

LRB - FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 4, FILE 001394

JANUARY 22, 2001

ANGELYN WARD

File #001394 is a resolution relative to the application, acceptance and funding of the Tobacco Control Community Coalitions Grant by the Health Department

BACKGROUND AND DISCUSSION

1. This resolution authorizes the Health Department to apply for, accept and fund the Tobacco Control Community Coalitions Grant project from the Wisconsin Division of Health and Family Services. Funding is through the Wisconsin Tobacco Control Board (WTCB). This is a new grant.
2. The WTCB, formed through the 1999-01 Wisconsin Biennial Budget, oversees the allocation of \$23.5 million appropriated from Wisconsin's share of the national Master Settlement Agreement (MSA). The tobacco companies are required to pay between \$140 to \$170 million annually to Wisconsin for the next 25 years. The WTCB's strategic plan to prevent and stop tobacco use in Wisconsin include activities in media and counter-marketing, community coalitions, youth-led movements, cessation support, statewide programs, resource clearinghouse, policy and legislative recommendations and monitoring and evaluation.
3. The purpose of this grant is to establish a broad-based community tobacco coalition to develop a strategic community plan in order to pursue the elimination of tobacco use. By eliminating tobacco use, the goal is to reduce illness, disability and death related to tobacco use and exposure to secondhand smoke.
4. The grant requires 5 mandated objectives:
 - *Establish a list of coalition partners from school teams and administrators, health care community, law enforcement, officials, youth leadership and youth serving organizations and public health organizations.*
 - *Convene monthly to develop coalition objectives and plans.*
 - *At least 5 coalition members must attend board-supported training and technical assistance events on coalition development, evaluation, monitoring, policy initiatives, media and public relations, cessation and youth-led activities.*
 - *Develop a comprehensive anti-tobacco plan.*
 - *Design a tracking system to monitor activities.*
5. The grant provides funding for supplies, services and contractual services to promote broad-based community involvement in tobacco control.

FISCAL IMPACT

1. The total for the Tobacco Control Community Coalitions Grant is \$18,072, funded entirely by the grantor. There is no City in-kind share.
2. The grant period is January 1, 2001 through December 31, 2001.

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LRB-Fiscal Review Section
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