

CITY OF MILWAUKEE

UTILITIES & LICENSES COMMITTEE

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In the Matter of:

JEWEL OSCO, Class "A" Liquor and Malt License, located
at 709 East Capitol Drive.

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COMMITTEE MEMBERS

ALD. JEFFREY PAWLINSKI - Chairman

Ald. James Bohl

Ald. Rosa Cameron

Ald. Fred Gordon

LICENSES DIVISION by JAMES COPELAND

OFFICE OF THE CITY ATTORNEY by BRUCE SCHRIMPF

Proceedings had and testimony given in
the above-entitled matter, before the UTILITIES &
LICENSING COMMITTEE OF THE CITY OF MILWAUKEE, on
the 8th day of April, 2002, reported by Donna
Gulczynski of Milwaukee Reporters Associated, Inc.

1 P R O C E E D I N G S

2 CHAIRMAN PAWLINSKI: We're all set. Okay.
3 Good morning. This is a special meeting of the Common
4 Council's Utilities and Licenses Committee for Monday,
5 April 8th, 2002.

6 My name is Jeff Pawlinski. I'm the chairman
7 of the committee. I represent the 13th District on
8 the south side, joined today by fellow committee
9 members. To my far right is Alderwoman Rosa Cameron
10 from the 10th District. To my far left is Jim Bohl of
11 the 2nd District. Joining us shortly will be Alderman
12 Fred Gordon of the 7th District, and Alderman Terrance
13 Herron, who is the vice chairman of this committee, is
14 excused from this meeting today.

15 We are joined by other City Hall staff
16 today. On my far left is Bruce Schrimpf, who is our
17 Assistant City Attorney, and Linda Elmer is our staff
18 assistant, and she's our committee clerk. We're also
19 joined by Jim Copeland from the Licensing Division,
20 and I'll ask Mr. Schrimpf to swear our staff in,
21 including Alderman D'Amato.

22 (Whereupon Alderman D'Amato, Jim Copeland,
23 and the Court Reporter Were Sworn Under Oath.)

24 CHAIRMAN PAWLINSKI: Now, all those
25 individuals in the audience today who wish to testify

1 on this matter, either in favor of the request or in
2 opposition to the request, you'll also need to be
3 sworn in, so why don't we swear everyone in at the
4 same time.

5 (Whereupon All Witnesses Were Sworn Under
6 Oath.)

7 CHAIRMAN PAWLINSKI: Thank you. Okay. We
8 only have one item on the agenda today, and that is
9 the item in Alderman D'Amato's district, and that's
10 the 3rd Aldermanic District, for Brian Barmore, who
11 is the agent for the Jewel Food Stores, Inc., the
12 Class "A" liquor and malt application for Jewel-Osco
13 No. 1403, at 709 East Capitol Drive.

14 How we're going to proceed is this way.
15 We're going to have Alderman D'Amato make a couple
16 of opening comments, followed by a presentation from
17 the representatives from Jewel-Osco. Then we had
18 individuals sign in, and I will call you by name.
19 And prior to having everyone testify, we will take
20 the opponents first, followed by the supporters.

21 Prior to taking citizen testimony, I'll
22 establish some ground rules for you so we can proceed
23 properly. So we'll start off with Alderman D'Amato.

24 ALDERMAN D'AMATO: Thank you, Mr. Chairman.
25 If I could just ask for one deviation from the way in

1 which you listed things, there is a covenant that has
2 been signed by a number of members, and if at the very
3 least, after the representatives from Jewel-Osco
4 speak, if someone from the Riverwest Neighborhood
5 Association can speak and explain that so that others
6 who testify afterwards know what they're talking
7 about.

8 CHAIRMAN PAWLINSKI: All right. Excellent.

9 MR. SCHRIMPF: Mr. Chairman, just on that
10 point, I would ask that whoever testifies as to that
11 agreement, indicate its truthfulness and its
12 authenticity. So it would be helpful if one of the
13 signatories, for example, could testify to it just for
14 hearsay purposes.

15 CHAIRMAN PAWLINSKI: Okay. If that person
16 is here, that would be wonderful.

17 ALDERMAN D'AMATO: Thank you, Mr. Chairman.
18 Thank you for calling this special meeting. I just
19 want to set the stage for you. This is a liquor
20 license for a grocery store at 709 East Capitol Drive,
21 formerly a Pick 'N Save store, now a Jewel-Osco store.

22 About two years ago we received and passed
23 on to the Licensing Division a petition of 600 names
24 of individuals who wanted to be notified if this store
25 ever applied for a liquor license. That application

1 came in quite a while ago. I would say 18 months to
2 24 months ago. That petition has always been on file.

3 When we learned that this was going to
4 proceed to committee, we had notified the neighbors
5 that was going to happen, and there was one
6 neighborhood group who took the initiative to meet
7 with people at Jewel-Osco, the Riverwest Neighborhood
8 Association, staffed by the Riverwest YMCA, and those
9 two parties got together to put together a covenant
10 that they believe would go far in governing what would
11 happen at the store with regard to the types of
12 products they have, the size of the store, and some
13 other things. I believe that both those parties
14 worked in good faith with one another as they went
15 forward.

16 We sent out the notices as was requested by
17 those in the petition, so for this meeting 600 notices
18 were sent out. Some of those neighbors over the
19 weekend and late last week contacted my office to say
20 that they did not agree with the covenant and with the
21 Riverwest Neighborhood Association and would like to
22 come and testify on their own to the committee to let
23 them know of their objection.

24 So as we go forward, we really have, I
25 think, three parties. We have the applicant, we have

1 the Riverwest Neighborhood Association, and their
2 working with the applicant, and then we have neighbors
3 who live near the store who are generally opposed to
4 the granting of a liquor license. And I would ask
5 that you take each of them and show them respect for
6 their opinion.

7 I don't think any one should weigh over any
8 other, and I'm sure that the committee in their wisdom
9 will make the right decision.

10 CHAIRMAN PAWLINSKI: Okay. Thank you very
11 much.

12 MR. COPELAND: Mr. Chairman.

13 CHAIRMAN PAWLINSKI: Yes, Mr. Copeland.

14 MR. COPELAND: Point of clarification.

15 There was 886 notices sent out.

16 ALDERMAN D'AMATO: Thank you.

17 CHAIRMAN PAWLINSKI: And they were all
18 mailed out about 10 days ago; is that correct?

19 MR. COPELAND: Yes.

20 CHAIRMAN PAWLINSKI: Okay. We're going to
21 start with Jewel-Osco. In fact, in interest of time,
22 if the representative from the Riverwest Neighborhood
23 Association could also come to the table, perhaps the
24 Jewel-Osco folks can sit here on my left, and the
25 Riverwest Neighborhood Association people can sit here

1 on the right.

2 Mr. Farris, I'll ask you to maybe kick it
3 off with your representative here. I assume this is
4 Brian Barmore, correct, the agent?

5 MR. FARRIS: Correct.

6 CHAIRMAN PAWLINSKI: Okay, Mr. Barmore.
7 Sir, what is your name?

8 MR. SINGLETON: I'm George Singleton.

9 CHAIRMAN PAWLINSKI: Zingleton, with a Z?

10 MR. SINGLETON: Singleton, S-i-n-g.

11 CHAIRMAN PAWLINSKI: All right. Thank you,
12 Mr. Singleton. Mr. Farris, why don't we start with
13 you, and then perhaps we'll hear from Mr. Barmore,
14 followed by Mr. Singleton.

15 MR. FARRIS: Thank you, Mr. Chairman.
16 I'll be brief. As Alderman D'Amato indicated, we've
17 been working over a period of time with the Riverwest
18 Neighborhood Association and George Singleton here and
19 Jan Christenson of the YMCA to see if there was a way
20 to accommodate the interests of both the neighborhood
21 and the Jewel-Osco Store, and as a result of those
22 discussions, Jewel-Osco agreed to reduce the size of
23 the proposed store to only 24 hundred square feet.
24 It's going to have a separate entry, common foyer,
25 the standard protocol in the City of Milwaukee.

1 The store also agreed to carry Riverwest
2 products, and we've already started performing under
3 that covenant; Lakefront Brewery and some other items
4 that we're carrying in the store.

5 And then the other -- the most important
6 thing as far as the covenant, in my mind, was limiting
7 the products that would be sold there so that we don't
8 encourage patrons coming in for just a bottle, people
9 that have problem drinking issues and who want to come
10 in and pick up just a half pint or a big bottle of
11 beer or malt liquor or something like that.

12 So we have a covenant that we'll put in the
13 record that indicates the kind of things we won't
14 sell; individual cans of beer, bottles of beer,
15 fortified wines, things like that, so --

16 CHAIRMAN PAWLINSKI: 40-ouncers, I would
17 assume, is part of that covenant?

18 MR. FARRIS: Right. And so that's what
19 we've done. We don't believe there's any kind of
20 concentration issue in the area. It's an important
21 service to patrons of the food store.

22 If you're like me, you like being able to
23 buy a bottle of wine at the same time as you buy your
24 groceries. It's a matter of convenience. It saves a
25 trip. And that's what we hope to offer to the

1 customers from the Riverwest area. The agent's here
2 if you have any questions.

3 CHAIRMAN PAWLINSKI: Now, for the record, we
4 do have a copy of the covenant within our packet, so
5 for the record, we do need to make it a part of our
6 committee record, and I'll have Alderwoman Cameron do
7 so. Is there any objection to that from the
8 committee? Hearing none, so ordered.

9 So we have had a chance to review this as
10 part of the meeting today, but I wanted to get you on
11 record, Mr. Farris, as to the kinds of things you
12 won't sell as part of the covenant. Mr. Barmore, is
13 there anything you want to add as part of that or not?

14 MR. BARMORE: No, I don't think so.

15 MR. SCHRIMPF: Question.

16 CHAIRMAN PAWLINSKI: Yes, Mr. Schrimpf.

17 MR. SCHRIMPF: Thank you. Either for
18 counsel or for Mr. Barmore, however you wish to handle
19 it, what do you envision as the length of time of this
20 covenant? In perpetuity for the store, for the life
21 of the store? For a year, two years, three years?

22 MR. FARRIS: No, I think perpetuity would be
23 our understanding on it. The products would be
24 limited forever. We'll continue to work to try to
25 carry Riverwest products. We want the store to be a

1 benefit to the neighboring community, and the size
2 will never be changed. I guess -- So I think we could
3 say it's perpetuity. Obviously 10 years from now --
4 Things change sometimes, so perpetuity isn't always
5 perpetuity, but I would say for the long-term,
6 foreseeable future, this should govern the operations
7 of the store.

8 MR. SCHRIMPF: And directing it specifically
9 to, for example, the issues of individual cans of
10 beer, bottles of beer, the exclusion of 32- and 40-
11 ounce bottles, the exclusion of fortified wines, half
12 pints and blunts, these are legal products that could
13 otherwise be sold in the store, and it is the
14 intention of the store not to sell those products?

15 MR. FARRIS: That's correct, Counsel. One
16 other thing I had, too, just so the -- One concern
17 that everybody had would be that students would do a
18 lot -- shop here; we would be encouraging more student
19 drinking by opening up another liquor outlet, and it's
20 a very small part of our business.

21 Quarter barrels and things like that, you
22 have to make a reservation beforehand. You can't just
23 walk in and buy one, like you can at a lot of places
24 like on Oakland Avenue where you can go in, and last-
25 minute parties can sprout up. So we don't have that.

1 We don't think it will be a problem as far
2 as increasing the teenage drinking problem, the
3 student drinking problem that I know that Alderman
4 D'Amato has a lot of issues with on the east side.

