establishments within a .5 mile radius centered on 3530 W. National Avenue on 5/8/15



Department of Administration - ITMD

833.3 0 416.57 833.3 Feet

Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information
Disclaimer
5/8/2015

| Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 3530 W. National Avenue, 5/8/15 | | | | | | | | | |
|--|------------------------------|---------------------------|----------------------|--|----------------|---------------|-----------------|--|--|
| Legal entity | Trade name | Licensee | Address | License type name | Total capacity | Room capacity | Expiration date | | |
| National Grocery, LLC | National Grocery | Manpreet Singh, Agt | 3501 W National AV | Class A Fermented Malt Beverage Retailer's License | | | 4/8/2016 | | |
| FIRST STOP FOODS | FIRST STOP FOODS | ABDELMUNAM A ASAD, SP | 1330 S 35TH ST | Class A Fermented Malt Beverage Retailer's License | | | 12/20/2015 | | |
| Guadalajara Market LLC | Guadalajara Market | Maria M Estrada, Agt | 3911 W Greenfield AV | Class A Fermented Malt Beverage Retailer's License | | | 3/19/2016 | | |
| National Beer & Food Mart, LLC | National Food | JASMINDER SINGH, Agt | 3101 W National AV | Class A Fermented Malt Beverage Retailer's License | | | 9/24/2015 | | |
| EL RINCON GROCERY AND LIQUOR LLC | EL RINCON GROCERY AND LIQUOR | VICTOR J COLON, JR, Agt | 1201 S 33RD ST | Class A Fermented Malt Beverage Retailer's License | | | 6/9/2015 | | |
| ALDI, INC | ALDI #87 | BRADLEY J SCHMIDT, Agt | 1441 S 35TH ST | Class A Malt & Class A Liquor License | | | 2/22/2016 | | |
| Palermo Villa, Inc | Pizzeria 3301 | Laurie Ann Fallucca, Agt | 3301 W Canal ST | Class B Fermented Malt Beverage Retailer's License | | | 10/15/2015 | | |
| Celebrity's Hall | Celebrity's Hall | RAUL VARELA-RODRIGUEZ, SP | 1329 S 35th ST | Class B Tavern License | 91 | | 3/19/2016 | | |
| GENE'S UNICORN PUB II | GENE'S UNICORN PUB II | SHANE G PARKER, SP | 3412 W NATIONAL AV | Class B Tavern License | 25 | | 11/13/2015 | | |
| Sly Star LLC | Sly Fox | Carol A Mc Kissick, Agt | 1401 S 38TH ST | Class B Tavern License | 72 | 49 | 7/15/2015 | | |
| Pakeng Palace | Pakeng Palace | Rick K Yang, SP | 3730 W National AV | Class B Tavern License | 251 | | 2/26/2016 | | |
| THAI BARBECUE, LLC | THAI BAR-B-QUE | XAY CHAI, Agt | 3417 W National AV | Class B Tavern License | 72 | | 9/3/2015 | | |
| Hangoverz | Hangoverz | TINA M MINTO, SP | 3121 W GREENFIELD AV | Class B Tavern License | 251 | | 11/25/2015 | | |
| Milwaukee Nights Pub, LLC | Milwaukee Nights Pub | Joshua N Acosta, Agt | 3830 W NATIONAL AV | Class B Tavern License | 80 | | 2/29/2016 | | |
| BECKER'S SILVER SPUR | BECKER'S SILVER SPUR | DEBRA A BECKER, SP | 3700 W NATIONAL AV | Class B Tavern License | 251 | | 2/17/2016 | | |
| Forest Home Ave Chicken Palace LLC | Chicken Palace National | VALDEMAR ESCOBAR, Agt | 3433 W National AV | Class B Tavern License | 651 | | 11/26/2015 | | |
| MAMIE'S | MAMIE'S | DEBRA L MICKEY, SP | 3300 W NATIONAL AV | Class B Tavern License | 681 | | 6/30/2015 | | |
| Palermo Villa, Inc | Pizzeria 3301 | Laurie Ann Fallucca, Agt | 3301 W Canal ST | Class C Wine Retailer's License | | | 10/15/2015 | | |
| Grand Total | | | | | | | | | |
| License Summary | | | | Total | | | | | |
| Class A Fermented Malt Beverage Retailer's License | | | | 5 | | | | | |
| Class A Malt & Class A Liquor License | | | | 1 | | | | | |
| Class B Fermented Malt Beverage Retailer's License | | | | 1 | | | | | |
| Class B Tavern License | | | | 10 | | | | | |
| Class C Wine Retailer's License | | | | 1 | | | | | |

From: Celella, Jessica
Sent: Monday, September 28, 2015 10:31 AM
To: Koberstein, Jonathan
Cc: Schunk, Jason
Subject: FW: license at 3530 W. National Avenue

Please add.

From: Donovan, Robert
Sent: Monday, September 28, 2015 10:30 AM
To: Schunk, Jason; Celella, Jessica
Subject: FW: license at 3530 W. National Avenue

Hi,

Could you make sure the complaint below is included in the file for the application at 3530 W. National Ave. when it comes up in front of Committee?

Thanks,
Patty

Patty Doherty
Legislative Aide
Alderman Donovan
8th District
(414) 286-3533

REDACTED RECORD

From: [\[redacted\]](#)
Sent: Monday, September 28, 2015 10:26 AM
To: Donovan, Robert
Subject: license at 3530 W. National Avenue

Patty, could you please forward this to each of the people on the License Committee and make sure Alderman Donovan sees this.

Thanks,

Dear Alderman,

This is to inform you that I do not support the new application for a license at 3530 W. National Avenue.

We had no problems when the owner of the building ran the bar, but anytime there has been a renter running it we have had problems with loud noise, littering and loitering. Much of what the applicant had on her application was what the last owners had. We were unable to sleep as long as the business was open because of the loud music (base), and people loitering while they were out smoking, not only on the side of the property, 36th Street, but the whole front of the building including my building on National Avenue. Cigarette butts never got cleaned up. They piled up on the sidewalk and gutter. Because there is a sewer grate right along side of the sidewalk, many made its way right down the sewer. The front and side streets was full of garbage continuously. Complaints went on deaf ear. Of yes, a flower pot was finally put outside with flowers in it for people to put butts in. No one seemed to know what it was for so they just got thrown down on the ground

anyway. There is a back door and a parking lot that they easily could go to and smoke. I don't know where they would plan on having live music as the place is not that big. There are two pool tables in the place and some round tables for people to sit at besides the bar which may seat 25-30, and that would be crowding it.

This applicant has not made any effort to talk to any of us in the neighborhood. The owner told me that he advised her that she should try and come talk to me because of all my concerns after the last people were there and were not very cooperative with regards to the noise and my tenants. There has been no contact what so ever,

These are some of the reasons why I don't support this.

Sincerely,



Thursday, October 08, 2015



Notice of Public Hearing

MATOS-CUEVAS, Princesa E

Bella Vista Bar at 3530 W National Av

Class B Tavern and Public Entertainment Premises License Applications, Requesting Disc
Jockey, Instrumental Musicians, Karaoke, Patron Contests, and 2 Pool Tables

