



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, August 21, 2025

COMMITTEE MEETING NOTICE

AD 10

LUCHINI, Anthony L, Agent
S & V, INC
5218 W BLUE MOUND Rd
MILWAUKEE, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, September 09, 2025 at 09:00 AM

The access code is <https://meet.goto.com/807203013>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application as agent for "S & V, INC" for "KELLY'S BLEACHERS" at 5218 W BLUE MOUND Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

REDACTED
BY

Re: problems at Kelly, s Bleachers. We have contacted you previously about ongoing problems at this location(5218 W. Bluemound).

Numerous complaints have been registered with the third district police and have been basically ignored. The dept of neighborhood services has been notified of the collapsed of they are still allowed to continue with outdoor parties for opening day of the Brewers and more outdoor activities.

We are concerned for the safety of our property and the regularly overserved guests at these gathering. contact the police for noise complaints (loud bass thumping clearly heard more than 50 feet away from the source) nothing can be done. pets stress out with the hours of constant noise rattling the frequently have to leave for relief to these problems.

We are trying to get a response from the city and the police to correct the violations of this establishment.

Over the past 20 plus years of our residency we have encountered numerous obstacles. Police will not respond because they have friends in the bar. City building inspectors are also buddies of the bar and the residential property .(owned by the same people who own the bar and whose foundation is in a state of disrepair that has had insurance canceled and to do work on for fear of the possible damages)

Many more details can be provided.

Please respond somehow to our concerns.

CITY OF MILWAUKEE
LICENSE DIVISION
2025 MAR 28 AM 10:18

*this is a partial list of
some of the things we have experienced in the 20 plus years of living near
Kelly's Bleachers.*

Most recently when we registered a complaint about the fence and the condition of the foundation at the adjacent building owned by the bar at 519 N. 52nd St.

The third district police have told us they can't do any thing about noise complaints because the address of 5218 W. Bluemound is in wauwatosa

Third district police will not register noise complaints or any other complaint against this establishment. Making it difficult to present any evidence of a problem to the common council.

Police having lunch in the bar have been sent to our front door by the bar owner to talk to us about a civil matter.

In the past we have had drunken patrons fall into our driveway due to lack of proper fencing.

have had 2am visits from drunk people insisting they be let into our home(so drunk he did not know where he was)the police officer who came to answer up call walked him to his vehicle.

The police in the past used to escort numerous drunks to their cars at closing time.

have been threatened by officers that want us to leave their friends at the bar alone and had our employment compromised by police calling our jobs.

Previous visits to license committee and common council have resulted in regulations that are ignored. Including our notification of when their license is up for renewal.

Previous contact with neighborhood services has resulted in us being sited.

These are just some of the incidents we have had to deal with.

This group of people are not a friendly business owners.. snow and leaves have been maliciously blown onto and when confronting they have threatened our lives.

One of the first incidents we encountered involved an officer Miller who at bar closing time to answer a call (he was drunk and tapping on his service revolver)telling us to leave his friends at the bar alone

These are just some of the things we have encountered over the years

Sincerely frustrated

Subject: Kelly's bleachers 5218 W. Bluemound fence and Brewers opening day scheduled for March 27 th 2025.

This is to notify all that the fence at this location is in a state of disrepair that is very concerning.(see pictures).

- Every year on opening day a large party with a live band and a huge tent has been allowed to take place. are concerned for the safety of our property and guests of this event because of the condition of the required by their license enclosure around this parking lot. A large part of this fence is also just missing between the residential and commercial lots.

Over many years have had problems with this establishments overserved patrons and the fact that they do not have a proper permit for this event.

are requesting that this dangerous situation not be allowed to take place under these circumstances.

will provide a list of other concerns throughout the years of

Thank you for your prompt attention to this matter.

todays date
02/06/2025

REDACTED
BY

VP



Source collapse at 5218 vs. Bloomberg
Kelly Stephens

Source falling to
at

Date
2/5/25

REDACTED
BY
VP



NO Source Between Residential property/
+ commercial property/

Kelly's Blaschus 5218 W. Blumenau

REDACTED
BY


Date
2-5-25



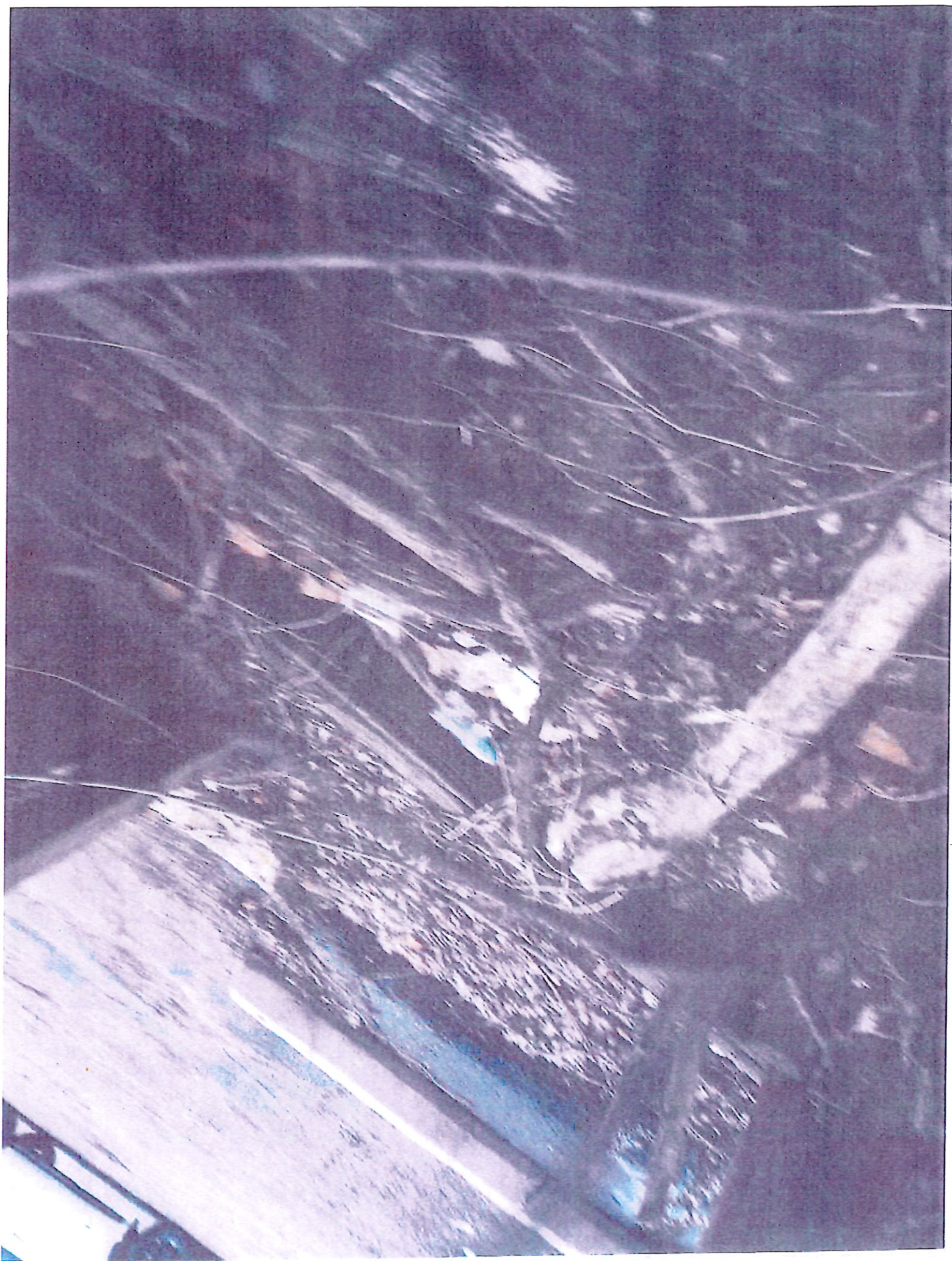
www.kellybleachers1.com
OPEN 365
DAYS A YEAR

kellybleachers1@gmail.com

File copies at 5218 W. Elmwood
Kelly's Elanors

Rel 2
2-5-25

REDACTED
BY
VP





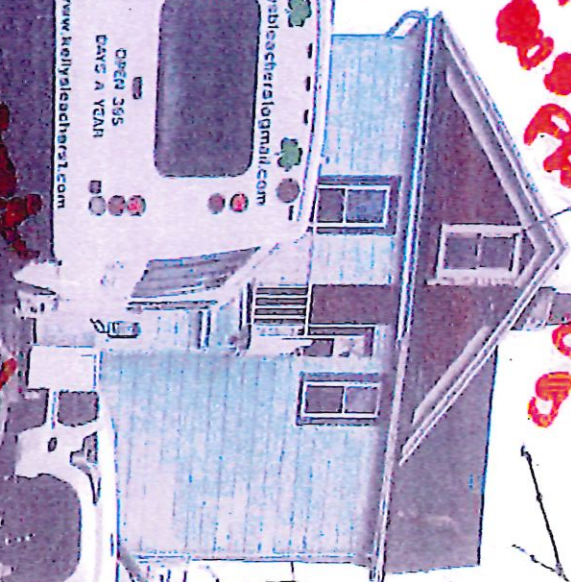
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MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/31/25**LICENSE TYPE:** Class B Tavern**NEW:** ☐**RENEWAL:** ☒**No. 384088****Application Date:****License Location:** 5218 W Blue Mound Rd**Business Name:** Kelly's Bleachers**Licensee/Applicant:** LUCHINI, Anthony L
(Last Name, First Name, MI)**Date of Birth:** 04/23/1980**Home Address:** 4180 N 137th St**City:** Brookfield**State:** WI **Zip Code:** 53005**Home Phone:** 414-232-3222

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/12/2016 Patrick GUENTHER (50% shareholder) was cited for Operating While Intoxicated. He was convicted on 07/13/2016 and his license was revoked for 6 months.

