



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, February 23, 2026

COMMITTEE MEETING NOTICE

AD 01

CASTILLO OULD ETHMANE, Aimee D, Agent
IVEN FOOD MART LLC
2838 W ATKINSON AV
MILWAUKEE, WI 53209

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, March 10, 2026 at 10:55 AM

The access code is <https://meet.goto.com/399099205>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Application as agent for "IVEN FOOD MART LLC" for "IVEN'S FOOD MART" at 2838 W ATKINSON Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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COMMITTEE MEETING NOTICE

AD 01

CASTILLO OULD ETHMANE, Aimee D, Agent
IVEN FOOD MART LLC
1134 W GRANT ST
MILWAUKEE, WI 53215

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/26/25

LICENSE TYPE: ALIQR

NEW:

RENEWAL:

No. 387849

Application Date:

License Location: 2838 W Atkinson Av

Business Name: Iven Food Mart LLC

Licensee/Applicant: CASTILLO OULD ETHMANE, Aimee D
(Last Name, First Name, MI)

Date of Birth: 08/28/1975

Home Address: 1134 W Grant St

City: Milwaukee

State: WI Zip Code: 53215

Home Phone:

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/09/2019 the applicant was cited in the City of Milwaukee at 1721 W. Potawatomi Cr for Disorderly Conduct.

Charge: Disorderly Conduct
 Finding: Guilty
 Sentence: Fined \$195.00
 Date: 01/06/2020
 Case: 19058633

- =====
2. On 06/29/23 Milwaukee Police were dispatched to 2838 W. Atkinson Av, for a fight complaint. Officers arrived at the location and did not observe a fight in progress. Officers spoke with the agent who stated that there was no fight just a verbal argument. Officers noted that the video surveillance was not working during the assignment.
 3. On 09/17/23 Milwaukee Police were dispatched to 2838 W. Atkinson Av, for a subject with gun complaint. Officers spoke with the owner who stated that a group of people took items without paying for the items, and had guns tucked in their waist bands. This is an ongoing problem with the same group of subjects, who have guns on their persons. The subjects do not

brandish the guns when committing the snatch and grab thefts. Officers wanted to view video of the incident but the owner stated that the cameras currently do not work.

4. On 09/22/23 at 9:36am, Milwaukee Police were dispatched to 2838 W. Atkinson Av, for an entry complaint. Officers spoke with the owner who stated that an unknown subject damaged her exterior glass door to the business, after hours. The owner state that the subject did not gain entry to the business. The owner stated that she does not have working video of the incident.

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5. On 12/02/24 at 5:26p.m., Milwaukee Police were dispatched to a Robbery at 2838 W. Atkinson Ave. Officers were advised the agent was counting money with the entry door to the cash register area open, when a suspect entered, took the money and struggled with them for their purse. The officer was unable to view video surveillance as the agent did not have access to it and the person who did, was out of the country.

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6. On 05/16/25 at 7:30p.m., Milwaukee Police conducted a License Premise Check at 2838 W. Atkinson. No violations were found.

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Item #6 added as Previous Premise

Date: 12-12-2025
Officer: P.O. ROMO

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: Ive's Food Market
Address: 2838 N. Atkinson Av.
Phone: 414 688 3296
Owner: Amee Castillo
Owner address: 1134 W Grant St.
City State Zip: Milwaukee, WI 53215
Owner Phone: 414 688 3296
Owner email: ameel234@icloud.com

Manager: Amee Castillo
Home Address: Same as above
City State Zip:
Phone:
Email:

Preferred contact: 414 688 3296

Location currently open: YES NO

Projected open date: Present

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9:00 AM - 9:00 PM 24 hours Y N
Mon: 9:00 AM - 9:00 PM
Tue: 9:00 AM - 9:00 PM
Wed: 9:00 AM - 9:00 PM
Thu: 9:00 AM - 9:00 PM
Fri: 9:00 AM - 9:00 PM
Sat: 9:00 AM - 9:00 PM

Premise Type: Liquor Store
Convenience Store
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many:
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: 7 - 10 days
19. Are there exterior cameras Yes No How many: 3
20. Are there interior cameras Yes No How many: 9
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No
12. Are customer entrances/exits made of glass or other transparent material? Yes No

- a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No
- a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

- A lot of blind spots within the store.
- Will need more exterior and interior cameras.
- Not all entrances have camera footage.
- Some points of entrance and exit have blind spots where a person could hide.
- Front door needs to be clear of signages.
- Front window needs to be clear of shades and signage, too many things obstructing windows.
- Owner agreed to install fusus.
- Attend District 5 Crime and Safety Meeting.
- Attend block watch meetings in their neighborhood.

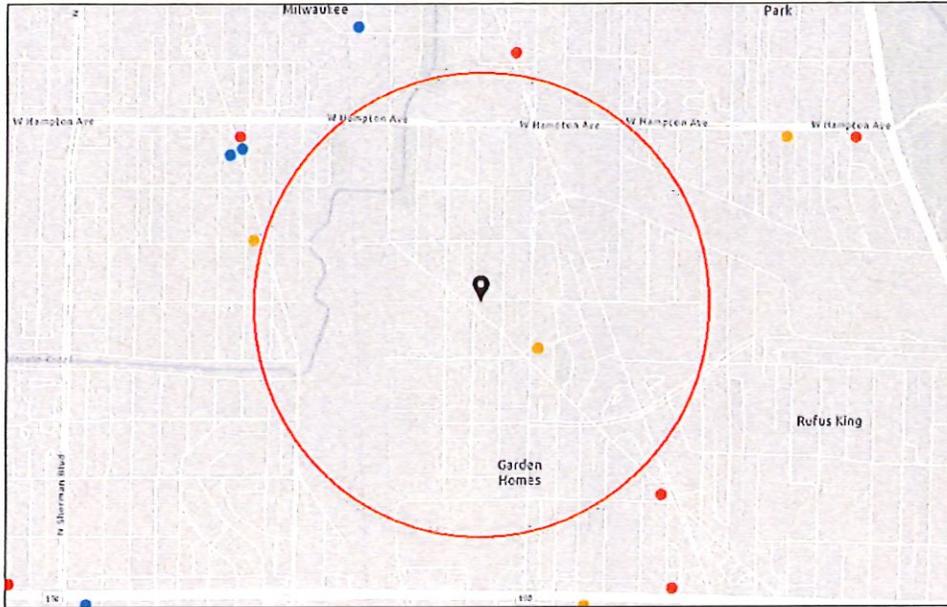


Concentration Map for 2838 W Atkinson Ave

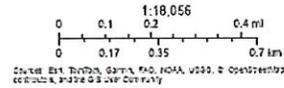
Area of Interest (AOI) Information

Area : 21,862,585.72 ft²

Nov 21 2025 13:54:09 Central Standard Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Tavern



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	2		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Gary Food Mart LLC	Golden Northtown Food	Gurpreet Singh, Agt	4402 N 27TH ST	Class A Fermented Malt Beverage Retailer's License		11/24/2025, 6:00 PM	1
2	Gary Food Mart LLC	Golden Northtown Food	Gurpreet Singh, Agt	4402 N 27TH ST	Class A Fermented Malt Beverage Retailer's License		11/24/2026, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, February 23, 2026



Notice of Public Hearing

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CASTILLO OULD ETHMANE, Aimee D, Agent
Iven's Food Mart at 2838 W Atkinson Av
Class A Malt & Class A Liquor License Application

Tuesday, March 10, 2026 at 10:55 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/10/2026 at 10:55 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	2901 W ATKINSON AVE# 5	MILWAUKEE, WI 53209-6070
CURRENT OCCUPANT	2901 W ATKINSON AVE# 6	MILWAUKEE, WI 53209-6070
CURRENT OCCUPANT	2901 W ATKINSON AVE# 7	MILWAUKEE, WI 53209-6070
CURRENT OCCUPANT	2901 W ATKINSON AVE# 8	MILWAUKEE, WI 53209-6070
CURRENT OCCUPANT	2901 W ATKINSON AVE# 9	MILWAUKEE, WI 53209-6070
CURRENT OCCUPANT	2935 W RUBY AVE	MILWAUKEE, WI 53209-6044
CURRENT OCCUPANT	4430 N 29TH ST	MILWAUKEE, WI 53209-6004
CURRENT OCCUPANT	4441 N 29TH ST	MILWAUKEE, WI 53209-6003
CURRENT OCCUPANT	4447 N 29TH ST	MILWAUKEE, WI 53209-6003
CURRENT OCCUPANT	4451 N 29TH ST	MILWAUKEE, WI 53209-6003
CURRENT OCCUPANT	4454 N 30TH ST	MILWAUKEE, WI 53209-6012
CURRENT OCCUPANT	4457 N 29TH ST	MILWAUKEE, WI 53209-6003
CURRENT OCCUPANT	4460 N 30TH ST	MILWAUKEE, WI 53209-6012
CURRENT OCCUPANT	4461 N 28TH ST# 1	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4461 N 28TH ST# 2	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4461 N 28TH ST# 3	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4461 N 28TH ST# 4	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4461 N 28TH ST# 5	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4461 N 28TH ST# 6	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4461 N 29TH ST	MILWAUKEE, WI 53209-6003
CURRENT OCCUPANT	4462 N 30TH ST	MILWAUKEE, WI 53209-6012
CURRENT OCCUPANT	4466 N 28TH ST	MILWAUKEE, WI 53209-6146
CURRENT OCCUPANT	4466 N 30TH ST	MILWAUKEE, WI 53209-6012
CURRENT OCCUPANT	4467 N 28TH ST	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4468 N 30TH ST	MILWAUKEE, WI 53209-6012
CURRENT OCCUPANT	4470 N 30TH ST	MILWAUKEE, WI 53209-6012
CURRENT OCCUPANT	4472 N 28TH ST	MILWAUKEE, WI 53209-6146
CURRENT OCCUPANT	4472 N 30TH ST	MILWAUKEE, WI 53209-6012
CURRENT OCCUPANT	4473 N 28TH ST	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4476 N 28TH ST	MILWAUKEE, WI 53209-6146
CURRENT OCCUPANT	4477 N 28TH ST	MILWAUKEE, WI 53209-6145
CURRENT OCCUPANT	4502 N 28TH ST	MILWAUKEE, WI 53209-6116
CURRENT OCCUPANT	4502 N 29TH ST	MILWAUKEE, WI 53209-6006
CURRENT OCCUPANT	4503 N 28TH ST	MILWAUKEE, WI 53209-6115
CURRENT OCCUPANT	4505 N 29TH ST# 101	MILWAUKEE, WI 53209-6060
CURRENT OCCUPANT	4505 N 29TH ST# 102	MILWAUKEE, WI 53209-6060
CURRENT OCCUPANT	4505 N 29TH ST# 103	MILWAUKEE, WI 53209-6060
CURRENT OCCUPANT	4505 N 29TH ST# 104	MILWAUKEE, WI 53209-6060
CURRENT OCCUPANT	4505 N 29TH ST# 105	MILWAUKEE, WI 53209-6060
CURRENT OCCUPANT	4505 N 29TH ST# 106	MILWAUKEE, WI 53209-6060
CURRENT OCCUPANT	4505 N 29TH ST# 201	MILWAUKEE, WI 53209-6078
CURRENT OCCUPANT	4505 N 29TH ST# 202	MILWAUKEE, WI 53209-6078
CURRENT OCCUPANT	4505 N 29TH ST# 203	MILWAUKEE, WI 53209-6078
CURRENT OCCUPANT	4505 N 29TH ST# 204	MILWAUKEE, WI 53209-6078
CURRENT OCCUPANT	4505 N 29TH ST# 205	MILWAUKEE, WI 53209-6078
CURRENT OCCUPANT	4505 N 29TH ST# 206	MILWAUKEE, WI 53209-6078
CURRENT OCCUPANT	4505 N 29TH ST# 301	MILWAUKEE, WI 53209-6093

CURRENT OCCUPANT	4505 N 29TH ST# 302	MILWAUKEE, WI 53209-6093
CURRENT OCCUPANT	4505 N 29TH ST# 303	MILWAUKEE, WI 53209-6093
CURRENT OCCUPANT	4505 N 29TH ST# 304	MILWAUKEE, WI 53209-6093
CURRENT OCCUPANT	4505 N 29TH ST# 305	MILWAUKEE, WI 53209-6093
CURRENT OCCUPANT	4505 N 29TH ST# 306	MILWAUKEE, WI 53209-6093
CURRENT OCCUPANT	4508 N 29TH ST	MILWAUKEE, WI 53209-6006
CURRENT OCCUPANT	4509 N 28TH ST	MILWAUKEE, WI 53209-6115
CURRENT OCCUPANT	4514 N 29TH ST	MILWAUKEE, WI 53209-6006
CURRENT OCCUPANT	4515 N 28TH ST	MILWAUKEE, WI 53209-6115
CURRENT OCCUPANT	4518 N 29TH ST	MILWAUKEE, WI 53209-6006
CURRENT OCCUPANT	4519 N 28TH ST	MILWAUKEE, WI 53209-6115
CURRENT OCCUPANT	4521 N 29TH ST	MILWAUKEE, WI 53209-6005
CURRENT OCCUPANT	4524 N 29TH ST	MILWAUKEE, WI 53209-6006
CURRENT OCCUPANT	4524A N 29TH ST	MILWAUKEE, WI 53209-6006
CURRENT OCCUPANT	4525 N 28TH ST	MILWAUKEE, WI 53209-6115
CURRENT OCCUPANT	4525A N 28TH ST	MILWAUKEE, WI 53209-6115
CURRENT OCCUPANT	4527 N 29TH ST	MILWAUKEE, WI 53209-6005
CURRENT OCCUPANT	4527A N 29TH ST	MILWAUKEE, WI 53209-6005

Blank Notice

Total Records: 111

Radius 250 feet and Center of the Circle: 2838 W Atkinson Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

convenience store

Do you have any experience operating this type of business? No Yes If yes, explain: 1 own convenience store

