



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, October 03, 2023

COMMITTEE MEETING NOTICE

AD 09

SINGH, Iqbal, Agent  
9425 FUEL LLC  
N102W17095 Bitter Sweet TR  
Germantown, WI 53022

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, October 17, 2023 at 09:30 AM**

The access code is <https://meet.goto.com/428236653>. If you wish to call in: +1 (571) 317-3122 and use Access Code: 428-236-653. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Extended Hours Establishments Application Requesting 24hrs Everyday as agent for "9425 FUEL LLC" for "9425 FUEL" at 9425 W BROWN DEER Rd.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Tuesday, October 03, 2023



# Notice of Public Hearing

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SINGH, Iqbal, Agent  
9425 FUEL at 9425 W BROWN DEER Rd  
Extended Hours Establishments Application Requesting 24hrs Everyday

**Tuesday, October 17, 2023 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/17/2023 at 9:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	9334 W BROWN DEER RD# 1	MILWAUKEE, WI 53224-2069
CURRENT OCCUPANT	9334 W BROWN DEER RD# 2	MILWAUKEE, WI 53224-2069
CURRENT OCCUPANT	9334 W BROWN DEER RD# 3	MILWAUKEE, WI 53224-2069
CURRENT OCCUPANT	9334 W BROWN DEER RD# 4	MILWAUKEE, WI 53224-2069
CURRENT OCCUPANT	9334 W BROWN DEER RD# 5	MILWAUKEE, WI 53224-2062
CURRENT OCCUPANT	9334 W BROWN DEER RD# 6	MILWAUKEE, WI 53224-2062
CURRENT OCCUPANT	9334 W BROWN DEER RD# 7	MILWAUKEE, WI 53224-2062
CURRENT OCCUPANT	9334 W BROWN DEER RD# 8	MILWAUKEE, WI 53224-2062
CURRENT OCCUPANT	9410 W BROWN DEER RD# 1	MILWAUKEE, WI 53224-2070
CURRENT OCCUPANT	9410 W BROWN DEER RD# 2	MILWAUKEE, WI 53224-2070
CURRENT OCCUPANT	9410 W BROWN DEER RD# 3	MILWAUKEE, WI 53224-2070
CURRENT OCCUPANT	9410 W BROWN DEER RD# 4	MILWAUKEE, WI 53224-2070
CURRENT OCCUPANT	9410 W BROWN DEER RD# 5	MILWAUKEE, WI 53224-2063
CURRENT OCCUPANT	9410 W BROWN DEER RD# 6	MILWAUKEE, WI 53224-2063
CURRENT OCCUPANT	9410 W BROWN DEER RD# 7	MILWAUKEE, WI 53224-2063
CURRENT OCCUPANT	9410 W BROWN DEER RD# 8	MILWAUKEE, WI 53224-2063
CURRENT OCCUPANT	9420 W BROWN DEER RD# 1	MILWAUKEE, WI 53224-2024
CURRENT OCCUPANT	9420 W BROWN DEER RD# 10	MILWAUKEE, WI 53224-2026
CURRENT OCCUPANT	9420 W BROWN DEER RD# 11	MILWAUKEE, WI 53224-2026
CURRENT OCCUPANT	9420 W BROWN DEER RD# 12	MILWAUKEE, WI 53224-2026
CURRENT OCCUPANT	9420 W BROWN DEER RD# 2	MILWAUKEE, WI 53224-2024
CURRENT OCCUPANT	9420 W BROWN DEER RD# 3	MILWAUKEE, WI 53224-2024
CURRENT OCCUPANT	9420 W BROWN DEER RD# 4	MILWAUKEE, WI 53224-2024
CURRENT OCCUPANT	9420 W BROWN DEER RD# 5	MILWAUKEE, WI 53224-2025
CURRENT OCCUPANT	9420 W BROWN DEER RD# 6	MILWAUKEE, WI 53224-2025
CURRENT OCCUPANT	9420 W BROWN DEER RD# 7	MILWAUKEE, WI 53224-2025
CURRENT OCCUPANT	9420 W BROWN DEER RD# 8	MILWAUKEE, WI 53224-2025
CURRENT OCCUPANT	9420 W BROWN DEER RD# 9	MILWAUKEE, WI 53224-2026
CURRENT OCCUPANT	9538 W BROWN DEER RD	MILWAUKEE, WI 53224-2012

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Total Records: 29

Radius 250.0 feet and Center of the Circle: 9425 W Brown Deer Rd



# BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Gas station & convenience store with carwash

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: 09/30/2023
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: filling, food, cig, weight man
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 7965 N 76th Street Milwaukee WI 53210
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: security camera installed
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 4 Locations: Cashier area, coffee area, 2 Restrooms  
Outside: 6 Locations: 4 Between pumps, 1 near entrance
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

a. Are there onsite parking spaces?  No  Yes If yes, how many? 10 and describe the parking security plan: camera are installed

b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_

c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:

What are their responsibilities? \_\_\_\_\_

Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_

List their licensing, certification, or training credentials \_\_\_\_\_

d. Will there be security cameras?  No  Yes If yes, how many? 16 and list locations: 8 in sides & outside

e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol _____%	Food <u>40</u> %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes <u>10</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other <u>50</u> % Describe: <u>cash, Lottery, Car Wash</u>
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)		

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club  
 Night Club     Tavern     Cocktail Lounge     Teen Club  
 Banquet Hall     Sports Facility     Bowling Alley  
 Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store  
 Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing  
 Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures  
 Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: BROWN DEER RD

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Prithvi Patel Phone Number: 414-803-2700

Building Owner Address: 9425 W BROWN DEER RD WILMINGTON

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	<u>12:00 AM</u>	<u>11:59 PM</u>	<u>300</u>	<u>all</u>	
Monday	<u>11</u>	<u>11</u>	<u>300</u>	<u>all</u>	
Tuesday	<u>11</u>	<u>11</u>	<u>300</u>	<u>all</u>	
Wednesday	<u>11</u>	<u>11</u>	<u>300</u>	<u>all</u>	
Thursday	<u>11</u>	<u>11</u>	<u>300</u>	<u>all</u>	
Friday	<u>11</u>	<u>11</u>	<u>300</u>	<u>all</u>	
Saturday	<u>11</u>	<u>11</u>	<u>300</u>	<u>all</u>	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

[Signature]  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.