- =====
2. On 07/06/2018 at 12:25am officers investigated an incident at Kelly's Bleachers, 5218 W. Bluemound Rd. The investigation revealed the waitress attempted to close out a bill and the credit card was declined. She told a security guard who approached the subject outside as he was sitting in a vehicle. The subject became verbally combative and made threats to shoot him. The subject then drove off in their direction, almost striking the security guard.

- =====
3. On 01/01/2019 at 2:19am officers responded to a battery complaint at 5218 W. Blue Mound Rd. The officers spoke with the victim who stated he was outside of Kelly's Bleachers waiting for an UBER when a male subject was talking to a female in a degrading manor. The victim confronted the subject about the way he was treating the female and the subject hit the victim with a cane to the shoulder and head. The victim then punched the suspect, causing him to pass out. The officers spoke the suspect who did not recall what happened. The officers spoke with the applicant who stated he did not witness the fight but helped his security assist the subject up off the ground and told another employee to call 911. Both of the subjects refused medical attention and stated they did not want to press charges.

4. On 08/25/2019 at 2:30am officers were dispatched to fight at Kelly's Bleachers, 5218 W. Blue Mound Rd. When the officers arrived they observed a subject lying on the ground out front bleeding from the head. The victim stated she was exiting Kelly's Bleachers and observed two groups of former patrons fighting outside. She attempted to break up the fight and was struck in the head with the base of a car seat. The manager, Brendan BUTLER, stated there is a camera on the front door but it does not face the street and would likely not have captured the fight.

- =====
5. On 03/13/2020 at 9:57pm officers conducted a license premise check at Kelly's Bleachers, 5218 W. Blue Mound Rd. The officers found no violations.
 6. On 03/16/2020 at 9:11pm officers conducted a license premise check at Kelly's Bleachers, 5218 W. Blue Mound Rd. The officers spoke with the bartender and informed them of the rules going into effect at midnight. The staff stated they understood the rules. No violations observed.
 7. On 05/11/2020 at 11:23am officers were dispatched to Kelly's Bleachers, 5218 W. Blue Mound Rd, regarding a violation of the Safer at Home order. The officers found only employees inside, with the business not open. The complaint was found to be baseless.
 8. On 05/13/2020 at 7:16pm officers were dispatched to Kelly's Bleachers, 5218 W. Blue Mound Rd, for the business being open. The officers spoke with the applicant, who stated they were open for curb side pick-up only. The applicant allowed the officers inside where they only observed employees.

- =====
9. On 04/22/22 at 12:30am, Milwaukee Police were dispatched to 5218 W. Bluemound Road for a battery complaint. Investigation revealed that a patron was escorted out of the establishment because he was causing problems with multiple people inside. The subject attempted multiple times to regain entry into the tavern and on the final attempt the subject was denied, he fell back, striking his head on the concrete sidewalk. No employees were able to gain access to the security cameras to view the incident.
 10. On 06/14/22 at 12:37am, Milwaukee Police conducted a license premise check at 5218 W. Bluemound Road. No violations were found and the bartender was cooperative.

- =====
11. On 12/27/22 at 1:12a.m., Milwaukee Police conducted a License Premise Check at 5218 W. Blue Mound Rd. No violations were found and the bartender was cooperative.
- =====

12. On 01/02/24 at 5:10a.m., Milwaukee Police were dispatched to an Entry at 5218 W. Blue Mound Rd. Investigation revealed the business was the victim of a Burglary. The business was cooperative with the investigation and allowed officers to view video surveillance of the incident.

13. On 01/25/24 at 12:54a.m., Milwaukee Police conducted a License Premise Check at 5218 W. Blue Mound Rd. No violations were found and the business was cooperative.
14. On 03/28/24 at 2:37p.m., Milwaukee Police were dispatched to a Welfare Check at 5218 W. Blue Mound Rd. The business contacted police regarding a patron's unusual behavior and possible level of intoxication. Medical assistance was called and the patron was transported to a nearby hospital.
15. On 04/02/24 at 9:23p.m., Milwaukee Police were dispatched to a Trouble with Subject at 5218 W. Blue Mound Rd. Officers were advised two subjects were causing a disturbance outside the establishment, however, left when they observed police arriving.
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- The following are calls for service at 5218 W. Blue Mound Rd
16. On 09/19/24 at 1:31a.m., Milwaukee Police conducted a License Premise Check. No violations were found.
17. On 10/15/24 at 1:03a.m., Milwaukee Police conducted a License Premise Check. ON arrival the officers were advised of a disorderly patron who caused damage to a TV. No violations were found.
18. On 11/16/24 at 1:36a.m., Milwaukee Police conducted a License Premise Check. No violations were found.
19. On 12/28/24 at 1:14a.m., Milwaukee Police were dispatched to a Noise Complaint. On arrival officers determined the music to be playing at a reasonable level and advised the caller.
20. On 02/01/25 at 11:17p.m., Milwaukee Police were dispatched to a Noise Complaint. On arrival officers observed a live band with a large crowd watching the performance. The caller refused to provide their name and number. The business was cooperative.
21. On 02/07/25 at 12:57a.m., Milwaukee Police conducted a License Premise Check. No violations were found.
22. On 04/06/25 at 10:26p.m., Milwaukee Police conducted a License Premise Check. No violations were found.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2409190012