5 MR. SCHRIMPF: That's all I have,
6 Mr. Chairman.

7 CHAIRMAN PAWLINSKI: Okay, thank you,
8 Mr. Schrimpf. Other questions of Mr Farris?

9 ALDERMAN BOHL: Yes, Mr. Chairman.

10 CHAIRMAN PAWLINSKI: Alderman Bohl.

11 ALDERMAN BOHL: Thank you. Mr. Farris, in
12 terms of the operations, you indicated that there
13 would be a separate entrance for this liquor store.

14 MR. FARRIS: Right.

15 ALDERMAN BOHL: Does that mean that items
16 could be purchased, and there would be a separate
17 scanning area where those items would have to be
18 purchased? Or would individuals be able to grab the
19 wine bottle, walk around to the main shopping area,
20 put it in their cart, and pay for it with their
21 regular groceries in the general checkout area?

22 MR. FARRIS: No, you have to pay for it
23 before you leave the segregated liquor area. We
24 prefer not to call it a liquor store because it's part
25 of the store, although it's physically separate. But

1 you have to pay for it, come out. They would be able
2 to take it in their cart with them if they bought
3 groceries.

4 In my experience, people usually do their
5 grocery shopping first and then come in and get a
6 bottle of wine afterwards.

7 ALDERMAN BOHL: That's all, Mr. Chairman.

8 CHAIRMAN PAWLINSKI: Thank you.

9 MR. FARRIS: Should we move back?

10 CHAIRMAN PAWLINSKI: Yeah, why don't you do
11 that. We'll hear from Mr. Singleton, and then we'll
12 move on to the neighbors.

13 MR. SINGLETON: Well, what I'd like to say
14 is regarding the Jewel-Osco proposed liquor store or
15 liquor site at 709 East Capitol Drive, I don't
16 believe -- Should I read this covenant that we have?

17 CHAIRMAN PAWLINSKI: We have it in our
18 packets.

19 MR. SINGLETON: You've got it in your record.

20 CHAIRMAN PAWLINSKI: We've read it, right.

21 If you would like to review some basic --

22 MR. SINGLETON: Just some basics, yeah.

23 CHAIRMAN PAWLINSKI: Go ahead.

24 MR. SINGLETON: In working with the
25 Jewel-Osco people since last year, the Riverwest

1 Neighborhood Association was concerned as well as the
2 alderman at that time about the proposed liquor store
3 going in at that location.

4 One of the things was just the sizing of the
5 store itself, and through working with Jewel-Osco
6 people, the Riverwest Neighborhood Association had
7 proposed a 36 hundred square foot store down from the
8 48 hundred that was proposed. But in working with the
9 Jewel-Osco people, the proposed sizing is limited to
10 24 hundred square feet.

11 And, again, regarding the development of
12 the Jewel-Osco liquor store at the East Capitol Drive
13 location, the Riverwest Neighborhood Association has
14 taken on the following positions: Again, proposed
15 sizing, 24 hundred square feet. We expect the
16 Jewel-Osco store to be good neighbors with a well-
17 managed operation and adequate security measures both
18 in the store itself and in the parking lot.

19 I visited several stores. I found that
20 to be true. The stores are well-maintained. The
21 liquor stores that are -- or the liquor places that
22 I visited, they were all generally the same size,
23 separate entrances, well kept-up, clean. And the
24 products that we indicated as far as the individual
25 cans of beer, individual bottles of beer, that's the

1 15- and 24- ounce cans and the 32-ounce and 40-ounce
2 bottles of beer, I did not see those at any of the
3 stores that I visited.

4 And this covenant is based on the covenant
5 that was proposed for Jewel-Osco at their newest store
6 at 35th and North Avenue.

7 CHAIRMAN PAWLINSKI: In your capacity with
8 Riverwest Neighborhood Association, are you the
9 co-chair?

10 MR. SINGLETON: I'm one of three co-chairs,
11 that's correct. And in working with the Jewel-Osco,
12 we have -- As far as their supporting local businesses
13 in the area, they are doing that and have done that
14 with Bologna, which you have noted in the records
15 there, Bologna Pasta. Their products were introduced
16 into the stores just in the last month. Lakefront
17 Brewery. Some of the products are in three of the
18 stores, but as far as I know, their products will be
19 increased or expanded in all of the stores of
20 Jewel-Osco.

21 CHAIRMAN PAWLINSKI: Okay. Questions of
22 Mr. Singleton by the committee? None.

23 MS. REESE: I would like to just add, I'm
24 also a member of the Riverwest Neighborhood
25 Association. My name is Tess Reese. And we would

1 like to clarify what our position is on this
2 application, and that is we are not either in support
3 or opposed to the license.

4 We felt that if they went in to apply for a
5 license, that we would work out an agreement with them
6 as to what would be acceptable should a license be
7 granted, but we at this point are not either in
8 support or opposed to the license.

9 CHAIRMAN PAWLINSKI: Tess, tell us what
10 comprises the Riverwest Association. Is this a group
11 of neighborhood associations, or is this strictly your
12 own separate board?

13 MS. REESE: Riverwest Neighborhood
14 Association has been around for three or four years,
15 so it's a group of residents that live in the
16 neighborhood. They meet on a monthly basis. The
17 minutes of the meeting are reported in the Riverwest
18 Currents Newsletter, and the Riverwest Currents is now
19 a monthly community newspaper.

20 CHAIRMAN PAWLINSKI: And what are the
21 physical borders of Riverwest? I mean, I assume
22 when you have membership, you have people within the
23 boundaries of some border, correct?

24 MS. REESE: Yeah. There are residents that
25 live within Riverwest from North Avenue to Capitol

1 Drive, and from the river over to Holton Street and
2 some even west of Holton Street.

3 CHAIRMAN PAWLINSKI: Okay. Do you -- Are
4 there dues paid by the membership, or you can just
5 join by being a resident of the area?

6 MS. REESE: The only requirement is that
7 you're a resident in the area, and only residents
8 can vote on things as far as the organization is
9 concerned.

10 CHAIRMAN PAWLINSKI: Okay. How big is the
11 board?

12 MS. REESE: We have three co-chairs, we have
13 a secretary, and we have -- and we don't have a
14 treasurer. We don't have funds. But at the monthly
15 meetings we get anywhere from 20 to 30 people,
16 depending on what the issues are.

17 We also have three subcommittees that are
18 concerned with crime and safety issues, Holton Street
19 development as far as how it's affecting Riverwest,
20 and guardians of green space. We're all concerned
21 about preserving green space in Riverwest.

22 CHAIRMAN PAWLINSKI: Great. Questions by
23 committee?

24 MR. SCHRIMPF: Mr. Chairman?

25 CHAIRMAN PAWLINSKI: Yes, Mr. Schrimpf.

1 MR. SCHRIMPF: Actually, I have a question
2 of Mr. Singleton if that's appropriate.

3 CHAIRMAN PAWLINSKI: Go ahead.

4 MR. SCHRIMPF: Mr. Singleton, do you have a
5 copy of the agreement before you?

6 MR. SINGLETON: Yes, right here.

7 MR. SCHRIMPF: And that is your signature
8 there?

9 MR. SINGLETON: Yes.

10 MR. SCHRIMPF: And in addition to Ms. Sense,
11 yourself, and Ms. Smart, could you tell me how many
12 co-chairs of the organization there are?

13 MR. SINGLETON: There are three.

14 MR. SCHRIMPF: And you are the three?

15 MR. SINGLETON: I'm one of the three, yes.

16 MR. SCHRIMPF: That's all I have,
17 Mr. Chairman.

18 CHAIRMAN PAWLINSKI: All right. Thank you
19 very much for coming in. We're going to move on to
20 citizen testimony, and we did have all of the people
21 who wanted to testify register. We're going to take
22 the people that are opposed first, and I'm going to
23 call them in the order that they were signed up, so
24 this is just first-come, first-serve.

25 Here are the ground rules. I'll establish

1 those first before we call individual names up.
2 Because we are a quasi-judicial body, and because we
3 operate under state statute and city code, there are a
4 couple of things we cannot consider. Number one,
5 competition. We cannot consider competition as a
6 reason to deny a license. Competition is left up to
7 the free market, and that is not under our
8 jurisdiction.

9 Number two, if you have a neighborhood
10 petition, we cannot receive a neighborhood petition.
11 Individual people have to testify on their own as to
12 their own feelings on this issue. So if you've
13 gathered neighborhood petitions over the weekend, we
14 unfortunately cannot receive that as part of our
15 record. That would be illegal. Those are really the
16 two basic ground rules. Other than that, you're free
17 to give us the testimony that you have.

18 I would ask you, if you can, to be direct
19 and concise because in the interest of time, we have
20 at least 10 people here that want to testify, so I'm
21 going to call up first Thomas Collin, followed by Amy
22 Weisbrot, and the next person after that would be
23 Roseanne Screven. We'll take those three first, so
24 we'll go with Mr. Collin first.

25 MR. COLLIN: Good morning. My name is

1 Thomas Collin. I have lived and raised my family at
2 3429 North Bremen Street in Riverwest, 3rd Aldermanic
3 District, for more than 20 years.

4 I speak today in opposition to Jewel-Osco's
5 request for license to sell alcoholic beverages.
6 That's East Capitol Drive Supermarket. The license
7 should be opposed for the following reasons: The area
8 does not need additional outlets for sale of liquor,
9 wine and beer. There are numerous existing retailers;
10 Extant, Love's Liquor, Gilbert's, Siegal's and
11 several others in the area within a short drive from
12 Shorewood.

13 This has been opposed previously, and we
14 think it should be continued to be opposed. In a
15 community that's still struggling with all issues of
16 substance abuse, including a surge in binge drinking
17 among young adults, regardless of what ameliorated
18 affects are attempted, is not needed. We do not need
19 to further saturate our neighborhood.

20 There's a larger impact as well. With a
21 retailer with such deep pockets, you will not only
22 have a physical presence, you're also going to have a
23 presence in the media. Everybody who lives in the
24 area, whether they shop there or no, gets saturated
25 with ads from not only Jewel-Osco, but Kohl's and all

1 the other major chains.

2 Now, added to that is going to be
3 advertisement, which I heard nothing about in the
4 covenant, for liquor. This just adds to a climate in
5 which we are struggling with binge drinking. I've got
6 three girls in Madison, Wisconsin. I've been in the
7 Riverwest area for a long time. I've been in UWM, and
8 to say that you don't need to look at this and care
9 for it is to turn your back on a serious problem.

10 Also, this is an area where you have some
11 history of addiction. I mean I've got people who have
12 been in school, friends who've been in public school
13 and private school, and there is a problem. This has
14 to be addressed, and people are turning towards
15 alcohol more after being into other kinds of drugs in
16 previous decades. I think we have to pay attention to
17 this.

18 Furthermore, I would like to address briefly
19 safety, road safety. We live very close to Keefe. We
20 live close to the major intersection in the Riverwest
21 area that leads into the backyard of these stores by
22 which many people travel. That is Fratney and Keefe.
23 Any additional travel at that intersection is going to
24 make for more danger, more traffic. There is a
25 residential section directly on Keefe. There are --

1 It's a mixed neighborhood.

2 I think those are the points that I wish to
3 make today. I think the request should be turned down
4 for the good reasons cited above, and for those of
5 which you will continue to hear about. I urge the
6 committee to continue to keep liquor sales out of the
7 East Capitol Drive site. I thank the committee for
8 the opportunity to comment on this issue.

