



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 07, 2025

COMMITTEE MEETING NOTICE

AD 06

PERNELL, Timothy T, Agent
V & T LIQUORS, INC
916 W BURLEIGH ST
MILWAUKEE, WI 53206

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, October 21, 2025 at 10:40 AM

The access code is <https://meet.goto.com/479852445>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Renewal Application as agent for "V & T LIQUORS, INC" for "V & T WINE & LIQUOR" at 916 W BURLEIGH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/19/25**LICENSE TYPE:** AMALT**NEW:** ☐**RENEWAL:** ☒**No. 384761****Application Date:****License Location:** 916 W Burleigh**Business Name:** V & T Liquor**Licensee/Applicant:** Pernell, Timothy
(Last Name, First Name, MI)**Date of Birth:** 04/12/66**Home Address:** 6644 N 58th St**City:** Milwaukee**State:** Wi **Zip Code:** 53223**Home Phone:**

This report is written by Police Officer Carlos Felix, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/02/22 at 5:06p.m., Milwaukee Police were dispatched to a Shooting that occurred at 3138 N. 11th St. The victim in the incident drove their vehicle to 911 W. Burleigh. The officers requested video surveillance from 916 W. Burleigh, which the employee was cooperative and provided, however, it did not contain anything of evidentiary value.

2. On 11/11/23, Milwaukee Police were assigned to work Wisconsin WINS, which checks area vendors for age compliant tobacco sales. At 12:38p.m., a youth entered 916 W Burleigh and purchased tobacco from the clerk without asking for ID. The clerk admitted to the sale and apologized.

The following items pertain to the licensee and business located at 915 W. Burleigh Street, V&T Liquors.

3. On 07/06/25, at 12:52 p.m., Officers conducted an Alcohol Compliance check. A minor entered the business and purchased a wine cooler without their age being verified by the clerk. Officers advised the clerk and contacted the owner to advise them a citation would be issued.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2507060078

OtherEvent #: 25-LP-3150

Incident

916 W BURLEIGH ST Milwaukee, WI 53206

Incident Date/Time:: 07/06/2025 12:52:00
CAD Number:: P2507060674
District:: 5
Beat:: 530
Reporting Area:: 2498

Business Agent (1)

Pernell, Timothy t

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/12/1966
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-313-6722
Phone 1 Type:: Cell
Address:: 6644 N 58TH ST
City:: Milwaukee
State:: WI
Zip Code:: 53223

Licensed Premise Data (1)

V & T Wine & Liquor

Phone 1 Number:: (414)-374-8540
Phone 1 Type:: Cell
Address:: 916 W BURLEIGH ST
City:: Milwaukee
State:: WI
Zip Code:: 53206
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2507060078

OtherEvent #: 25-LP-3150

LICENSED PREMISE REPORT

Walker, Alicia D 028496

07/08/2025

This report is written by P.O. Alicia WALKER, assigned to Police Academy, Day Shift, Squad 285.

On Sunday, July 6, 2025, at 12:52PM, I was conducting Alcohol Compliance Checks with Community Advocate Program with several Milwaukee Public Safety cadets. We went to V & T Wine & Liquor at 916 W. Burleigh St. in the City and County of Milwaukee.

At 12:53 pm, Aylanni and Marcel went into V & T Wine & Liquor. The black male clerk sold Aylanni Cayman Jack wine cooler. The male clerk did not asked Aylanni for ID. Aylanni stated the clerk looked in his early 50's, heavy build, wearing Denver Nugget baseball hat and jersey, and blue jacket.

I went into the store, and I observed a black male wearing Denver Nuggets baseball hat and jersey on. I stated to the clerk that he just sold alcohol to a minor. I asked the clerk for his name, and he stated, Charles and I asked for the owner's name and phone number. I explain how important it is to check ID's and do not sell to minors. The business licenses are up to date and the owner will receive a citation. The owner called me and stated that I should write the citation to Charles because he sold alcohol to a minor.

Officer (2)

Reporting Officer:	Walker, Alicia D (028496)	07/08/2025 06:52:00
Section: (Work Location):	02	
Approving Officer:	Edwards, Ronald A (017995)	08/01/2025 21:35:59
Section: (Work Location):	02	



Tuesday, October 07, 2025



Notice of Public Hearing

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PERNELL, Timothy T, Agent
V & T WINE & LIQUOR at 916 W BURLEIGH St
Class A Malt & Class A Liquor License Renewal Application