OtherEvent #: 24-LP-1456

Incident

5218 W BLUE MOUND RD Milwaukee, WISCONSIN 53214

Incident Date/Time:: 09/19/2024 01:31:00
CAD Number:: P2409190084
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-232-3222
Phone 1 Type:: Phone
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Persons Involved (1)

1CARRY

Person Involvement:: Employee
Sex:: FEMALE
Race:: WHITE

Licensed Premise Data (1)

KELLY'S BLEACHERS

Address:: 5218 W BLUE MOUND RD
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53214
License Type:: Filling Station
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2409190012

OtherEvent #: 24-LP-1456

Narrative (1)

LICENSED PREMISE REPORT

Martinez, Pablo 035694

09/19/2024

This report is written by P.O. Pablo MARTINEZ, assigned to District Three, Late Power Shift, Squad 3440.

On Thursday, September 19, 2024, at 1:31 am, P.O. Omar CONTRERAS and I conducted a routine Business Check at Kelly's Bleachers located at, which is in the City and County of Milwaukee.

We were in a marked Milwaukee Police Department Car (#65544), with red and blue emergency lights and an audible siren. We were in full MPD uniform with badges affixed to our outermost garments and Axon body worn cameras active.

Upon entry, we observed a number of patrons at the establishment and made contact with the bartender. The bartender verbally identified herself Carry (w/f). We notified Carry we were conducting a standard Business Check. Carry was cooperative with the investigation.

P.O. Adriana GALVAN conducted a records check which revealed Kelly's Bleachers currently holds Licenses for:

Agent/Owner: Anthony L. LUCHINI (not on scene or available at this time)

Class B Tavern License (BTAVN-211589) (EXP 10/01/2024)

Food Dealer-Restaurant (FREST-19667) (EXP 10/01/2024)

Public Entertainment Premises License (PEP-9210) (EXP 10/01/2024)

While on scene, we observed the licenses posted behind the bar and up up-to-date.

The establishment had no security officer.

Video surveillance footage was not requested due to the investigation not being a major incident.

Per the district community partnership unit this location is NOT designated nuisance premise.

End of Report.

Officer (2)

Reporting Officer: Martinez, Pablo (035694) 09/19/2024 01:55:00

Section: (Work Location): 34

Approving Officer: Kingston III, William T (015484) 09/19/2024 22:22:59

Section: (Work Location): 33

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2409190012

OtherEvent #: 24-LP-1456

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2410150009

OtherEvent #: 24-LP-1541

Incident

5218 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 10/15/2024 01:03:00
CAD Number:: P2410150049
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-232-3222
Phone 1 Type:: Phone
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Persons Involved (1)

BUTLER, BRENDAN BURK

Person Involvement:: Employee
DOB:: 06/09/1978
Sex:: MALE
Race:: WHITE
Address:: W177N8552 LYNWOOD DR
City:: Menomonee Falls
State:: WISCONSIN
Zip Code:: 53051

Licensed Premise Data (1)

KELLYS BLEACHERS

Address:: 5218 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2410150009

OtherEvent #: 24-LP-1541

Licensee was cooperative: (If not
explain in narrative): Yes

Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Ortiz, Isaac 037235

10/15/2024

This report is written by P.O Isaac ORTIZ, assigned to DISTRICT 3, Late Power Shift, SQUAD 3431.

On 10-15-2024, at 1:03 a.m., I conducted a tavern check at 5218 W BLUE MOUND RD.

Upon arrival I observed a bar called Kelly's Bleachers with the front entrance door, facing South bound towards W. Blue mound Rd

I spoke to a bar employee from Kelly's Bleachers identified as Brendan B. BUTLER (w/m 06-09-1970) who stated he had customers that started an verbal altercation with other customers at the above listed location. One of the customers attempted to get physical with the staff of Kelly's Bleachers. BUTLER stated he instructed these customers to leave the bar. butler stated one of the customers returned and punched a TV in the screen.

The business was cooperative with Officers.

I reviewed video surveillance footage. The footage showed a white male subject attempting to reenter the bar side door through the side porch area. As the white subject is walking out of the side porch area, he is observed striking the TV once. A link to evidence.com was sent to BUTLER to upload this video footage.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2410150009

OtherEvent #: 24-LP-1541

While on scene, I observed the licenses posted and they were up to date. I did not observe any violations in the licensed premise.