9 CHAIRMAN PAWLINSKI: Thank you, Mr. Collin.
10 Let me see if there are any questions.

11 ALDERMAN BOHL: Mr. Chairman.

12 CHAIRMAN PAWLINSKI: Alderman Bohl.

13 ALDERMAN BOHL: Thank you. Mr. Collin, are
14 you a member of the Riverwest Neighborhood
15 Association?

16 MR. COLLIN: No, I'm glad you asked. I
17 think the Riverwest Neighborhood Association has done
18 a less than perfect job of outreaching to the people
19 who are directly affected -- most directly affected by
20 this. I think the notice procedure, if not directly
21 flawed, has been truncated and was given a light
22 touch.

23 I think Jewel-Osco has taken the opportunity
24 to negotiate with people who are not directly
25 involved, and personally, it gets my blood moving a

1 little bit. I really think that they chose the right
2 people, in that they chose people who were not easily
3 opposed, to negotiate with.

4 ALDERMAN BOHL: Were you one of the 886
5 individuals who, in the past, had indicated on a
6 petition to be notified?

7 MR. COLLIN: We did receive a letter.

8 ALDERMAN BOHL: Okay. So you were one of
9 those individuals who did receive the notification
10 from the city?

11 MR. COLLIN: The negotiations have been
12 ongoing for a time. This letter came out 10 days ago.
13 I am not -- Basically what I've learned about the
14 process has happened -- you know, has been learned in
15 this room.

16 ALDERMAN BOHL: And that you're aware of,
17 was there any public meeting that was held or that you
18 received notification --

19 MR. COLLIN: Let me tell you the most
20 effective way --

21 ALDERMAN BOHL: -- from Riverwest?

22 MR. COLLIN: I'm sorry to interrupt, sir.

23 ALDERMAN BOHL: No, go right ahead.

24 MR. COLLIN: Thank you. The most effective
25 way to get ahold of people in the area would have been

1 to contact the block clubs and the block leaders, and
2 this has not happened in the area. We can assure you
3 of that. I mean that would have gotten -- If you
4 wanted to hear what the people wanted to say, that
5 would have been the way to do it. It was never done.
6 Why?

7 ALDERMAN BOHL: You raised a number of
8 issues. One was that there was already a
9 concentration of outlets, and there was no need for
10 an additional outlet. Another one had to do with
11 advertising, your concern that Jewel-Osco may
12 advertise liquor in its weekly flyers or circulars,
13 whatever you want to call them.

14 I know that Jewel-Osco has other outlets
15 that have liquor. I know Pick 'N Save and a number of
16 the other stores have outlets that have alcohol at
17 them. I don't ever recall, in terms of paging through
18 those circulars, seeing, you know, advertised next to
19 the cantaloupe special, that Captain Morgan's is on
20 sale here. I know that that is true with places like
21 Discount Liquor, especially around the holidays where
22 you'll see half page ads in the Journal Sentinel and
23 some of the neighborhood flyers.

24 If they were to provide a commitment that
25 they would not do that here, would that ease your

1 concerns in some direction?

2 MR. COLLIN: It would ease a specific
3 concern about some advertising. I can't believe they
4 will for perpetuity -- and evidently perpetuity is not
5 an absolute phrase, as we've heard here today, -- back
6 off on advertising. I mean they have tried hard to
7 get into this place. They have tried hard to fill
8 that parking lot. They have only been partially
9 successful.

10 We think they should try and continue to
11 work being an effective retailer without the crutch
12 that -- that Gold Pick 'N Save was able to do without.
13 As far as ads are concerned, I -- It would allay a
14 portion, but by no means the major concern.

15 The major concern is more outlets, more
16 booze in the area, a larger presence of traffic, the
17 potential for a deleterious impact in the local area.
18 I didn't cover that originally, but that shopping
19 mall, which has had its problems, but is -- I mean I
20 go there all the time, you know. I mean you've got
21 numerous places there that could be affected if bad
22 things happen, and bad things have happened there.
23 There was a murder.

24 ALDERMAN BOHL: Okay. The final question I
25 have for you is, I wanted to get a sense in terms of

1 how far you are away. I know that you indicated
2 you're on the 34 hundred block. Capitol is 39
3 hundred?

4 MR. COLLIN: 4,000.

5 ALDERMAN BOHL: 4,000. Okay.

6 MR. COLLIN: We're the last block before the
7 factories start.

8 ALDERMAN BOHL: Okay. So you're probably at
9 least in the area of roughly about a mile or so.

10 MR. COLLIN: We are five blocks away.

11 ALDERMAN BOHL: Five blocks away. Okay. So
12 three-quarters -- half, three-quarters of a mile away.

13 ALDERMAN GORDON: Half a mile.

14 ALDERMAN BOHL: Six blocks is a good half
15 mile if they're long blocks, probably.

16 MR. COLLIN: We're the closest blocks to the
17 store. We have traffic, and traffic has continued to
18 increase.

19 ALDERMAN BOHL: Okay. All right. That's
20 all. Thank you.

21 ALDERMAN GORDON: Mr. Chairman?

22 CHAIRMAN PAWLINSKI: Yes, Alderman Gordon.

23 ALDERMAN GORDON: Thank you. Mr. Collin, I
24 just had a couple of questions relative to the
25 notification issue. Are you a member of a block watch

1 or a block club?

2 MR. COLLIN: I have been, and I work with
3 people who are.

4 ALDERMAN GORDON: And you indicated in your
5 testimony previously that that is the best way in your
6 estimation to get in contact with people in the
7 neighborhood, correct?

8 MR. COLLIN: It is, yes. The Riverwest
9 Currents is in its second complete edition. That
10 second complete edition -- I mean it's number two,
11 issue number two. So to say that's been the means by
12 which word has been passed is ingenuous.

13 ALDERMAN GORDON: Riverwest Currents?

14 MR. COLLIN: Yes. That was the paper that
15 was claimed to be the means by which word was passed.
16 That is issue number two. It's the first one that's
17 been broadly distributed.

18 ALDERMAN GORDON: So you've attended no
19 block watch or block club meetings on this issue.

20 MR. COLLIN: No, because none was called,
21 because notice never got there.

22 ALDERMAN GORDON: Is there a block club or
23 block watch to your knowledge within --

24 MR. COLLIN: Fratney.

25 ALDERMAN GORDON: Fratney. That's the

1 closest one that you know of?

2 MR. COLLIN: That's across my alley. People
3 will talk to that.

4 ALDERMAN GORDON: Okay. And you indicated
5 that you feel that there are enough outlets in the
6 area currently.

7 MR. COLLIN: Anybody that goes to Jewel-Osco
8 is going to go by car with a very small set of
9 exceptions. Occasionally you'll see somebody walking
10 along the industrial area, but most of the time it's
11 by car.

12 ALDERMAN GORDON: Is there an outlet close
13 to where you live?

14 MR. COLLIN: Love's Liquor, yeah.

15 ALDERMAN GORDON: Thank you.

16 CHAIRMAN PAWLINSKI: Okay. The next speaker
17 is Amy -- is it Weisbrot?

18 MS. WEISBROT: That's correct.

19 CHAIRMAN PAWLINSKI: For the record, I'll
20 give the address for the court reporter. 3426 North
21 Fratney. Miss Weisbrot is part of the 34 hundred
22 block club of North Fratney.

23 MS. WEISBROT: That's correct.

24 CHAIRMAN PAWLINSKI: The block watch club
25 over there. We'll hear from you next.

1 MS. WEISBROT: Okay, thank you, and good
2 morning. Thanks for giving me the opportunity to
3 speak this morning.

4 I served as co-captain of our block club.
5 John Lindquist is the official captain of our block
6 club. Neither of us were invited to -- Neither of us
7 were included in the decision making processes. We
8 didn't even know about these meetings until we
9 received a letter. We were one of the 800 however
10 many people that received letters in the mail saying
11 that there was a hearing today. That was the first we
12 heard about it.

13 I personally went around this weekend, and I
14 spoke to almost every household on our block. I also
15 circulated a petition, which I wasn't aware wasn't
16 going to be acceptable today, but that's okay.

17 I can honestly say that every neighbor that
18 lives on our block without exception that I spoke with
19 was strongly opposed to having Jewel-Osco sell liquor
20 or alcohol on the premises. Fratney is already the
21 main artery to Jewel. There's no other north-south
22 streets that go between Humboldt and Holton directly
23 to Capitol. You should see all the traffic that we
24 already have that goes through to Capitol.

25 We have a high population of children, of

1 pets, and vulnerable elderly on our block, and we're
2 very concerned about the increase in traffic volume,
3 as well as drivers that would possibly be under the
4 influence of alcohol speeding down the street.

5 Of even greater concern is the correlation
6 between liquor stores and increased crime in the area.
7 The corridor between Keefe and the Capitol store
8 contains way too many places for guys to be hanging
9 out and loitering, and that would be jeopardizing the
10 safety of kids that walk back and forth. Yes, it's
11 six blocks, but it's really -- This is our backyard
12 basically. We're right -- we're the last block before
13 the corridor that goes -- you know, there's a few
14 factories, and then there's the entrance to the
15 parking lot.

16 And I want to add that it is not maintained
17 that well. It's already a security risk, and I feel
18 that selling alcohol on the premises would make the
19 shopping center a much scarier place for young kids
20 and elderly who walk back and forth. The neighborhood
21 is not suffering for access to alcohol. Safety is a
22 much greater priority than increased access to
23 alcohol.

24 I feel strongly about the fact that we
25 weren't included in the basic decision making. I feel

1 like basic etiquette would have been to inform the
2 block club members or the block club captains and co-
3 captains about this issue, and so I'm asking that
4 because we weren't informed, -- we really weren't,
5 this is the honest to God truth, -- I'm asking that
6 you delay this decision for six months so that we have
7 an opportunity to organize our neighbors who really
8 feel this strongly about it. This is our backyard.
9 It would really directly negatively effect the quality
10 of life in our area. Thank you.

11 CHAIRMAN PAWLINSKI: Thank you very much.
12 Questions by the committee of Miss Weisbrot?

13 ALDERMAN GORDON: Mr. Chairman.

14 CHAIRMAN PAWLINSKI: Alderman Gordon.

15 ALDERMAN GORDON: Thank you. Miss Weisbrot,
16 you're requesting a six-month delay in order to notify
17 other residents in the area?

18 MS. WEISBROT: Yes.

19 ALDERMAN GORDON: And would that encompass
20 any other block watch organizations that you're
21 familiar with in the area?

22 MS. WEISBROT: Well, there's Pier Street
23 block, there's Fratney Street block, and there's
24 Bremen Street block, and those are three critical
25 blocks. I just think it's coincidental that we

1 weren't all informed. This is our neighborhood.

2 This is our backyard.

3 The people who spoke with Alderman D'Amato
4 about this issue didn't really represent us, and it
5 doesn't really affect them as much as it affects us
6 because they don't live right next door to the store.
7 They don't see how much traffic goes in.

8 I guarantee you that if I was on a committee
9 to put in a liquor store at the Jewel-Osco on Humboldt
10 and North, I would have included all of the people
11 that sat on that committee because it's closer to
12 their neighborhood. It's just common courtesy, basic
13 etiquette.

14 ALDERMAN GORDON: Thank you.

15 ALDERWOMAN CAMERON: Mr. Chairman.

16 CHAIRMAN PAWLINSKI: Alderwoman Cameron,
17 and then Alderman Bohl.

18 ALDERWOMAN CAMERON: Have you made an
19 attempt to talk to Alderman D'Amato about the Osco
20 having liquor?

21 MS. WEISBROT: I just saw him this morning
22 and shook his hand, and I understand that he was put
23 in a compromised position because -- He supported it
24 because he felt that our area was adequately
25 represented by the Riverwest Neighborhood Association

1 when, in fact, they were not.

