

# MATC MEN OF COLOR INITIATIVE

PRESENTED TO CITY OF MILWAUKEE BLACK  
MALE ADVISORY COUNCIL.                      WALTER J.  
LANIER



**MEN**  
**of**  
**COLOR**  
MILWAUKEE AREA *Technical College*



# VISION & OPPORTUNITY



# Local & National Imperative

- \* All across the nation, from the White House to City Halls, data for men of color has compelled a response.
- \* White House: My Brother's Keeper
- \* City of Milwaukee: Black Male Advisory Council/Boys & Men of Color





# MATC's Place and Opportunity

- \* 9,000 plus Men of Color
- \* Only "Majority-Minority" College in WI (56%)
- \* Serves largest number of students in the state
- \* Intersection of Many Communities
- \* Strengthening Academic and Career Outcomes



SOME DATA POINTS



# Rich Diversity at MATC

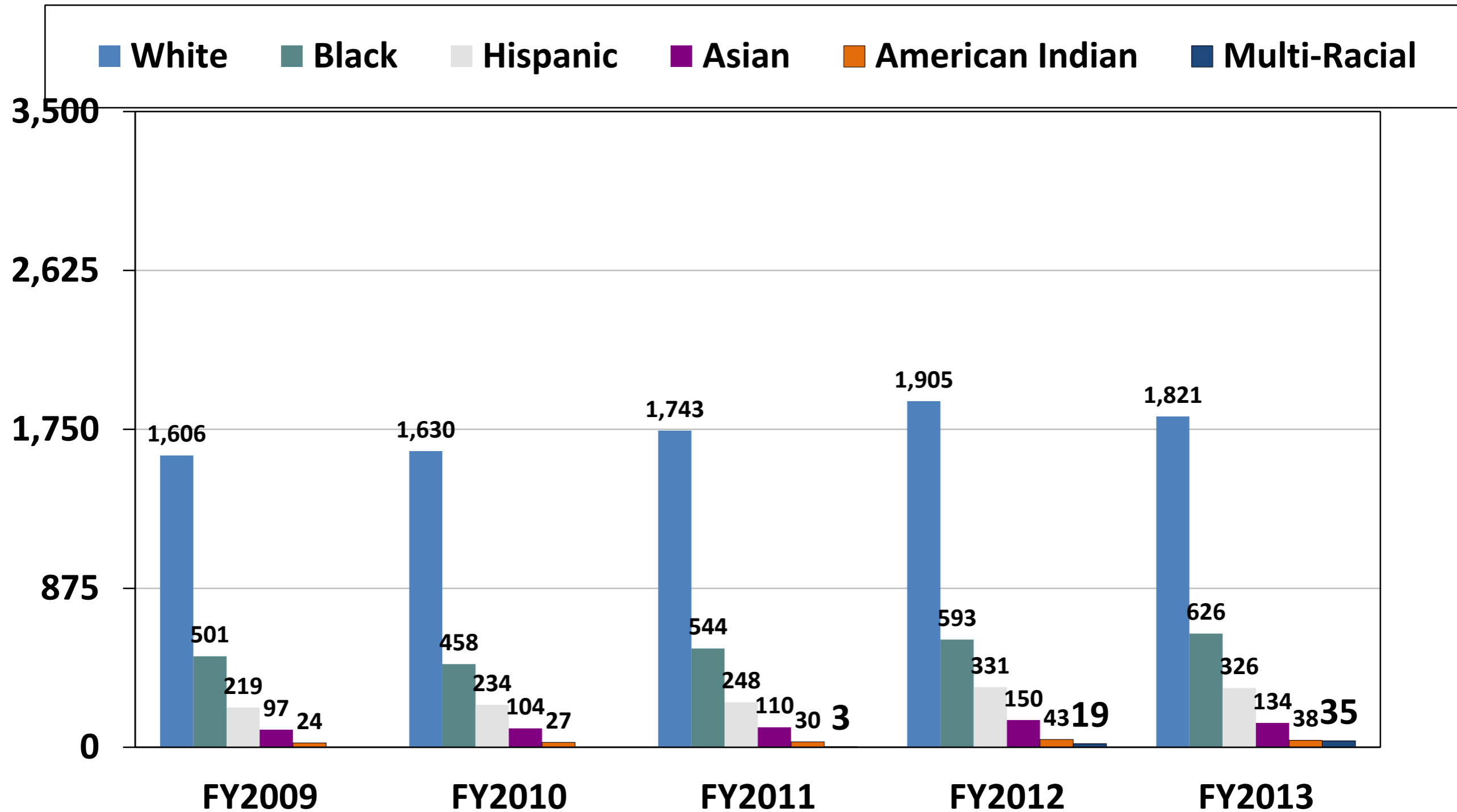
White	44%	17,985
African American	32%	13,080
Hispanic	16%	6,540
Asian-American	5%	2,044
Multiracial	2%	818
American Indian	1%	409
<b>Men of Color</b>	<b>22%</b>	<b>9,138</b>





# MATC TRENDS

## Number of Graduates by Race/Ethnicity





# Graduation and Retention Rates (3-year period)

- Total students 42%
- Male students 40%
- Men of Color 33%





# STRATEGIES (1-3 YEARS)



# Closing Gaps/Key Strategies

- \* Cohort Strategy
- \* Build Student Services
- \* Expanding Mentoring Capacity
- \* M2C3 Resource
- \* Health and Wellness
- \* Consistent Student Input
- \* Cultural Competence Training
- \* 53206





# Cohort Strategy

- \* Human Services
- \* Culinary
- \* Auto-Mechanic
- \* Business Management





# Short Term Key Cohort Goals

1. Increase Course Completion Rate of select cohorts
2. Increase Retention Rate of select cohorts





# QUESTIONS & KEY NEXT STEPS

