



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

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To the Honorable Members of the
Zoning, Neighborhoods and Development Committee
City of Milwaukee
City Hall, Room 205

Dear Committee Members:

File No. 151544 relates to the change in zoning from Downtown - Office and Service and Industrial Light to Institutional to accommodate development of Marquette University's Athletic Performance Research Center on properties located on the south side of West Michigan Street, west of North 6th Street, in the 4th Aldermanic District.

This zoning change was requested by Marquette University, and will consolidate zoning into a single base zoning district and allow development of their Athletic Performance Research Center. Marquette University, in collaboration with Aurora Healthcare and the Milwaukee Bucks, will construct a new multi-purpose facility that supports elite-level intercollegiate and professional athletics, academic research, and campus health and wellness initiatives.

Per Marquette University, the state-of-the-art facility will be a premier destination for elite scientists and scholars who will come from around the globe to research and advance the ever-changing world of athletics. Located on the eastern edge of the Marquette University campus, the center will sit alongside downtown Milwaukee's major freeway interchange.

A unique collaboration between Marquette University and Aurora Health Care, the Athletic Performance Research Center will combine indoor playing fields for Marquette's lacrosse and soccer programs, an indoor track, and a world-class athletic performance research facility led by elite researchers and clinicians from Marquette and Aurora. Emerging fields, including exercise physiology, athletic training, biomedical engineering and nutrition and rehabilitation, will be among the specialty research areas that the center will showcase. It will also create access to recreation and fitness facilities and enhance health and wellness across the region. Central to the project is the ability to catalyze community engagement and create new and enhanced partnerships throughout the region. It will link health care providers and scholars, creating synergies that foster research breakthroughs in physiological and psychological areas of human and health performance.

On March 14, 2016, a public hearing was held. At that time, nobody spoke in opposition. Letters of support were received from Westtown Association and Aurora Health Care. Since the proposed zoning change consolidates the zoning on the development site and is consistent with the zoning on the balance of the Marquette Campus and the Downtown Comprehensive Area Plan, the City Plan Commission at its regular meeting on March 14, 2016 recommended approval of the subject file.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Robert Bauman