2 But I'm pretty sure he's aware of the fact
3 that we had over 2,000 petitioners opposed to a liquor
4 store going in when Pick 'N Save was there, and most
5 of the people that live in the area are homeowners and
6 feel strongly about it. They haven't moved. They
7 still feel strongly about being opposed to a liquor
8 store going into the neighborhood, and I'm pretty sure
9 he's aware of that.

10 ALDERWOMAN CAMERON: Did you contact the
11 organization and voice your opinion once you received
12 the notice?

13 MS. WEISBROT: Actually I didn't. What I
14 did was I contacted neighbors in the area, and we all
15 kind of divvied up what we would do, and I volunteered
16 to go around and talk to the neighbors in my
17 community. I gave up my entire weekend to do that,
18 and I spoke with almost every single household on my
19 block.

20 ALDERWOMAN CAMERON: Did the organization
21 come out and canvass your neighborhood?

22 MS. WEISBROT: No, they did not.

23 ALDERWOMAN CAMERON: Did someone from
24 Alderman D'Amato come out and canvass your
25 neighborhood?

1 MS. WEISBROT: No. The first I heard about
2 this was the letter that this gentleman here sent out,
3 and then I read about it in the paper last Thursday
4 that it was a done deal, and then there was going to
5 be a hearing afterwards, which I thought, well, this
6 is kind of backwards, and I questioned it.

7 CHAIRMAN PAWLINSKI: Well, for the record
8 there is no done deal.

9 MS. WEISBROT: That's good. That was the
10 impression the article gave, though.

11 CHAIRMAN PAWLINSKI: And I don't know who
12 wrote the article. I don't know if it was a Journal
13 Sentinel article, but --

14 MS. WEISBROT: It was.

15 CHAIRMAN PAWLINSKI: Okay. I can tell you
16 it was never a done deal with this committee.

17 MS. WEISBROT: Well, thank you for that
18 correction. I appreciate that. But I was a little
19 alarmed when I read it because I thought, well, geez,
20 I live right on the block that would be most directly
21 affected because it's the main thoroughfare. You
22 should see all the traffic we've got. It's just
23 abominable. And having a liquor store there would
24 just make it even more unsafe.

25 ALDERWOMAN CAMERON: How far do you live

1 from Gaenslen School?

2 MS. WEISBROT: Gaenslen School is on
3 Burleigh -- What hundred is Burleigh? 30 hundred?
4 So it's about four blocks --

5 ALDERMAN BOHL: 31 hundred.

6 MR. COLLIN: It's about three blocks south
7 and -- It's about seven blocks in total.

8 ALDERWOMAN CAMERON: From you, where you
9 live?

10 MS. WEISBROT: Uh-hmm.

11 ALDERWOMAN CAMERON: Or from the store?

12 MS. WEISBROT: Fratney Street School is even
13 closer.

14 MR. SCHRIMPF: We can't have people from the
15 audience chiming in. We've got to get this down on
16 the record.

17 MS. WEISBROT: Fratney Street School is just
18 a couple blocks south of where I live. They would be
19 directly affected, too.

20 MR. SCHRIMPF: Mr. Chairman, the record
21 should reflect that -- and he's chosen, apparently,
22 not to do it, but Mr. Farris should have the
23 opportunity to cross-examine.

24 CHAIRMAN PAWLINSKI: Right. And he's
25 welcome to sit at the table and do that on any

1 individual he wishes to, but I didn't see him jump
2 up, so I assumed he didn't want to.

3 MR. SCHRIMPF: I just wanted to make that
4 clear.

5 MR. COLLIN: Is it possible to ask
6 Mr. Farris a question?

7 CHAIRMAN PAWLINSKI: Well, you can direct
8 it to the committee and see if he'll respond.
9 Mr. Farris, why don't you take a seat up here.

10 MR. FARRIS: Sure.

11 CHAIRMAN PAWLINSKI: It might be best to
12 have you up here the whole time anyway. Mr. Collin,
13 why don't you address your question to the committee,
14 and Mr. Farris will answer.

15 MR. COLLIN: Are you going to sell pints?
16 That's very straightforward. Is pints covered by the
17 covenant?

18 MR. FARRIS: I think half pints was all that
19 was requested, but if that's the -- I mean we can --
20 We're always willing to discuss that issue.

21 CHAIRMAN PAWLINSKI: So you're open to the
22 idea of not selling pints.

23 MR. FARRIS: I think we're open to anything,
24 I mean -- And I'll just point out one thing. We
25 didn't selectively pick the Riverwest Neighborhood

1 Association to negotiate with. This is somebody we
2 were put in contact with that was -- who we believed
3 and were under the impression that were representing
4 the entire group. There's no attempt to try to
5 conduct anything secretly.

6 This took a long time, and we assumed that
7 consensus takes time, and that's what was going on.
8 And it's unfortunate that there's some people that
9 feel like they were excluded from the process. That
10 was not our intent at all.

11 CHAIRMAN PAWLINSKI: Okay. I know you can't
12 make this decision on behalf of Jewel-Osco right now,
13 but before the end of the meeting, I would like to get
14 you to go on the record as saying that you will or you
15 will not include pints as part of the covenant.

16 MR. FARRIS: There's half pints. I think it
17 was just half pints.

18 CHAIRMAN PAWLINSKI: You could always amend
19 it on the record, so I'll let you discuss that with
20 Jewel-Osco, and you can let us know before the end of
21 the meeting. All right. Alderman Bohl, anything
22 else?

23 ALDERMAN BOHL: Yeah. I don't recall asking
24 any questions yet. Thank you, Mr. Chairman. Is it
25 Miss Weisbrot?

1 MS. WEISBROT: Weisbrot, uh-hmm.

2 ALDERMAN BOHL: I think that we're always
3 appreciative of residents who are willing to take
4 their time out and speak with neighbors regarding
5 issues that are important to them.

6 I wanted to ask you if you had ever been to
7 another grocery store that had liquor sales within the
8 confines of that store --

9 MS. WEISBROT: Yes.

10 ALDERMAN BOHL: -- and what your thoughts
11 were about that.

12 MS. WEISBROT: I think it depends on the
13 neighborhood. Just for example, Pick 'N Save, the
14 east side Pick 'N Save sells alcohol, and, you know,
15 there have been studies that have shown that there's
16 an increased correlation between liquor stores on the
17 premises and crime, and increased crime. And the Pick
18 'N Save over on the east side on Ogden, -- Are you
19 familiar with that store?

20 ALDERMAN BOHL: Uh-hmm.

21 MS. WEISBROT: Okay. That happens to be a
22 little bit nicer neighborhood than ours, and so their
23 crime -- I'm sure if you check statistics, you'll see
24 that the crime in that area is less than the crime in
25 the area that we live in. And I honestly feel that

1 crime in our area would definitely increase if we had
2 liquor on the premises in our area.

3 ALDERMAN BOHL: Okay. The question I have
4 is if -- Mr. Collin mentioned that there already is a
5 fair number of alcohol outlets.

6 MS. WEISBROT: Yes.

7 ALDERMAN BOHL: He mentioned Love's as one.

8 MS. WEISBROT: Right.

9 ALDERMAN BOHL: How many would you say in
10 the distance you know of, three-quarter mile distance
11 from your home, how many liquor outlets would you say
12 that there are roughly?

13 MS. WEISBROT: Oh, there's at least a half
14 a dozen. I know that Roseanne had a list of all of
15 them. You know, my husband and I drink, and to tell
16 you the truth, I don't mind the inconvenience of
17 having go across the river to Otto's. It used to be
18 called.

19 I kind of feel that if we had a liquor store
20 right down the block, we'd probably have more alcohol
21 in our house than we want, or at least that I would
22 want. But there's one, two, three, four -- There's
23 over a dozen within --

24 ALDERMAN BOHL: Would that encompass liquor
25 stores and taverns both?

1 MS. WEISBROT: No, this is just liquor
2 stores. There's 14 or 15 listed right here. We have
3 a lot of bars in our neighborhood, and I remember when
4 my kids were little and I used to walk them to camp,
5 what a hassle it was going past all the bars in our
6 neighborhood.

7 I've lived in Riverwest for over 22 years,
8 and it's a great concern when you have people spilling
9 out of bars who are drunk or hanging around stores who
10 are under the influence of alcohol, or driving down
11 the streets under the influence of alcohol. It's a
12 great concern when you have children, and we have
13 quite a number of children on our block.

14 ALDERMAN BOHL: The stores that are listed
15 on that paper there, please give me a sense, if you
16 can, --

17 MS. WEISBROT: Of where they are?

18 ALDERMAN BOHL: -- the distance roughly
19 from --

20 MS. WEISBROT: Okay. They're within one and
21 a half miles, one to one and a half miles.

22 ALDERMAN BOHL: Fourteen liquor outlets
23 within one to one and a half miles.

24 MS. WEISBROT: Yes, more than enough.

25 ALDERMAN BOHL: You had mentioned a concern

1 regarding individuals who may drink and drive.

2 MS. WEISBROT: Yes.

3 ALDERMAN BOHL: Now, I'll just kind of give
4 you -- this is sort of a perception that I have, and
5 sort of see where it leads you.

6 I know that with some of the smaller
7 mom-and-pop outlets, particularly, that you see on
8 corner stores, on occasion you'll see individuals go
9 in there, purchase the 40-ouncers or the half pints
10 or whatever else, and sit around the corner and pound
11 it and whatever else, and that tends to attract
12 individuals that are a little displeasing at times.

13 One perception that I would generally have
14 is, I don't recall in any of the grocery stores that
15 I've seen, individuals that are purchasing, you know,
16 a six-pack of beer and going outside and pounding the
17 beer.

18 You had mentioned individuals driving more
19 likely than not. The perception I would have would
20 be an individual would go there, purchase the
21 six-pack, drive back home while they're with their
22 groceries, watch the Packer game, and drink it at
23 home, versus somebody who would necessarily be at a
24 tavern and would tend to drive under the influence.
25 I was wondering if you could respond to some of that.

1 MS. WEISBROT: Well, I think there's already
2 drinking around the area that's going on because I
3 frequent that area quite a bit on bicycle, and I see
4 broken liquor bottles and cans lying all over the
5 place, and when Mr. Singleton mentioned that they kept
6 the parking lot so clean, I thought, no, they don't.

7 I ride on my bike all the time past there,
8 and I see trash and litter, and a lot of it is alcohol
9 related there. I've seen guys hanging around already
10 drinking there. I just think that would just increase
11 if they had liquor on the premises. There's just too
12 many empty lots and corridors that are just perfect
13 areas for guys to be hanging around drinking.

14 I'm a registered nurse who worked for the
15 last 15 years doing home visits in the inner city.
16 I've been through every area of the city, and there's
17 plenty of places just like that where guys stand on
18 the corners and drink, and that's the last thing we
19 need right in our backyard. And for us not to be
20 included in any of the decision making regarding that,
21 it's just not cool. That's why we're here.

22 ALDERMAN BOHL: Okay. Thank you. That's
23 all.

24 CHAIRMAN PAWLINSKI: Thanks for coming in.
25 Okay. Next is Roseanne Screven. And Miss Screven

1 lives at 3357 North Humboldt Boulevard. She'll be
2 followed by Judith Swanson and Rosemary Oliveira, so
3 if you want to take a seat next to those two
4 individuals.

5 MS. SCREVEN: Okay. Thank you for letting
6 me talk. I think many of the points I was going to
7 make have been made already, but I do want to
8 emphasize some of them that are especially important
9 to me.

10 As has been said, we don't need another
11 liquor store in this neighborhood. And these 15
12 liquor outlets just represent the liquor stores.
13 That's not to mention the more than two dozen taverns
14 and pubs and nightspots that people can get liquor.
15 I think that's a big issue.

16 And you can't always control what people do
17 after they take this liquor out of your store, so --
18 And I've lived in this neighborhood over 20 years.
19 I'd like to live here another 20 years. This in
20 perpetuity may or may not last 10 years. I don't
21 want to see things deteriorate in 10 years from now,
22 either.

23 And I live right on Humboldt, and I can tell
24 you that whatever is sold in this neighborhood, I get
25 a sampling of it in my front yard, and I end up

1 picking up these things. I have to walk out into the
2 island and pick these up. I'm constantly picking up
3 litter. Now, I don't need liquor bottles to pick up
4 as well as all the other litter that I pick up. And
5 that's a big issue for me.

6 And I agree with what Amy had said. You
7 drive by that parking lot, and it is not kept clean.
8 There's litter on the street, there's litter in the
9 parking lot. You sell these things to people, and
10 they take them away, and there's going to be litter in
11 my back -- in my front yard.

12 Let's see what other points have not been
13 made clearly. I think that those are the major points
14 that have not really been emphasized, and I don't want
15 to take up any more time.

16 CHAIRMAN PAWLINSKI: Let me just address
17 this issue that's come up a couple of times now, this
18 in perpetuity issue. The one thing that we can
19 control as a committee is the physical boundaries of
20 the store. So they are requesting 24 hundred square
21 feet. We have control over that. It cannot be larger
22 than that without Common Council and this committee's
23 approval.

24 The issue of whether they'll sell Riverwest
25 Wine and Lakefront Brewery products or whatever, is

1 something we cannot control, and I think that's maybe
2 what Mr. Farris was referring to in that. If those
3 products are not selling, they might not try to offer
4 them. Am I right on that, Counsel?

5 MR. FARRIS: Oh, no. To me it's forever,
6 but when you say -- being a lawyer, perpetuity always
7 has a -- Circumstances change. I mean that's just the
8 nature of things. This store might disappear.

9 You know, I mean five years from now we
10 don't know what will happen, so I just hate to say on
11 the record that it's going to be forever because there
12 might be a different committee here, there might be a
13 different store owner in the future. You never know.

14 CHAIRMAN PAWLINSKI: What I'm saying is
15 they could not double the size of their, you know,
16 geographic portion of that store without this
17 committee's approval. That's one area we do have
18 solid control over.

19 MR. FARRIS: It's going to be physically
20 made that size so it's not something that can be
21 changed.

22 I just want to respond to one comment that
23 Amy made about litter, and it's just a perception, I
24 guess. I don't think the litter's from the grocery
25 store. There are some fast food restaurants in the

1 area. We do try to police the area, but generally
2 people don't walk out of a grocery store and eat
3 something and litter it in the parking lot.

4 So I think it's because there's a Wendy's
5 there and there's other restaurants, that people eat
6 and discard their trash. And like every other -- like
7 your property, we get trash put upon our parking lot
8 as well. We try to keep it clean, but --

9 CHAIRMAN PAWLINSKI: Okay. Questions by
10 committee?

11 ALDERWOMAN CAMERON: I have a question,
12 Mr. Chairman.

13 CHAIRMAN PAWLINSKI: Go ahead, Alderwoman
14 Cameron.

15 ALDERWOMAN CAMERON: Thank you. I would ask
16 Osco, is it possible that you -- like two things
17 mentioned, security and litter. Is it possible that
18 maybe -- I know where she live at, and it's kind of
19 like almost like a block and a half from the store
20 going east. And that's kind of far to ask -- To me to
21 visualize that, --

22 MR. FARRIS: Well, she's a block and a half
23 east and then four blocks south, so we couldn't really
24 patrol that area. I mean that's --

25 ALDERWOMAN CAMERON: No, no, that wasn't --

1 I was going to ask that, but when I visualize where
2 she lived at, how the store is located, it would be
3 kind of unfair to him because there's about four to
4 five different little vendors east of Osco which could
5 contribute to that. And I think most of it -- really
6 a lot of it comes from that -- It's like where
7 Blockbuster and that sub sandwich over in there, a lot
8 of that could be contributed to that. You got Burger
9 King right there.

10 But I was going to ask you, was it possible
11 you all could do a little bit of extra picking up?
12 But when I went to visualize the area, I just -- if I
13 could get permission to speak, -- I wouldn't say that
14 wouldn't be a pretty wise thing to ask you to go and
15 pick up another vendor's trash that you could say it
16 related to you.

17 Another one, maybe looking at it, once they
18 get the liquor in that area, is it -- How wide a range
19 does your security patrol there? Do they just patrol
20 the parking lot only? Or do they got a block --
21 Because, you know, --

22 MR. FARRIS: They stay in the parking lot.
23 Generally there's liability concerns to go off-site.
24 You have no authority to do anything off-site, so you
25 really -- And we'll do our best.

1 I don't think -- We don't believe that there
2 will be any kind of security issues presented by this.
3 Generally it's going to be people like you, --
4 although I understand you don't drink very much, --
5 but you or me, or even these folks, buying a bottle of
6 wine and things like that. It's not some -- we don't
7 envision this as being a kids' hangout.

8 ALDERWOMAN CAMERON: I don't visualize it
9 being a kids' hangout, either, but knowing that area
10 and being shopping there for the last 30 years, --
11 because I was there when it was a Pick 'N Save, and I
12 do shop there, and I do know the manager there, but --
13 that was the one that I had got close with, a friend
14 with, and they did tell me they was coming down to
15 apply for the liquor license, and that was a while ago
16 back.

17 MS. SCREVEN: I'm sorry to interrupt, but
18 on this whole issue of people would go there and buy
19 things and take it home, I've seen kids riding down
20 the street drinking in their cars and tossing things
21 out on my lawn, so you have no control over what
22 people do after they leave the store. And if you're
23 selling a pint, or you're selling a 40-ounce, or
24 you're selling -- whatever you're selling, I mean
25 they can go in and get a six-pack and drink in the

1 car. It just seems to me there's enough alcohol in
2 the neighborhood. We don't need more alcohol in our
3 neighborhood.

4 ALDERWOMAN CAMERON: I would -- I think what
5 Osco needs to do, especially the last three -- the
6 first three that came up, you all should have been in
7 negotiation, and I think you should still try to work
8 out some kind of relationship with them because you
9 are definitely the neighbor, and you should work out
10 something where you would feel comfortable if -- I'm
11 not saying it is, -- where if they do get their
12 license, that you would have a kind of a relationship
13 where you can go and voice your opinions about, if it
14 is, that you believe some of the debris is coming from
15 this store, why it ends up in your front yard. That
16 you should be able to voice your opinion, and it
17 should be taken care of and looked at at that
18 particular point.

19 MS. SCREVEN: Well, I appreciate that, and I
20 think that Amy's suggestion that, you know, you put
21 this on hold for six months so that the neighbors
22 really --

23 ALDERWOMAN CAMERON: Well, to be reasonable
24 with the six months, -- I don't want to speak out of
25 turn, Mr. Chairman.

1 issue of whose rights are more important, and as
2 citizens of this community, -- And as I said, I've
3 lived here over 20 years. All the people who have
4 spoken so far have lived here over 20 years. I've
5 seen stores come and go in that location, and I'm
6 still here, and so I think that my rights are at least
7 equally important, and they've had how many months to
8 pull this issue together? And we've had 10 days.

9 ALDERWOMAN CAMERON: Did you contact your
10 alderperson?

11 MS. SCREVEN: Oh, long ago I had written to
12 my alderperson saying that I opposed the liquor
13 license at -- I think at another store. I mean I've
14 all along opposed them. I didn't call on this time
15 because I just planned on attending this meeting.

16 ALDERWOMAN CAMERON: Did he contact your
17 office -- I mean your residency to tell you about this
18 location applying for a liquor license? And did he --

19 MS. SCREVEN: No, no. I didn't get anything
20 from him. I got this letter.

21 ALDERWOMAN CAMERON: Did he contact you
22 about the neighborhood meetings that was in the area
23 regarding this application?

24 CHAIRMAN PAWLINSKI: Well, why don't we have
25 Alderman D'Amato answer that question. I mean he's

1 right here.

2 ALDERMAN D'AMATO: Yeah, Mr. Chairman.

3 And Alderwoman Cameron, you've asked a couple times.
4 Mr. Copeland sent the 800 requests out, notifications
5 at my request. They didn't come from my office, under
6 my signature. They came from the Licensing Division
7 informing the people about the hearing. Anybody who
8 has contacted my office about this, anybody who
9 appeared on the petition, anybody who was called with
10 regard to this store, received a notice of this
11 meeting today.

12 ALDERWOMAN CAMERON: That wasn't the
13 question.

14 ALDERMAN D'AMATO: In addition, we referred,
15 probably six months ago, Mr. Farris and Jewel-Osco to
16 the Riverwest Neighborhood Association to work out
17 their covenant and to inform neighbors with the --
18 having full faith in them, that they would notify
19 people and work through the block club network so that
20 people would be notified.

21 So I think there are two things here.
22 There's a legal responsibility to notify people, which
23 we did through Mr. Copeland's office. Those people
24 received notice, and they're here today. And then
25 there is a neighborhood responsibility. We tried to

1 work through that neighborhood responsibility through
2 the Riverwest Neighborhood Association with the
3 expectation that they would poll people, inform people
4 who were going to be affected by this, and came back
5 and worked with Jewel-Osco and are here at the
6 committee to testify.

7 ALDERWOMAN CAMERON: The question I asked --

8 MR. FARRIS: There was not a massive public
9 community hearing if that's your question.

10 ALDERWOMAN CAMERON: No, the public --
11 it was several, -- that there was public meetings
12 regarding this location.

13 MR. FARRIS: No, there were not.

14 ALDERWOMAN CAMERON: Oh, it wasn't.

15 MR. FARRIS: This has been pending for
16 years. The application's been on file for three
17 years, I think, so it's nothing new.

18 What happened was, as the alderman said, --
19 and I think Mike is being unfairly singled out here
20 because he's not championing the cause of this
21 license. He indicated he had great concerns about it.
22 He was initially opposed. He was -- I think now he's
23 not opposed, he's not in favor, so it's -- But we
24 worked through the neighborhood association, and the
25 neighborhood association, I think, believes that they

1 were speaking for the majority of the residents.

2 We have 10 people here this morning, and
3 it's always easier to find people opposed to some-
4 thing, and I think -- You haven't heard -- I don't see
5 any life from any one of these people that there's
6 some condition that we haven't looked at, that if we
7 agreed to, they would support the license. They're
8 just opposed, and that's -- These people are going to
9 be opposed no matter what, and I think if you ask
10 them, they'll honestly admit that, and that's their
11 right.

12 But I think you have to -- In the context of
13 how many notices went out and how big the Riverwest
14 Neighborhood Association is, the silent majority
15 speaks loudly here today, and I think the conditions
16 we've negotiated are reasonable. I think Capitol
17 Drive is a commercial strip. I know these people are
18 nearby in the sense of five or six blocks, but it's a
19 commercial strip. People are going to be driving on
20 Capitol to go there.

21 This is nothing new. It's -- I think in
22 Milwaukee and in the suburbs, this is the way people
23 like to shop. They like to be able to buy all these
24 things at one place, and that's all we're trying to do
25 is to offer that service. Obviously to make money,

1 but the neighborhood has a stake in that as well that
2 this store do well. It's part of the service that
3 other stores can offer, and we want to be able to
4 offer it to compete and to thrive and to be there for
5 a long time.

