

## GRANVILLE ADVISORY COMMITTEE QUESTIONNAIRE

The Granville Advisory Committee review plans and proposals for redevelopment projects in the Granville Development District for consistency with the goals, needs, and desires of the Granville community and its residents, businesses, property owners and other stakeholders. The Granville Development District is bounded by W. County Line Road, W. Good Hope Road, N. 60th Street and N. 107th Street. Additionally, committee would like to be informed of new businesses or developments coming into the Granville District area or altering operations within the area. The committee would like to review those businesses/developments and possibly offer recommendations or provide input on them. Any recommendations made by this committee are advisory only to other required processes.

- 1) What is the legal entity name, address of the proposed business/development, business mailing address, and name(s) and contact information (email and phone) of the applicant(s) and/or point of contact(s)?

- Pamela Perrin dba Coconut Bowl. 4707 W. Mill Rd Milwaukee, WI 53218  
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- 2) Are you a new or existing business?

-Existing

- 2a) How many years have you been in business?

- In business as Coconut Bowl since 11/2021, but business existed and and operated under another name prior to that.

- 3) Describe the product(s) or service(s) you offer? Include specific activities to be held at the proposed location. Include all licensing needed/applied for.

- We are a 12-lane bowling alley that serves food. Including authentic Jamaican cuisine. We had a full bar and hall space available. We operate under a Public Entertainment, a Food Dealer, and a Class B Tavern license.

- 4) What Problem Does Your Business Solve?

- We solve the problem of lack of wholesome entertainment available as well as offer good food to eat. We solve the need of space to hold special occasions as well.

- 4a) How will you involve the community?

- The community is involved by the opportunity to bring various organizations together to host outings and events for their organization. We

have many group homes, schools, churches, fraternities/sororities, and other businesses host bowling events for their members. We have adopted a school in the district that brings the staff and children together for positive reinforcement. We hold school supply and other drives to assist with needs of community.

**4b) How will you give back to the community?**

- As mentioned above, we give back to the community in a number of ways by allowing our venue to be a resource for community groups and local organizations.

**5) What are the business hours of operation?**

- The current hours are Sunday 12pm - 11pm. Monday -Thursday 5pm-12am. Friday 5pm-2:30 am, & Saturday 11 am - 2:30 am

**6) Who is your target audience?**

Our target audience is everyone from 0-99. Kids as well as adults can find something to enjoy at our establishment.

**7) Why do you want your business to be located within the 9th district?**

- Our business has been a staple in the community for over 30 years and we are honored to continue operating in this district.

**7a) How will your business improve the 9th district?**

- The beauty of the 9th district is enhanced by having a gem located right in the heart. It should feel good to be able to have a bowling center, good food, safe entertainment available right in the neighborhood you live in. Our neighbors do not have to go to Wauwatosa, Brown Deer, or further to have a nice place to enjoy bowling, food, and drinks.

**8) Who will maintain the exterior premise of your establishment?**

- All of our staff here as well as any outside contractors used to assist with maintenance and upkeep.

**9) Are you leasing or buying the building where your business will be located?**

-We are buying the building.

**10) Describe your security design.**

- Our security team is posted both inside and outside of the building. All patrons are wanded upon entry and bags checked. The outdoor security patrols the entrance, parking lot, as well as surrounding area.

**11) Does your proposal involve any City approvals? If so, what are those approval processes?**

- I believe all of our city requirements are up-to-date.

**12) What is the project timeline or schedule for your development or business, including any City approvals that are required?**

**-Currently operating.**