

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 21, FILE # 020042

MAY 23, 2002

MARK A. RAMION

File # 020042 is a resolution relative to application, acceptance and funding of the Tobacco Control Community Coalition Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Tobacco Control Community Coalition Grant project from the State of Wisconsin Department of Health and Family Services.
2. This resolution is Phase III of the original grant project and is a grant continuation.
3. Phase I provided initial funding for organizing local agencies into a partnership per Tobacco Control Board requirements. General planning occurred in this phase. Phase II (to end on June 30, 2002 through contract extension) provided the opportunity to develop strategic planning for the community coalition (approximately 20 members) as well as goals and work plan objectives outlined in Discussion item # 5.

Discussion

1. The purpose of this project is to establish a broad-based community tobacco coalition to develop a strategic plan for the pursuit of the elimination of tobacco use.
2. This grant will continue the goals of the community-based coalition including the elimination of the morbidity and mortality associated with tobacco use.
3. The community-based coalition joins with community agencies to prevent tobacco use among youth, promote the cessation tobacco use and to eliminate second-hand smoke.
4. The project forwards the MHD commitment to focus on assessment, monitoring and assurance of community services to reduce and eliminate smoking-related diseases and deaths.

5. The specific goals of the project as determined by the community partners include:
 - The reduction and prevention of tobacco use among communities of color
 - The reduction of the percentage of pregnant women who smoke
 - The reduction of tobacco use among youth and their families
 - The reduction of exposure to environmental tobacco smoke.
6. This grant encompasses the period of January 1, 2002 through December 31, 2002.

Fiscal Impact

1. The total amount of this grant is \$235,622, entirely from the grantor.
2. This grant funds the following:
 - A portion (30%) of the Tobacco Control Program Manager, SG 07, salary and fringe benefits - **\$19,522**.
 - Miscellaneous office services and staff expenses - **\$4,100**
 - Contractual Services - **\$212,000** or 89% of the grant total. These services are contracted with community agencies, *16th Street Community Health Center, Fighting Back, Black Health Coalition and Strive Media Institute*. The community partners have determined the goals. The MHD Tobacco Program Manager monitors these subcontracts and provides technical assistance.

Further Information

Specific funding for this grant project is from the Wisconsin Tobacco Control Board with dollars received from the broad-based tobacco settlement. Funding from the Wisconsin Tobacco Control Board commenced in year 2000.

Prepared by: Mark A. Ramion, X8680
LRB-Fiscal Review Section
May 22, 2002

Cc: Marianne Walsh
Laura Engan
W. Martin Morics
Seth Foldy, MD
Bevan Baker
Yvette Rowe
Patricia Fauteck
Jennifer Gonda