6 ALDERWOMAN CAMERON: I want to ask you one
7 question. What side of the store is the liquor store
8 going to be?

9 MR. FARRIS: West side.

10 ALDERWOMAN CAMERON: Over by the front, over
11 that area, because --

12 MR. FARRIS: It would be further on the Osco
13 side of the store.

14 ALDERWOMAN CAMERON: Oh, because I thought
15 you was going to use the west -- the east side of it,
16 you know, where -- I thought that you all was moving
17 over a little bit, expanding the store. You weren't
18 going to take that vacant --

19 MR. FARRIS: No.

20 ALDERWOMAN CAMERON: You know, it used to be
21 some kind of dollar store or something, over in that
22 part.

23 MR. FARRIS: Oh, over to the east end,
24 right. That's a bigger space.

25 ALDERWOMAN CAMERON: Uh-hmm. I thought

1 that's where you would move. Thank you.

2 CHAIRMAN PAWLINSKI: All right. We're going
3 to move on now to Miss Swanson, Judith Swanson.

4 ALDERMAN BOHL: Mr. Chairman?

5 CHAIRMAN PAWLINSKI: Oh, I'm sorry.

6 ALDERMAN BOHL: I do have a brief question
7 for Miss Screven if you'll oblige me. Miss Screven,
8 was it you who generated this list of liquor outlets
9 in the general area?

10 MS. SCREVEN: Uh-hmm.

11 ALDERMAN BOHL: If you wouldn't mind, could
12 you briefly enumerate what those outlets are and
13 roughly where they're located if you do have that?

14 MS. SCREVEN: Love's Liquor. They have two
15 stores, one on Burleigh and Holton, which is closer;
16 one in the 35 hundred block of Port Road, which is
17 what, -- equivalent to what, 3rd Street or 4th Street?
18 Holton Liquor, 2305 North Holton. Sunshine Foods, 1st
19 and Keefe. Riverwest Supermarket, Holton and Locust.
20 Midget Foodmart, Booth and Wright. Sunrise Food Mart,
21 Locust and Weil. A & J Liquor Mart, 513 East Center.
22 And then they have another one at 2469 North Martin
23 Luther King Drive. Davis & Son Food and Liquor, 3562
24 North Martin Luther King Drive. King on Ring Liquor
25 Store, 3305 North Martin Luther King Drive. Mac's

1 Liquor, 3079 North Holton. Otto's Beverage, 3476
2 North Oakland. Wick's Beer and Liquor, 4496 North
3 Oakland. Gilbert's Liquor, 2853 North Oakland, and I
4 forgot to mention Kohl's on Oakland.

5 ALDERMAN BOHL: Thank you.

6 MS. SCREVEN: And as I said, that's not to
7 mention over two dozen taverns in the neighborhood.

8 CHAIRMAN PAWLINSKI: For the record, all
9 those were all in the city. I think the Kohl's on
10 Oakland, though, is in Shorewood, correct?

11 MS. SCREVEN: Yes.

12 CHAIRMAN PAWLINSKI: Okay. All right. Miss
13 Swanson now is next, and she lives at 3446 North Weil
14 in Milwaukee. Miss Swanson?

15 MS. SWANSON: I was notified by mail, the
16 letter that was sent out, and I am opposed to the
17 liquor license for several reasons. One of my first
18 concerns is a concern about litter. There is already
19 a lot of litter in that area along Capitol Drive, and
20 not necessarily all of that litter is generated by the
21 Jewel-Osco. There's other businesses like Wal-Mart,
22 and a lot of fast food restaurants that contribute to
23 a lot of the litter.

24 But as an example of a litter concern, my
25 husband and son were just at the Jewel-Osco store

1 yesterday, and when they were leaving the store to
2 return to the car, in a car that was parked next door
3 in a handicap spot, even though it didn't have a
4 handicap sticker, was a car filled with a group of
5 young men who were drinking. And even though there's
6 not a liquor store there yet, they were drinking in
7 the parking lot and depositing their beer bottles out
8 of their car right into the parking lot.

9 Safety and concern is also an issue. We've
10 got a lot of traffic on Humboldt. We get a lot of
11 traffic on Keefe, and we are on the east side of Weil,
12 so my kids do play around the block on their bicycles.
13 We already have a lot of people who are driving fast
14 on Humboldt and Keefe, and there is a concern for
15 people who are drinking and driving. I have an
16 elderly neighbor who does not drive. She does walk to
17 the Jewel-Osco. So there is that concern for crime.

18 I also don't think another liquor store is
19 needed in the area. We are, I feel, well-covered with
20 liquor stores on Keefe and Oakland and Holton. I
21 don't think it's inconvenient to drive over to Oakland
22 Avenue to buy what we need.

23 I also have a concern about littering and
24 drinking in the nearby parks. Current Park and
25 Estabrook Park, which are both parks that are near to

1 that Jewel-Osco, are easy for kids and other people to
2 drive into to park or to walk into and drink illegally
3 or legally, but they leave their litter behind. I
4 know this because I have been involved in park
5 cleanups and have picked up many liquor bottles.

6 And, yes, those liquor bottles are always
7 going to be there, but why add to the problem. And
8 these are parks that my family and I go to often and
9 enjoy, and I really don't feel like seeing more litter
10 contribute to that problem that's already there.
11 Thank you for hearing me.

12 CHAIRMAN PAWLINSKI: Thank you, Miss
13 Swanson. Questions by committee? Mr. Farris,
14 anything from you on that one?

15 MR. FARRIS: No.

16 CHAIRMAN PAWLINSKI: Thank you for coming
17 in. Next is Rosemary Oliveira, followed by George --
18 I'm sorry, George already spoke, George Singleton.
19 Karen Royster, is it? And after Karen, Jonas
20 Karvelis. And Mr. Karvelis will be the last person
21 opposed. Mr. Karvelis, perhaps you want to take a
22 chair up here already. Rosemary, good morning.
23 Go ahead.

24 MS. OLIVEIRA: Good morning. Thank
25 you. First of all, I would like to thank you all for

1 having this hearing and having it special because I
2 know this has been on the plate for a long time.

3 CHAIRMAN PAWLINSKI: You're welcome. And
4 I'm sorry, one quick thing. Mark Lawson, -- I'm
5 sorry. Are you Mr. Lawson? I neglected to call you.
6 You'll be last, how's that? Okay, I'm sorry. Go
7 ahead.

8 MS. OLIVEIRA: Back to my thank you. So I
9 would like to thank you very much for being here this
10 morning for this issue.

11 CHAIRMAN PAWLINSKI: You're welcome.

12 MS. OLIVEIRA: And I'd like to thank Mike,
13 who has worked in this field for many years and has
14 done really an amazing job, considering when you
15 compare him to the responsiveness of possibly other
16 aldermen who I don't know, but maybe other people can
17 complain about their alderman, but --

18 CHAIRMAN PAWLINSKI: No one on this
19 committee does.

20 MS. OLIVEIRA: As that street sweeper went
21 by this morning, I go thank you, Mike, so -- I live
22 at -- well, I used to live at 3302 North Humboldt, and
23 now I moved next door.

24 I own three properties in Riverwest, one
25 of them is on Fratney, and then of course I live on

1 Humboldt Boulevard. I did attend the RNA meeting. I
2 was there when this was discussed. This is where I
3 met this gentleman and his companions.

4 I feel that the -- I do also feel that this
5 was flawed. There were -- There was no consensus at
6 this meeting about whether we should enter into any
7 kind of a covenant or any kind of an agreement with
8 Jewel-Osco, because they were notorious badnicks in
9 our neighborhood as you know. As it refers to the
10 liquor license, however, which is a separate issue,
11 there were many people opposed to that as well.

12 It was given to three people in the -- It
13 was finally decided to get involved in a covenant,
14 which people also opposed doing that. Then three
15 people went to write this covenant, one who is in
16 favor of the liquor store, one who was opposed, and
17 one who I don't know what their position was, but we
18 may say possibly that they were neutral.

19 In my e-mail the next day or the next couple
20 of days, -- and I brought all my e-mails, I have them
21 here, -- boom, we have a covenant. No input, no draft
22 covenant saying does anybody want to comment on this.
23 It was just done. I wrote to complain, others wrote
24 to complain, and I have those letters here. You know,
25 we don't want this liquor store, and this is the

1 Riverwest Neighborhood Association group responding to
2 their own people.

3 Okay. I'll take my glasses off now. One of
4 the things that I wanted to know, I think they -- When
5 we first went down this Jewel-Osco road for many
6 years, they also agreed that they were going to be
7 good neighbors and do things for the neighbors, which
8 they have. They've contributed to some neighborhood
9 organizations. They agreed to do a number of things;
10 keep their parking lots clean, patrol them, and I now
11 have to say that -- So I decided to take a tour of the
12 grocery stores that sell liquor near me, so that's
13 Kohl's, North Oakland, Kohl's downtown, and the Pick
14 'N Save downtown. Spotless, beautiful, well done,
15 clean.

16 So, and then I went to the Pick 'N Save
17 at -- or I went to Jewel-Osco, -- I wish it was a Pick
18 'N Save, -- Jewel-Osco at the end of my block right at
19 the end of my street, and I have photographs of -- I
20 don't know when the last time they picked up the
21 trash, but I can pass these to you and you can look at
22 them, but it's pretty appalling.

23 CHAIRMAN PAWLINSKI: If you want, --
24 Actually, we can not only take your e-mails and make
25 them part of our record, but also your photographs.

1 It's up to you.

2 MS. OLIVEIRA: Okay. That's great, yes.

3 MR. SCHRIMPF: But Mr. Chairman, Mr. Farris
4 should look at them.

5 CHAIRMAN PAWLINSKI: Okay. And we'll also
6 have to keep those, as you know.

7 MS. OLIVEIRA: Yes, you can have them. I
8 have the negatives. And you can also have these
9 because when I went yesterday to the Pick 'N Save, I'm
10 sorry, to the Jewel-Osco parking lot, these must be --
11 Are these the bottles they threw out of the window? I
12 don't know, because they look like they've been there
13 a long time.

14 This was inside the parking lot. Here's
15 some more. There's 14 different types of -- Here's a
16 six-pack holder of something. I couldn't find those.
17 This is an Old Milwaukee. There was actually still
18 beer in this one.

19 CHAIRMAN PAWLINSKI: And you found these in
20 the Jewel-Osco parking lot?

21 MS. OLIVEIRA: In their parking lot. Oh,
22 this is the -- I know they're not going to be selling
23 this size, but you know what's remarkable about all
24 these small, hard alcohol bottles? Whoever drinks
25 them, they put the lids back on. They're neat

1 alcoholics. I was amazed at that.

2 So this to me is way out of control. So if
3 they cleaned their parking lot last week, they had I
4 don't know how many people there drinking in this past
5 week already in the parking lot.

6 These are just the bottle caps and some
7 things that were broken I didn't want to hurt myself
8 with but, you know, Miller Genuine Draft, a Heineken,
9 Smirnoff. So they're going into that, and the big
10 mouth whatever, Bush or something, that they can chug.
11 Now, you know, and I'm thinking nobody's going to
12 believe I found these in the parking lot, so I'm
13 waving at the -- You know, I'm holding up my bag, and
14 I'm waving at the video camera going, ha, just in case.

