

Milwaukee Common Council Members
City Hall
200 E. Wells Street
Milwaukee, WI 53202

June 23, 2016

Re: Proposed 1550 N. Prospect Avenue development

Dear Milwaukee Common Council Members:

I was born and raised in Milwaukee, lived in the City for 30 years and was President of the Milwaukee Radio Group for an additional 28 years. I care deeply about Milwaukee and its future. If Milwaukee is going to prosper, we need to embrace the history on which the City was built, and new opportunities for growth and density. It is for this reason, I am asking for your support of the proposed development at 1550 N. Prospect Avenue.

The proposed development is an excellent snapshot of what Milwaukee represents. The developer has proposed to restore the Goll Mansion to its original prominence and also build a new, modern, state-of-the-art apartment development. Preserving and showcasing our history and connecting it to our future is what Milwaukee should be all about. I believe when we do it successfully, as I believe this proposed development has, it is a win for the city. It is in the best interest of current residents and businesses and lays the groundwork for attracting new individuals and businesses to Milwaukee.

As a Milwaukeean at heart, this development has my support. I ask that you and your colleagues give it yours, too.

Sincerely,

Thomas Joerres
35855 Hewitts Point
Oconomowoc Lake, WI 53066

CC: Jim Owczarski, City Clerk
Chris Lee, Staff Assistant, Zoning, Neighborhoods and Development Committee
Milwaukee Common Council