Officer (2)

Reporting Officer:	Ortiz, Isaac (037235)	10/15/2024 01:29:00
Section: (Work Location):	34	
Approving Officer:	Wallich, Rebecca J (022637)	10/15/2024 17:32:47
Section: (Work Location):	33	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2411160008

OtherEvent #: 24-LP-1717

Incident

5218 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 11/16/2024 01:36:00
CAD Number:: P2411160105
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-232-3222
Phone 1 Type:: Phone
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Persons Involved (1)

BUTLER, BRENDAN BURKE

Person Involvement:: Bartender
DOB:: 06/09/1978
Sex:: MALE
Race:: WHITE
Address:: W177N8552 LYNWOOD DR
City:: MENOMONEE FALLS
State:: WISCONSIN
Zip Code:: 53051

Licensed Premise Data (1)

KELLY'S BLEACHERS

Phone 1 Number:: (414)-258-9837
Phone 1 Type:: Work
Address:: 5218 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2411160008

OtherEvent #: 24-LP-1717

Business Was Cited For Violation:: No

Licensee was cooperative: (If not Yes
explain in narrative):

Licensee or Manager was on No
premises at time of
violation/incident::

Narrative (1)

LICENSED PREMISE REPORT

Galvan, Adriana 035678

11/16/2024

This report is written by P.O. Adriana GALVAN, assigned to District Three, Late Shift, Squad 3368.

On Saturday, November 16, 2024, at 1:36 am, P.O. Seng XIONG and I conducted a routine Tavern Check at Kelly's Bleachers located at 5218 W Bluemound Rd., which is in the City and County of Milwaukee.

We were in a marked Milwaukee Police Department Car (#65338), with red and blue emergency lights and an audible siren. We were in full MPD uniform with badges affixed to our outermost garments and Axon body worn cameras active.

Upon entry, we observed a number of patrons at the establishment and made contact with the employee/bartender. The bartender was identified as Brendan B. BUTLER (W/M 6/9/1978). We notified BUTLER we were conducting a standard Tavern Check. BUTLER was the only employee working at this time and was cooperative with the investigation.

Upon request, BUTLER provided his bartending license (BART-23-01821), which is valid and up to date.

A records check revealed Kelly's Bleachers currently holds Licenses for:

Agent/Owner: Anthony L. LUCHINI (W/M 04/23/1980) (not on scene or available at this time)

Class B Tavern License (BTAVN-211589) (EXP 10/01/2025)

Food Dealer-Restaurant (FREST-19667) (EXP 10/01/2025)

Public Entertainment Premises License (PEP-9210) (EXP 10/01/2025)

While on scene, we observed the licenses posted near the entrance to the kitchen on the far northeast wall of the establishment. Licenses were valid and up to date.

The establishment had no security officer.

Video surveillance footage was not requested due to the investigation not being a major incident.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2411160008

OtherEvent #: 24-LP-1717

Per the district community partnership unit this location is **NOT** designated nuisance premise.

BUTLER refused a Community Contact Card, stated he has our information from previous Tavern Checks.

End of Report.

Officer (3)		
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Reporting Officer:	Galvan, Adriana (035678)	11/16/2024 01:36:00
Section: (Work Location):	33	
Approving Officer:	Fritz, Christopher J (017781)	11/17/2024 23:17:11
Section: (Work Location):	32	
Assisting Officer:	Xiong, Seng (029471)	11/16/2024 01:46:00
Section: (Work Location):	33	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2412290013

OtherEvent #: 24-LP-1856

Incident

5218 W BLUE MOUND RD Milwaukee, WI 53214

Incident Date/Time:: 12/28/2024 23:15:00
CAD Number:: P2412281507
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-232-3222
Phone 1 Type:: Phone
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Persons Involved (1)

BUTLER, BRENDAN BURK

Person Involvement:: Manager
DOB:: 06/09/1978
Sex:: MALE
Race:: WHITE
Phone 1 Number:: 4143056978
Phone 1 Type:: CELLPHONE
Address:: W177N8552 LYNWOOD DR
City:: Menomonee Falls
State:: WISCONSIN
Zip Code:: 53051

Licensed Premise Data (1)

KELLYS BLEACHERS

Phone 1 Number:: (414)-258-9837
Phone 1 Type:: Work
Address:: 5218 W BLUE MOUND RD
City:: Milwaukee
State:: WI
Zip Code:: 53214

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2412290013

OtherEvent #: 24-LP-1856

License Type::	Alcohol
Licensee Notification Was Made::	No
Licensee Notified Date/Time::	12/29/2028 01:21:00
Business Was Cited For Violation::	No
Licensee was cooperative: (If not explain in narrative):	Yes
Licensee or Manager was on premises at time of violation/incident::	Yes

Narrative (1)

LICENSED PREMISE REPORT

Mack, Joseph T 036307

12/29/2024

This report is written by P.O. Joseph MACK assigned to District 3, Squad 3321, Late Shift, along with P.O. Aaron FROH. P.O. FROH and I were in full duty uniform equipped with an Axon body worn camera activated and in a marked squad vehicle.