2. Business Operations

- a. Proposed Opening Date: already open
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Food dealer & tobacco
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: by cashier by restroom
Outside: 1 Locations: by door
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 3 and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? No Yes If yes, how many? 8 and list locations: by door by cashier outside door, inside the store
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>50</u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>10</u> % Describe: <u>Sevch</u>
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: atkinson & 27th street

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Porch Light Phone Number: 414-678-1088

Building Owner Address: 6650 W State St Suite D221 Milwaukee WI 53213

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9:00 am	9:00 pm	70	any	
Monday	9:00 am	9:00 pm	70	any	
Tuesday	9:00 am	9:00 pm	70	any	
Wednesday	9:00 am	9:00 pm	70	any	
Thursday	9:00 am	9:00 pm	70	any	
Friday	9:00 am	9:00 pm	70	any	
Saturday	9:00 am	9:00 pm	70	any	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>Iven Food Mart LLC</u>
Premise Address: <u>2838 W Atkinson Ave Milwaukee, WI 53209</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Property Information (New & Transfer Applicants Only)
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>Aimee Castillo</u>
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ _____
e) Total amount paid for goodwill of the business \$ _____
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Form Continues on next page →

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins 9-22 Ends 9-32
- b) Monthly rental \$1,200
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 20
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Responsible Beverage Server Training

- a) Within the last 2 years have you held a bartender's license in the state of Wisconsin? No Yes
- b) Within the last 2 years have you held a Class "A" or Class "B" alcohol beverage license, or a Class "B" manager's license in the state of Wisconsin? No Yes
- c) Within the last 2 years have you completed a Responsible Beverage Server Training Course in the state of Wisconsin? No Yes

If you answered no to all the above questions, proof of course completion must be provided by submitting your course certificate to the License Division.

For Course enrollment information, contact MATC at (414) 297-8370 or for similar approved courses see "Training" on the Wisconsin Department of Revenue's Website (<https://www.revenue.wi.gov/Pages/Training/alcSellerServer.aspx>)

I understand that a license will not be issued without a copy of the course certificate or proof of the license held within the last two years being submitted to the License Division.

Aimee Castillo

Print Name of Individual/Partner/Agent

Aimee Castillo

Signature of Individual/Partner/Agent

Signature

Aimee Castillo

Signature of Sole Proprietor, Partner or 20% or More Shareholder

(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.

Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

Detailed floor plan

If a restaurant, copy of the menu

V26/15

Iven's Food mart LLC
2838 Atkinson Ave
Milwaukee, WI 53209

Iven Food mart
Aimee Castillo-Old Ethmane
11-21-25

Rudy Ave
36 ft

back building
trash can

N
15 sq ft

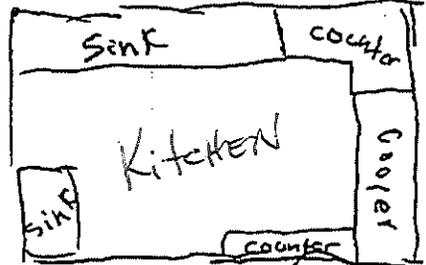
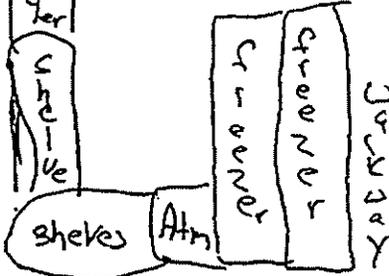
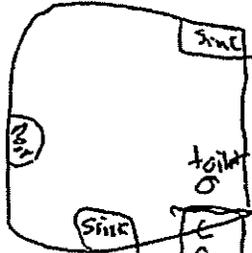
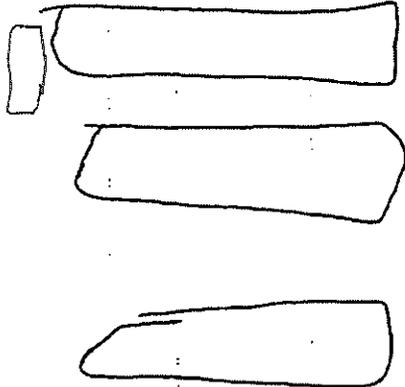
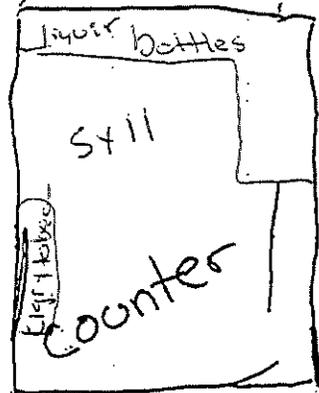
walk
way

29 ft

37 ft

37 ft

28 ft →



shelves

Back counter

Enter

Atkinson

Atkinson

Exit

shelves