

Lincoln D. Fowler

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Experience:

Lincoln Fowler has been a resident of the Milwaukee area most of his life. He attended Marquette High School and returned to the city in 1990 after college to found a small loudspeaker manufacturing company with his brother and partner, Ward Fowler. This company introduced Lincoln to many people in the community he still does business with, notably his third partner in Alterra, Paul Miller. Alterra Coffee Roasters was conceived by this partnership of three in 1992-1993 and evolved over the next eight years into the company it is today. Alterra employs over 90 people, across four cafes, one bakery, and a wholesale roasting facility. In 1997 Alterra purchased a circa 1917 building on Prospect Ave. Lincoln and his partners gutted and renovated this facility, subsequently earning a Mayor's Design Award for the result. Lincoln looks forward to working on the MMSD Flushing Station on the lakefront this summer. This project is challenging with historical sensitivity a prerequisite.

Lincoln and Alterra have always emphasized the needs of the pedestrian and been advocates for city neighborhood life. An active supporter of the East Side BID, Lincoln recognizes the need to develop neighborhood business groups, slow the flow of traffic through neighborhood areas, and make the city a more pedestrian friendly place. Lincoln is dedicated to urban living and is anxious to assist Milwaukee in promoting and developing its historic, urban character.

Education:

BA, Political Science
Middlebury College, 1989