April 5, 2006

To The Honorable
The Common Council
Milwaukee, Wisconsin

Dear Council Members:

SUBJECT: Resolution authorizing the Commissioner of Public Works to issue a Sole Source Professional Service Contract to Kelly Daley Video for professional services for design and development of a broadcast quality digital production about the Milwaukee Water Works.

Attached is a resolution which, when adopted, will authorize the issuance of a Sole Source Professional Contract for professional services to produce a broadcast quality digital production depicting the operations of the Milwaukee Water Works for educational, orientation, and water marketing activities. The contract will be awarded to Kelly Daley Video who has extensive experience with Milwaukee Water Works facilities and is well-respected in the industry.

Your favorable consideration of the attached resolution is respectfully requested.

Very truly yours,

Carrie M. Lewis, Superintendent Milwaukee Water Works

Jeffrey J. Mantes, Commissioner Department of Public Works

CML:mwb Attachment