On Sunday, December 29, 2024, at approximately 1:14 am P.O. FROH and I were dispatched to a noise complaint at Kelly's Bleachers at 5218 W Blue Mound Rd. According to the Milwaukee Police CAD, the caller stated there was loud music coming from the location.

Upon arrival, outside I did not hear any loud music but upon entering Kelly's Bleachers I could hear music playing at a reasonable level. I spoke with the licensed premise manager, Brendan B BUTLER (W/M, 6-9-78) and informed him we had a call about loud music coming from the location On Saturday, December 28, 2024, at approximately 11:19 pm. BUTLER said they did have a band playing that was ending around that time and they had already left for the night.

The business was cooperative with the investigation. The business had one security personnel inside the tavern, they were unarmed.

I called the caller back, Calvin MENGE (414-479-9778), and advised him a squad had responded and

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2412290013

OtherEvent #: 24-LP-1856

spoke with the manager about the volume of the music that was playing. MENGE said he did not go over to the tavern and speak to anybody there but called due to the loud music that was coming from the place.

While on scene, I observed the licenses posted and they were up to date. I did not observe any violations in the licensed premise.

End of report.

Officer (2)

Reporting Officer:	Mack, Joseph T (036307)	12/29/2024 03:25:00
Section: (Work Location):	33	
Approving Officer:	Fritz, Christopher J (017781)	01/02/2025 00:35:33
Section: (Work Location):	32	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2502011437

OtherEvent #: 25-LP-0151

Incident

5218 W BLUE MOUND RD MILWAUKEE, WI 53208

Incident Date/Time:: 02/01/2025 23:17:00
CAD Number:: P2502011437
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (2)

BUTLER, BRANDON D

Person Involvement: (Must choose Agent from drop down): Manager
DOB:: 06/08/1978
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-258-9837
Phone 1 Type:: Work
Address:: 5218 W BLUE MOUND RD
City:: MILWAUKEE
State:: WI
Zip Code:: 53208

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent from drop down): Agent
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-232-3222
Phone 1 Type:: Phone
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Premise Data (1)

KELLYS BLEACHERS

Phone 1 Number:: (414)-258-0837
Phone 1 Type:: Work
Address:: 5218 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
License Type:: Public Entertainment Premise
Licensee Notification Was Made:: Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2502011437

OtherEvent #: 25-LP-0151

Licensee Notified Date/Time:: 02/01/2025 23:00:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Perez, Randall R 014191

02/01/2025

This report is written by P.O. Randall R. PEREZ, assigned to DISTRICT 3 EARLY SHIFT, SQUAD NUMBER 3292.

On Saturday 02/01/2025 AT OR AROUND 11:17 pm, I was dispatched 5218 W Blue MOUND RD FOR A LOUD MUSIC COMPLAINT.

Upon my arrival I observed a live band playing with a large Crowd watching it perform.

I attempted to contact the caller regarding but they refused to provide name or phone number, so I was unable to do so.

I spoke to licensed premise manager Brandon B. BUTLER M/W 06/09/1978. BUTLER was very cooperative and produced the live music license for this bar.

No violations were observed.

Officer (2)

Reporting Officer:

Perez, Randall R (014191)

02/01/2025 23:36:00

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2502011437

OtherEvent #: 25-LP-0151

Section: (Work Location): 32

Approving Officer: Schlel, Nicholas R (022572)

02/02/2025 17:18:58

Section: (Work Location): 32

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2502070006

OtherEvent #: 25-LP-0183

Incident

5218 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 02/07/2025 00:57:00
CAD Number:: P2502070053
District:: 3
Beat:: 320

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-232-3222
Phone 1 Type:: Phone
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Premise Data (1)

KELLYS BLEACHERS

Phone 1 Number:: (414)-258-9837
Address:: 5218 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Stanton, Andrew K 031972

02/07/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2502070006

OtherEvent #: 25-LP-0183

This report is written by P.O. Andrew STANTON, Squad 3369, District Three, Late Shift.

On Friday, February 7th, 2025, at 12:57 am, P.O. Alexander KISSLER and I conducted a routine Tavern Check at Kelly's Bleachers located at 5218 W Bluemound Rd., which is in the City and County of Milwaukee.

We were in a marked Milwaukee Police Department Car (#65560), with red and blue emergency lights and an audible siren. We were in full MPD uniform with badges affixed to our outermost garments and Axon body worn cameras active.

Upon entry, we observed a number of patrons at the establishment and made contact with the employee/bartender. The bartender was identified as Brendan B. BUTLER (W/M 6/9/1978). We notified BUTLER we were conducting a standard Tavern Check. BUTLER was the only employee working at this time and was cooperative with the investigation.

Upon request, BUTLER provided his bartending license (BART-23-01821), which is valid and up-to-date.

A records check revealed Kelly's Bleachers currently holds Licenses for:

Agent/Owner: Anthony L. LUCHINI (not on scene or available at this time)

Class B Tavern License (BTAVN-211589) (EXP 12/31/2026)

Food Dealer-Restaurant (FREST-19667) (EXP 10/01/2025)

Public Entertainment Premises License (PEP-9210) (EXP 10/01/2025)

While on scene, we observed the licenses posted near the entrance to the kitchen on the far north east wall of the establishment. Licenses were valid and up up-to-date.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2502070006

OtherEvent #: 25-LP-0183

The establishment had no security officer.

Video surveillance footage was not requested due to the investigation not being a major incident.

Per the district community partnership unit this location is NOT designated nuisance premise.

BUTLER was provided with a Community Contact Card. BUTLER also stated he has our information from previous Tavern Checks.

End of Report.

Officer (2)

Reporting Officer:	Stanton, Andrew K (031972)	02/07/2025 06:56:00
Section: (Work Location):	33	
Approving Officer:	Velasquez, Guadalupe (018673)	02/13/2025 15:06:05
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2504060172

OtherEvent #: 25-LP-1439

Incident

5218 W BLUE MOUND RD MILWAUKEE, WI 53208

Incident Date/Time:: 04/06/2025 22:26:00
CAD Number:: P2504061423
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-232-3222
Phone 1 Type:: Phone
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Persons Involved (1)

THOMAS, STEFAN ROBERT

Person Involvement:: Bartender
DOB:: 09/06/1995
Sex:: MALE
Race:: WHITE
Phone 1 Number:: 203-980-4779
Phone 1 Type:: CELL
Address:: 455 E PLEASANT ST # 504
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202

Licensed Premise Data (1)

KELLY'S BLEACHERS

Address:: 5218 W BLUE MOUND RD
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53214
License Type:: Alcohol
Licensee Notification Was Made:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #: C2504060172

OtherEvent #: 25-LP-1439

Business Was Cited For Violation:: No
Licensee was cooperative: (If not Yes
explain in narrative):
Licensee or Manager was on No
premises at time of
violation/incident::

Narrative (1)

LICENSED PREMISE REPORT

Stanton, Andrew K 031972

04/06/2025

This report is written by P.O. Andrew STANTON, Squad 3369, District Three, Late Shift.

On Sunday, April 6th, 2025, at 10:26 pm, P.O. Alexander KISSLER and I conducted a routine Tavern Check at **Kelly's Bleachers** located at 5218 W Blue Mound Rd., which is in the City and County of Milwaukee.

We were in a marked Milwaukee Police Department Car (#65253), with red and blue emergency lights and an audible siren. We were in full MPD uniform with badges affixed to our outermost garments and Axon body worn cameras active.

Upon entry, we observed a number of patrons at the establishment and made contact with the employee/bartender. The bartender was identified as Stefan R THOMAS (W/M 09-06-1995). We notified THOMAS we were conducting a standard Tavern Check. BUTLER was the only employee working at this time and was cooperative with the investigation.

THOMAS showed us his drivers license as well as his bartending license which is up to date.

A records check revealed **Kelly's Bleachers** currently holds Licenses for:

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2504060172

OtherEvent #: 25-LP-1439

Agent/Owner: Anthony L. LUCHINI (not on scene or available at this time)

Class B Tavern License (BTAVN-212649) (EXP 10/01/2025)

Food Dealer-Restaurant (FREST-21447) (EXP 10/01/2025)

Public Entertainment Premises License (PEP-9969) (EXP 10/01/2025)

While on scene, we observed the licenses posted near the entrance to the kitchen on the far north east wall of the establishment. Licenses were valid and up up-to-date.

The establishment had no security officer.

Video surveillance footage was not requested due to the investigation not being a major incident.

Per the district community partnership unit this location is **NOT** designated nuisance premise.

THOMAS was provided with a Community Contact Card. THOMAS also stated he has our information from previous Tavern Checks.

End of Report.

Officer (2)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504060172

OtherEvent #: 25-LP-1439

Reporting Officer:	Stanton, Andrew K (031972)	04/06/2025 23:09:00
Section: (Work Location):	33	
Approving Officer:	Daering, Jason J (019708)	04/07/2025 07:05:36
Section: (Work Location):	42	



Thursday, August 21, 2025



Notice of Public Hearing

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LUCHINI, Anthony L, Agent
KELLY'S BLEACHERS at 5218 W BLUE MOUND Rd
Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application

Tuesday, September 09, 2025 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/9/2025 at 9:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	505 N 53RD ST# 1	MILWAUKEE, WI 53208-3070
CURRENT OCCUPANT	505 N 53RD ST# 2	MILWAUKEE, WI 53208-3070
CURRENT OCCUPANT	505 N 53RD ST# 3	MILWAUKEE, WI 53208-3070
CURRENT OCCUPANT	505 N 53RD ST# 4	MILWAUKEE, WI 53208-3070
CURRENT OCCUPANT	5122 W BLUE MOUND RD	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5122 W BLUE MOUND RD# A	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5122 W BLUE MOUND RD# B	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD# 201	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD# 301	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD# 302	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD# 401	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD# 402	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	516 N 52ND ST# 1	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	516 N 52ND ST# 2	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	516 N 52ND ST# 3	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	516 N 52ND ST# 4	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	517 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	517 N 53RD ST# A	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	518 N 54TH ST	MILWAUKEE, WI 53208-3005
CURRENT OCCUPANT	519 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	519A N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	5202A W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	5208A W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	5208B W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	521 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	5218 W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	522 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	5230 W BLUE MOUND RD# A	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	525 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	526 N 53RD ST	MILWAUKEE, WI 53208-3001
CURRENT OCCUPANT	526 N 54TH ST	MILWAUKEE, WI 53208-3005
CURRENT OCCUPANT	529 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	529 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	530 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	530 N 53RD ST	MILWAUKEE, WI 53208-3001
CURRENT OCCUPANT	530A N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	532 N 54TH ST	MILWAUKEE, WI 53208-3005
CURRENT OCCUPANT	5326 W BLUE MOUND RD# 1	MILWAUKEE, WI 53208-3081
CURRENT OCCUPANT	5326 W BLUE MOUND RD# 2	MILWAUKEE, WI 53208-3081
CURRENT OCCUPANT	5326 W BLUE MOUND RD# 3	MILWAUKEE, WI 53208-3081
CURRENT OCCUPANT	5326 W BLUE MOUND RD# 4	MILWAUKEE, WI 53208-3081
CURRENT OCCUPANT	533 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	535 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	535 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	536 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	536 N 53RD ST	MILWAUKEE, WI 53208-3001

CURRENT OCCUPANT	536 N 54TH ST	MILWAUKEE, WI 53208-3005
CURRENT OCCUPANT	539 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	539 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	540 N 53RD ST	MILWAUKEE, WI 53208-3001
CURRENT OCCUPANT	541 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	542 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	544 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	545 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	545 N 53RD ST	MILWAUKEE, WI 53208-3002
CURRENT OCCUPANT	546 N 53RD ST	MILWAUKEE, WI 53208-3001
CURRENT OCCUPANT	603 N 52ND ST	MILWAUKEE, WI 53208-3647
CURRENT OCCUPANT	604 N 53RD ST	MILWAUKEE, WI 53208-3003
CURRENT OCCUPANT	605 N 53RD ST	MILWAUKEE, WI 53208-3004
CURRENT OCCUPANT	605A N 53RD ST	MILWAUKEE, WI 53208-3004
CURRENT OCCUPANT	609 N 52ND ST	MILWAUKEE, WI 53208-3647
CURRENT OCCUPANT	610 N 53RD ST	MILWAUKEE, WI 53208-3003

Blank Notice

Total Records: 62

Radius 250 feet and Center of the Circle: 5218 W Blue Mound Rd

2025-2026 Plan of Operation for 5218 W BLUE MOUND RD

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: ANYTHING NEEDED

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☒ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: OUTSIDE DOORS WITH CASHIERS

Number of garbage cans: Inside 25 Locations: EVERYWHERE
Outside 4 Locations: FRONT/RACK/SIDE/PARKING LOT

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 4 Name of solid waste contractor: WASTE MANAGEMENT

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 35 and describe security plans:

WE HAVE SIGNS & PARKING LOT ATTENDANT TO CROWD CONTROL

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 1-3

AND What are their responsibilities? NOISE CONTROL, CLEAN UP

What security equipment do they use? NONE

List their license number(s): N/A

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: 20 AUL INSIDE 2 OUTSIDE

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe: APPROX 10 checks all Alcohol ORDERED

2. Percentage of Sales (must total 100%)

Alcohol 28 % Food Sales 30 % Entertainment 2 % Other _____ %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining Area: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 21447 Fee: \$800.00

Your current food license includes the following food operations:
DHS - COMPLEX, Sales \$20,001 - \$200,000, Tavern Restaurant.
Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
Are there any changes to the number or types of devices? ☒ No ☐ Yes
If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for KELLY'S BLEACHERS 5218 W BLUE MOUND RD

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, 5 Amusement Machines, 2 Pool Tables

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| ☐ Instrumental Musicians | ☐ Bands | ☐ Battle of the Bands | ☐ Comedy Acts |
| ☐ Disc Jockey | ☐ Magic Shows | ☐ Poetry Readings | ☐ Dancing by Performers |
| ☐ Jukebox | ☐ Wrestling | ☐ Patron Contests | ☐ Patrons Dancing |
| ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Karaoke | ☐ Bowling Alley | ☐ Pool Tables |
| ☐ Motion Pictures (movies by admission)
How many screens? _____ | ☐ Amusement Machines
How many? _____ | ☐ Concerts
Approx. # per year? _____ | ☐ Theatrical Performances
Approx. # per year? _____ |
| ☐ Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☒ Yes If Yes, Describe: **LIVE MUSIC INSIDE ONLY**

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: **LIVE MUSIC INSIDE ONLY**

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign