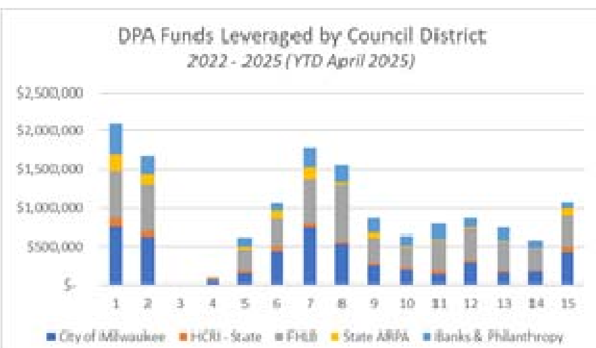
Lee, Chris

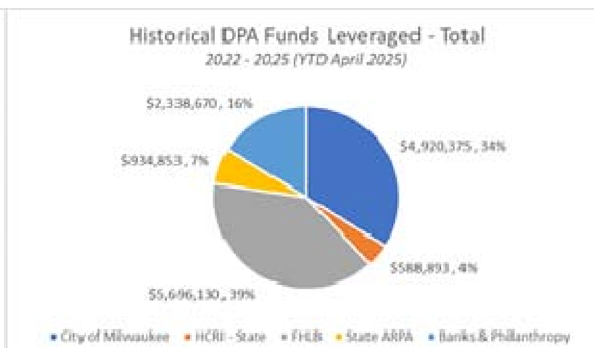
From: Lee, Chris
Sent: Tuesday, October 28, 2025 2:04 PM
To: Lee, Chris
Subject: FW: Updated Talking Points

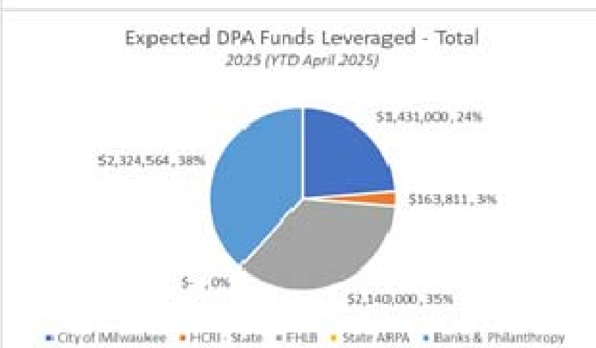
From: Teig Whaley-Smith <teig@housingplan.org>
Sent: Tuesday, October 28, 2025 1:05 PM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>; Johanna Jimenez <johanna@housingplan.org>
Subject: Re: Updated Talking Points

1. Who are the other funders of DPA in Milwaukee

   In 2025, there will be about $6 Million of DPA deployed, with the City representing $1.43 Million, or 24%. The other major sources of funding include the Federal Home Loan Bank ($2.1 Million) and Banks & Philanthropy $2.32 Million. The city's investment was leveraged 4 to 1 in 2025. The City's overall share has been reduced from 34% to 24% with the additional investment from philanthropy. About $1.5 Million of Philanthropy for DPA comes from Zilber Family Foundation, Wells Fargo (e.g. WORTH), Northwestern Mutual, and Greater Milwaukee Foundation. The remainder comes from smaller donations, and from banks directly.

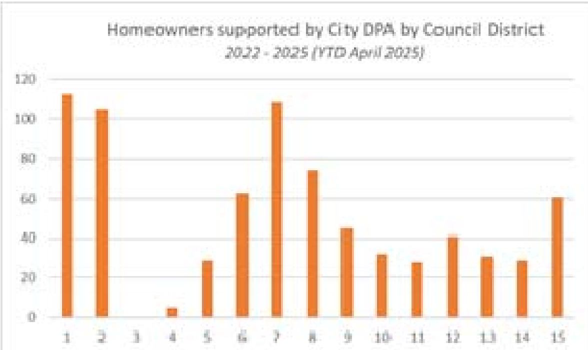






2. How many homeowners have been served in each district, and how many additional homeowners would be likely in each district if the amendment passes.

   We are able to produce data on aldermanic districts from April of 2022 to April of 2025, where a total of 745 homeowners were assisted. This is about 250 per year, so if 2021 and complete 2025 data were added it would be similar to the 1200 number used by the city. Below are graphs of total homeowners served per district (these numbers are likely under reported by about 40% because of data collection periods). Using these historical percentages a projection of the additional 2025 homeowners by district is provided. The top users in order are: (1) Pratt, (2) Westmoreland, (3) Chambers, (4) Zamarripa, (5) Coggs/Stamper



3. How long to homeowners that receive DPA stay in their homes.

We do not have longitudinal data yet on this because the program is too new. Typically after 5 years more than 90% of HBCA homeowners still own their home.