

LRB-RESEARCH AND ANALYSIS SECTION

PUBLIC SAFETY COMMITTEE DECEMBER 10, 2009 ITEM 16, FILE # 091011

File # 091011 is a resolution relative to the application, acceptance and funding of the 20120 Tobacco Control Grant from the State of Wisconsin Department of Health Services, Division of Public Health.

Background

1. This continuing award provides funding for the Wisconsin WINS Program and funding for the Milwaukee Community Tobacco Coalition. The Wisconsin WINS program includes enforcement activities. The activities of the Milwaukee Community Tobacco Coalition are designed to reduce and prevent tobacco use among communities of color. Current authorization for the program by the Common Council is authorized in Resolution File # 081104.
2. This program is intended to support the continuing activities of a broad-based community tobacco coalition. The coalition develops and implements a strategic community plan to eliminate tobacco-related health disparities and the morbidity and mortality associated with tobacco use.
3. The goals of the coalition are consistent with the City's priorities in promoting a healthy population and in reducing disparities in health and health care. The specific objectives of the coalition include:
 - Reduction and prevention of tobacco use among communities of color;
 - Prevention of tobacco use among youth;
 - Promotion of smoking cessation;
 - Reduction of the percentage of pregnant women who smoke; and
 - Reduction of exposure to environmental tobacco smoke.

Discussion

1. The proposed grant in the amount of \$196,245 is substantially lower than the annual totals received in multiple grants over the last, but may be supplemented by further grants later in the program year. The award is allocated as follows:

Personnel Costs	
1 Health Project Coordinator (existing)	66,000
Fringe Benefits	27,060
Office and Outreach Supplies	30,000
Services	31,940
Contract Services	41,245

Total \$196,245

2. The proposed grant period is January 1, 2010, to December 31, 2010.

3. Organizations that may receive these contracted funds include: the Wisconsin Wins program and the FACT project.
4. The resolution in File # 091011 authorizes the City Comptroller to commit \$196,245 grantor share funds within the Project/Grant Parent of the 2010 Special Revenue-Grant and Aid Projects Fund and to create appropriate Special Revenue Fund-Grant and Aid Project/Grant and Project /Grant levels.
5. This resolution authorizes the Health Department, consistent with the terms of the grant, to: expend from budgeted amounts; enter into subcontracts and leases; and to expend funds for training and out-of-town travel of departmental staff from the grant funds in 2010.

Fiscal Impact

1. This 100% grantor share award supports continuing programming and will have no impact on the tax levy.

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