



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, October 09, 2015

COMMITTEE MEETING NOTICE

AD 08

CHACON TINOCO, Oracio, Agent
El Canaveral #2 LLC
2501 W Greenfield Av

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Public Entertainment Premises and Class B Tavern License Application  requesting Disc Jockey and Bands and Change of Hours from Closing at 11 PM Fri and Sat, and 10 PM Sun to Closing at 2 AM Fri and Sun, and 2:30 AM Sat as agent for "El Canaveral #2 LLC" for "El Canaveral #2" at 2501 W Greenfield Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:	Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.
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Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

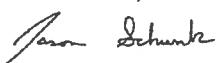
You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 09/06/15

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 217385

Application Date:

Expiration Date:

License Location: 2501 W Greenfield Avenue

Aldermanic District:

Business Name: El Canaveral

Licensee/Applicant: Chacon-Tinoco, Oracio

(Last Name, First Name, MI)

Date of Birth: 04/18/71

Male:

Female:

Home Address: 2501 W Greenfield Avenue

City: Milwaukee

State: Wi

Zip Code: 53204

Home Phone:

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/11/15 at 12:33 am, Milwaukee police conducted a license premise check at 2501 W Greenfield. Officers spoke with Oracio Chacon-Tinoco and requested to see the licenses. Chacon-Tinoco provided the PEP and Food licenses, but could not locate his Btavern license. Chacon-Tinoco stated he does have one and that is was misplaced. At the time of the premise check, there was a private party being held with about 50-60 patrons inside the business. Also observed was an armed security guard at the door screening patrons as they entered and all patrons appeared to be of age. No other issues were observed and police confirmed through the LIRA data base that the business held a valid Btavn license.

This report was written by P.O. Roman MARTINEZ, assigned to District Two/Late Power Shift.

On Sunday, January 11, 2015, at approximately 12:33AM, Squad 2470 (P.O. MARTINEZ/P.O. CARTAGENA) responded to 2501 W Greenfield Av (El Canaveral) to conduct a license premises check.

Upon arrival, Officers spoke with the owner, Oracio CHACON-TINOCO (W/M 04-18-71), and requested to inspect the licenses. CHACON-TINOCO obtained the licenses and he located the taverns TPEP license (# 202565) and the FREST license (#5950). CHACON-TINOCO stated that he has a BTAV license but could not locate it within his paperwork and stated that when the police closed his business on New Years Eve, it got misplaced. CHACON-TINOCO stated that the event was a private birthday party. I informed CHACON-TINOCO that we would confirm the license on LIRA database but they needed to be on display. I was also unable to locate an occupancy placard within the establishment. There was an estimated 50-60 patrons within the location during the party when officers conducted the check. The patrons appeared to be of age when officers walked through the tavern. There was also an armed security guard at the front door screening patrons as they entered the tavern for the event.

There was no other issues observed within the tavern at the time and officers informed CHACON-TINOCO that a tavern report would be filed regarding.

Upon returning to District Two, I (P.O. MARTINEZ) checked the licenses of the establishment on the LIRA database and confirmed that CHACON-TINOCO had a valid BTAV license (#202446 Granted 10/14/2014 - Expires 10/13/2015) and a valid TPEP license (#202565 Granted 01/06/2015 for use on 1/10/15 at 9:00PM to 1/11/15 at 2:30AM).



Friday, October 09, 2015



Notice of Public Hearing

CHACON TINOCO, Oracio, Agent

El Canaveral #2 at 2501 W Greenfield Av

Public Entertainment Premises and Class B Tavern License Applications Requesting Disc Jockey and Bands and Change of Hours from Closing at 11 PM Fri and Sat, and 10 PM Sun to Closing at 2 AM Fri and Sun, and 2:30 AM Sat

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1323 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT RESIDENT	1324 S 25TH ST	MILWAUKEE, WI 53204-1944
CURRENT RESIDENT	1325 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT RESIDENT	1325A S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT RESIDENT	1326 S 25TH ST	MILWAUKEE, WI 53204-1944
CURRENT RESIDENT	1326A S 25TH ST	MILWAUKEE, WI 53204-1944
CURRENT RESIDENT	1328 S 26TH ST 1	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1328 S 26TH ST 2	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1328 S 26TH ST 3	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1328 S 26TH ST 4	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1328 S 26TH ST 5	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1328 S 26TH ST 6	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1328 S 26TH ST 7	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1328 S 26TH ST 8	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1331 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT RESIDENT	1336 S 26TH ST	MILWAUKEE, WI 53204-1952
CURRENT RESIDENT	1402 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1404 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT RESIDENT	1406 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1408 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1408 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT RESIDENT	1412 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1416 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1420 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1424 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1425 S 25TH ST	MILWAUKEE, WI 53204-2558
CURRENT RESIDENT	1428 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1432 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT RESIDENT	1432 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT RESIDENT	1502 S 25TH ST	MILWAUKEE, WI 53204-2510
CURRENT RESIDENT	2415 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2415A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2416 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2416 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT RESIDENT	2417 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2419 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2419A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2420 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2422 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT RESIDENT	2423 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2423A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2424 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2424A W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2424B W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2425 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2426 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2426 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT RESIDENT	2427 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2429 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2429A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT RESIDENT	2430 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT RESIDENT	2432 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2435 W ORCHARD ST	MILWAUKEE, WI 53204-2537
CURRENT RESIDENT	2436 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT RESIDENT	2436 W ORCHARD ST	MILWAUKEE, WI 53204-2536

CURRENT RESIDENT	2500 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2501 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2502 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2506 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2506 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2508 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2509 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2509 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT RESIDENT	2510 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2511 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2511A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2512 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2512 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2512A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2513 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2513A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2515 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2516 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2516 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2516A W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2516B W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2517 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT RESIDENT	2517A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2518 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2518 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2523 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2524 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2525 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2526 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2526 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2526A W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2528 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT RESIDENT	2529 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2530 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2530A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2530B W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2534 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2534A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2536 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT RESIDENT	2537 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT RESIDENT	2538 W ORCHARD ST	MILWAUKEE, WI 53204-2538

Total Records: 97

Radius: 250.0 feet and Center of Circle: 2501 W Greenfield AV

2015-2016 Plan of Operation for 2501 W GREENFIELD AV

1. Litter and Noise

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: Sweep

How often will grounds be cleaned? Daily Weekly Other: _____

Grounds Cleaned By: Licensee Building Owner Employees Hired Maintenance Other: _____

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

2. Smoking and Sanitation

Are there designated outdoor smoking areas? No Yes
 If yes, describe the area(s) and provide location(s): Patios / Garden

Number of Garbage Cans: Inside: 8 Locations: KIT / BATH / Break
 Outside: 2 Locations: Front Corner / Rear of bldg.

Is a Crowd Control Barrier used? No Yes If yes, describe: _____

Describe sanitation facilities (restrooms): men's: 1 urinal 1 seat + women's: 1 seat

Provide name of solid waste contractor: Edge Disposal

3. Security

Are there parking spaces on the premises? No Yes If yes, number of spaces: _____ and describe security provisions: _____

Are there designated loading areas? No Yes If yes, describe security provisions: _____

Do you have security personnel on the premise? No Yes If yes, how many? 1 per 2 when bar service is open
 AND What are their responsibilities? ID check - crowd control
 What security equipment do they use? NIGHT STICK & hand cuffs
 List their licensing, certification or training credentials: Central Security stipulations

Are there security cameras? No Yes If yes, list all locations: _____

Are searches and/or identification checks conducted upon entry? No Yes If yes, describe: ID check, weapons check

4. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food Sales <u>80</u> %	Entertainment <u>0</u> %	Other <u>0</u> %
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5. Businesses On The Premise (choose all that apply):

<input checked="" type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Rest.	<input type="checkbox"/> Private/Fraterna/Veterans' Club
<input type="checkbox"/> Night Club	<input type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Other _____		

6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If yes, describe Friday 11:00 AM to 2:00 am Saturday 11:00 am to 2:30 am Sunday 11:00 am to 2:00 am
 Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

7. Floor Plan

Are there any changes to the current floor plan? No Yes If yes, describe _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

CCL-PEP3 2/18/15

(1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many screens? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

(3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: _____

(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

(5) LEGAL CAPACITY OF PREMISES

99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____ . If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(6) IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: _____

(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

1 I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

2 I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

3 I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

4 I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

(8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 4 day of

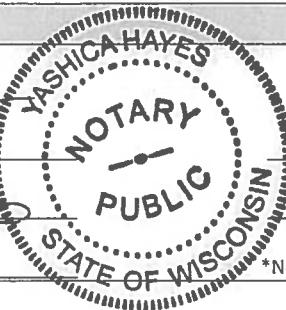
September, 2016

(Clerk/Notary Public)
My Commission Expires

2016

9/2/18

9/2/18



Agent/Owner/Partner

Additional Owner/Partner

*Notary Seal must be affixed.



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 08, 2015

COMMITTEE MEETING NOTICE

AD 08

Griselda Flores

2408 S 6TH St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Class B Tavern, Food Dealer's, and Public Entertainment License Application Requesting Jukebox, Disc Jockey, 1 Pool Table, and 5 Amusement Machines for "Longhorn's Tavern" located at 3101 W Lincoln Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

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You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:09/25/15
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Longhorn's Tavern
Address: 3101 W Lincoln Av
Phone: pending

Owner: Griselda Flores
Owner address: 2408 S 6th St
City State Zip: Milwaukee, WI 53215
Owner Phone: (414) 349-7340
Owner email:

Licensee/Agent: Griselda Flores
Home Address: 2408 S 6th St
City State Zip: Milwaukee, WI 53204
Phone: (414) 349-7340
Email:

Preferred contact: Griselda Flores

Location currently open: YES NO

Projected open date: October 2015

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12PM-2AM 24 hours Y N
Mon: 3PM-2AM
Tue: 3PM-2AM
Wed: 3PM-2AM
Thu: 3PM-2AM
Fri: 12PM-2:30AM
Sat: 12PM-2:30AM

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

Alcohol:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Class:	#:
Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:	
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:	
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all that apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 4
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appear to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 3 months
21. Are there exterior cameras Yes No How many: 4
22. Are there interior cameras Yes No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 99
26. What is the minimum number of employees that will be on premise 1
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 2
33. How will they be deployed: Interior 1 Exterior 1
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code no tilted hats, no swaggy pants, and no gang colors
 Cover Charge
 Age restriction
 Other
38. When at capacity, how will the overflow crowd be managed? Will have security manage overflow crowd and will have customers wait outside until there is more capacity.
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated she plans on running a neighborhood bar. She stated she will be selling frozen pizza and applied for a food dealer license, along with a Public Entertainment Premises license. I informed the applicant to make sure she operates under the plan she submitted. I advised her to monitor the crowd that goes outside to smoke.

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 05/14/14

LICENSE TYPE: CLASS B TAVERN

NEW:

RENEWAL: X

No. 187272

Application Date: 05/14/14

Expiration Date:

License Location: 3101 WEST LINCOLN AVENUE

Aldermanic District: 08

Business Name: GRADY'S SALOON

Licensee/Applicant: ZARATE, MARIO

(Last Name, First Name, MI)

Date of Birth: 11-12-1973

Male: X Female:

Home Address: 1963 SOUTH LAYTON BLVD

City: MILWAUKEE

State: WIS Zip Code: 53215

Home Phone: 313—0829

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. Applicant has conviction for Operating Auto Intoxicated 1991 – license suspended 6 months
2. On 11-4-05, Police officers, along with an underage police aide, conducted a premises check at Grady's Saloon, 3101 W Lincoln Avenue. The police aide approached the bartender and ordered three bottles of Miller Lite beer. The bartender asked the police aide for ID which he produced. It clearly stated he was under 21, until 12-05. The bartender sold the beer to the police aide. The licensee was issued the following citation.

Charge: Sale to Underage

Finding: guilty

Sentence: Suspended sentence

Date: 2-27-06

Case: 05123233

Citation: 59113563

3. On 04/18/07 at 10:35 pm, Milwaukee police were dispatched to 3101 W Lincoln for a Fight complaint. Police spoke to the bartender, Yolanda Sanchez, who stated several patrons started to argue with another when it escalated with ashtrays and glasses being thrown. The patrons who started the fight were thrown out of the tavern when one subject grabbed a pipe and broke the front windows to the tavern. That subject then fled in an auto. A report was filed regarding the property damage.

4. On 07/18/08 at 11:29 pm, Milwaukee police were flagged down at 3101 W Lincoln for a Trouble With Subject complaint. Officers spoke to Mario Zarate who stated a patron inside the tavern was asking customers for drugs and knocking things off the bar causing a disturbance. Zarate stated he did not want a ticket issued however wanted the patron to know that she was not welcomed in the bar. Officers spoke to the patron who stated she did have a couple of drinks and was looking for some drugs because she was told she could get drugs from inside Grady's Saloon. The patron was arrested on a probation violation.
5. On 07/27/08 at 12:47 am, Milwaukee police were dispatched to 3101 W Lincoln for a Fight complaint. Officers spoke to the bartender Rosalinda Zarate who stated that two patrons were intoxicated and began to argue with her and other customers in the tavern. Zarate stated she told the subjects that she would no longer serve and that they should leave. As the patrons left they began yelling that they had guns and would shoot up the tavern. Zarate stated the subjects were outside of the tavern when she locked the front door and the subjects began banging on the doors and windows causing damage to a window. The actors were gone when police arrived. A report was filed.
6. On 09/27/08 at 11:47 pm, Milwaukee police were conducting Sales of Alcohol To Underage Persons and had a police aide who is under the age of 21 enter 3101 W Lincoln in attempts to purchase alcohol. The bartender, identified as Jesse Zarate, sold a Jagerbomb without asking for any identification. A citation was issued to Jesse Zarate for Sale to Underage Prohibited and the licensee, Mario Zarate, was issued a citation for Presence of Minor At Licensed Premise.

As to Jesse Zarate:

Charge:	Sale of Alcohol To Underage
Finding:	Guilty
Sentence:	Fined \$160.00
Date:	11/21/08
Case:	08131292

As to Mario Zarate:

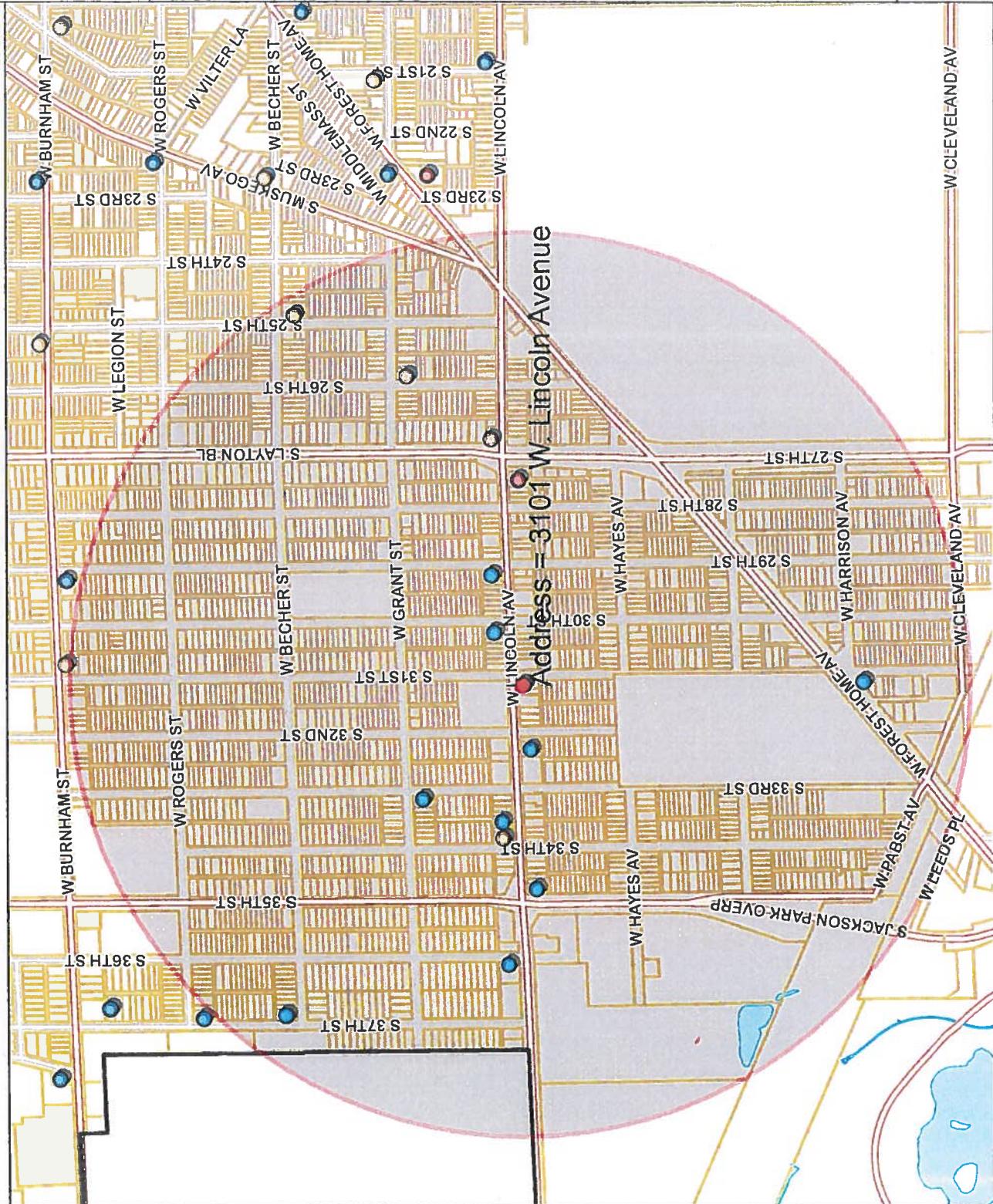
Charge:	Presence of Minor At Licensed Premise
Finding:	Dismissed w/o prejudice
Date:	03/05/09
Case:	08131293

7. On 05/04/2014 Milwaukee police were dispatched to 3102 West Lincoln Avenue for a shots fired complaint. The victim told police he left Grady's Saloon (3101 West Lincoln Avenue) around 1:08am and was shot at by an unknown subject. Milwaukee police incident report #141240016 filed.
8. On 05/11/2014 Milwaukee police conducted a licensed premise check at 3104 West Lincoln Avenue (Grady's Saloon). The business did not have its occupancy sign visibly posted and had several unlicensed amusement machines. The applicant was cited, neither citation appears in the city of Milwaukee Municipal Court Query System.
9. On 10/21/2014 Milwaukee police were dispatched to a burglary complaint at 3101 West Lincoln Avenue (Grady's Saloon). Investigation revealed the business was entered without permission and several bottles of liquor were taken. Milwaukee police incident report #142940112 filed.
10. On 12/14/2014 Milwaukee police were dispatched to a subject with a gun complaint at 3101 West Lincoln Avenue (Grady's Saloon). The caller did not provide a description of the subject with a gun and the caller could not be located.
11. On 01/31/2015 Milwaukee police were dispatched to a shots fired complaint at 3101 West Lincoln Avenue (Grady's Saloon). Officers discovered a bullet hole in the front door of the business and recovered a bullet from the floor inside the bar. Milwaukee police incident report #150310010 filed.
12. On 02/05/2015 the applicant met with Milwaukee police at Milwaukee police district #2 to discuss several incidents associated with the business. Officers provided the applicant with several suggestions to avoid future problems.
13. On 02/11/2015 Milwaukee police assisted State Agent Georgeann King with a tavern inspection at 3101 West Lincoln Avenue (Grady's Saloon). During this inspection, 5 contaminated bottles of liquor were discovered and a total of 50 bottles of liquor were confiscated by Agent King. No additional violations were observed and no citations were issued.

Items #7 through #13 added 06/24/2015 as part of previous premise.

Alcohol Concentration for 3101 W. Lincoln Avenue

City of Milwaukee, Wisconsin



Department of Administration - TMD

- Notes -
 - Alcohol establishments within a .5 mile radius centered on 3101 W. Lincoln Avenue on 6/9/15

Map Scale: 1: 10,000

6/9/2015

© City of Milwaukee, Wisconsin

licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 3101 W. Lincoln Avenue, 6/9/15

Koberstein, Jonathan

From: License
Sent: Wednesday, August 05, 2015 7:37 AM
To: Koberstein, Jonathan
Subject: FW: License application, "objection"



Jonathan Koberstein
License Specialist III
City Clerk's Office – License Division
City Hall Rm 105
200 E Wells St
Milwaukee, WI 53202
(414)286-2238 Office
(414)286-3057 Fax

REDACTED RECORD

From:
Sent: Tuesday, August 04, 2015 5:46 PM
To: License
Subject: License application, "objection"

I live in the neighborhood of 3101 west Lincoln .I work six days a week, and on the weekends the motor cycles (2-10) at one time will all start the bikes and reave their motors. VERY LOUD !!! This only happens between the hours of midnight and 2:30am. Every weekend sense mid JUNE. The motor cycles drive on the sidewalk and park on the sidewalk. I have called a few times about the bikes on the sidewalk because the kids can't play on that corner, and people have to walk in the street to get around the bikes. At one time I watched one man stand in the middle of Lincoln to let all the bikes leave in a line. I build very high end custom hotrods for a living. I have been doing this for the past 33 years. Most of the bikes have custom pipes on them witch makes them VERY LOUD after midnight. I also have some pictures of the bikes on the sidewalk.



Thursday, October 08, 2015



Notice of Public Hearing

FLORES, Griselda

Longhorn's Tavern at 3101 W Lincoln Av

Class B Tavern, Food Dealer's, and Public Entertainment License Applications Requesting
Jukebox, Disc Jockey, 1 Pool Table, and 5 Amusement Machines

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other Hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2252 S 31ST ST	MILWAUKEE, WI 53215-2436
CURRENT RESIDENT	2254 S 31ST ST	MILWAUKEE, WI 53215-2436
CURRENT RESIDENT	2258 S 31ST ST	MILWAUKEE, WI 53215-2436
CURRENT RESIDENT	2258A S 31ST ST	MILWAUKEE, WI 53215-2436
CURRENT RESIDENT	2305 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2313 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2313A S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2318 S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2319 S 30TH ST	MILWAUKEE, WI 53215-2849
CURRENT RESIDENT	2319 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2319A S 30TH ST	MILWAUKEE, WI 53215-2849
CURRENT RESIDENT	2320 S 31ST ST	MILWAUKEE, WI 53215-2854
CURRENT RESIDENT	2322 S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2323 S 30TH ST	MILWAUKEE, WI 53215-2849
CURRENT RESIDENT	2323 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2324 S 31ST ST	MILWAUKEE, WI 53215-2854
CURRENT RESIDENT	2327 S 30TH ST	MILWAUKEE, WI 53215-2849
CURRENT RESIDENT	2327 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2327A S 30TH ST	MILWAUKEE, WI 53215-2849
CURRENT RESIDENT	2328 S 31ST ST	MILWAUKEE, WI 53215-2854
CURRENT RESIDENT	2328 S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2328A S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2330 S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2330A S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2331 S 30TH ST	MILWAUKEE, WI 53215-2849
CURRENT RESIDENT	2331 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2334 S 31ST ST	MILWAUKEE, WI 53215-2854
CURRENT RESIDENT	2335 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2336 S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2338 S 32ND ST	MILWAUKEE, WI 53215-2802
CURRENT RESIDENT	2339 S 31ST ST	MILWAUKEE, WI 53215-2853
CURRENT RESIDENT	2340 S 31ST ST	MILWAUKEE, WI 53215-2854
CURRENT RESIDENT	2340A S 31ST ST	MILWAUKEE, WI 53215-2854
CURRENT RESIDENT	2344 S 31ST ST	MILWAUKEE, WI 53215-2854
CURRENT RESIDENT	3007 W LINCOLN AVE	MILWAUKEE, WI 53215-2417
CURRENT RESIDENT	3010 W LINCOLN AVE	MILWAUKEE, WI 53215-2418
CURRENT RESIDENT	3012 W LINCOLN AVE	MILWAUKEE, WI 53215-2418
CURRENT RESIDENT	3013 W LINCOLN AVE	MILWAUKEE, WI 53215-2417
CURRENT RESIDENT	3018 W LINCOLN AVE	MILWAUKEE, WI 53215-2418
CURRENT RESIDENT	3019 W LINCOLN AVE	MILWAUKEE, WI 53215-2417
CURRENT RESIDENT	3020 W LINCOLN AVE	MILWAUKEE, WI 53215-2418
CURRENT RESIDENT	3023 W LINCOLN AVE	MILWAUKEE, WI 53215-2417
CURRENT RESIDENT	3026 W LINCOLN AVE	MILWAUKEE, WI 53215-2418
CURRENT RESIDENT	3109 W LINCOLN AVE	MILWAUKEE, WI 53215-2419
CURRENT RESIDENT	3113 W LINCOLN AVE	MILWAUKEE, WI 53215-2419
CURRENT RESIDENT	3123 W LINCOLN AVE	MILWAUKEE, WI 53215-2419
CURRENT RESIDENT	3123A W LINCOLN AVE	MILWAUKEE, WI 53215-2419
CURRENT RESIDENT	3125 W LINCOLN AVE	MILWAUKEE, WI 53215-2419
CURRENT RESIDENT	3129 W LINCOLN AVE	MILWAUKEE, WI 53215-2419
CURRENT RESIDENT	3131 W LINCOLN AVE	MILWAUKEE, WI 53215-2419
CURRENT RESIDENT	3135 W LINCOLN AVE	MILWAUKEE, WI 53215-2419

Total Records: 52

Radius: 250.0 feet and Center of Circle: 3101 W Lincoln AV



Thursday, October 08, 2015

Licenses Committee Notice of Hearing

MJ ZARATE LLC
1963 S LAYTON BL

MILWAUKEE, WI 53215

Date: 10/20/2015
Time: 10:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer's, and Public Entertainment License Applications
Requesting Jukebox, Disc Jockey, 1 Pool Table, and 5 Amusement Machines
Griselda Flores
Longhorn's Tavern at 3101 W Lincoln Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment License Filling Station License Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar / Tavern

Do you have any experience operating this type of business? No Yes

If yes, explain:

2. Business Operations

a. Proposed Opening Date: 7/5/15

b. Is this premise under construction? No Yes If yes, list estimated completion date: _____

c. Is this a franchise? No Yes

d. Is this premises currently licensed? No Yes If yes, list type of license: TAVERN "B"

e. Is the current licensee operating? No Yes If no, list date closed: _____

f. Do you have future plans for other businesses, licenses or permits at this location? No Yes

If yes, explain: _____

g. Have you previously held an Extended Hours License in Milwaukee? No Yes

If yes, list address(es): _____

h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise Control

a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance

Building Owner Responsibility Garbage Cans Outside Other: _____

b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____

c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____

d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police

Signs Posted Other: _____

Will a sound amplification system be used? No Yes If yes, describe: DJ on Th-Fr-Sat

e. Are there designated outdoor smoking areas? No Yes If yes, describe: patio

f. Number of Garbage Cans: Inside: 4 Locations: 2 behind bar
Outside: 3 Locations: patio area

g. Is a crowd control barrier used? No Yes If yes, describe: _____

h. Describe sanitation facilities (restrooms): women 2 stall men 1 stall 2 urinals

i. Name of solid waste contractor: Advanced Disposal Waste Management Other: Eagle Disposal

4. Parking & Security

a. Are there off-street parking places? No Yes If yes, how many? 2

Describe security plan for parking lot: no parking lot security at all time around facility

b. Is there a loading zone? No Yes If yes, describe security for loading zone over sea while shipments arrive

c. Will you have security personnel on premise? No Yes If yes, how many? 3

What are their responsibilities? ID check on entry & check for weapons, assist w/ guests

Is security equipment used? No Yes If yes, describe cameras & customers & over se

List their licensing, certification, or training credentials 4 years exp. Monkey Bar, Whiskey

Will there be security cameras? No Yes If yes, where? out side, inside at entrance & bar area w/ pool

Will searches or identification checks be conducted upon entry? No Yes If yes, describe security at door

5. Percentage of Sales (must total 100%)

Alcohol <u>80</u> %	Food <u>20</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Other _____ %	Describe: _____

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Restaurant	<input type="checkbox"/> Private/Fraterna/Veterans Club
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility

Type 2

<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Amusement/Phonograph Distributor		<input type="checkbox"/> Auto Wrecker
<input type="checkbox"/> Used Car Dealer	<input type="checkbox"/> Used Auto Parts	<input type="checkbox"/> Personal Service Establishment	<input type="checkbox"/> Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: Food & Ent- for pizza & DT

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: Lincoln Avenue

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Property Owner's Name: MJ ZERATE LLC Phone Number: _____

Address: 1963 S. Layton BL, Milwaukee, WI 53215

9. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	12 pm	2 am	25-35	21-50	over 21
Monday	3 pm	2 am	25-35	21-50	over 21
Tuesday	3 pm	2 am	25-35	21-50	over 21
Wednesday	3 pm	2 am	25-35	21-50	over 21
Thursday	3 pm	2 am	35-55	21-50	over 21
Friday	12 pm	2:30 am	35-55	21-50	over 21
Saturday	12 pm	2:30 am	35-55	21-50	over 21

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

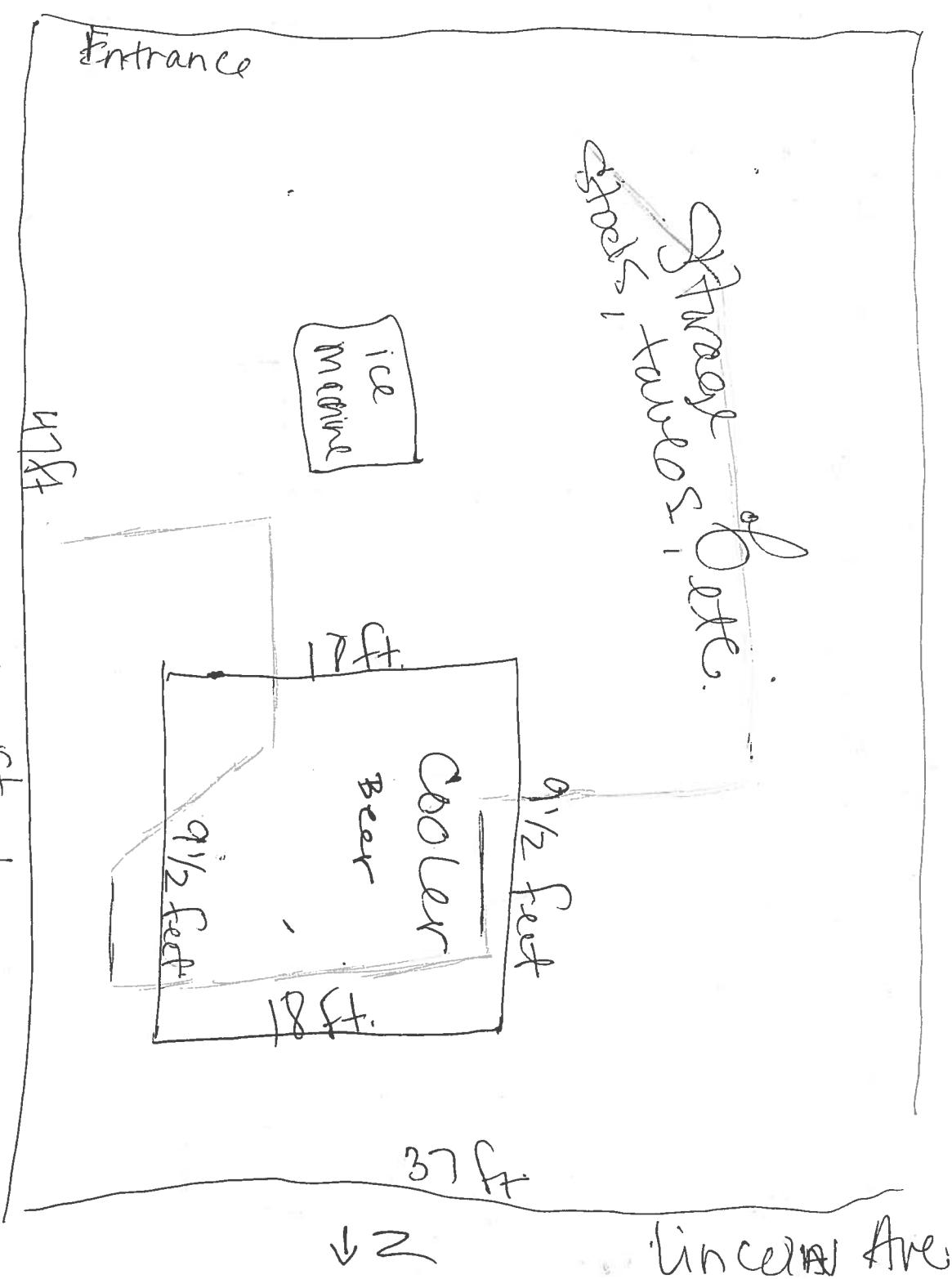
10. Required Signature(s)

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

Linderman's Tavern Periodicals Room
3101 W. Lincoln Ave





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:	<i>Longhorn's Tavern</i>
Premise Address:	<i>301 W. Lincoln Avenue</i>
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)	
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or office to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
Property Information (new & transfer applicants only)	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <i>Zavate LLC</i>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ <i>0</i>	
e) Total amount paid for goodwill of the business \$ <i>0</i>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

a) Date lease begins JUNE 1, 2015 Ends MAY 31, 2016
b) Monthly rental \$ 3,000
c) Do you have an option to renew the lease? No Yes
d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
e) For what length of time have you been guaranteed occupancy (number of years)? _____
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

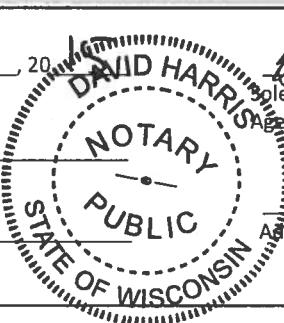
SUBSCRIBED AND SWORN TO BEFORE ME

This 8th day of June, 2015

David Harris
(Clerk/Notary Public)

My Commission Expires 2/19/17

*Notary Seal must be affixed.



David Harris

sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

Proof of ownership, lease or offer to purchase the building Detailed floor plan If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION
OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Longhorn's Tavern
Premises Address: 3101 E. Lincoln Avenue, Milwaukee, WI 53215

1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?

Taking over a currently operating, licensed food business
 New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

Yes, I intend to rent space in my kitchen to other food businesses
 Yes, I am renting space from another food business which will also be using the kitchen*
 No, I will be the only food business using the space

*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.
 The form is available at www.milwaukee.gov/license

Provide a brief description of the food establishment.

PIZZA OVENS will be utilized to heat processed pizza

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

Menu List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

2. Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? Yes No *If no, skip to section 3.*

Scope of the planned project?

New construction or conversion of an existing structure to be used as a food establishment
 Renovation/remodeling of a food establishment, which may or may not include equipment changes
 Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

Name, address and phone number of architect

Name, address and phone number of general contractor

3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

Single Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? Yes No

If yes, what activities will be conducted outdoors (check all that apply):

Bar Cooking/Grilling Dining - Patio Dining - Sidewalk (DPW permit required) Storage
 Other, specify

Seating provided on site for dining? Yes No

If yes, are there additional banquet facilities other than the main dining area? Yes No

Total square footage of the establishment (exclude space utilized for other purposes other than food) 1939 Sq. FT

Number of Full Time Employees 0

Number of Part Time Employees 5

4. Business Type

Establishment Type (select the one that best describes the proposed business)

Bed and Breakfast

Community Food Program – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages

Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any food items
If distributor, is food stored on site? Yes No

Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.
If manufacturer, is there a retail store onsite? Yes No

Food Store – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.
If Food store, are you considered a convenience food store (see definition below)? Yes No
A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

School – educational institution including elementary, middle and high schools. Check type:

Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

Restaurant – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

Shared Kitchen, Commissary or Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

Tavern – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

Made directly to the general public or end consumer (includes internet sales)
 Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food)

% from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? Yes No

Will customers be able to purchase food from a self-service salad or food bar? Yes No

Will food be prepared on site and then transported for sale or consumption at another location? Yes No

If yes, check all the reasons why the food will be transported:

Catering Delivery Base for Mobile Food Peddler Base for temporary or seasonal food stand
 Other-Describe: _____

5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? Yes No

If yes, what type of license do you have or will you be applying for?

Class A fermented malt beverage license Class A liquor license
 Class B fermented malt beverage licenses Class B liquor license
 Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

immediately so you can open your food business at the same time as the alcohol license

6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

GF

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

GF

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

GF

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

GF

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

GF

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

GF

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

GF

I understand that all of the above must be complete before my permit is eligible to be issued.

GF

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, Griselda Flores, will not operate my food business, until the permit has been issued and posted in the establishment.
Name of Applicant

Signature of
Applicant:



Date:

6/15/15



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 08, 2015

COMMITTEE MEETING NOTICE

AD 08

Princesa E Matos-Cuevas

P. O. Box 64117

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications, Requesting Disc Jockey, Instrumental Musicians, Karaoke, Patron Contests, and 2 Pool Tables for "Bella Vista Bar" at 3530 W National Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 08, 2015

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AD 08

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1828 S 7th St

Milwaukee, WI 53204

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/29/2015

LICENSE TYPE: BTAVN

NEW:

RENEWAL:

No. 209769

Application Date: 05/28/2015

License Location: 3530 West National Avenue

Business Name: Bella Vista

Licensee/Applicant: Matos-Cuevas, Princesa
(Last Name, First Name, MI)

Date of Birth: 12/13/1991

Home Address: 1828 South 7th Street

City: Milwaukee

State: WI Zip Code: 53204

Home Phone: 414-334-5316

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/01/2011 the applicant was cited at 1828 South 7th Street in the city of Milwaukee for Excessive Noise Prohibited.

Charge: Excessive Noise Prohibited

Finding: Guilty

Sentence: \$100.00 fine

Date: 06/29/2011

Case: 11046660

2. The applicant has warrant #28758012 with the Glendale Police Department dated 11/25/2014 for Operating After Suspension in the amount of \$208.00.

Date:7-6-15
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Bella Vista Bar
Address: 3520 W National Av
Phone: 414-334-5316

Owner: Bella Vista Bar
Owner address: PO BOX 64117
City State Zip: Milwaukee, WI 53204
Owner Phone: 414-334-5316
Owner email:

Licensee/Agent: Princesa MATOS-CUEVAS
Home Address: 1828 S 7th St #upper
City State Zip: Milwaukee, WI 53204
Phone: 414-334-5316
Email:

Preferred contact: phone

Location currently open: YES NO

Projected open date: 8-1-15

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6am-1:30am 24 hours Y N
Mon: 6am-2am
Tue: 6am-2am
Wed: 6am-2am
Thu: 6am-2am
Fri: 6am-2:30am
Sat: 6am-2:30am

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

Alcohol:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Class:	#:
Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:	
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:	
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all that apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appear to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many 1

Interior Survey:

25. What is the planned/posted capacity 49
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1
33. How will they be deployed: Interior 1 Exterior
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
38. When at capacity, how will the overflow crowd be managed? Does not ever expect to close to capacity
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The applicant had several friends/family members with her during CPTED inspection, and when asked certain questions pertaining to the operation of her bar she referred to her friends/family members that were there.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/04/2014

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 200570

Application Date: 12/02/2014

License Location: 3530 West National Avenue

Business Name: Silver City Sports Bar

Licensee/Applicant: Romo West, Peggy A.
(Last Name, First Name, MI)

Date of Birth: 09/22/1970

Home Address: 2904 West Pierce Street

City: Milwaukee

State: WI Zip Code: 53215

Home Phone: 414-915-3353

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/20/2014 Milwaukee police conducted a licensed premise check at 3530 West National Avenue (Romo's Silver City Sports Bar). One of the officers discovered that the emergency exit was locked and could not be opened without applying significant force. A warning was issued regarding this violation.
2. On 06/05/2014 the applicant met with Milwaukee police at District 2 police station (245 West Lincoln Avenue) about citizen complaints regarding Romo's Silver City Sports Bar (3530 West National Avenue). These complaints include patrons leaving the business after hours, loud music and patrons urinating outside. The applicant was cooperative with officers and submitted a plan to resolve the problems.
3. On 06/08/2014 Milwaukee police responded to a Battery complaint at 3530 West National Avenue (Silver City Sports Bar). Investigation revealed a patron was escorted from the business for being unruly. While being escorted out, this patron was struck in the head with an unknown object that was thrown by another unidentified patron. The victim complained of pain to her head and the officer observed a red mark on her forehead. Milwaukee police incident report #141590187 filed.

4. On 10/10/2014 Milwaukee police responded to a fight at 3530 West National Avenue. Investigation revealed two patrons were involved in a verbal altercation while outside of the business. No injuries were reported or observed and one of the involved parties had left prior to the arrival of police. Milwaukee police incident report #142832741 filed.
5. On 11/03/2014 Milwaukee police received a complaint that the operators of Romo's Silver City Sports Bar (3530 West National Avenue) were purchasing alcohol from Discount Liquor. On 11/26/2014 Milwaukee police, along with State Department of Revenue Agent Georgeann King, conducted a licensed premise check at the business. During this check, three contaminated liquor bottles were discovered behind the bar and 52 bottles of liquor that had been purchased illegally were confiscated by Agent King. Additionally, the business was ordered closed for unpaid taxes.

Previous premise

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 02/21/13

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 162932

Application Date: 02/21/1312

Expiration Date:

License Location: 3530 W National Avenue

Aldermanic District: 08

Business Name: Frank & Barbs Silver City Bar

Licensee/Applicant: Alusevski, Fikri

(Last Name, First Name, MI)

Date of Birth: 01/11/1962

Home Address: 10561 S Peggy Dr

City: Oak Creek

State: WI

Home Phone: (414) 975-6716

Zip Code: 53154

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/30/2007, the applicant was cited by City of Milwaukee for:

Charge:	B & Z Violations
Finding:	Guilty
Sentence:	Fined \$1,980.00 (outstanding balance of \$380.00)
Date:	10/25/2007
Case:	07083751

2. On 06/06/08 at 6:22 am, Milwaukee police were dispatched to 3514 W National for an Entry complaint. It was determined that a burglary had occurred with the front door being pried open and video gaming machines money collection boxes being the target. A video camera was observed on the northwest wall of the café that would have captured the entry but the owner advised officers that the camera was in operable. A report was filed.

3. On 11/27/07 at 9:35 pm, Milwaukee police were checking establishments for underage sales of alcohol. Officers, along with a Milwaukee police aide, (who is under the age of 21) entered 3514 W National Avenue and was asked by the bartender, identified as Celina Reynosa, for their ID's. The ID's were given to Reynosa who returned them to police aide with the aide asking for a pitcher of Miller Lite. Reynosa then served the pitcher of beer to the aide. A citation was issued to the licensee, Fikri Alusevski for Sale To Underage.

Charge: Sale of Alcohol To Underage Person
Finding: **Guilty**
Sentence: Fined \$100.00
Date: 03/05/08
Case: 08000074

4. On 12/05/07 at 2:06 am, Milwaukee police were dispatched to 3514 W National Avenue for an Entry complaint. Investigation found that an entry was made with \$2,100 dollars being stolen from the cash register and four of the video machines being broken into with \$700.00 dollars each being taken from the machines. The owner, Fikri Alusevski, was on scene and advised officers that he does have cameras in the establishment but that they do not work. A report was filed.

=====

Item # 3 previously reported, disposition now added on 02/04/09.

=====

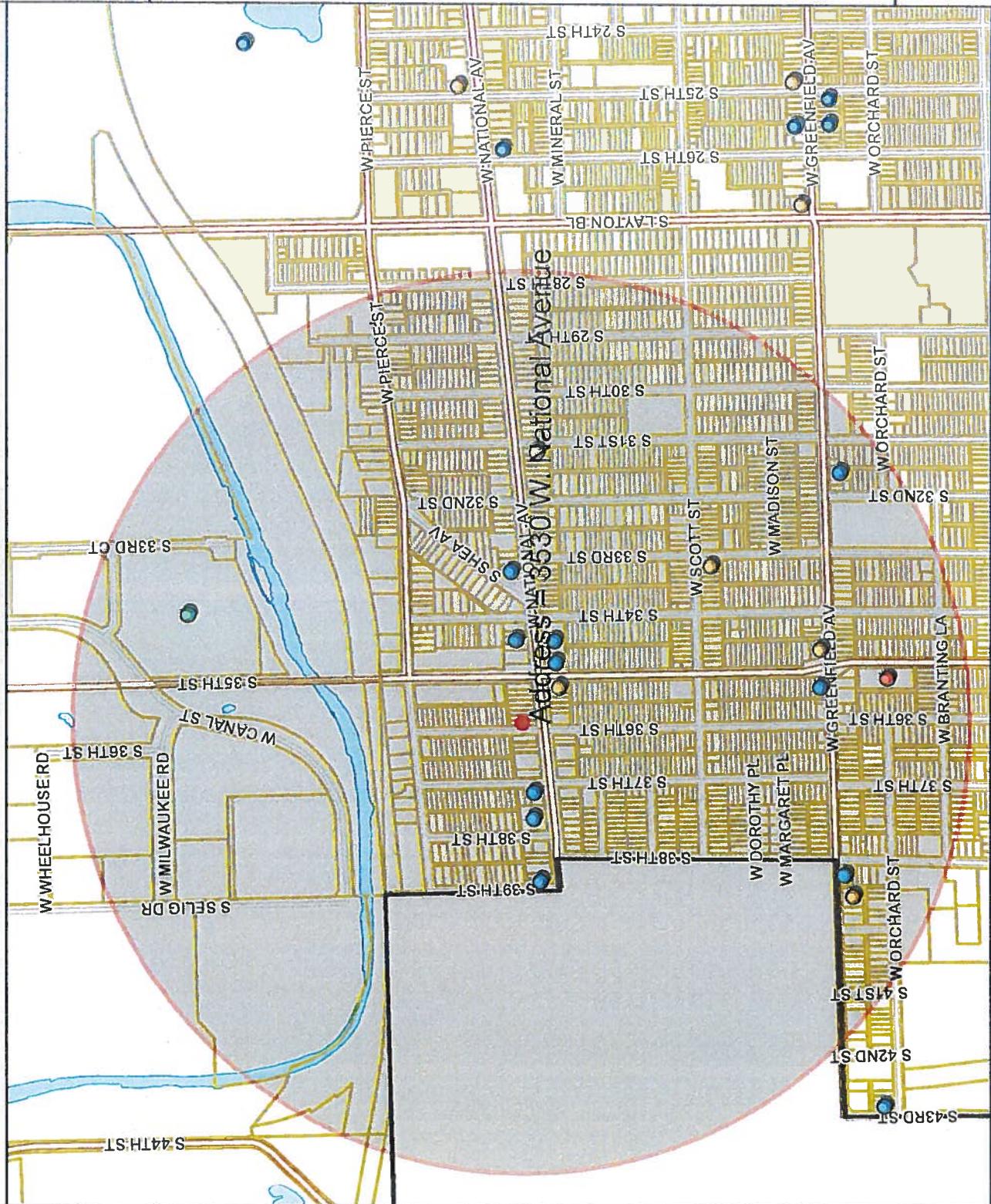
5. On 01/15/2011 at 1:20am Milwaukee police were dispatched to a fight at 3514 West National Avenue (Silver City Bar). Investigation revealed two of the patrons were fighting while inside the bar. Both parties were cited.

=====

Previous premise

Alcohol Concentration for 3530 W. National Avenue

City of Milwaukee, Wisconsin



- Legend -

<input type="checkbox"/> City limits	<input type="checkbox"/> Parcels	<input type="checkbox"/> Freeways
<input type="checkbox"/> <input type="checkbox"/> Parcels	<input type="checkbox"/> Exit ramps	<input type="checkbox"/> Entry ramps
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Parcels	<input type="checkbox"/> Ramp*	<input type="checkbox"/> Ramp*
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Parcels	<input type="checkbox"/> Major streets	<input type="checkbox"/> Streets
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Parcels	<input type="checkbox"/> Waterways	<input type="checkbox"/> Alcohol licenses

- Notes -

Alcohol establishments within a .5 mile radius, centered on 3530 W. National Avenue on 5/8/15



Department of Administration - ITMD

Map Scale: 1: 10,000

Disclaimer
5/8/15

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 3530 W. National Avenue, 5/8/15

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 3530 W. National Avenue, 5/8/15					
License Summary		Total			
Class A Fermented Malt Beverage Retailer's License		5			
Class A Malt & Class A Liquor License		1			
Class B Fermented Malt Beverage Retailer's License		1			
Class B Tavern License		10			
Class C Wine Retailer's License		1			
	Grand Total	18			
Legal entity	Trade name	Licensee	Address	License type name	Total capacity
National Grocery, LLC	National Grocery	Manpreet Singh, Agt	3501 W National AV	Class A Fermented Malt Beverage Retailer's License	41/6/2016
FIRST STOP FOODS	FIRST STOP FOODS	ABDELMUNAAM ASADF, SP	1330 W 35TH ST	Class A Fermented Malt Beverage Retailer's License	1/20/2015
Guadalajara Market	Guadalajara Market	Maria M Estrada, Agt	3911 W Greenfield AV	Class A Fermented Malt Beverage Retailer's License	3/21/2016
National Beer & Food Mart, LLC	National Beer & Food Mart	JASMINDEER SINGH, Agt	3101 W National AV	Class A Fermented Malt Beverage Retailer's License	9/24/2015
EL RINCON GROCERY AND LIQUOR LLC	EL RINCON GROCERY AND LIQUOR	VICTOR J COLON, JR, Agt	1201 S 33RD ST	Class A Fermented Malt Beverage Retailer's License	6/9/2015
ALDI, INC	ALDI #87	BRADLEY J SCHMIDT, Agt	1441 S 35TH ST	Class A Malt & Class A Liquor License	2/22/2015
Palermo Villa, Inc	Pizzeria 3301	Laurie Ann Fallucca, Agt	3301 W Canal ST	Class B Fermented Malt Beverage Retailer's License	10/15/2015
Celebrity's Hall	Celebrity's Hall	RAUL VARELA-RODRIGUEZ, SP	1329 S 35TH ST	Class B Tavern License	3/19/2016
GENE'S UNICORN PUB II	GENE'S UNICORN PUB II	SHANE G PARKER, SP	3420 W NATIONAL AV	Class B Tavern License	11/13/2015
Sly Fox	Sly Fox	Carol A McKissick, Agt	1401 S 38TH ST	Class B Tavern License	7/5/2015
Pakeng Palace	Pakeng Palace	Rick K Yang, SP	3730 W National AV	Class B Tavern License	2/26/2016
THAI BAR-B-QUE	THAI BAR-B-QUE	XAY CHAI, Agt	3417 W NATIONAL AV	Class B Tavern License	9/3/2015
Hangoverz	Hangoverz	TINA M MINTO, SP	3121 W GREENFIELD AV	Class B Tavern License	11/25/2015
Milwaukee Nights Pub, LLC	Milwaukee Nights Pub, LLC	Joshua N Acosta, Agt	3830 W NATIONAL AV	Class B Tavern License	2/29/2016
BECKER'S SILVER SPUR	BECKER'S SILVER SPUR	DEBRA A BECKER, SP	3700 W NATIONAL AV	Class B Tavern License	2/12/2016
Forest Home Ave Chicken Palace LLC	Forest Home Ave Chicken Palace LLC	VALDEMAR ESCOBAR, Agt	3433 W National AV	Class B Tavern License	11/26/2015
MAMMIES	MAMMIES	DEBRA L MICKEY, SP	3300 W NATIONAL AV	Class B Tavern License	6/30/2015
Data as of 5/8/2015					
Class C Malt Beverage License					

Koberstein, Jonathan

From: Celella, Jessica
Sent: Monday, September 28, 2015 10:31 AM
To: Koberstein, Jonathan
Cc: Schunk, Jason
Subject: FW: license at 3530 W. National Avenue

Please add.

From: Donovan, Robert
Sent: Monday, September 28, 2015 10:30 AM
To: Schunk, Jason; Celella, Jessica
Subject: FW: license at 3530 W. National Avenue

Hi,

Could you make sure the complaint below is included in the file for the application at 3530 W. National Ave. when it comes up in front of Committee?

Thanks,
Patty

Patty Doherty
Legislative Aide
Alderman Donovan
8th District
(414) 286-3533

REDACTED RECORD

From:
Sent: Monday, September 28, 2015 10:26 AM
To: Donovan, Robert
Subject: license at 3530 W. National Avenue

Patty, could you please forward this to each of the people on the License Committee and make sure Alderman Donovan sees this.

Thanks,

Dear Alderman,

This is to inform you that I do not support the new application for a license at 3530 W. National Avenue.

We had no problems when the owner of the building ran the bar, but anytime there has been a renter running it we have had problems with loud noise, littering and loitering. Much of what the applicant had on her application was what the last owners had. We were unable to sleep as long as the business was open because of the loud music (base), and people loitering while they were out smoking, not only on the side of the property, 36th Street, but the whole front of the building including my building on National Avenue. Cigarette butts never got cleaned up. They piled up on the sidewalk and gutter. Because there is a sewer grate right along side of the sidewalk, many made its way right down the sewer. The front and side streets was full of garbage continuously. Complaints went on deaf ear. Of yes, a flower pot was finally put outside with flowers in it for people to put butts in. No one seemed to know what it was for so they just got thrown down on the ground

anyway. There is a back door and a parking lot that they easily could go to and smoke. I don't know where they would plan on having live music as the place is not that big. There are two pool tables in the place and some round tables for people to sit at besides the bar which may seat 25-30, and that would be crowding it.

This applicant has not made any effort to talk to any of us in the neighborhood. The owner told me that he advised her that she should try and come talk to me because of all my concerns after the last people were there and were not very cooperative with regards to the noise and my tenants. There has been no contact what so ever,

These are some of the reasons why I don't support this.

Sincerely,



Thursday, October 08, 2015



Notice of Public Hearing

MATOS-CUEVAS, Princesa E

Bella Vista Bar at 3530 W National Av

Class B Tavern and Public Entertainment Premises License Applications, Requesting Disc Jockey, Instrumental Musicians, Karaoke, Patron Contests, and 2 Pool Tables

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT RESIDENT	733 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	735 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	736 S 36TH ST	MILWAUKEE, WI 53215-1017
CURRENT RESIDENT	737 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	739 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	740 S 36TH ST	MILWAUKEE, WI 53215-1017
CURRENT RESIDENT	743 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	743 S 36TH ST	MILWAUKEE, WI 53215-1016
CURRENT RESIDENT	743A S 36TH ST	MILWAUKEE, WI 53215-1016
CURRENT RESIDENT	744 S 36TH ST	MILWAUKEE, WI 53215-1017
CURRENT RESIDENT	745 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	745 S 36TH ST	MILWAUKEE, WI 53215-1016
CURRENT RESIDENT	747 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	749 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	800 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT RESIDENT	800 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT RESIDENT	803 S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	803 S 36TH ST A	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	804 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT RESIDENT	806 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT RESIDENT	806 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT RESIDENT	806A S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT RESIDENT	807 S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	810 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT RESIDENT	810 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT RESIDENT	811 S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	813 S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	814 S 36TH ST	MILWAUKEE, WI 53215-1019
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CURRENT RESIDENT	817A S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	818 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT RESIDENT	818 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT RESIDENT	818A S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT RESIDENT	819 S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	819A S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	819B S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	819C S 36TH ST	MILWAUKEE, WI 53215-1018
CURRENT RESIDENT	906 S 36TH ST 1	MILWAUKEE, WI 53215-1412
CURRENT RESIDENT	906 S 36TH ST 2	MILWAUKEE, WI 53215-1412
CURRENT RESIDENT	906 S 36TH ST 3	MILWAUKEE, WI 53215-1412
CURRENT RESIDENT	907 S 35TH ST 1	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	907 S 35TH ST 2	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	907 S 35TH ST 3	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	907 S 35TH ST 4	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	907A S 36TH ST	MILWAUKEE, WI 53215-1411
CURRENT RESIDENT	907B S 36TH ST	MILWAUKEE, WI 53215-1411
CURRENT RESIDENT	909 S 36TH ST	MILWAUKEE, WI 53215-1411
CURRENT RESIDENT	909A S 36TH ST	MILWAUKEE, WI 53215-1411
CURRENT RESIDENT	915 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	918 S 36TH ST	MILWAUKEE, WI 53215-1412
CURRENT RESIDENT	918A S 36TH ST	MILWAUKEE, WI 53215-1412
CURRENT RESIDENT	920 S 36TH ST	MILWAUKEE, WI 53215-1412
CURRENT RESIDENT	921 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	921A S 35TH ST	MILWAUKEE, WI 53215-1405

CURRENT RESIDENT 922 S 36TH ST

MILWAUKEE, WI 53215-1412

Total Records: 113

Radius: 250.0 feet and Center of Circle: 3530 W National AV



Thursday, October 08, 2015

Licenses Committee Notice of Hearing

FIRKI ALUSEVSKI
10561 S PEGGY DR

OAK CREEK, WI 53154

Date: 10/20/2015
Time: 10:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications,
Requesting Disc Jockey, Instrumental Musicians, Karaoke, Patron Contests, and 2
Pool Tables
Princesa E Matos-Cuevas
Bella Vista Bar at 3530 W National Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

cc1-lisplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment License Filling Station License Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern.

Do you have any experience operating this type of business? No Yes

If yes, explain: I was Bartender

2. Business Operations

- a. Proposed Opening Date: 06-01-15
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
Will a sound amplification system be used? No Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? No Yes If yes, describe: Outside
- f. Number of Garbage Cans: Inside: 4 Locations: 2 in bar / 2 in bathroom
Outside: 1 Locations: Back of building
- g. Is a crowd control barrier used? No Yes If yes, describe: Security People
- h. Describe sanitation facilities (restrooms): 1 men / 1 women
- i. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

4. Parking & Security

a. Are there off-street parking places? No Yes If yes, how many? _____
Describe security plan for parking lot: _____

b. Is there a loading zone? No Yes If yes, describe security for loading zone _____

c. Will you have security personnel on premise? No Yes If yes, how many? 2
What are their responsibilities? Control people.
Is security equipment used? No Yes If yes, describe _____
List their licensing, certification, or training credentials _____
Will there be security cameras? No Yes If yes, where? inside and outside
Will searches or identification checks be conducted upon entry? No Yes If yes, describe by Security

5. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ %	Describe: _____

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraterna/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Bowling Alley Hotel Banquet Hall Sports Facility

Type 2

Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Auto Wrecker
 Used Car Dealer Used Auto Parts Personal Service Establishment Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

3. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: _____

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Property Owner's Name: Fixi21 ALUSEVSKI Phone Number: 414-9756716

Address: 10561 S. PEGGY DR OAK CREEK WI 53154

9. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	6 AM	1:30 AM	10	21-70	NONE
Monday	"	"	8		
Tuesday	"	"	10		
Wednesday	"	"	11		
Thursday	"	"	11		
Friday	"	2 AM	20		
Saturday	"	2 AM	30		

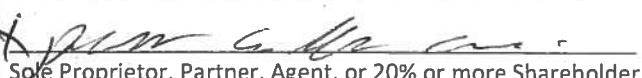
Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,

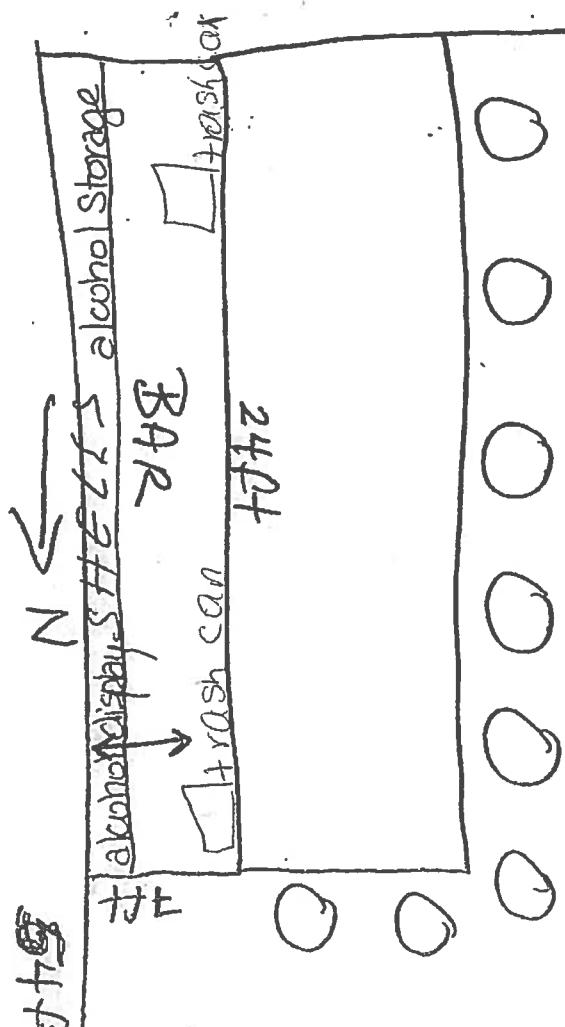
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)


Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

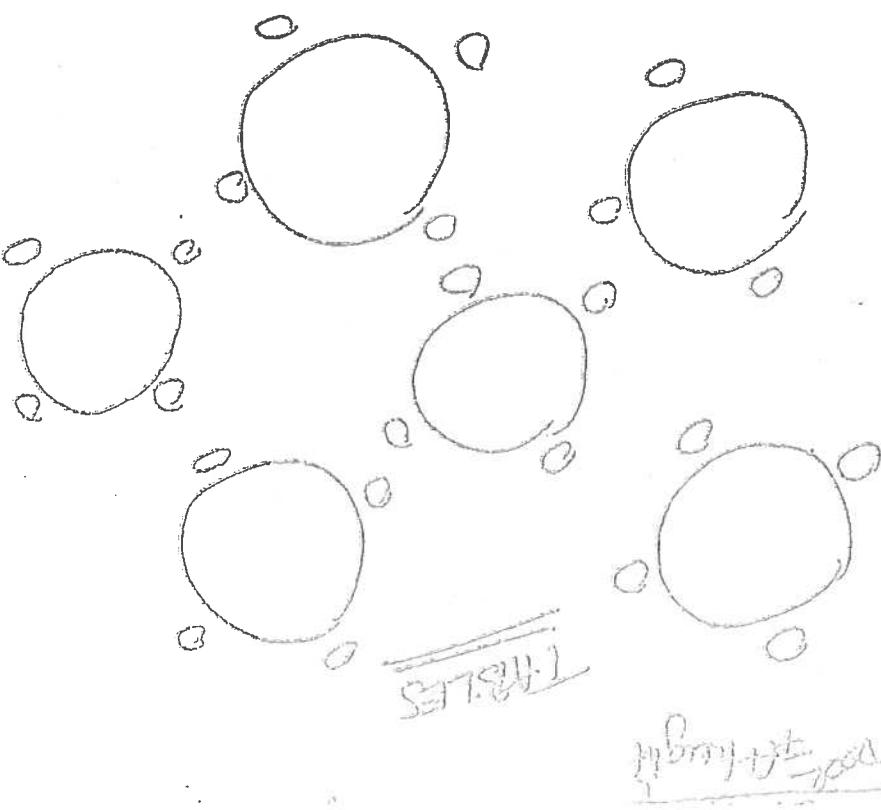
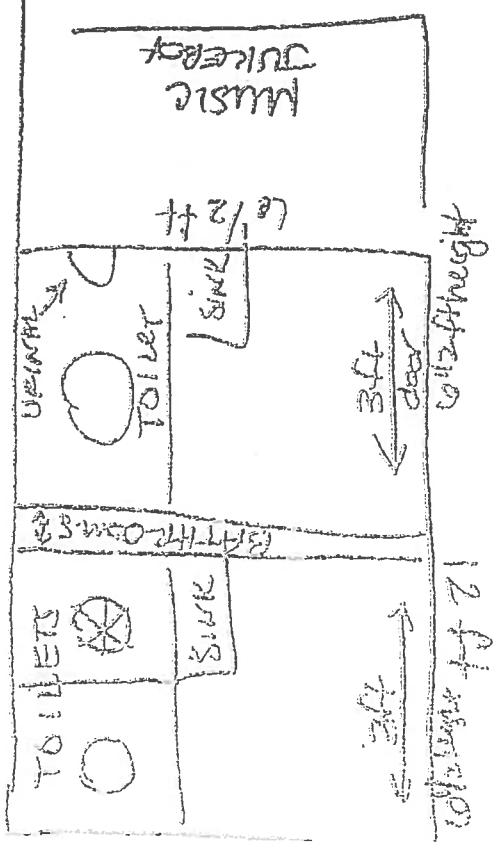
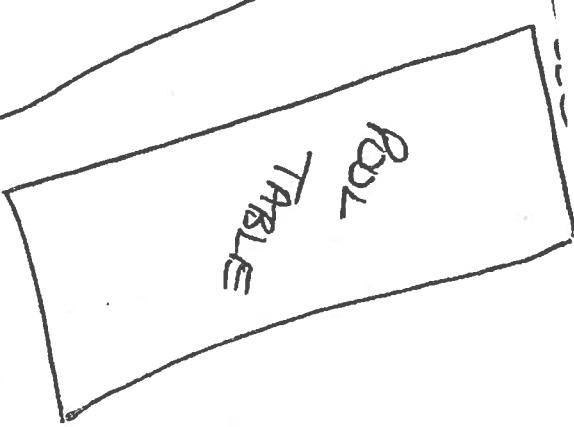
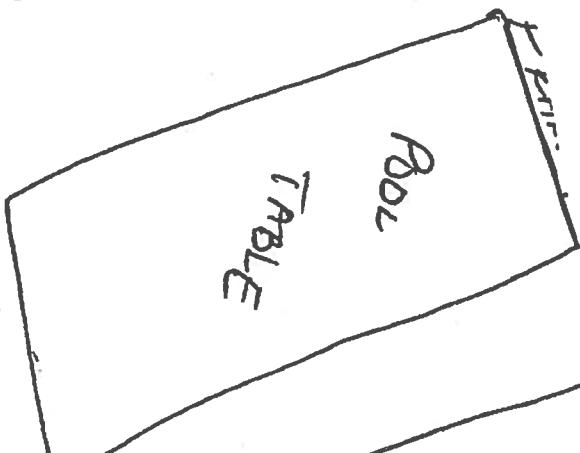


NA 101 AL

24ft

1296 ft²

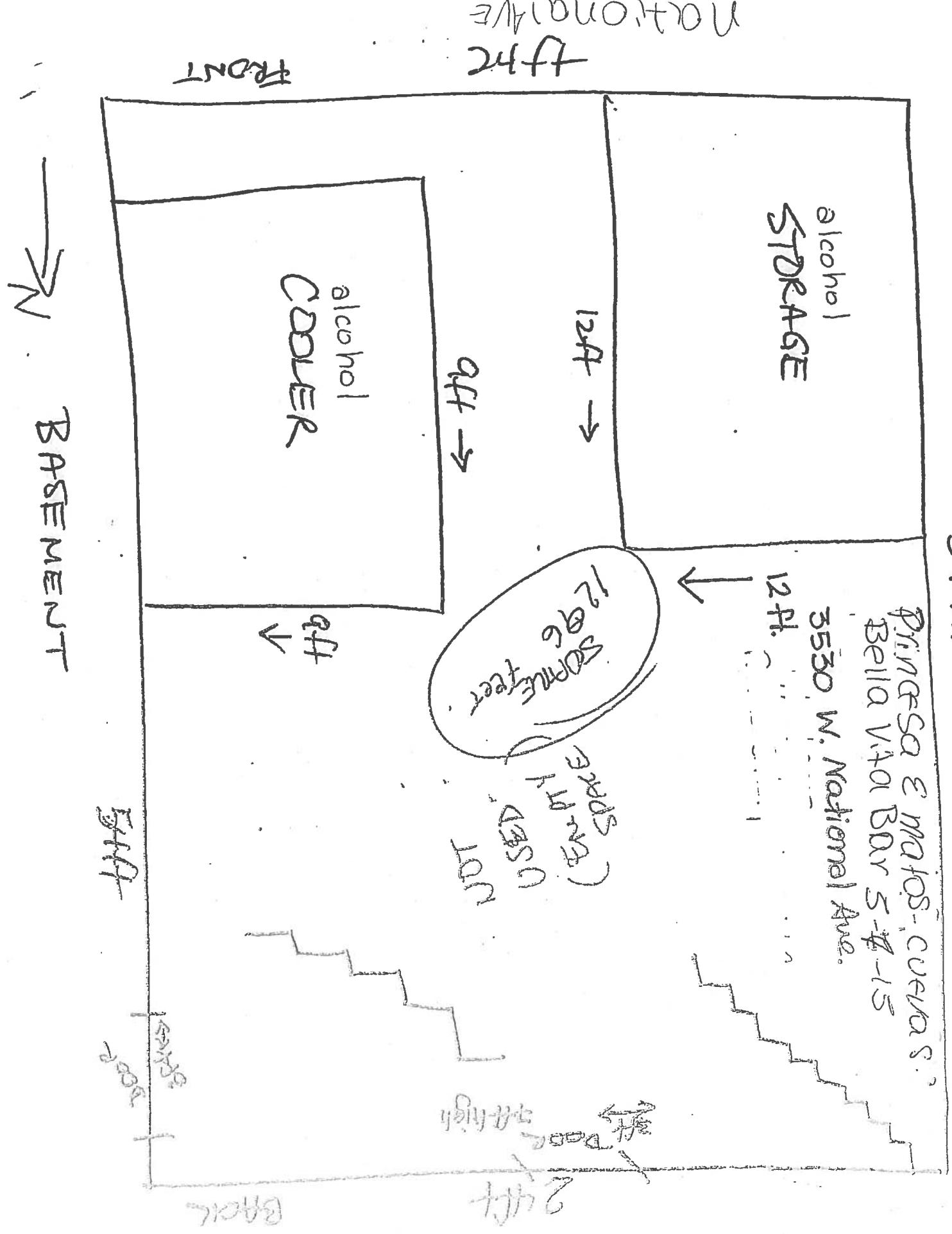
TOTAL SQUARE FEET



PAJARO VILLAS BLD 3-7-15

3530 W. National Ave.

THE
WILL





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

cc: alcpeplan 2/18/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: PRENSA EN MANDOS-CUEVAS.

Premise Address: 3530 W. NATIONAL Av.

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or office to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? owner - EIKRI ALUSEVSKI

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$_____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

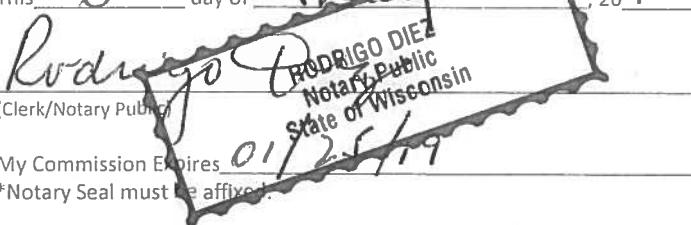
a) Date lease begins JUNE Ends JUNE 2017
b) Monthly rental \$ 1900.00
c) Do you have an option to renew the lease? No Yes
d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
e) For what length of time have you been guaranteed occupancy (number of years)? 2 yrs
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

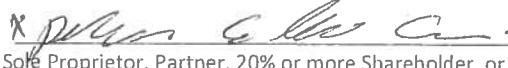
Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME
This 6 day of May, 20 15

(Clerk/Notary Public)
My Commission Expires 01/25/19
*Notary Seal must be affixed!


Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

Proof of ownership, lease or offer to purchase the building Detailed floor plan If a restaurant, copy of the menu



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, October 12, 2015

COMMITTEE MEETING NOTICE

AD 08

SHANE G PARKER

3612 S 77th St

Milwaukee, WI 53220

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal application for "GENE'S UNICORN PUB II" at 3412 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 10/05/2015

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 218439

Application Date: 10/02/2015

Expiration Date:

License Location: 3412 W National Ave

Aldermanic District:08

Business Name: Gene's Unicorn Pub II

Licensee/Applicant: Parker, Shane G

(Last Name, First Name, MI)

Date of Birth: 10/05/70

Male: X

Female:

Home Address: 6825 S 68th Street # 101

State: Wi

Zip Code: 53132

City: Franklin

Home Phone: (414) 640-8944

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08-17-97, applicant was charged with Disorderly Conduct by Greenfield Police Department.

Charge: Disorderly Conduct

Finding: Convicted

Sentence: Fined

Date: 09-17-97

Case: D97-7926

2. On 07-25-94, applicant was convicted of OWI in Milwaukee County. His license was suspended for 6 months. No further information.
3. On 05-04-01, applicant was convicted of OWI in Milwaukee County. His license was revoked for 14 months. No further information.
4. On 09-26-01, applicant was convicted of OWI in Milwaukee County. His license was revoked for 2 years, he received a fine and given 6 months in HOC.

===== =====

5. On 12/21/03, applicant was charged with 5 counts of Unemploy-Comp-Fraud to Obtain Benefits in Milwaukee County.

Charge: Unemploy-Comp-Fraud to Obtain Benefits
Finding: Guilty due to Guilty Plea on one count, 4 charges dismissed but read-in
Sentence: Fined
Date: 01/10/08
Case: 07CM006576

6. On 11/27/07, applicant received a citation for Sale of Alcohol To Underaged Person at 3412 W National Avenue.

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$160.00
Date: 03/25/08
Case: 08019404

=====

7. On 12/02/08 at 8:47 pm, Milwaukee police were dispatched to 3412 W National for a Battery complaint. Officers spoke with the victim who stated he was sitting at the bar when a known actor came in stating the victim owed him some money. The actor pushed the victim and a fight started. The victim was convey to a near by hospital where he was treated for a fractured ankle. A report was filed.
8. On 06/22/09 at 5:27 pm, Milwaukee police were working the Wisconsin Wins Tobacco Initiative and had an underage female enter 3412 W National in attempts to purchase cigarettes. The underage was able to receive dollar coins from the bartender who then purchased a pack of cigarettes from the vending machine. The bartender never asked for any identification. The licensee, Shane Parker was cited for Sale of Cigarettes to Minor/Underage at 3412 W National Avenue.

Charge: Sale of Cigarettes To Minor/Underage
Finding: Guilty
Sentence: Fined \$160.00
Date: 08/12/09
Case: 09099049

=====

9. On 04/10/10 at 8:40 pm, applicant was arrested by Greendale Police Department for OWI.

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10. On 03/01/11 at 11:23 pm, Milwaukee police were dispatched to 3412 W National Avenue for a Trouble With Subject complaint. Officers spoke with the bartender Delora Woods who stated that a customer inside the bar kept making unwanted passes at her and she asked the patron to leave, but he refused and started to disturb other customers. The subject was still on scene at police arrival and he was advised that he was no longer welcomed in the bar.

11. On 07/05/11 at 11:30 pm, Milwaukee police were dispatched to 3412 W National for a Battery complaint. Investigation revealed a patron who had left the tavern was beaten by four unknown males and needed stitches to close his wounds. While officers were conducting follow up regarding the battery, they observed 3 patrons leave the bar who began fighting fight one another outside the bar causing a disturbance and crowd to gather. These three patrons were highly intoxicated and refusing to listen to police commands. Additional police squads were called and the subjects were citing for Disorderly Conduct and Resisting/Obstructing an Officer.
12. On 08/04/10, applicant was convicted of OWI in Milwaukee County. His license was revoked for 30 months.

13. On 01/11/13 at 5:57 pm, Milwaukee police were dispatched to 3412 W National Avenue to check for a crime scene regarding a Battery/Cutting complaint. Police spoke to Terri Rainbird who was bartending. Rainbird stated that two males were verbally arguing inside the bar when they both exited and started to physically fight with their fists. Investigation found that one of the subjects fighting stabbed the other outside of the Unicorn tavern.
14. On 10/05/13 at 10:48 pm, Milwaukee police observed a fight outside of Gene's Unicorn Pub at 3412 W National Avenue. Investigation found two patrons started to verbally argue inside the bar when they were ordered to leave by the bartender Juana Williams. Both subjects left, but continued to physically fight outside until police arrived. A third subject approached police during the investigation and told police that he was armed with a gun and had a valid CCW permit. He also admitted to consuming alcohol while inside the bar. This subject was arrested and a charge of ESBUODW is pending against him. Williams told police that she was unaware that anyone was armed while inside the bar.

15. On 02/16/2014 Milwaukee police conducted a licensed premise check at 3412 West National Avenue (Gene's Unicorn). No violations were observed.

16. On 10/05/2014 Milwaukee police responded to a loud music complaint at 3412 West National Avenue (Gene's Unicorn Pub II). Officers could hear music from outside of the business and noticed that the front door of the tavern was propped open. The bartender, Juana Williams, stated the business was very crowded and he did not notice that the front door was open. He closed the door, had the music turned down and told officers the business was about to close for the night anyway. The person who reported the problem did not wish to be a complainant for a citation.
17. On 10/23/2014 Milwaukee police responded to a fight complaint at 3412 West National Avenue (Gene's Unicorn Pub II). The victim told officers he had been involved in a verbal confrontation with two other patrons while inside the bar. This later escalated into a physical confrontation outside of the business. The victim told officers that the other parties involved left prior to police arrival and he did not want police services. The bartender, Juana Williams, was cooperative and no violations were observed.

18. On 12/05/2014 Milwaukee police conducted a licensed premise check at 3412 West National Avenue (Unicorn Pub II). No violations were observed.
19. On 01/17/2015 Milwaukee police responded to a trouble with a subject complaint at 3412 West National Avenue. The bartender, Annette Wilber, told officers there had been an argument inside the bar between three subjects, but they all left prior to officer's arrival.
20. On 01/31/2015 Milwaukee police conducted a licensed premise check at 3412 West National Avenue (Gene's Unicorn Pub 2). No violations were observed.
21. On 04/16/2015 Milwaukee police responded to a shooting at 3412 West National Avenue (Gene's Unicorn Pub). Investigation revealed a patron of the business attempted to leave the business with a drink. The bartender informed the patron that she couldn't leave with the drink. The husband of the bartender attempted to stop the patron at the door from leaving with the drink. The patron produced a handgun and fired two shots while inside the business, striking the bartenders husband in the arm. Milwaukee police incident report #151060009 filed.

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: CAPTAIN ALFONSO MORALES

Business Name: Gene's Unicorn Pub II

Address of Licensed Premises: 3412 W. National Av.

Business Phone: 414-647-9993

Type of License: Class "B" Tavern

District: 2

Violation / **Incident #**

Date of Incident: 10/05/14

Licensee or Manager on premises at time of violation / incident? Yes No

Licensee cooperative? Yes No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. J. GONZALEZ

Date: 10/05/14

Time: 02:30am

Licensee or Agent's Name: Shane G. PARKER

Home Address: 2556 S. 63rd St.

Date of Birth: 10/05/70

Home Phone: 414-640-8944

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

Licensed Person / Public Pass, Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Investigating Officer: J. GONZALEZ

District / Bureau: 23

Date: 10/09/14

Captain Alfonso M. M.
 Commanding Officer

11/7/14
 Date

DISPOSITION – FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date
		LICENSE INVESTIGATION UNIT		
		Received 11/7/14		
		Referred		
		By <i>Stefan J. M.</i>		

PA-33E Narrative

This report is written by P.O. Jeremy GONZALEZ, assigned to District 2, late shift. On Sunday, 10-05-14, at 2:07am, squad 2321, P.O. Lisa PURCELLI and I, were dispatched to a loud music complaint at 3412 W. National Av. (Gene's Unicorn Pub II)

Upon arrival I heard loud music coming from the tavern and observed the front door of the tavern was propped open and was the reason the music could be heard from outside the tavern. I spoke to the bartender, Juana M. WILLIAMS, w/f 01-22-63, who stated there was a group inside the tavern celebrating a wedding and the tavern was extremely busy. Due to the volume of customers, WILLIAMS stated she was unable to see that the door was propped open but she knew the door should be closed and offered to close it right away. WILLIAMS was cooperative and had the music turned down and stated they were just about to close for the night and start cleaning up.

I contacted the caller, Helen A. HERMUS, w/f, 02-22-64, who stated she did not want to be a complainant for a citation but wished that this incident be reported for licensing review purposes.

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Alfonso Morales

Business Name: Gene's Unicorn Pub II

Address of Licensed Premises: 3412 W. National Ave.

District: 2

Business Phone: 647-9993

Type of License: Class B Tavern

 Violation / Incident #

Date of Incident: 10/23/14

Licensee or Manager on premises at time of violation / incident? Yes NoLicensee cooperative? Yes No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Joseph Ratkowski

Date: 10/24/14

Time: 7:33 am

Licensee or Agent's Name: Shane G. Parker

Date of Birth: 10/05/1970

Home Address: 6825 S. 68th St. Franklin WI 53132

Home Phone: 640-8944

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name: Juanna M. Williams

Date of Birth: 1/22/1963

Home Address: 720 S. 30th St

Home Phone:

Class D License Number: 0206947

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Investigating Officer: P.O. Joseph Ratkowski

District / Bureau: 23

Date: 10/24/14

Captain Alfonso Morales
 Captain Alfonso Morales

11/4/14
 Date

DISPOSITION – FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date
			LICENSE INVESTIGATION UNIT	
			Received	11-0674
			Referred	
			By	<i>JM</i>

PA-33E Narrative

This report is written by P.O. Joseph Ratkowski assigned to District Two, Late Shift. On 10/23/14 I was assigned to squad 2340 with P.O. Adam Boehm, and at 1:04 am we were dispatched to a fight complaint at 3412 W. National Av. Gene's Unicorn Pub II. Upon arrival the alleged victim identified as, Dushun Harris b/m, 11/23/70 stated that he got into a physical altercation with two black male subjects outside of the tavern. Harris related that he didn't know the subjects, but related that he got into a verbal argument inside of the tavern with the subjects prior to the altercation outside. Harris related that the subjects fled prior to our arrival. Harris related that he did not want police services. I interviewed the bartender identified as, Junna M. Williams w/f, 1/22/63, who gave a similar statement as to what occurred. Williams was cooperative and the tavern had a valid license. I observed no other violations at that time.

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

ORIGINAL

TO: Captain Alfonso MORALES

Business Name: Unicorn Pub II

Address of Licensed Premises: 3412 W. National Av

District: 2

Business Phone:

Type of License: CLASS "B" TAVERN 0202605

Violation / Incident #

Date of Incident: 12-05-14

Licensee or Manager on premises at time of violation / Incident? Yes No

Licensee cooperative? Yes No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Roman MARTINEZ

Date: 12/05/14

Time: 9:43PM

Licensee or Agent's Name: PARKER, Shane G

Date of Birth:

Home Address: 2356 S 63rd St, West Allis, WI 53219

Home Phone:

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name: WILBER, Annette R

Date of Birth: 12-31-15

Home Address: 720 S 30th St

Home Phone: 414-647-9993

Class D License Number: 0211687

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statute No.:

Court Date:

Investigating Officer: P.O. Roman MARTINEZ

District / Bureau: 24

Date: 12-15-14

Captain Alfonso Mora
Commanding Officer

1/28/15
Date

DISPOSITION – FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date
		LICENSE INVESTIGATION UNIT		
		Received	2-2-15	
		Referred		

By *SPC J. G.*

PA-33E Narrative

This report was written by P.O. Roman MARTINEZ, assigned to District Two/Late Power Shift.

On Friday, December 5th, 2014 at approximately 9:43PM, Squad 2479 (P.O. MARTINEZ/CONTRERAS) conducted a Tavern Check at 3412 W National Av (Unicorn Pub II - BTAVN# 0202605).

P.O. CONTRERAS and I checked the establishment's licensing and spoke with the tavern's bartender, Annette R. WILBER (W/F 01-20-68). During the tavern check, officers did not observe any visible violations within the tavern and the licensee/employees were cooperative with police.

End of Report

PA-33E Narrative

This report is written P.O. Nicolas ROMEO, assigned to District Two, Late Shift.

On Saturday January 17, 2015, at approximately 2:16 am, I P.O. Nicolas ROMEO, and my partner, P.O. Jason STACHOWIAK, assigned to squad 2330, was dispatched to trouble with subject complaint at 3412 W. National Ave.

Upon arriving I did not observe anyone standing outside the establishment. I spoke with the bartender, Annette R. WILBER (w/f 1/20/68) who stated there was two unknown b/m arguing with an unknown h/m. WILBER stated she asked the two unknown b/m's to leave the establishment. WILBER stated that the two b/m's told her they weren't going anywhere until they finish their beer. WILBER stated that she was threatening to call the police when one of the unknown b/m's dumped his beer out on the floor of the tavern and went outside the establishment. WILBER stated she then called the police. WILBER stated the other unknown b/m exited the establishment and the unknown h/m followed him. All three subjects fled in an unknown direction, and the subjects were not located around the area.

PA-33E Narrative

This report is written by PO Eliel CONTRERAS assigned to District 2, Late Power Shift.

On Saturday, 1-31-15 at approximately 9:24pm Squad 2470 (PO Guadalupe and I) responded to 3412 W National Ave (Gene's Unicorn Pub 2) for a License Premise Check. Upon arriving on scene, I spoke with the bartender, Juana M WILLIAMS (W/F 1-22-63). While on scene, I did not observe any visible violations and WILLIAMS was cooperative.

End of report.

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

ORIGINAL

TO: Captain of Police Alphonso Morales

Business Name: Gene's Unicorn Pub 2

Address of Licensed Premises: 3412 W. National Av.

District: 2

Business Phone: 414647-9993

Type of License: class B tavern license

Violation / Incident # 15-106-0009

Date of Incident: 04/16/15

Licensee or Manager on premises at time of violation / incident? Yes No

Licensee cooperative? Yes No (if no, explain in narrative section)

Licensee Notified by Officer: PO Thomas Slowinski

Date: 04/16/15

Time: 7:39am

Licensee or Agent's Name: Shane G. Parker

Date of Birth: 10/05/70

Home Address: 3612 s 77th st, Milwaukee, WI 53220

Home Phone: 414640-8944

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name: Williams, Juana M

Date of Birth: 01/22/63

Home Address: 730 S. 30th st,

Home Phone: (414)687-6568

Class D License Number: 0214559

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

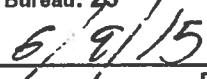
Investigating Officer: PO Thomas Slowinski

District / Bureau: 23

Date: 04/16/15

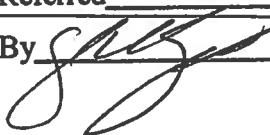

 Captain Alphonso Morales

Commanding Officer


 PO Thomas Slowinski

Date

DISPOSITION – FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date
			LICENSE INVESTIGATION UNIT	
			Received 	
			Referred 	
			By 	

PA-33E Narrative

This supplemental report is written by PO Thomas Slowinski assigned to District #2, late shift.

On Thursday, 04/16/15, at approximately 1:55am, I PO Thomas Slowinski, Sqd#2390, was dispatched to Gene's Unicorn Pub located at 3412 W. National Av. on report of a shooting.

Upon arrival, I interviewed bar patron Maria M. Flores, WF, 01/09/69, who stated that she arrived at the bar on Wednesday, 04/15/15 between 11:30pm and 12:00am. Flores stated that at approximately 1:00am, she observed two black females and one indian(southwest asian) male enter the bar and sit at a table towards the back. Flores stated that a thin, light black female with a light complexion, put money into the juke box located near the front of the bar. Flores stated that the bartender told the black female that she shouldn't put money into the jukebox because the bar will be closing soon, but the black female did it anyway.

Flores stated that the bartender announced that the bar was closing and that the black female wanted her money back from the jukebox. Flores stated that the bartender told the black female that she did not have access to the jukebox to give her the money back. Flores stated that the black female became angry and went back to the table in the back of the bar. Flores stated that the black female began to argue with another black female in which she came to the bar with. Flores stated that the argument was over a drink left on the table and which one of them was going to drink it.

Flores stated that the black female with the light complexion took the drink and began walking towards the front door of the bar. Flores stated that she heard the bartender tell the black female that she can't leave the bar with the glass, and she needed to finish it before she leaves. Flores stated that the bartenders husband attempted to stop the black female at the door to stop her from leaving the bar with an open intoxicant. Flores stated that the black female became angry and stated, "you want to fuck with me, then fuck with me!" Flores stated that the black female then pulled out a small semiautomatic handgun and fired two shots at the bartenders husband, striking him once in the left arm. Flores stated that all three suspects fled to a smaller Black Honda SUV and fled northbound on 35th street from West National Av.

Flores described these people as follows:

Suspect #1: Black female approximately 5'6", thin build, early twenty's, light complexion, with short hair tied up into a bun on top of her head, wearing a black sweatshirt with a sparkle design on it and blue jeans with sparkle designs on the back pockets, armed with a small semiautomatic handgun.

Suspect #2: Black female approximately 5'4", 150lbs, black hair pulled into short pony tail, wearing glasses, a dark shirt and multicolored spandex pants.

Suspect #3: Indian male, mid 60's in age, with long black hair with grey streaks in it. No further description.

For further information see IR#15-106-0009.

I did not observe any tavern violations during this investigation. The bar owner and the bartender were very cooperative with the police during this investigation.

*Joe
BLW*



Monday, October 12, 2015



Notice of Public Hearing

PARKER, Shane G

GENE'S UNICORN PUB II at 3412 W NATIONAL Av

Class B Tavern and Public Entertainment Premises License Renewal Application

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	3327A W NATIONAL AVE	MILWAUKEE, WI 53215-1113
CURRENT RESIDENT	3329 W NATIONAL AVE	MILWAUKEE, WI 53215-1113
CURRENT RESIDENT	3331 W NATIONAL AVE	MILWAUKEE, WI 53215-1113
CURRENT RESIDENT	3331 W NATIONAL AVE A	MILWAUKEE, WI 53215-1113
CURRENT RESIDENT	3333 W NATIONAL AVE A	MILWAUKEE, WI 53215-1113
CURRENT RESIDENT	3334 W NATIONAL AVE	MILWAUKEE, WI 53215-1129
CURRENT RESIDENT	3336 W NATIONAL AVE	MILWAUKEE, WI 53215-1129
CURRENT RESIDENT	3403 W NATIONAL AVE 1	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3403 W NATIONAL AVE 2	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3403 W NATIONAL AVE 3	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3403 W NATIONAL AVE 4	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3411A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3411B W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3415 W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3415A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3417A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3422 W NATIONAL AVE B	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3424 W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3427A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3427B W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3428 W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3428A W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3430A W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3430B W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3430C W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3503 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT RESIDENT	3505 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT RESIDENT	3507 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT RESIDENT	3509 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT RESIDENT	703 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	705 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	707 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	709 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	723 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	725 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	727 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	729 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	733 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	735 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	737 S 34TH ST	MILWAUKEE, WI 53215-1107
CURRENT RESIDENT	737 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	739 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	740 S 34TH ST	MILWAUKEE, WI 53215-1108
CURRENT RESIDENT	740A S 34TH ST	MILWAUKEE, WI 53215-1108
CURRENT RESIDENT	743 S 34TH ST	MILWAUKEE, WI 53215-1107
CURRENT RESIDENT	743 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	745 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	746 S 34TH ST	MILWAUKEE, WI 53215-1108
CURRENT RESIDENT	747 S 34TH ST	MILWAUKEE, WI 53215-1107
CURRENT RESIDENT	747 S 34TH ST A	MILWAUKEE, WI 53215-1107
CURRENT RESIDENT	747 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	749 S 34TH ST	MILWAUKEE, WI 53215-1107
CURRENT RESIDENT	749 S 34TH ST A	MILWAUKEE, WI 53215-1107
CURRENT RESIDENT	749 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT RESIDENT	801 S 34TH ST	MILWAUKEE, WI 53215-1109

CURRENT RESIDENT	806 S 34TH ST	MILWAUKEE, WI 53215-1110
CURRENT RESIDENT	811 S 34TH ST	MILWAUKEE, WI 53215-1109
CURRENT RESIDENT	811A S 34TH ST	MILWAUKEE, WI 53215-1109
CURRENT RESIDENT	813 S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	814 S 34TH ST	MILWAUKEE, WI 53215-1110
CURRENT RESIDENT	815 S 34TH ST	MILWAUKEE, WI 53215-1109
CURRENT RESIDENT	815 S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	815A S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	815B S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	816 S 34TH ST	MILWAUKEE, WI 53215-1110
CURRENT RESIDENT	821 S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	821A S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	827 S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	829 S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	831 S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	835 S SHEA AVE	MILWAUKEE, WI 53215-1125
CURRENT RESIDENT	918 S 35TH ST	MILWAUKEE, WI 53215-1406
CURRENT RESIDENT	923 S 34TH ST	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	923A S 34TH ST	MILWAUKEE, WI 53215-1528

Total Records: 75

Radius: 250.0 feet and Center of Circle: 3412 W National AV

2015-2016 Plan of Operation for 3412 W NATIONAL AV

1. Litter and Noise

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

How often will grounds be cleaned? Daily Weekly Other: _____

Grounds Cleaned By: Licensee Building Owner Employees Hired Maintenance Other: _____

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

2. Smoking and Sanitation

Are there designated outdoor smoking areas? No Yes
 If yes, describe the area(s) and provide location(s): _____

Number of Garbage Cans: Inside: _____ Locations: _____
 Outside: _____ Locations: *Side of Building*

Is a Crowd Control Barrier used? No Yes If yes, describe: _____

Describe sanitation facilities (restrooms): *1 mens, 1 women*

Provide name of solid waste contractor: *Waste management*

3. Security

Are there parking spaces on the premises? No Yes If yes, number of spaces: _____ and describe security provisions: _____

Are there designated loading areas? No Yes If yes, describe security provisions: _____

Do you have security personnel on the premise? No Yes If yes, how many? _____

AND What are their responsibilities? _____
 What security equipment do they use? _____
 List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If yes, list all locations: *1 inside 2 outside*

Are searches and/or identification checks conducted upon entry? No Yes If yes, describe: *ID check for events*

4. Percentage of Sales (must total 100%)

Alcohol <i>95</i> %	Food Sales <i>5</i> %	Entertainment _____ %	Other _____ %
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5. Businesses On The Premise (choose all that apply):

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Rest.	<input type="checkbox"/> Private/Fraterna/Veterans' Club
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Other _____		

6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If yes, describe: _____

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

7. Floor Plan

Are there any changes to the current floor plan? No Yes If yes, describe: _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

CCL-PEP3 2/18/15

(1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:
Jukebox, 5 Amusement Machines, 1 Pool Table

(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many screens? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

(3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: _____

(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

(5) LEGAL CAPACITY OF PREMISES

25 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____ . If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(6) IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: _____

(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- 1 S.R. I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 2 S.R. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 3 S.R. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 4 S.R. I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

(8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 26 day of September, 20 2015

(Clerk/Notary Public)
My Commission Expires _____

11/17/19



Agent/Owner/Partner

Additional Owner/Partner

*Notary Seal must be affixed.



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, October 07, 2015

COMMITTEE MEETING NOTICE

AD 08

SHKOUKANI, Kamal M, Agent
BrewCity Wireless, LLC
4620 S 36th St

Greenfield, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 20, 2015 at 10:15 AM

Regarding: Your Secondhand Dealer's License Application as agent for "BrewCity Wireless, LLC" for "BrewCity Wireless and Tobacco" at 2637 W National Av.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of the license based on the type of business conducted at the premises, thefts, purchase of stolen goods, excessive littering, loud noise, traffic violations and other factors which relate to the health, safety and welfare of the neighborhood and generate undesirable secondary effects. You do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

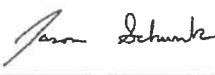
You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:


Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/13/2015

LICENSE TYPE: SECONDHAND DEALER

NEW:

RENEWAL:

No. 216036

Application Date: 08/12/2015

License Location: 2637 W National Ave

Business Name: BrewCity Wireless LLC

Licensee/Applicant: SHKOUKANI, Kamal M

(Last Name, First Name, MI)

Date of Birth: 07/16/1992

Home Address: 4620 S 36th St

State: WI Zip Code: 53221

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/11/2009 the applicant was cited by the Greenfield Police Department for Criminal Damage to Property.

Charge: Criminal Damage to Property

Finding: Convicted

Sentence: Fined \$

Date: 10/21/2010

Case: N1102702

2. On 02/03/2010 the applicant was cited by Greenfield Police Department for Possession of Drug Paraphernalia.

Charge: Possession of Drug Paraphernalia

Finding: convicted

Sentence: Fined

Date: 03/17/2010

Case: 10-747

3. On 03/12/2010 the applicant was cited by Oak Creek Police for Carrying a Concealed Weapon and Possession of THC.

Charge: Carrying a Concealed Weapon
2: Possession of THC
Finding: Convicted both charges
Sentence: Fined
Date: 04/06/2010
Case: N1138005

4. On 02/17/2012 the applicant was charged in Winnebago County with Possession of Drug Paraphernalia (Misdemeanor).

Charge: Possession of Drug Paraphernalia
Finding: Guilty
Sentence: Forfeiture
Date: 07/19/2012
Case: 2012CM000219



Wednesday, October 07, 2015



Notice of Public Hearing

SHKOUKANI, Kamal M, Agent
BrewCity Wireless and Tobacco at 2637 W National Av
Secondhand Dealer's License Application

Tuesday, October 20, 2015 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1001 S 26TH ST	MILWAUKEE, WI 53204-1947
CURRENT RESIDENT	1002 S 26TH ST	MILWAUKEE, WI 53204-1946
CURRENT RESIDENT	1002 S 26TH ST A	MILWAUKEE, WI 53204-1946
CURRENT RESIDENT	1003 S 26TH ST	MILWAUKEE, WI 53204-1947
CURRENT RESIDENT	1003 S LAYTON BLVD	MILWAUKEE, WI 53215-1632
CURRENT RESIDENT	1005 S 26TH ST	MILWAUKEE, WI 53204-1947
CURRENT RESIDENT	1007 S 26TH ST	MILWAUKEE, WI 53204-1947
CURRENT RESIDENT	1007A S 26TH ST	MILWAUKEE, WI 53204-1947
CURRENT RESIDENT	2516 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2517 W NATIONAL AVE 101	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 102	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 103	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 104	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 105	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 106	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 201	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 202	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 203	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 204	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 205	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2517 W NATIONAL AVE 206	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2518 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2520 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2521 W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2521A W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2522 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2524 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2525A W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2526 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2527A W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2527B W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2527C W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2527D W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2528 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2529 W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2532 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2534 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2536 W MINERAL ST	MILWAUKEE, WI 53204-1050
CURRENT RESIDENT	2539 W NATIONAL AVE	MILWAUKEE, WI 53204-1056
CURRENT RESIDENT	2600 W NATIONAL AVE 1001	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1002	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1003	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1004	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1005	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1006	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1007	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1008	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1009	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1010	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1101	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1102	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1103	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1104	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1105	MILWAUKEE, WI 53204-1067
CURRENT RESIDENT	2600 W NATIONAL AVE 1106	MILWAUKEE, WI 53204-1067

CURRENT RESIDENT	929 S LAYTON BLVD	MILWAUKEE, WI 53215-1630
CURRENT RESIDENT	932 S LAYTON BLVD	MILWAUKEE, WI 53215-1631
CURRENT RESIDENT	933 S LAYTON BLVD	MILWAUKEE, WI 53215-1630
CURRENT RESIDENT	935 S LAYTON BLVD	MILWAUKEE, WI 53215-1630
CURRENT RESIDENT	939 S LAYTON BLVD	MILWAUKEE, WI 53215-1630
CURRENT RESIDENT	945 S LAYTON BLVD	MILWAUKEE, WI 53215-1630
CURRENT RESIDENT	947 S LAYTON BLVD	MILWAUKEE, WI 53215-1630

Total Records: 175

Radius: 250.0 feet and Center of Circle: 2637 W National AV



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment License Filling Station License Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Retail store selling Tobacco smoking accessories as well as cell phones, cell phone accessories, and other electronics

Do you have any experience operating this type of business? No Yes

If yes, explain: 5 Years experience managing boost mobile

2. Business Operations

- a. Proposed Opening Date: 09/01/2015
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes *yo*
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
Will a sound amplification system be used? No Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- f. Number of Garbage Cans: Inside: 2 Locations: Behind the counter and front counter
Outside: 1 Locations: Back of building by parking lot
- g. Is a crowd control barrier used? No Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): One unisex bathroom in the rear
- i. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

4. Parking & Security

a. Are there off-street parking places? No Yes If yes, how many? 8
Describe security plan for parking lot: Walgreens security patrols

b. Is there a loading zone? No Yes If yes, describe security for loading zone

c. Will you have security personnel on premise? No Yes If yes, how many? _____
What are their responsibilities? _____
Is security equipment used? No Yes If yes, describe Security system, accordion fence
List their licensing, certification, or training credentials _____
Will there be security cameras? No Yes If yes, where? 9 Camaras throughout the store
Will searches or identification checks be conducted upon entry? No Yes If yes, describe _____

5. Percentage of Sales (must total 100%)

Alcohol 0 %	Food 5 %	Secondhand Merchandise 10 %	Precious Metals & Gems 0 %
Entertainment 0 %	Cigarettes 15 %		
Pawnbroker Activity 0 %	Salvaged Materials 0 % (such as scrap metal)	Other 70 %	Describe: Electronics, cell phones, and cell phones accessories.

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Restaurant	<input type="checkbox"/> Private/Fraternal/Veterans Club
<input type="checkbox"/> Night Club	<input type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility

Type 2

<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Amusement/Phonograph Distributor		<input type="checkbox"/> Auto Wrecker
<input type="checkbox"/> Used Car Dealer	<input type="checkbox"/> Used Auto Parts	<input type="checkbox"/> Personal Service Establishment	<input type="checkbox"/> Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity N/A (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: 27th St and National Ave

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Property Owner's Name: In Manus Dei LLC Phone Number: 310-451-0155

Address: 101 S. Cliffwood Ave, Los Angeles, CA 90049

9. Hours of Operation & Customers

Will customers be entering the premises? No Yes

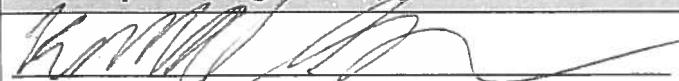
Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	11:00 am	6:00 pm	50	18-85	
Monday	9:00 am	9:00 pm	50	18-85	
Tuesday	9:00 am	9:00 pm	50	18-85	
Wednesday	9:00 am	9:00 pm	50	18-85	
Thursday	9:00 am	9:00 pm	50	18-85	
Friday	9:00 am	9:00 pm	50	18-85	
Saturday	9:00 am	9:00 pm	50	18-85	

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

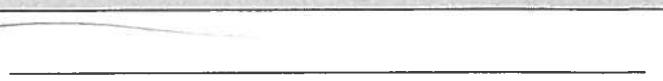
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)



Sole Proprietor, Partner, Agent, or 20% or more Shareholder


Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



SECONDHAND DEALER & SECONDHAND DEALER MALL LICENSE SUPPLEMENTAL PLAN OF OPERATION

ccl-shdplan 10/20/14

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Application for (check one): Secondhand Dealer Secondhand Dealer Mall

Legal Entity Name: BREWCITY WIRELESS LLC

Premises Address: 2637 W. National Ave, Milwaukee, WI 53204

APPLICANT

Place of birth: Milwaukee, Wisconsin

Has individual applicant, all partners, or agent resided in the state of Wisconsin for one year prior to filing this application?
 No Yes

Place of Residence in last year (Address, City, State, Zip): 4620 S. 36th St, Greenfield, WI 53221

(Per 92-2-5-c of the Milwaukee Code of Ordinances, the individual, partners, or agent must reside in the state of Wisconsin for one year prior to the filing of the application.)

MERCHANDISE

• List all type(s) of merchandise for sale:

Soft drinks, Cell phones, Cell accessories and used electronics, Clothing, Smoking accessories, Tobacco, Glassware.

MANAGER OF BUSINESS

Name: Kamal M. Shkoukani

Date of Birth:

07/16/2015

Address (include, city, state, zip code):

4620 S. 36th St, Greenfield, WI 53221

LIST OTHER LICENSES HELD BY THE APPLICANT AND THE STATUS(ES)

Occupancy Permits
 Active Suspended
 Other: _____

Wisconsin State Seller's Permit
 Active Suspended
 Other: _____

Other(s): _____
 Active Suspended
 Other: _____

SECURITY PLANS:

1. Describe your plans to provide security for the business premises:

Security system, Accordion fences, Security cameras.

2. Describe your plans to provide security for business records:

To be kept in a locked filed cabinet only accesible to store employees

3. Describe your plans to ensure that business is not conducted with minors:

Employees will be instructed to always ask for identification and never to do business with minors

ANNUAL SALES

What is your estimated sales volume for the calendar year in US Dollars? \$60,000.00

AFFIRMATION OF UNDERSTANDING – REGULATIONS

Please read and initial each item confirming your understanding:

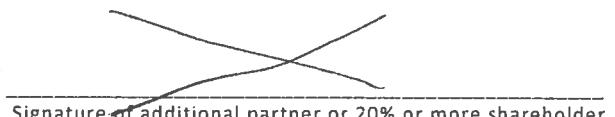
1. KS I understand no purchase or exchange of any property may be made without obtaining the seller's identification information, as stipulated in 92-11 of the Milwaukee Code of Ordinances (MCO).
2. KS I understand no item may be received with an altered or obliterated serial number.
3. KS I understand description records of any item purchased or exchanged must be maintained as stipulated in 92-12 of the MCO.
4. KS I understand that each transaction description record must be reported as stipulated in 92-13 of the MCO, including color photographs and color video recordings as required in 92-12-3 MCO.
5. KS I understand that every item purchased or exchanged must be available for inspection by the police department at any reasonable time.
6. KS I understand that every item exchanged or purchased or accepted on consignment must be kept on the dealer's premises separate and apart from any other property, unchanged and unaltered, for 10 days for inspection by the police department; additional holding periods may be requested by the department.
7. KS I understand that the police may extend the 10 day holding period if there is reason to believe that the item purchased or exchanged was not sold or exchanged by the rightful owner.
8. KS I understand that no transactions may be conducted with a minor less than 18 years of age unless the minor is with a parent or guardian, or the dealer has a written consent on file signed in the dealer's presence by the parent or guardian.
9. KS I understand secondhand dealer must report to the police department any item presented in the course of business if there is reason to believe the item was stolen.

REQUIRED SIGNATURE(S)

I understand that a NEWPRS account (a database to manage and store purchase information) must be obtained prior to operating and utilized for all business transactions.



Sole Proprietor, Partner, 20% or more Shareholder,
or the Agent - only if there are no 20% or more shareholders



Signature of additional partner or 20% or more shareholder

**SUBMIT THIS FORM ALONG WITH THE
BUSINESS LICENSE APPLICATION & BUSINESS LICENSE PLAN OF OPERATION**

Office Use Only:

Initials _____ Filed _____ App# _____ WI Resident 1 Year

MPD DNS SP

NEW: LC _____ Requeue to LIU after LC Approval (NEWPRS acct obtained)

Granted _____ License _____