Tuesday, October 21, 2025 at 10:40 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/21/2025 at 10:40 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1008 W BURLEIGH ST	MILWAUKEE, WI 53206-2739
CURRENT OCCUPANT	1008 W BURLEIGH ST# A	MILWAUKEE, WI 53206-2739
CURRENT OCCUPANT	3051 N 9TH ST	MILWAUKEE, WI 53206-3219
CURRENT OCCUPANT	3053 N 9TH ST	MILWAUKEE, WI 53206-3219
CURRENT OCCUPANT	3055 N 9TH ST	MILWAUKEE, WI 53206-3219
CURRENT OCCUPANT	3057 N 9TH ST	MILWAUKEE, WI 53206-3219
CURRENT OCCUPANT	3065 N 9TH ST	MILWAUKEE, WI 53206-3219
CURRENT OCCUPANT	3073 N 10TH ST	MILWAUKEE, WI 53206-3229
CURRENT OCCUPANT	3105 N 9TH ST# 2	MILWAUKEE, WI 53206-3200
CURRENT OCCUPANT	3105 N 9TH ST# 3	MILWAUKEE, WI 53206-3200
CURRENT OCCUPANT	3105 N 9TH ST# 4	MILWAUKEE, WI 53206-3200
CURRENT OCCUPANT	3112 N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3113 N 10TH ST	MILWAUKEE, WI 53206-3253
CURRENT OCCUPANT	3114 N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3120 N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3122 N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3130 N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3130A N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3132 N 10TH ST	MILWAUKEE, WI 53206-3252
CURRENT OCCUPANT	3133 N 9TH ST	MILWAUKEE, WI 53206-3248
CURRENT OCCUPANT	3134 N 10TH ST	MILWAUKEE, WI 53206-3252
CURRENT OCCUPANT	3134 N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3134A N 9TH ST	MILWAUKEE, WI 53206-3247
CURRENT OCCUPANT	3135 N 9TH ST	MILWAUKEE, WI 53206-3248
CURRENT OCCUPANT	3139 N 10TH ST	MILWAUKEE, WI 53206-3253
CURRENT OCCUPANT	3139 N 9TH ST	MILWAUKEE, WI 53206-3248
CURRENT OCCUPANT	827A W BURLEIGH ST	MILWAUKEE, WI 53206-3255
CURRENT OCCUPANT	829 W BURLEIGH ST	MILWAUKEE, WI 53206-3255
CURRENT OCCUPANT	829A W BURLEIGH ST	MILWAUKEE, WI 53206-3255
CURRENT OCCUPANT	833 W BURLEIGH ST	MILWAUKEE, WI 53206-3255
CURRENT OCCUPANT	902 W BURLEIGH ST	MILWAUKEE, WI 53206-3256
CURRENT OCCUPANT	911 W BURLEIGH ST	MILWAUKEE, WI 53206-3257
CURRENT OCCUPANT	913 W BURLEIGH ST	MILWAUKEE, WI 53206-3257
CURRENT OCCUPANT	917 W BURLEIGH ST	MILWAUKEE, WI 53206-3257

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Total Records: 34

Radius 250 feet and Center of the Circle: 916 W Burleigh St

2025-2026 Plan of Operation for 916 W BURLEIGH ST

1. Litter & Security Plans			
How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:			
How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: <u>AS NEEDED</u>			
Who cleans the grounds? ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: <u>STAFF/OWNER</u>			
How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:			
Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:			
Number of garbage cans: Inside ☒ Locations: <u>BATH ROOM / BACK OFFICE /</u> Outside ☒ Locations: <u>FRONT OF BUILDING / IN BACK</u>			
Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:			
Number of restrooms: <u>1</u>		Name of solid waste contractor: <u>TO GO DISPOSAL</u>	
Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? ☐ No ☒ Yes If Yes, describe security plans: <u>BACK</u>			
Do you have licensed security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licenses number(s): _____			
Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: <u>BACK / FRONT / SIDE / LOBBY / OFFICE</u>			
Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe:			
2. Percentage of Sales (must total 100%)			
Alcohol <u>80</u> %	Food Sales <u>100</u> %	Entertainment _____ %	Other <u>Cigs</u> % <u>100</u>
3. Businesses On The Premises (choose all that apply):			
☐ Restaurant	☐ Cafe/Coffee Shop	☐ Cocktail Lounge	☐ Convenience Store
☐ Hotel	☐ Banquet Hall	☐ Supermarket	☐ Private/Fraternal/Veterans' Club
☐ Night Club	☒ Liquor Store	☐ Tavern	☐ Sports Facility
☐ Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.			
7. Food License: Fee:		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for V & T WINE & LIQUOR 916 W BURLEIGH ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

N/A

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| ☐ Instrumental Musicians | ☐ Bands | ☐ Battle of the Bands | ☐ Comedy Acts |
| ☐ Disc Jockey | ☐ Magic Shows | ☐ Poetry Readings | ☐ Dancing by Performers |
| ☐ Jukebox | ☐ Wrestling | ☐ Patron Contests | ☐ Patrons Dancing |
| ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Karaoke | ☐ Bowling Alley | ☐ Pool Tables |
| ☐ Motion Pictures (movies by admission)
How many screens? _____ | ☐ Amusement Machines
How many? _____ | ☐ Concerts
Approx. # per year? _____ | ☐ Theatrical Performances
Approx. # per year? _____ |
| ☐ Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

N/A

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☐ Yes If Yes, Describe:

N/A

At any time will sound amplification be used? ☐ No ☐ Yes If Yes, Describe:

N/A

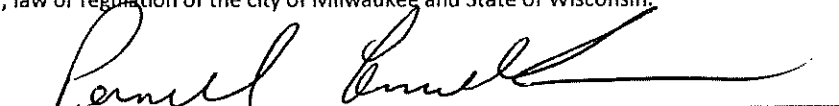
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign