



March 28th, 2023

Milele A. Coggs  
District 6 Alderwoman  
City Hall  
200 E. Wells Street  
Room 205  
Milwaukee, WI 53202

Dear Alderwoman Coggs:

I am writing on behalf of the Villard Avenue Business Improvement District (BID #19) to convey our utmost support for the pending purchase of Tony's Barbecue by Brandy Cheatham and Darnell Ashley, and to express the full backing of the Villard Avenue Business Improvement District (BID #19) for their new venture on Villard Avenue. We are excited to welcome this new establishment to the community, and we are pleased to hear of their plans to make several improvements to the space.

As a BID, we have always been committed to supporting local businesses and working towards the betterment of our community. With the acquisition of Tony's Barbecue, we are confident that Brandy and Darnell will bring the same dedication and passion to their restaurant, making it a valuable addition to our neighborhood.

Our support is contingent upon their intention to improve the facade of the restaurant and to remove the security gates on the windows, which will create a more inviting and hospitable atmosphere for their customers. Moreover, their plans to enhance the dining area and create a welcoming space for sit-down meals demonstrate their commitment to fostering a sense of community and providing a gathering place for residents and visitors alike.

We firmly believe that the applicants will not only enrich the culinary landscape of our area but also contribute to the social and economic growth of our community. We are eager to work with Brandy and Darnell to ensure that their restaurant is well-received and supported by our community.

Thank you for your leadership in fostering an environment that is conducive to the growth and prosperity of local businesses. We appreciate your ongoing support and look forward to a prosperous future for all.

Sincerely,

Will Hansen  
Director of Villard Ave, BID #19  
C/O Havenwoods Neighborhood Partnership  
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