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

| | | |
|------------------|-----------------|--------------------------|
| CURRENT RESIDENT | 733 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 735 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 736 S 36TH ST | MILWAUKEE, WI 53215-1017 |
| CURRENT RESIDENT | 737 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 739 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 740 S 36TH ST | MILWAUKEE, WI 53215-1017 |
| CURRENT RESIDENT | 743 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 743 S 36TH ST | MILWAUKEE, WI 53215-1016 |
| CURRENT RESIDENT | 743A S 36TH ST | MILWAUKEE, WI 53215-1016 |
| CURRENT RESIDENT | 744 S 36TH ST | MILWAUKEE, WI 53215-1017 |
| CURRENT RESIDENT | 745 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 745 S 36TH ST | MILWAUKEE, WI 53215-1016 |
| CURRENT RESIDENT | 747 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 749 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 800 S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 800 S 37TH ST | MILWAUKEE, WI 53215-1023 |
| CURRENT RESIDENT | 803 S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 803 S 36TH ST A | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 804 S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 806 S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 806 S 37TH ST | MILWAUKEE, WI 53215-1023 |
| CURRENT RESIDENT | 806A S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 807 S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 810 S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 810 S 37TH ST | MILWAUKEE, WI 53215-1023 |
| CURRENT RESIDENT | 811 S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 813 S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 814 S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 814 S 37TH ST | MILWAUKEE, WI 53215-1023 |
| CURRENT RESIDENT | 816 S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 817 S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 817A S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 818 S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 818 S 37TH ST | MILWAUKEE, WI 53215-1023 |
| CURRENT RESIDENT | 818A S 36TH ST | MILWAUKEE, WI 53215-1019 |
| CURRENT RESIDENT | 819 S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 819A S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 819B S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 819C S 36TH ST | MILWAUKEE, WI 53215-1018 |
| CURRENT RESIDENT | 906 S 36TH ST 1 | MILWAUKEE, WI 53215-1412 |
| CURRENT RESIDENT | 906 S 36TH ST 2 | MILWAUKEE, WI 53215-1412 |
| CURRENT RESIDENT | 906 S 36TH ST 3 | MILWAUKEE, WI 53215-1412 |
| CURRENT RESIDENT | 907 S 35TH ST 1 | MILWAUKEE, WI 53215-1405 |
| CURRENT RESIDENT | 907 S 35TH ST 2 | MILWAUKEE, WI 53215-1405 |
| CURRENT RESIDENT | 907 S 35TH ST 3 | MILWAUKEE, WI 53215-1405 |
| CURRENT RESIDENT | 907 S 35TH ST 4 | MILWAUKEE, WI 53215-1405 |
| CURRENT RESIDENT | 907A S 36TH ST | MILWAUKEE, WI 53215-1411 |
| CURRENT RESIDENT | 907B S 36TH ST | MILWAUKEE, WI 53215-1411 |
| CURRENT RESIDENT | 909 S 36TH ST | MILWAUKEE, WI 53215-1411 |
| CURRENT RESIDENT | 909A S 36TH ST | MILWAUKEE, WI 53215-1411 |
| CURRENT RESIDENT | 915 S 35TH ST | MILWAUKEE, WI 53215-1405 |
| CURRENT RESIDENT | 918 S 36TH ST | MILWAUKEE, WI 53215-1412 |
| CURRENT RESIDENT | 918A S 36TH ST | MILWAUKEE, WI 53215-1412 |
| CURRENT RESIDENT | 920 S 36TH ST | MILWAUKEE, WI 53215-1412 |
| CURRENT RESIDENT | 921 S 35TH ST | MILWAUKEE, WI 53215-1405 |
| CURRENT RESIDENT | 921A S 35TH ST | MILWAUKEE, WI 53215-1405 |

CURRENT RESIDENT 922 S 36TH ST

MILWAUKEE, WI 53215-1412

Total Records: 113

Radius: 250.0 feet and Center of Circle: 3530 W National AV



Thursday, October 08, 2015

Licenses Committee Notice of Hearing

FIRKI ALUSEVSKI
10561 S PEGGY DR

OAK CREEK, WI 53154

Date: 10/20/2015
Time: 10:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications,
Requesting Disc Jockey, Instrumental Musicians, Karaoke, Patron Contests, and 2
Pool Tables
Princesa E Matos-Cuevas
Bella Vista Bar at 3530 W National Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

TAVERN.

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain:

I was Bartender

2. Business Operations

- a. Proposed Opening Date: 06-01-15
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? ☐ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: Outside
- f. Number of Garbage Cans: Inside: 4 Locations: 2 in bar / 2 in bathroom
Outside: 1 Locations: Back of building
- g. Is a crowd control barrier used? ☐ No ☒ Yes If yes, describe: Security People
- h. Describe sanitation facilities (restrooms): 1 men / 1 women
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? _____

Describe security plan for parking lot: _____

- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____

- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 2

What are their responsibilities? Control people.

Is security equipment used? ☒ No ☐ Yes If yes, describe _____

List their licensing, certification, or training credentials _____

Will there be security cameras? ☐ No ☒ Yes If yes, where? inside and outside

Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes If yes, describe by security

5. Percentage of Sales (must total 100%)

| | | | |
|-----------------------------|---|--------------------------------|--------------------------------|
| Alcohol <u>100</u> % | Food _____ % | Secondhand Merchandise _____ % | Precious Metals & Gems _____ % |
| Entertainment _____ % | Cigarettes _____ % | | |
| Pawnbroker Activity _____ % | Salvaged Materials _____ % (such as scrap metal) | Other _____ % Describe: _____ | |

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | | <input type="checkbox"/> Auto Wrecker |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

e. Describe Location: ☒ Major Thoroughfare ☒ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: _____

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories _____ ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: FIKRI ALUSEVSKI Phone Number: 414-9756716

Address: 10561 S PEGGY DR OAK CREEK WI 53154

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

| Day of the Week | Proposed Hours of Operation: | | Number of Customers expected each day | Potential Age Range of Customers | Class B Applicants: Age Restriction (If none, write 'None') |
|-----------------|--------------------------------|---------------------------------|---------------------------------------|----------------------------------|--|
| | Open (include a.m. or p.m.) | Close (include a.m. or p.m.) | | | |
| Sunday | 6 AM | 1.30 AM | 10 | 21-70 | NONE |
| Monday | " | " | 8 | } | } |
| Tuesday | " | " | 10 | | |
| Wednesday | " | " | 11 | | |
| Thursday | " | " | 11 | | |
| Friday | " | 2. AM | 20 | | |
| Saturday | " | 2. AM | 30 | | |

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

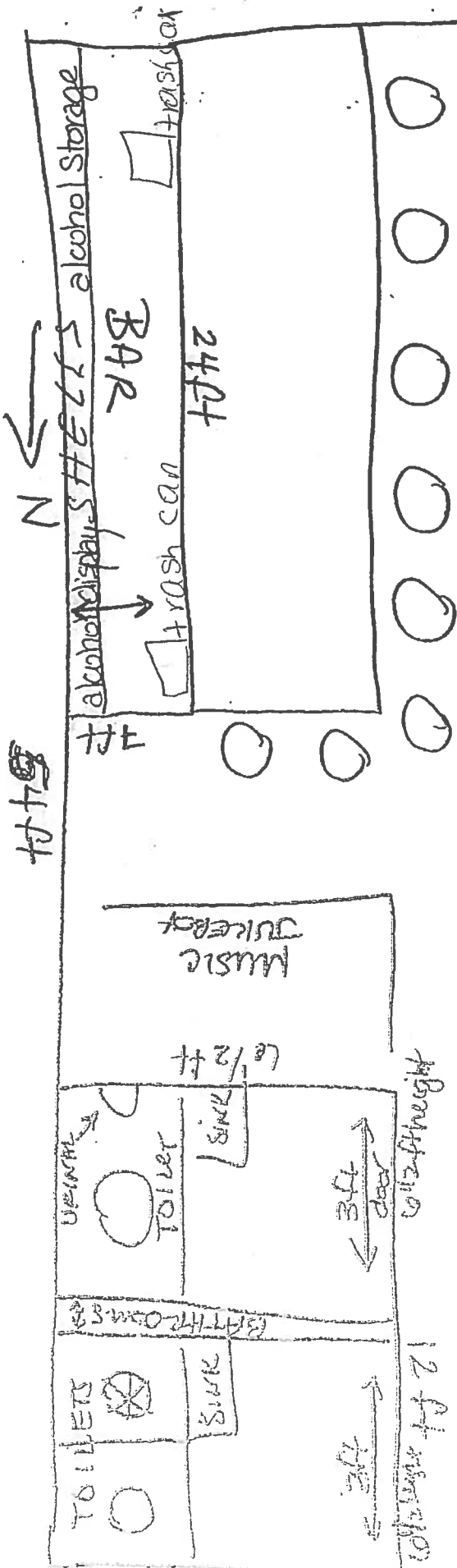
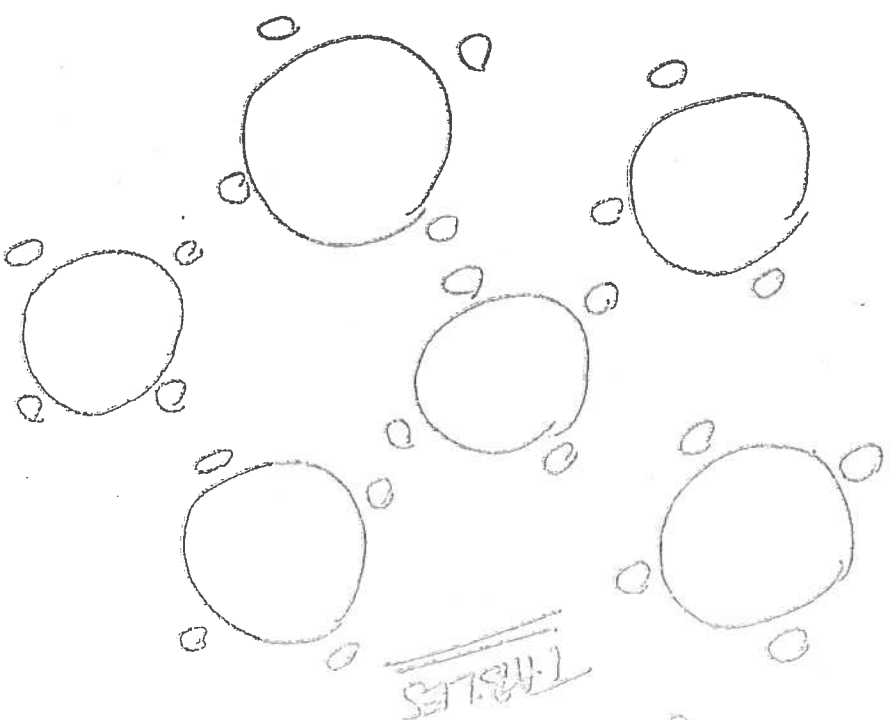
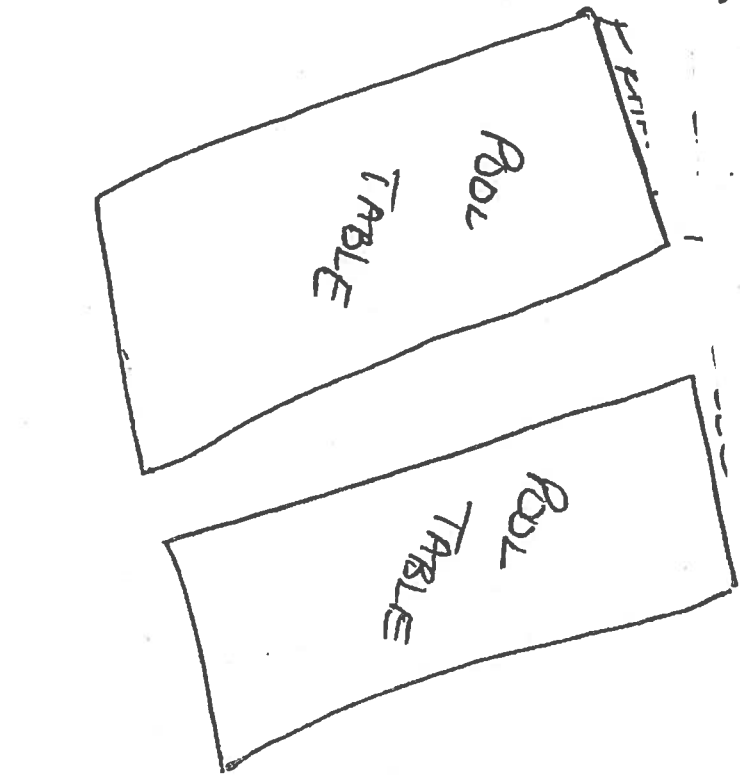
[Signature]
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

110000 + 30000 = 140000

TOTAL SQUARE FEET 1206 ft



STILL

Pringesa e Matos - Cuevas
Bella Via Bar 5-4-15
3530 W. National Ave.

alcohol
STORAGE

12ft →

9ft →

alcohol
COOLER

9ft ↓

1296
SOMETHING
feet

adds
11-23
DESC
LOAN

FRONT

24ft
NATIONAL AVE

→ BASEMENT

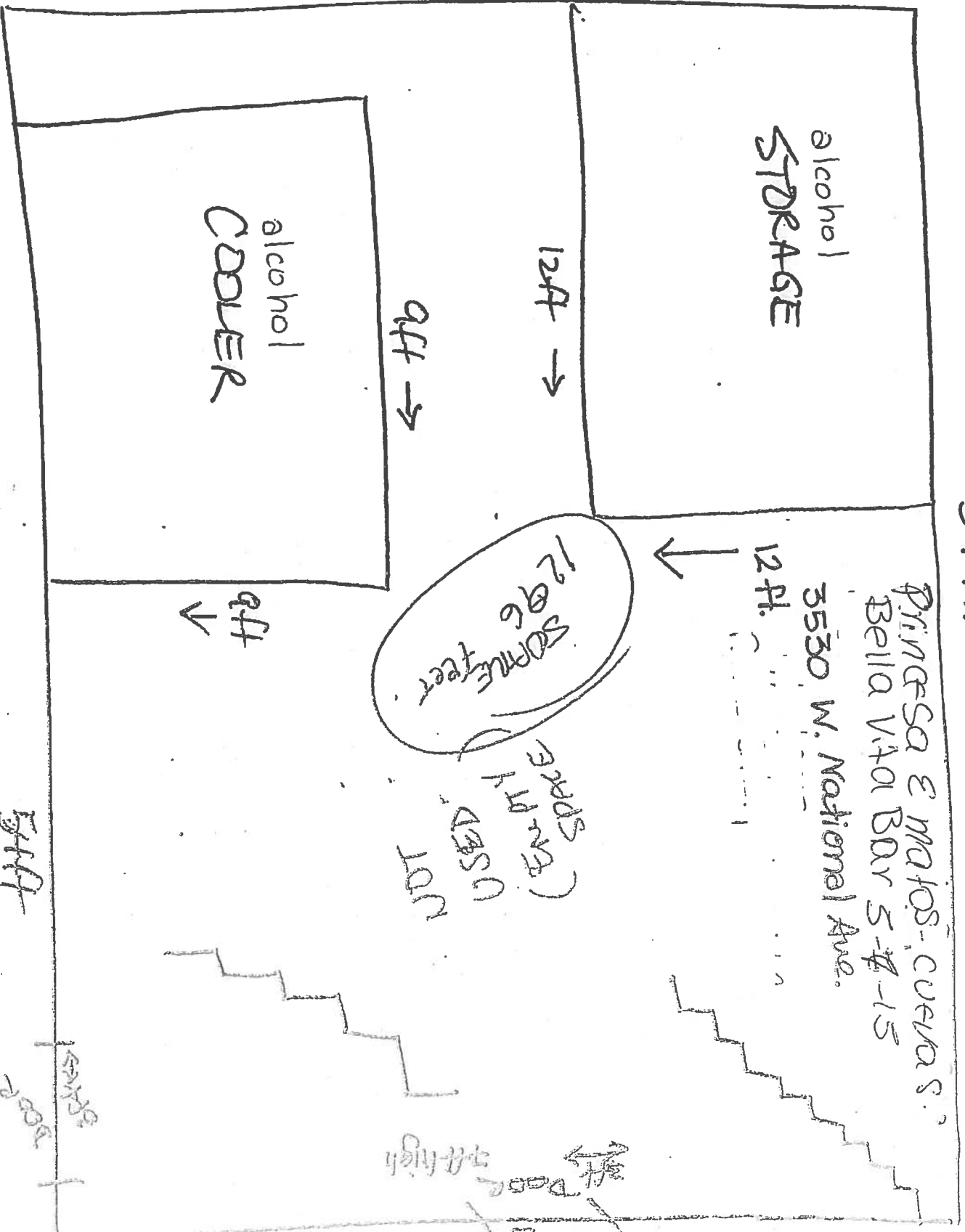
54ft

20ft
20ft

BACK

24ft

3ft Door
34ft high





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/licenseLegal Entity Name: Prensa E Maños-Cuevas.Premise Address: 3530 W. NATIONAL Av.**Proximity of Premises to Church, School, Daycare Center or Hospital**Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No**"Service Bar Only" Designation**If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Informationa) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____**Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? owner FIKRI ALUSEVSKIc) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____d) Total amount paid for business \$ 0e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes*See Application Information for a list of all required application forms.*

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins JUNE Ends JUNE 2017
- b) Monthly rental \$ 1900.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2 yrs
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
- If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 6 day of May, 2015

Rodrigo Diez
RODRIGO DIEZ
Notary Public
State of Wisconsin

(Clerk/Notary Public)

My Commission Expires 01/25/19

*Notary Seal must be affixed.

X [Signature]

Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.

Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, October 12, 2015

COMMITTEE MEETING NOTICE

AD 08

SHANE G PARKER

3612 S 77th St

Milwaukee, WI 53220

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal application for "GENE'S UNICORN PUB II" at 3412 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 10/05/2015
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 218439
Application Date: 10/02/2015
Expiration Date:

License Location: 3412 W National Ave
Business Name: Gene's Unicorn Pub II

Aldermanic District:08

Licensee/Applicant: Parker, Shane G
(Last Name, First Name, MI)
Date of Birth: 10/05/70

Male: X

Female:

Home Address: 6825 S 68th Street # 101
City: Franklin
Home Phone: (414) 640-8944

State: Wi Zip Code: 53132

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08-17-97, applicant was charged with Disorderly Conduct by Greenfield Police Department.

Charge: Disorderly Conduct
Finding: Convicted
Sentence: Fined
Date: 09-17-97
Case: D97-7926

2. On 07-25-94, applicant was convicted of OWI in Milwaukee County. His license was suspended for 6 months. No further information.
3. On 05-04-01, applicant was convicted of OWI in Milwaukee County. His license was revoked for 14 months. No further information.
4. On 09-26-01, applicant was convicted of OWI in Milwaukee County. His license was revoked for 2 years, he received a fine and given 6 months in HOC.

=====

5. On 12/21/03, applicant was charged with 5 counts of Unemploy-Comp-Fraud to Obtain Benefits in Milwaukee County.

Charge: Unemploy-Comp-Fraud to Obtain Benefits
Finding: Guilty due to Guilty Plea on one count, 4 charges dismissed but read-in
Sentence: Fined
Date: 01/10/08
Case: 07CM006576

6. On 11/27/07, applicant received a citation for Sale of Alcohol To Underaged Person at 3412 W National Avenue.

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$160.00
Date: 03/25/08
Case: 08019404

- =====
7. On 12/02/08 at 8:47 pm, Milwaukee police were dispatched to 3412 W National for a Battery complaint. Officers spoke with the victim who stated he was sitting at the bar when a known actor came in stating the victim owed him some money. The actor pushed the victim and a fight started. The victim was convey to a near by hospital where he was treated for a fractured ankle. A report was filed.
8. On 06/22/09 at 5:27 pm, Milwaukee police were working the Wisconsin Wins Tobacco Initiative and had an underage female enter 3412 W National in attempts to purchase cigarettes. The underage was able to receive dollar coins from the bartender who then purchased a pack of cigarettes from the vending machine. The bartender never asked for any identification. The licensee, Shane Parker was cited for Sale of Cigarettes to Minor/Underage at 3412 W National Avenue.

Charge: Sale of Cigarettes To Minor/Underage
Finding: Guilty
Sentence: Fined \$160.00
Date: 08/12/09
Case: 09099049

- =====
9. On 04/10/10 at 8:40 pm, applicant was arrested by Greendale Police Department for OWI.

- =====
10. On 03/01/11 at 11:23 pm, Milwaukee police were dispatched to 3412 W National Avenue for a Trouble With Subject complaint. Officers spoke with the bartender Delora Woods who stated that a customer inside the bar kept making unwanted passes at her and she asked the patron to leave, but he refused and started to disturb other customers. The subject was still on scene at police arrival and he was advised that he was no longer welcomed in the bar.

11. On 07/05/11 at 11:30 pm, Milwaukee police were dispatched to 3412 W National for a Battery complaint. Investigation revealed a patron who had left the tavern was beaten by four unknown males and needed stitches to close his wounds. While officers were conducting follow up regarding the battery, they observed 3 patrons leave the bar who began fighting fight one another outside the bar causing a disturbance and crowd to gather. These three patrons were highly intoxicated and refusing to listen to police commands. Additional police squads were called and the subjects were citing for Disorderly Conduct and Resisting/Obstructing an Officer.

12. On 08/04/10, applicant was convicted of OWI in Milwaukee County. His license was revoked for 30 months.

=====

13. On 01/11/13 at 5:57 pm, Milwaukee police were dispatched to 3412 W National Avenue to check for a crime scene regarding a Battery/Cutting complaint. Police spoke to Terri Rainbird who was bartending. Rainbird stated that two males were verbally arguing inside the bar when they both exited and started to physically fight with their fists. Investigation found that one of the subjects fighting stabbed the other outside of the Unicorn tavern.

14. On 10/05/13 at 10:48 pm, Milwaukee police observed a fight outside of Gene's Unicorn Pub at 3412 W National Avenue. Investigation found two patrons started to verbally argue inside the bar when they were ordered to leave by the bartender Juana Williams. Both subjects left, but continued to physically fight outside until police arrived. A third subject approached police during the investigation and told police that he was armed with a gun and had a valid CCW permit. He also admitted to consuming alcohol while inside the bar. This subject was arrested and a charge of ESBUDW is pending against him. Williams told police that she was unaware that anyone was armed while inside the bar.

=====

15. On 02/16/2014 Milwaukee police conducted a licensed premise check at 3412 West National Avenue (Gene's Unicorn). No violations were observed.

=====

16. On 10/05/2014 Milwaukee police responded to a loud music complaint at 3412 West National Avenue (Gene's Unicorn Pub II). Officers could hear music from outside of the business and noticed that the front door of the tavern was propped open. The bartender, Juana Williams, stated the business was very crowded and he did not notice that the front door was open. He closed the door, had the music turned down and told officers the business was about to close for the night anyway. The person who reported the problem did not wish to be a complainant for a citation.

17. On 10/23/2014 Milwaukee police responded to a fight complaint at 3412 West National Avenue (Gene's Unicorn Pub II). The victim told officers he had been involved in a verbal confrontation with two other patrons while inside the bar. This later escalated into a physical confrontation outside of the business. The victim told officers that the other parties involved left prior to police arrival and he did not want police services. The bartender, Juana Williams, was cooperative and no violations were observed.

18. On 12/05/2014 Milwaukee police conducted a licensed premise check at 3412 West National Avenue (Unicorn Pub II). No violations were observed.
19. On 01/17/2015 Milwaukee police responded to a trouble with a subject complaint at 3412 West National Avenue. The bartender, Annette Wilber, told officers there had been an argument inside the bar between three subjects, but they all left prior to officer's arrival.
20. On 01/31/2015 Milwaukee police conducted a licensed premise check at 3412 West National Avenue (Gene's Unicorn Pub 2). No violations were observed.
21. On 04/16/2015 Milwaukee police responded to a shooting at 3412 West National Avenue (Gene's Unicorn Pub). Investigation revealed a patron of the business attempted to leave the business with a drink. The bartender informed the patron that she couldn't leave with the drink. The husband of the bartender attempted to stop the patron at the door from leaving with the drink. The patron produced a handgun and fired two shots while inside the business, striking the bartender's husband in the arm. Milwaukee police incident report #151060009 filed.

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: CAPTAIN ALFONSO MORALES

Business Name: Gene's Unicorn Pub II

Address of Licensed Premises: 3412 W. National Av.

Business Phone: 414-647-9993

Type of License: Class "B" Tavern

District: 2

☐ Violation / ☐ Incident #

Date of Incident: 10/05/14

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. J. GONZALEZ

Date: 10/05/14

Time: 02:30am

Licensee or Agent's Name: Shane G. PARKER

Home Address: 2556 S. 63rd St.

Date of Birth: 10/05/70

Home Phone: 414-640-8944

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: J. GONZALEZ

District / Bureau: 23

Date: 10/09/14

Captain Alfonso Morales

 Commanding Officer

11/7/14

 Date

DISPOSITION – FOR LICENSING ONLY

| Citation No. | Case Number | Disposition | Judge | Date |
|--------------|-------------|----------------------------|-------|------|
| | | LICENSE INVESTIGATION UNIT | | |
| | | Received <i>11/12/14</i> | | |
| | | Referred | | |
| | | By <i>[Signature]</i> | | |

PA-33E Narrative

This report is written by P.O. Jeremy GONZALEZ, assigned to District 2, late shift. On Sunday, 10-05-14, at 2:07am, squad 2321, P.O. Lisa PURCELLI and I, were dispatched to a loud music complaint at 3412 W. National Av. (Gene's Unicorn Pub II)

Upon arrival I heard loud music coming from the tavern and observed the front door of the tavern was propped open and was the reason the music could be heard from outside the tavern. I spoke to the bartender, Juana M. WILLIAMS, w/f 01-22-63, who stated there was a group inside the tavern celebrating a wedding and the tavern was extremely busy. Due to the volume of customers, WILLIAMS stated she was unable to see that the door was propped open but she knew the door should be closed and offered to close it right away. WILLIAMS was cooperative and had the music turned down and stated they were just about to close for the night and start cleaning up.

I contacted the caller, Helen A. HERMUS, w/f, 02-22-64, who stated she did not want to be a complainant for a citation but wished that this incident be reported for licensing review purposes.

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Alfonso Morales

Business Name: Gene's Unicorn Pub II

Address of Licensed Premises: 3412 W. National Ave.

Business Phone: 647-9993

Type of License: Class B Tavern

District: 2

☐ Violation / ☐ Incident #

Date of Incident: 10/23/14

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Joseph Ratkowski

Date: 10/24/14

Time: 7:33 am

Licensee or Agent's Name: Shane G. Parker

Home Address: 6825 S. 68th St. Franklin WI 53132

Date of Birth: 10/05/1970

Home Phone: 640-8944

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name: Juanna M. Williams

Home Address: 720 S. 30th St

Class D License Number: 0206947

Date of Birth: 1/22/1963

Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: P.O. Joseph Ratkowski

District / Bureau: 23

Date: 10/24/14


 Commanding Officer


 Date
DISPOSITION – FOR LICENSING ONLY

| Citation No. | Case Number | Disposition | Judge | Date |
|--------------|-------------|-------------|----------------------------|----------|
| | | | LICENSE INVESTIGATION UNIT | |
| | | | Received | 11-06-14 |
| | | | Referred | |
| | | | By | |



PA-33E Narrative

This report is written by P.O. Joseph Ratkowski assigned to District Two, Late Shift. On 10/23/14 I was assigned to squad 2340 with P.O. Adam Boehm, and at 1:04 am we were dispatched to a fight complaint at 3412 W. National Av. Gene's Unicorn Pub II. Upon arrival the alleged victim identified as, Dushun Harris b/m, 11/23/70 stated that he got into a physical altercation with two black male subjects outside of the tavern. Harris related that he didn't know the subjects, but related that he got into a verbal argument inside of the tavern with the subjects prior to the altercation outside. Harris related that the subjects fled prior to our arrival. Harris related that he did not want police services. I interviewed the bartender identified as, Junna M. Williams w/f, 1/22/63, who gave a similar statement as to what occurred. Williams was cooperative and the tavern had a valid license. I observed no other violations at that time.

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

ORIGINAL

TO: Captain Alfonso MORALES

Business Name: Unicorn Pub II

Address of Licensed Premises: 3412 W. National Av

District: 2

Business Phone:

Type of License: CLASS "B" TAVERN 0202605

☐ Violation / ☐ Incident #

Date of Incident: 12-05-14

Licensee or Manager on premises at time of violation / Incident? ☐ Yes ☒ NoLicensee cooperative? ☐ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Roman MARTINEZ

Date: 12/05/14

Time: 9:43PM

Licensee or Agent's Name: PARKER, Shane G

Home Address: 2356 S 63rd St, West Allis, WI 53219

Date of Birth:

Home Phone:

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name: WILBER, Annette R

Home Address: 720 S 30th St

Class D License Number: 0211687

Date of Birth: 12-31-15

Home Phone: 414-647-9993

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: P.O. Roman MARTINEZ *P.O. 222*

District / Bureau: 24

Date: 12-15-14

Captain Alfonso Morales
 Commanding Officer

1/28/15
 Date

DISPOSITION – FOR LICENSING ONLY

| Citation No. | Case Number | Disposition | Judge | Date |
|--------------|-------------|-------------|-------|------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

LICENSE INVESTIGATION UNIT

Received

2-2-15

Referred

By

[Signature]

PA-33E Narrative

This report was written by P.O. Roman MARTINEZ, assigned to District Two/Late Power Shift.

On Friday, December 5th, 2014 at approximately 9:43PM, Squad 2479 (P.O. MARTINEZ/CONTRERAS) conducted a Tavern Check at 3412 W National Av (Unicorn Pub II - BTAVN# 0202605).

P.O. CONTRERAS and I checked the establishment's licensing and spoke with the tavern's bartender, Annette R. WILBER (W/F 01-20-68). During the tavern check, officers did not observe any visible violations within the tavern and the licensee/employees were cooperative with police.

End of Report

ORIGINAL

Type of License: Class "B" Tavern

Date of Incident: 01-17-15

Home Phone:

Commanding Officer

Date _____

~~LICENSE INVESTIGATION UNIT~~

Received

Referred

Ey

PA-33E Narrative

This report is written P.O. Nicolas ROMEO, assigned to District Two, Late Shift.

On Saturday January 17, 2015, at approximately 2:16 am, I P.O. Nicolas ROMEO, and my partner, P.O. Jason STACHOWIAK, assigned to squad 2330, was dispatched to trouble with subject complaint at 3412 W. National Ave.

Upon arriving I did not observe anyone standing outside the establishment. I spoke with the bartender, Annette R. WILBER (w/f 1/20/68) who stated there was two unknown b/m arguing with an unknown h/m. WILBER stated she asked the two unknown b/m's to leave the establishment. WILBER stated that the two b/m's told her they were'nt going anywhere until they finish their beer. WILBER stated that she was threatning to call the police when one of the unknown b/m's dumped his beer out on the floor of the tavern and went outside the establishment. WILBER stated she then called the police. WILBER stated the other unknown b/m exited the establishment and the unknown h/m followed him. All three subjects fled in a unknown direction, and the subjects were not located around the area.

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Alfonso MORALES

Business Name: Gene's Unicorn Pub 2

Address of Licensed Premises: 3412 W National Ave

Business Phone: 647-9993

Type of License: Tavern B License

District: 2

☐ Violation / ☐ Incident #

Date of Incident:

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☐ NoLicensee cooperative? ☐ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: PO Elie CONTRERAS

Date: 1-31-15

Time: 9:24pm

Licensee or Agent's Name: Shane G PARKER

Home Address: 2356 S 63rd St West Allis, WI 53219

Date of Birth: 10-5-70

Home Phone: 640-8944

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name: Juana M WILLIAMS

Home Address: 720 S 30th St

Class D License Number: 0214559

Date of Birth: 1-22-63

Home Phone: 649-9223

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: PO Elie CONTRERAS

District / Bureau: 24

Date: 2-1-15

Commanding Officer

Date

DISPOSITION - FOR LICENSING ONLY

| Citation No. | Case Number | Disposition | Judge | Date |
|--------------|-------------|-------------|-------|------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

LICENSE INVESTIGATION UNIT

Received

Referred

By

PA-33E Narrative

This report is written by PO Eliel CONTRERAS assigned to District 2, Late Power Shift.

On Saturday, 1-31-15 at approximately 9:24pm Squad 2470 (PO Guadalupe and I) responded to 3412 W National Ave (Gene's Unicorn Pub 2) for a License Premise Check. Upon arriving on scene, I spoke with the bartender, Juana M WILLIAMS (W/F 1-22-63). While on scene, I did not observe any visible violations and WILLIAMS was cooperative.

End of report.

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

ORIGINAL

TO: Captain of Police Alphonso Morales

Business Name: Gene's Unicorn Pub 2

Address of Licensed Premises: 3412 W. National Av.

District: 2

Business Phone: 414647-9993

Type of License: class B tavern license

☐ Violation / ☒ Incident # 15-106-0009

Date of Incident: 04/16/15

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: PO Thomas Slowinski

Date: 04/16/15

Time: 7:39am

Licensee or Agent's Name: Shane G. Parker

Date of Birth: 10/05/70

Home Address: 3612 s 77th st, Milwaukee, WI 53220

Home Phone: 414640-8944

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name: Williams, Juana M

Date of Birth: 01/22/63

Home Address: 730 S. 30th st.

Home Phone: (414)687-6568

Class D License Number: 0214559

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

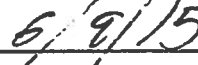
Investigating Officer: PO Thomas Slowinski

District / Bureau: 23

Date: 04/16/15



Commanding Officer



Date

DISPOSITION – FOR LICENSING ONLY

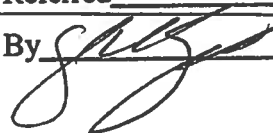
| Citation No. | Case Number | Disposition | Judge | Date |
|--------------|-------------|-------------|-------|------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

LICENSE INVESTIGATION UNIT

Received

Referred

By



This supplemental report is written by PO Thomas Slowinski assigned to District #2, late shift.

On Thursday, 04/16/15, at approximately 1:55am, I PO Thomas Slowinski, Sqd#2390, was dispatched to Gene's Unicorn Pub located at 3412 W. National Av. on report of a shooting.

Upon arrival, I interviewed bar patron Maria M. Flores, WF, 01/09/69, who stated that she arrived at the bar on Wednesday, 04/15/15 between 11:30pm and 12:00am. Flores stated that at approximately 1:00am, she observed two black females and one indian(southwest asian) male enter the bar and sit at a table towards the back. Flores stated that a thin, light black female with a light complexion, put money into the juke box located near the front of the bar. Flores stated that the bartender told the black female that she shouldn't put money into the jukebox because the bar will be closing soon, but the black female did it anyway.

Flores stated that the bartender announced that the bar was closing and that the black female wanted her money back from the jukebox. Flores stated that the bartender told the black female that she did not have access to the jukebox to give her the money back. Flores stated that the black female became angry and went back to the table in the back of the bar. Flores stated that the black female began to argue with another black female in which she came to the bar with. Flores stated that the argument was over a drink left on the table and which one of them was going to drink it.

Flores stated that the black female with the light complexion took the drink and began walking towards the front door of the bar. Flores stated that she heard the bartender tell the black female that she can't leave the bar with the glass, and she needed to finish it before she leaves. Flores stated that the bartender's husband attempted to stop the black female at the door to stop her from leaving the bar with an open intoxicant. Flores stated that the black female became angry and stated, "you want to fuck with me, then fuck with me!" Flores stated that the black female then pulled out a small semiautomatic handgun and fired two shots at the bartender's husband, striking him once in the left arm. Flores stated that all three suspects fled to a smaller Black Honda SUV and fled northbound on 35th street from West National Av.

Flores described these people as follows:

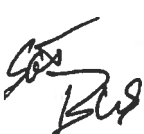
Suspect #1: Black female approximately 5'6", thin build, early twenty's, light complexion, with short hair tied up into a bun on top of her head, wearing a black sweatshirt with a sparkle design on it and blue jeans with sparkle designs on the back pockets, armed with a small semiautomatic handgun.

Suspect #2: Black female approximately 5'4", 150lbs, black hair pulled into short pony tail, wearing glasses, a dark shirt and multicolored spandex pants.

Suspect #3: Indian male, mid 60's in age, with long black hair with grey streaks in it. No further description.

For further information see IR#15-106-0009.

I did not observe any tavern violations during this investigation. The bar owner and the bartender were very cooperative with the police during this investigation.





Monday, October 12, 2015



Notice of Public Hearing

PARKER, Shane G
GENE'S UNICORN PUB II at 3412 W NATIONAL Av
Class B Tavern and Public Entertainment Premises License Renewal Application

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| RESIDENT | MAIL ADDRESS | CITY AND ZIP CODE |
|------------------|-----------------------|--------------------------|
| CURRENT RESIDENT | 3327A W NATIONAL AVE | MILWAUKEE, WI 53215-1113 |
| CURRENT RESIDENT | 3329 W NATIONAL AVE | MILWAUKEE, WI 53215-1113 |
| CURRENT RESIDENT | 3331 W NATIONAL AVE | MILWAUKEE, WI 53215-1113 |
| CURRENT RESIDENT | 3331 W NATIONAL AVE A | MILWAUKEE, WI 53215-1113 |
| CURRENT RESIDENT | 3333 W NATIONAL AVE A | MILWAUKEE, WI 53215-1113 |
| CURRENT RESIDENT | 3334 W NATIONAL AVE | MILWAUKEE, WI 53215-1129 |
| CURRENT RESIDENT | 3336 W NATIONAL AVE | MILWAUKEE, WI 53215-1129 |
| CURRENT RESIDENT | 3403 W NATIONAL AVE 1 | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3403 W NATIONAL AVE 2 | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3403 W NATIONAL AVE 3 | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3403 W NATIONAL AVE 4 | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3411A W NATIONAL AVE | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3411B W NATIONAL AVE | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3415 W NATIONAL AVE | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3415A W NATIONAL AVE | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3417A W NATIONAL AVE | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3422 W NATIONAL AVE B | MILWAUKEE, WI 53215-1116 |
| CURRENT RESIDENT | 3424 W NATIONAL AVE | MILWAUKEE, WI 53215-1116 |
| CURRENT RESIDENT | 3427A W NATIONAL AVE | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3427B W NATIONAL AVE | MILWAUKEE, WI 53215-1115 |
| CURRENT RESIDENT | 3428 W NATIONAL AVE | MILWAUKEE, WI 53215-1116 |
| CURRENT RESIDENT | 3428A W NATIONAL AVE | MILWAUKEE, WI 53215-1116 |
| CURRENT RESIDENT | 3430A W NATIONAL AVE | MILWAUKEE, WI 53215-1116 |
| CURRENT RESIDENT | 3430B W NATIONAL AVE | MILWAUKEE, WI 53215-1116 |
| CURRENT RESIDENT | 3430C W NATIONAL AVE | MILWAUKEE, WI 53215-1116 |
| CURRENT RESIDENT | 3503 W PIERCE ST | MILWAUKEE, WI 53215-1028 |
| CURRENT RESIDENT | 3505 W PIERCE ST | MILWAUKEE, WI 53215-1028 |
| CURRENT RESIDENT | 3507 W PIERCE ST | MILWAUKEE, WI 53215-1028 |
| CURRENT RESIDENT | 3509 W PIERCE ST | MILWAUKEE, WI 53215-1028 |
| CURRENT RESIDENT | 703 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 705 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 707 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 709 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 723 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 725 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 727 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 729 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 733 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 735 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 737 S 34TH ST | MILWAUKEE, WI 53215-1107 |
| CURRENT RESIDENT | 737 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 739 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 740 S 34TH ST | MILWAUKEE, WI 53215-1108 |
| CURRENT RESIDENT | 740A S 34TH ST | MILWAUKEE, WI 53215-1108 |
| CURRENT RESIDENT | 743 S 34TH ST | MILWAUKEE, WI 53215-1107 |
| CURRENT RESIDENT | 743 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 745 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 746 S 34TH ST | MILWAUKEE, WI 53215-1108 |
| CURRENT RESIDENT | 747 S 34TH ST | MILWAUKEE, WI 53215-1107 |
| CURRENT RESIDENT | 747 S 34TH ST A | MILWAUKEE, WI 53215-1107 |
| CURRENT RESIDENT | 747 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 749 S 34TH ST | MILWAUKEE, WI 53215-1107 |
| CURRENT RESIDENT | 749 S 34TH ST A | MILWAUKEE, WI 53215-1107 |
| CURRENT RESIDENT | 749 S 35TH ST | MILWAUKEE, WI 53215-1036 |
| CURRENT RESIDENT | 801 S 34TH ST | MILWAUKEE, WI 53215-1109 |

| | | |
|------------------|-----------------|--------------------------|
| CURRENT RESIDENT | 806 S 34TH ST | MILWAUKEE, WI 53215-1110 |
| CURRENT RESIDENT | 811 S 34TH ST | MILWAUKEE, WI 53215-1109 |
| CURRENT RESIDENT | 811A S 34TH ST | MILWAUKEE, WI 53215-1109 |
| CURRENT RESIDENT | 813 S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 814 S 34TH ST | MILWAUKEE, WI 53215-1110 |
| CURRENT RESIDENT | 815 S 34TH ST | MILWAUKEE, WI 53215-1109 |
| CURRENT RESIDENT | 815 S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 815A S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 815B S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 816 S 34TH ST | MILWAUKEE, WI 53215-1110 |
| CURRENT RESIDENT | 821 S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 821A S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 827 S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 829 S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 831 S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 835 S SHEA AVE | MILWAUKEE, WI 53215-1125 |
| CURRENT RESIDENT | 918 S 35TH ST | MILWAUKEE, WI 53215-1406 |
| CURRENT RESIDENT | 923 S 34TH ST | MILWAUKEE, WI 53215-1528 |
| CURRENT RESIDENT | 923A S 34TH ST | MILWAUKEE, WI 53215-1528 |

Total Records: 75

Radius: 250.0 feet and Center of Circle: 3412 W National AV

2015-2016 Plan of Operation for 3412 W NATIONAL AV**1. Litter and Noise**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: _____Grounds Cleaned By: ☐ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police☒ Signs Posted ☐ Other: _____**2. Smoking and Sanitation**Are there designated outdoor smoking areas? ☒ No ☐ Yes

If yes, describe the area(s) and provide location(s): _____

Number of Garbage Cans: 2 Inside: _____ Locations: _____
Outside: X Locations: Side of BuildingIs a Crowd Control Barrier used? ☐ No ☒ Yes If yes, describe: _____Describe sanitation facilities (restrooms): 1 mens, 1 womenProvide name of solid waste contractor: Waste management**3. Security**Are there parking spaces on the premises? ☒ No ☐ Yes If yes, number of spaces: _____ and describe security provisions: _____Are there designated loading areas? ☒ No ☐ Yes If yes, describe security provisions _____Do you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licensing, certification or training credentials: _____

Are there security cameras? ☐ No ☒ Yes If yes, list all locations: 4 inside 2 outsideAre searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If yes, describe: _____ID check for events**4. Percentage of Sales (must total 100%)**Alcohol 95 % Food Sales 5 % Entertainment _____ % Other _____ %**5. Businesses On The Premise (choose all that apply):**

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Other _____ | | |

6. Hours of Operation and Age RestrictionAre there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If yes, describe _____**Please Note:** If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

7. Floor PlanAre there any changes to the current floor plan? ☒ No ☐ Yes If yes, describe _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

CCL-PEP3 2/18/15

(1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, 5 Amusement Machines, 1 Pool Table

(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

| | | | |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures | <input type="checkbox"/> Amusement Machines – | <input type="checkbox"/> Concerts | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____ | How many? _____ | Approx. # per year? _____ | Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

(3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: _____

(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?☒ No ☐ Yes, describe: _____**(5) LEGAL CAPACITY OF PREMISES**

25 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(6) IDENTIFY IF SOUND AMPLIFICATION IS USED☒ No ☐ Yes, describe: _____**(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES**Read And Initial Each Item Confirming Your Understanding:

- S.P. I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- S.P. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- S.P. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- S.P. I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

(8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 26 day of September, 202015

(Clerk/Notary Public)

My Commission Expires 11/17/19


Agent/Owner/Partner

Additional Owner/Partner

*Notary Seal must be affixed.



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, October 07, 2015

COMMITTEE MEETING NOTICE

AD 08

SHKOUKANI, Kamal M, Agent
BrewCity Wireless, LLC
4620 S 36th St

Greenfield, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Secondhand Dealer's License Application as agent for "BrewCity Wireless, LLC" for "BrewCity Wireless and Tobacco" at 2637 W National Av.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of the license based on the type of business conducted at the premises, thefts, purchase of stolen goods, excessive littering, loud noise, traffic violations and other factors which relate to the health, safety and welfare of the neighborhood and generate undesirable secondary effects. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/13/2015

LICENSE TYPE: SECONDHAND DEALER

NEW: ☒

RENEWAL: ☐

No. 216036

Application Date: 08/12/2015

License Location: 2637 W National Ave

Business Name: BrewCity Wireless LLC

Licensee/Applicant: SHKOUKANI, Kamal M
(Last Name, First Name, MI)

Date of Birth: 07/16/1992

Home Address: 4620 S 36th St

City: Greenfield

State: WI Zip Code: 53221

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/11/2009 the applicant was cited by the Greenfield Police Department for Criminal Damage to Property.

Charge: Criminal Damage to Property
Finding: Convicted
Sentence: Fined \$
Date: 10/21/2010
Case: N1102702

2. On 02/03/2010 the applicant was cited by Greenfield Police Department for Possession of Drug Paraphernalia.

Charge: Possession of Drug Paraphernalia
Finding: convicted
Sentence: Fined
Date: 03/17/2010
Case: 10-747

3. On 03/12/2010 the applicant was cited by Oak Creek Police for Carrying a Concealed Weapon and Possession of THC.

Charge: Carrying a Concealed Weapon
2: Possession of THC
Finding: Convicted both charges
Sentence: Fined
Date: 04/06/2010
Case: N1138005

4. On 02/17/2012 the applicant was charged in Winnebago County with Possession of Drug Paraphernalia (Misdemeanor).

Charge: Possession of Drug Paraphernalia
Finding: Guilty
Sentence: Forfeiture
Date: 07/19/2012
Case: 2012CM000219



Wednesday, October 07, 2015



Notice of Public Hearing

SHKOUKANI, Kamal M, Agent
BrewCity Wireless and Tobacco at 2637 W National Av
Secondhand Dealer's License Application

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| RESIDENT | MAIL ADDRESS | CITY AND ZIP CODE |
|------------------|--------------------------|--------------------------|
| CURRENT RESIDENT | 1001 S 26TH ST | MILWAUKEE, WI 53204-1947 |
| CURRENT RESIDENT | 1002 S 26TH ST | MILWAUKEE, WI 53204-1946 |
| CURRENT RESIDENT | 1002 S 26TH ST A | MILWAUKEE, WI 53204-1946 |
| CURRENT RESIDENT | 1003 S 26TH ST | MILWAUKEE, WI 53204-1947 |
| CURRENT RESIDENT | 1003 S LAYTON BLVD | MILWAUKEE, WI 53215-1632 |
| CURRENT RESIDENT | 1005 S 26TH ST | MILWAUKEE, WI 53204-1947 |
| CURRENT RESIDENT | 1007 S 26TH ST | MILWAUKEE, WI 53204-1947 |
| CURRENT RESIDENT | 1007A S 26TH ST | MILWAUKEE, WI 53204-1947 |
| CURRENT RESIDENT | 2516 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 101 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 102 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 103 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 104 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 105 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 106 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 201 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 202 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 203 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 204 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 205 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2517 W NATIONAL AVE 206 | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2518 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2520 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2521 W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2521A W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2522 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2524 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2525A W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2526 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2527A W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2527B W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2527C W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2527D W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2528 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2529 W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2532 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2534 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2536 W MINERAL ST | MILWAUKEE, WI 53204-1050 |
| CURRENT RESIDENT | 2539 W NATIONAL AVE | MILWAUKEE, WI 53204-1056 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1001 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1002 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1003 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1004 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1005 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1006 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1007 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1008 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1009 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1010 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1101 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1102 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1103 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1104 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1105 | MILWAUKEE, WI 53204-1067 |
| CURRENT RESIDENT | 2600 W NATIONAL AVE 1106 | MILWAUKEE, WI 53204-1067 |

[illegible]

[illegible]

| | | |
|------------------|-------------------|--------------------------|
| CURRENT RESIDENT | 929 S LAYTON BLVD | MILWAUKEE, WI 53215-1630 |
| CURRENT RESIDENT | 932 S LAYTON BLVD | MILWAUKEE, WI 53215-1631 |
| CURRENT RESIDENT | 933 S LAYTON BLVD | MILWAUKEE, WI 53215-1630 |
| CURRENT RESIDENT | 935 S LAYTON BLVD | MILWAUKEE, WI 53215-1630 |
| CURRENT RESIDENT | 939 S LAYTON BLVD | MILWAUKEE, WI 53215-1630 |
| CURRENT RESIDENT | 945 S LAYTON BLVD | MILWAUKEE, WI 53215-1630 |
| CURRENT RESIDENT | 947 S LAYTON BLVD | MILWAUKEE, WI 53215-1630 |

Total Records: 175

Radius: 250.0 feet and Center of Circle: 2637 W National AV



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Retail store selling Tobacco smoking accessories as well as cell phones, cell phone accessories, and other electronics

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: 5 Years experience managing boost mobile

2. Business Operations

- a. Proposed Opening Date: 09/01/2015
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☒ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes if yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? ☐ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Hired Maintenance
☒ Building Owner Responsibility ☐ Garbage Cans Outside ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☐ Signs Posted ☐ Other: _____
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- f. Number of Garbage Cans: Inside: 2 Locations: Behind the counter and front counter
Outside: 1 Locations: Back of building by parking lot
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): One unisex bathroom in the rear
- i. Name of solid waste contractor: ☒ Advanced Disposal ☐ Waste Management ☐ Other: _____

4. Parking & Security

- a. Are there off-street parking places? ☐ No ☒ Yes If yes, how many? 8
Describe security plan for parking lot: Walgreens security patrols
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? _____
What are their responsibilities? _____
Is security equipment used? ☐ No ☒ Yes If yes, describe Security system, accordion fence
List their licensing, certification, or training credentials _____
Will there be security cameras? ☐ No ☒ Yes If yes, where? 9 Camaras throughout the store
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe _____

5. Percentage of Sales (must total 100%)

| | | | |
|--------------------------------|--|---|-----------------------------------|
| Alcohol <u>0</u> % | Food <u>5</u> % | Secondhand Merchandise <u>10</u> % | Precious Metals & Gems <u>0</u> % |
| Entertainment <u>0</u> % | Cigarettes <u>15</u> % | | |
| Pawnbroker Activity <u>0</u> % | Salvaged Materials <u>0</u> % (such as scrap metal) | Other <u>70</u> % Describe: <u>Electronics, cell phones, and cell phones accessories.</u> | |

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
☒ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity N/A (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: 27th St and National Ave

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: In Manus Dei LLC Phone Number: 310-451-0155

Address: 101 S. Cliffwood Ave, Los Angeles, CA 90049

9. Hours of Operation & Customers

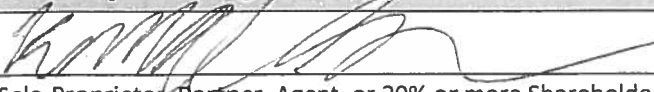
Will customers be entering the premises? ☐ No ☒ Yes

| Day of the Week | Proposed Hours of Operation: | | Number of Customers expected each day | Potential Age Range of Customers | Class B Applicants: Age Restriction (If none, write 'None') |
|-----------------|------------------------------|------------------------------|---------------------------------------|----------------------------------|---|
| | Open (include a.m. or p.m.) | Close (include a.m. or p.m.) | | | |
| Sunday | 11:00 am | 6:00 pm | 50 | 18-85 | |
| Monday | 9:00 am | 9:00 pm | 50 | 18-85 | |
| Tuesday | 9:00 am | 9:00 pm | 50 | 18-85 | |
| Wednesday | 9:00 am | 9:00 pm | 50 | 18-85 | |
| Thursday | 9:00 am | 9:00 pm | 50 | 18-85 | |
| Friday | 9:00 am | 9:00 pm | 50 | 18-85 | |
| Saturday | 9:00 am | 9:00 pm | 50 | 18-85 | |

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)


Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



SECONDHAND DEALER & SECONDHAND DEALER MALL LICENSE SUPPLEMENTAL PLAN OF OPERATION

ccl-shdplan 10/20/14

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Application for (check one): ☒ Secondhand Dealer ☐ Secondhand Dealer Mall

Legal Entity Name: BREWCITY WIRELESS LLC

Premises Address: 2637 W. National Ave, Milwaukee, WI 53204

APPLICANT

Place of birth:

Milwaukee, Wisconsin

Has individual applicant, all partners, or agent resided in the state of Wisconsin for one year prior to filing this application?

☐ No ☒ Yes

Place of Residence in last year (Address, City, State, Zip): 4620 S. 36th St, Greenfield, WI 53221

(Per 92-2-5-c of the Milwaukee Code of Ordinances, the individual, partners, or agent must reside in the state of Wisconsin for one year prior to the filing of the application.)

MERCHANDISE

List all type(s) of merchandise for sale:

Soft drinks, Cell phones, Cell accessories and used electronics, Clothing, Smoking accessories, Tobacco, Glassware.

MANAGER OF BUSINESS

Name: Kamal M. Shkoukani

Date of Birth:

07/16/2015

Address (include, city, state, zip code):

4620 S. 36th St, Greenfield, WI 53221

LIST OTHER LICENSES HELD BY THE APPLICANT AND THE STATUS(ES)

☒ Occupancy Permits

☒ Active ☐ Suspended

☐ Other: _____

☒ Wisconsin State Seller's Permit

☒ Active ☐ Suspended

☐ Other: _____

☐ Other(s): _____

☐ Active ☐ Suspended

☐ Other: _____

SECURITY PLANS:

1. Describe your plans to provide security for the business premises:

Security system, Accordion fences, Security cameras.

2. Describe your plans to provide security for business records:

To be kept in a locked filed cabinet only accesible to store employees

3. Describe your plans to ensure that business is not conducted with minors:

Employees will be instructed to always ask for identification and never to do business with minors

ANNUAL SALES

What is your estimated sales volume for the calendar year in US Dollars?

\$60,000.00

AFFIRMATION OF UNDERSTANDING – REGULATIONS

Please read and initial each item confirming your understanding:

1. KS I understand no purchase or exchange of any property may be made without obtaining the seller's identification information, as stipulated in 92-11 of the Milwaukee Code of Ordinances (MCO).
2. KS I understand no item may be received with an altered or obliterated serial number.
3. KS I understand description records of any item purchased or exchanged must be maintained as stipulated in 92-12 of the MCO.
4. KS I understand that each transaction description record must be reported as stipulated in 92-13 of the MCO, including color photographs and color video recordings as required in 92-12-3 MCO.
5. KS I understand that every item purchased or exchanged must be available for inspection by the police department at any reasonable time.
6. KS I understand that every item exchanged or purchased or accepted on consignment must be kept on the dealer's premises separate and apart from any other property, unchanged and unaltered, for 10 days for inspection by the police department; additional holding periods may be requested by the department.
7. KS I understand that the police may extend the 10 day holding period if there is reason to believe that the item purchased or exchanged was not sold or exchanged by the rightful owner.
8. KS I understand that no transactions may be conducted with a minor less than 18 years of age unless the minor is with a parent or guardian, or the dealer has a written consent on file signed in the dealer's presence by the parent or guardian.
9. KS I understand secondhand dealer must report to the police department any item presented in the course of business if there is reason to believe the item was stolen.

REQUIRED SIGNATURE(S)

I understand that a NEWPRS account (a database to manage and store purchase information) must be obtained prior to operating and utilized for all business transactions.



Sole Proprietor, Partner, 20% or more Shareholder,
or the Agent - only if there are no 20% or more shareholders



Signature of additional partner or 20% or more shareholder

**SUBMIT THIS FORM ALONG WITH THE
BUSINESS LICENSE APPLICATION & BUSINESS LICENSE PLAN OF OPERATION**

Office Use Only:

Initials _____ Filed _____ App# _____ ☐ WI Resident 1 Year

☐ MPD ☐ DNS ☐ SP

NEW: LC _____ ☐ Requeue to LIU after LC ☐ Approval (NEWPRS acct obtained)

Granted _____ License _____