15 Well, I'm walking around some more, and here
16 comes a guy in a security car, and I'm going, cool,
17 and I introduced myself to him. I said, "Who are
18 you?" And he said his name was Charles. I said,
19 "Charles, remember me, my name is Rosemary Oliveira,
20 and I'm here picking up liquor bottles out of your
21 parking lot." He saw me, so this is true.

22 Now, I can tell you that not all this stuff
23 is coming from -- I mean it's really, really grossly
24 unfair to blame the two little neighboring fast food
25 places. Sure, they contribute some, but, you know

1 what? Their stuff was pretty darn clean. It wasn't
2 until you got to the perimeter of the Jewel-Osco
3 that -- You couldn't even see the dirt underneath.
4 It was like mulch.

5 And then across the street at the
6 Blockbuster in the trees, guess what? Jewel-Osco
7 bags flying around stuck in the trees. The place
8 is a mess. I mean we're going to believe about a
9 covenant?

10 And I mean six months would be a minimum. I
11 want to know what these people are planning to do. We
12 need to put this off. They're not going to follow
13 through. They haven't followed through on this.
14 They've already got people drinking in there. In
15 fact, God knows, they may even have -- I don't know
16 who Tony D. is, but this is their -- "Thank you for
17 shopping at Jewel-Osco, Tony D." It was next to one
18 of the hard liquor bottles, so you may have another
19 problem there.

20 MR. FARRIS: Cheap shot, Rosemary.

21 MS. OLIVEIRA: Cheap shot, no. All's fair
22 in love and war.

23 MR. FARRIS: No, I don't think so.

24 MS. OLIVEIRA: So at any rate, I think this
25 is really, really very bad. Moving on, my concern is

1 drugs, more alcohol, trespassing, crime, litter,
2 public urination. You know, it does happen.

3 I was gardening in my award-winning garden,
4 Mayor's award-winning garden. Car stops, a bunch of
5 drunks pull out, a man and a woman. She drops her
6 drawers and pees on my tree, and so does he. Now, I'm
7 sorry. It does happen. They got their liquor from
8 someplace else, but you know what? We don't need to
9 make it that easy.

10 Another thing, two nights ago or three
11 nights ago, a truck wrapped itself around the tree in
12 my front yard. The tree is now coming down. It's
13 like a 30-year-old tree. It just got killed by a guy
14 who was too drunk to maneuver his car.

15 I'm tired of drunks going down Humboldt
16 Boulevard, and we know it's going to be even worse
17 because it's going to be much more convenient.
18 Anyway, I think that children's safety is an issue,
19 but also my own personal safety crossing the street.

20 Now, I don't belong to a block club. I'd
21 like to, but I also kind of stay tapped in, and I know
22 that my neighbors kind of count on me to get the word
23 around, so this notification thing was done quite well
24 by the city, much better than I thought it was going
25 to be done, so I just want to, again, say thank you to

1 that in terms of notification, but there are people
2 who were beyond that rim of notification.

3 I think that the silent majority about not
4 wanting this liquor store is at work today, because
5 this is a daytime meeting. I have friends who are
6 teachers and nurses. They can't come here today
7 because they're at work, so for every person here
8 opposed, there's probably 100 who are at work who
9 didn't come today.

10 And so my closing thoughts are, you know
11 what? This parking lot is out of control. It's out
12 of control. When the guy -- The security guy saw me,
13 but I think he was afraid to approach me. I had to
14 approach him. And the amount of trash, it looked like
15 Tobacco Road. It is not what I want my neighborhood
16 to look like, especially with the taxes I'm paying.

17 CHAIRMAN PAWLINSKI: Thank you very much.

18 ALDERMAN BOHL: Mr. Chairman?

19 MR. SCHRIMPF: Mr. Chairman, I have some
20 foundation questions.

21 CHAIRMAN PAWLINSKI: Real quick, I need to
22 first make these items part of our record, and
23 Alderwoman Cameron moves to make the photographs, as
24 well as Miss Oliveira's e-mails, part of our record.
25 Is there any objection? Hearing none, so ordered.

1 We will not make the beer bottles part of our record.
2 They won't fit in our files. Mr. Schrimpf and then
3 Alderman Bohl.

4 MR. SCHRIMPF: Thank you, Mr. Chairman.

5 ALDERMAN BOHL: Mr. Chairman, --

6 CHAIRMAN PAWLINSKI: He's got some
7 foundation questions.

8 ALDERMAN BOHL: I was going to ask a
9 foundation question myself, but that's fine.

10 CHAIRMAN PAWLINSKI: That's fine. Why
11 don't -- He may, from a lawyer's perspective, cover
12 some of that stuff, so --

13 MR. SCHRIMPF: First of all, with respect to
14 the e-mails, these are e-mails you sent, and you were
15 the drafter of the e-mails?

16 MS. OLIVEIRA: No. Well, some questions I
17 sent in which are not there. These are responses to
18 e-mails that I sent. It's like a list serve where
19 they send out -- we all send to a central location,
20 and that person turns around and e-mails everybody's
21 responses back. I'm not sure what that's called. Is
22 that a list serve?

23 MR. SCHRIMPF: Okay. But these were then
24 e-mails that you received in the manner that you have
25 described?

1 MS. OLIVEIRA: Yes.

2 MR. SCHRIMPF: All right. And you received
3 them on or about the dates indicated on the e-mails?

4 MS. OLIVEIRA: Yes, correct.

5 MR. SCHRIMPF: With respect to the pictures,
6 these are pictures that you took?

7 MS. OLIVEIRA: I did not take them. My
8 friend over here took them.

9 MR. SCHRIMPF: All right. So the foundation
10 will have to wait for that witness. And then finally,
11 with respect to the beer bottles that you had, the
12 record should reflect that you brought how many beer
13 bottles here?

14 CHAIRMAN PAWLINSKI: There are about a dozen.

15 MS. OLIVEIRA: Well, no. I'd say more like
16 14. There's 14 different types of liquor represented.

17 MR. SCHRIMPF: Okay. And these were picked
18 up by you personally?

19 MS. OLIVEIRA: Yes.

20 MR. SCHRIMPF: And where did you pick them
21 up?

22 MS. OLIVEIRA: I picked them up on
23 Jewel-Osco property in the parking lot, on the eastern
24 side of the parking lot where -- There's a tower there
25 coming out. There's parking, and then I walked across

1 the parking lot to where they have a loading area, and
2 I went there, too.

3 MR. SCHRIMPF: And this is the location
4 which is under consideration today for the liquor
5 license?

6 MS. OLIVEIRA: Yes, it is.

7 MR. SCHRIMPF: Okay. And when did you
8 pick up these beer bottles?

9 MS. OLIVEIRA: Yesterday afternoon.

10 MR. SCHRIMPF: So for the record, that would
11 have been April 7th, 2002?

12 MS. OLIVEIRA: Yes.

13 MR. SCHRIMPF: That's all I have,
14 Mr. Chairman.

15 CHAIRMAN PAWLINSKI: Alderman Bohl?

16 ALDERMAN BOHL: Mrs. Oliveira, in terms
17 of -- You picked up the bottles yesterday. In terms
18 of the photos, when were these taken?

19 MS. OLIVEIRA: I believe they were done
20 yesterday.

21 ALDERMAN BOHL: You didn't utilize any film
22 services that Jewel-Osco has, did you?

23 MS. OLIVEIRA: It was Walgreen's One-hour.

24 ALDERMAN BOHL: Thought maybe they were
25 assisting you in your efforts. And you were the

1 person who shot all these; is that correct?

2 MS. OLIVEIRA: Actually, this gentleman here
3 shot them.

4 ALDERMAN BOHL: All right. And I know that
5 the chairman typically has issues with comments, but
6 I'll go ahead and make them anyways.

7 I have sort of the same issue with a Kohl's
8 Food Store that's located -- Kohl's Food Emporium
9 that's located in my district. I have the same issue
10 with a lot of fast food restaurants that are in my
11 district, and that typically is that they will go out,
12 and what they see in their immediate parking lot, they
13 will occasionally put somebody out there. However,
14 what they will not do is they will not go out on the
15 periphery where you have the landscaping, where you
16 have the street, the sidewalk, and send people out
17 there.

18 When I've had agreements with different
19 businesses in my area, what I like to say is I think
20 you're responsible for a half block around your area,
21 a half block, even if it means that, Mr. Farris, that
22 it's Wendy's that's next door and their bag blows over
23 on the Jewel-Osco parking lot. Because simply stated,
24 if we all had this view, -- I don't, when I get home,
25 go into my house, have a candy bar, and walk out to my

1 front and throw the wrapper on my front lawn, but I
2 wind up picking up other people's wrappers because
3 it's my responsibility to keep my neighborhood clean,
4 and if everyone had the view, well, hey, I'm not the
5 guy who threw it out there, therefore I can't pick it
6 up, we would have a lot messier city than what we
7 already have, and we already have some issues here in
8 the city, so that's my two cents on that.

9 MS. OLIVEIRA: None of these were picked up
10 on the sidewalk or in the gutter or anyplace.

11 ALDERMAN BOHL: As I said, it looks as
12 though their parking lot is very clean, but they're
13 not hitting the periphery.

14 MS. OLIVEIRA: No, it's not. It's not
15 clean. It had rained that day, so it washed it off
16 into the -- kind of outside of where the cars are.

17 ALDERMAN BOHL: Thank you, Mr. Chairman.

18 ALDERWOMAN CAMERON: Mr. Chairman?

19 CHAIRMAN GORDON: Alderwoman Cameron.

20 ALDERWOMAN CAMERON: Thank you. Osco,
21 I'm trying to be the go-between person here on this
22 committee.

23 MR. FARRIS: Brian, it's your store. Come
24 up here. The store manager is here. I think you
25 might want to hear from him. If this is the issue

1 that -- the litter issue, I'm sure Brian's concerned
2 about it.

3 CHAIRMAN GORDON: Well, first of all,
4 Alderwoman Cameron, do you have a question of
5 Miss Oliveira?

6 ALDERWOMAN CAMERON: No.

7 CHAIRMAN GORDON: Fine. I do. Hold on just
8 a minute. Miss Oliveira, you indicated in your
9 testimony that you attended the public hearing on this
10 license, correct?

11 MS. OLIVEIRA: It was a meeting.

12 CHAIRMAN GORDON: A public meeting?

13 MS. OLIVEIRA: Yes. I read about it, and
14 there were maybe about 15 to 20 people there. That
15 included three or four people from Jewel-Osco, and
16 then --

17 CHAIRMAN GORDON: Where was it held?

18 MS. OLIVEIRA: It was held at a little
19 church on -- Holton and Chambers? No, maybe Hadley.
20 A very brightly-colored green.

21 CHAIRMAN GORDON: And to your knowledge that
22 was the only meeting that you knew of that was
23 scheduled on this issue?

24 MS. OLIVEIRA: It was the only one I heard
25 of, yes.

1 CHAIRMAN GORDON: And you've heard of no
2 other meetings since that time.

3 MS. OLIVEIRA: No.

4 CHAIRMAN GORDON: When was this meeting?

5 MS. OLIVEIRA: I don't know. It's on my
6 e-mails. Oh, gosh.

7 MR. FARRIS: October.

8 MS. OLIVEIRA: October?

9 CHAIRMAN GORDON: October of last year?
10 Okay. Thank you.

11 MR. FARRIS: Can I ask Rosemary a question
12 real quick?

13 CHAIRMAN GORDON: Sure.

14 MR. FARRIS: Those notices -- I mean notice
15 of that meeting was given to people, wasn't it, that
16 that was a topic of conversation, and that --

17 MS. OLIVEIRA: Yes, it was.

18 MR. FARRIS: -- you were going to meet with
19 us? And so do you know how many people get notice of
20 your regular meetings, what's on the agenda?

21 MS. OLIVEIRA: I don't know. I don't even
22 know how many -- You see, they're not really members.
23 They do send it out to people who have an interest in
24 community issues. They know that I have definite
25 strong, 20-year roots in the community, so they always

1 notify me of stuff. I don't know. I think I may have
2 read about it in the Riverwest Currents, the first
3 edition, which was a mimeographed sheet at that time
4 and a little article.

5 MR. FARRIS: You attended the first meeting,
6 right?

7 MS. OLIVEIRA: Yes, I did.

8 MR. FARRIS: And you were opposed, right?

9 MS. OLIVEIRA: Yes, I was.

10 MR. FARRIS: And there were other people
11 there that were opposed. This gentleman was opposed.
12 I don't remember your name. I remember he was there.
13 But there were some people that were in favor?

14 MS. OLIVEIRA: Right. There were two other
15 people that I know of, particularly, that were opposed
16 as well.

17 MR. FARRIS: But there was a group of
18 people; you said 10 or 12 or 15?

19 MS. OLIVEIRA: Yes, there was.

20 MR. FARRIS: One other question, Rosemary.
21 In the e-mails you turned in, I see that the one --
22 there's one from October right after we met, right?
23 Apparently you saw a covenant a short time after the
24 meeting, and you criticized it.

25 MS. OLIVEIRA: Right.

1 MR. FARRIS: Okay. So this has been, at
2 least in your mind, a topic of conversation since
3 October of last year; is that a fair statement?

4 MS. OLIVEIRA: No, it's not a fair statement
5 because the conversation was pretty much closed once
6 the covenant was -- They produced that as this is our
7 covenant. There was no conversation.

8 MR. FARRIS: I notice that your e-mail there
9 said that the covenant said a 3,000 square foot store,
10 so there has been some change since then in the
11 covenant, correct?

12 MS. OLIVEIRA: I don't know, but frankly, I
13 guess that since I felt locked out of the process of
14 commenting on the covenant, that it was -- you know,
15 it was in others' hands.

16 CHAIRMAN PAWLINSKI: Okay. Ma'am, are you
17 part of the Riverwest organization?

18 MS. CHRISTENSON: Mr. Chairman, my name is
19 Janice Christenson. I'm a community development
20 specialist, and I work for the YMCA Community
21 Development Corp., and I do technical support for the
22 Riverwest Neighborhood Association, and I'd like to
23 maybe give you some facts and figures that would clear
24 this up.

25 CHAIRMAN PAWLINSKI: Facts and figures

1 regarding some of the confusion?

2 MS. CHRISTENSON: Yes.

3 CHAIRMAN PAWLINSKI: That's fine. I
4 will take you out of turn, but not for the purpose
5 of providing, you know, testimony other than the
6 clarification.

7 MS. CHRISTENSON: Yes, I understand.

8 CHAIRMAN PAWLINSKI: Okay. Go ahead.

9 ALDERMAN BOHL: Mr. Chairman?

10 CHAIRMAN PAWLINSKI: Yes.

11 ALDERMAN BOHL: Sorry to interject here.

12 Before we go to Miss Christenson, I don't know if
13 Miss Oliveira is done. I do have one follow-up
14 question for her.

15 CHAIRMAN PAWLINSKI: All right, go ahead.

16 ALDERMAN BOHL: Mrs. Oliveira, I see from
17 one of your e-mails that you are a member of the
18 Riverwest Neighborhood Association.

19 MS. OLIVEIRA: They count me a member
20 because I -- I mean I never signed up. I mean it was
21 like I went to one meeting, and that was this meeting.

22 ALDERMAN BOHL: Okay. And --

23 MS. OLIVEIRA: And by the way, they do do a
24 good job on most things. They do.

25 ALDERMAN BOHL: Okay. Well, that's

1 reassuring.

2 MS. OLIVEIRA: This is not a criticism of
3 that organization at all.

4 ALDERMAN BOHL: But prior to that one
5 meeting, then, you were not considered a member then?

6 MS. OLIVEIRA: They probably did consider me
7 a member because I'm just sort of around, but -- I got
8 e-mails.

9 ALDERMAN BOHL: The only question I wanted
10 to get at is whether or not they provided notification
11 to those who they consider their members, versus --
12 You indicated you wound up reading about this meeting
13 in the Riverwest Courier?

14 MS. OLIVEIRA: In the Currents.

15 ALDERMAN BOHL: Currents?

16 MS. OLIVEIRA: Yeah. They're a little
17 newsletter. I believe that's what prompted me to go.
18 I may have heard from other -- God knows, October.

19 ALDERMAN BOHL: Was that lit-dropped or
20 mailed to your home?

21 MS. OLIVEIRA: It was mailed to me, yes.

22 ALDERMAN BOHL: But there was notification
23 as to this upcoming meeting on this topic.

24 MS. OLIVEIRA: To me, I got that, yes. Yes,
25 there was.

1 ALDERMAN BOHL: Okay. That's all. Thank
2 you.

3 CHAIRMAN PAWLINSKI: Miss Christenson, go
4 ahead.

5 MS. CHRISTENSON: Just for your information,
6 the Riverwest Currents has been around for three
7 years. We have recently changed the format to -- from
8 coming out every other month to coming out monthly,
9 and from being a small Xeroxed sheet to a tabloid
10 size, so there might be some confusion with people
11 saying that the Riverwest Currents is only in its
12 third issue. That's not the case. It's been in
13 existence for three years.

14 There is a regular column of what's coming
15 up with the Riverwest Neighborhood Association in the
16 Currents and information concerning the Jewel-Osco
17 meeting. It was an informational meeting, was in the
18 Riverwest Currents, that was mailed out to
19 approximately 13 hundred people in our neighborhood.

20 The people that it is mailed to are people
21 who have ever attended a community meeting, a variety
22 of types of meetings in our neighborhood.

23 In addition, there are approximately 120
24 people on the mailing list for the monthly notices of
25 the Riverwest Neighborhood Association. Anyone who's

1 ever attended a meeting of the Riverwest Neighborhood
2 Association and signed in at that meeting receives
3 notice of our meetings and a copy of the agenda and
4 notification of the time and place of the meetings.

5 And the Riverwest Neighborhood Association,
6 among other functions, takes it upon themselves to
7 study -- gather information on issues that affect the
8 Riverwest neighborhood and to hold meetings,
9 informational meetings, about those and to prepare
10 position papers concerning those events.

11 CHAIRMAN PAWLINSKI: Okay. Thank you very
12 much.

13 MR. FARRIS: Do you want to hear at all from
14 the store manager on the litter thing?

15 MS. OLIVEIRA: Let me just talk about -- I
16 don't get those things, so I don't know whether I'm a
17 member.

18 CHAIRMAN PAWLINSKI: Wait. One second.
19 Miss Oliveira, I'll allow that, but then we're going
20 to have to move on because we have at least three
21 other people that want to testify.

22 MS. OLIVEIRA: I just wanted to clarify
23 that.

24 CHAIRMAN PAWLINSKI: Okay.

25 MR. FARRIS: This is Brian Barmore, he's the

1 store manager, and it's good to have him here.

2 CHAIRMAN PAWLINSKI: Okay, Brian. Go ahead.

3 MR. FARRIS: There's some pictures that show
4 a lot of trash and refuse. In the landscaping area,
5 particularly along the perimeter of the property. Can
6 you tell us what you do for litter, and how often it
7 is, and what we can do to get rid of this trash?

8 MR. BARMORE: Yeah. And, you know,
9 basically it's a big challenge, and it's something
10 that we work on, but every day we've got a sweeper
11 that goes through our parking lot. It's an outside
12 service. It vacuums the parking lot.

13 We occasionally will send people around the
14 parking, around the perimeter, to clean up. When the
15 weather breaks in the spring, we do some outdoor
16 cleanup with trees and things, so, you know, it's
17 something that we are constantly working on, and we
18 put a lot of energy into it.

19 CHAIRMAN PAWLINSKI: Well, when you say
20 occasionally send someone out in the parking lot, what
21 does occasionally mean?

22 MR. BARMORE: Occasionally will be certain
23 times of the day that we'll send someone out to pick
24 up trash, sweep the front area up, in addition to
25 daily having the parking lot swept and vacuumed.

1 CHAIRMAN PAWLINSKI: Okay. I think everyone
2 would agree that you need to do a better job. I mean
3 those photographs speak for themselves.

4 And once again, because -- my comment would
5 be that, -- and I'm not sure which person here
6 testified to it, -- even though it might not be your
7 litter, -- obviously you're not selling beer there, --
8 it's ending up on your property.

9 It's like if somebody dropped a bunch of
10 trash on my front lawn, I'm still really responsible
11 for cleaning it up. That's the way I would look at
12 it. You're the property owner. Alderwoman?

13 ALDERWOMAN CAMERON: Oh, I wanted to say
14 something about the litter, the pictures that she
15 shown.

16 Since I shop there, I can just tell about
17 what angle they come from and where she's taken the
18 pictures at. And one of the pictures she has is right
19 up there by those transmitters right behind Wendy's.

20 When those guys go out there and sweep, I
21 mean pick up the trash, they don't go out there and
22 pick it up from them bushes. They need to do that a
23 little bit often.

24 And over by Channel Four on Capitol Drive,
25 right directly in front of there where the iron fence

1 is, they need to pick it up. Instead of having an
2 occasional, like at least two times or three times a
3 day, because people passing by just dump it. They
4 just go in your store and just throw that stuff out,
5 and the wind just blow it. It's not saying that
6 you're not doing a thorough job because it really is.

7 I like the store. I really like the store
8 because it has a large variety of foods and things in
9 it, and so it's a very well -- And I've told you
10 numbers of times how nice the store was, so to not
11 take away from the inside, you know, when someone
12 maybe not even coming to your store just drive through
13 and dump that stuff out, when the guy just went and
14 picked it up, well, just her luck, -- just your luck
15 that she went there and took the pictures of the guys
16 out there drinking beer, so, you know, just a good
17 suggestion to her and the rest of them to try to, you
18 know, go out there a little bit more.

19 And, actually, when they picking it up, tell
20 those guys they're getting paid by the hour, not by
21 piece so they don't go out there and goof off and only
22 half do it. And I know some of them guys, and I talk
23 to them a lot and just joked about it; how do you get
24 paid. So when they do go out there, tell them to go
25 into the bushes. They have that stick; you know, that

1 stick you all have to use. Just tell them to hit the
2 bushes with it. That way it won't scratch their arms
3 up as they were complaining about.

4 CHAIRMAN PAWLINSKI: Thanks very much.
5 Thank you, Miss Oliveira. We're going to hear from
6 Karen, and then -- Actually, Mr. Lawson, you were next
7 on the list, so we're going to finish up then with
8 Jonas Karvelis. So Mr. Lawson, if you want to take
9 the seat there. Miss Royster, you're next.

10 MS. ROYSTER: Hi. My name is Karen Royster.
11 I live at 728 East Townsend, which is on the corner of
12 Fratney and Townsend. I'm here to speak in opposition
13 to the license.

14 I drove down this morning. It was just
15 interesting, I drove past a liquor store on Burleigh
16 and Holton, on Locust and Holton, on Center and
17 Holton, on North and Holton and one on Lloyd and
18 Holton, and I thought, geez, it does seem like if you
19 need to get liquor in this area, there seems to be a
20 number of outlets, and it's interesting that we're
21 having to defend why not to put it there versus the
22 store having to really seriously defend why we
23 actually need it.

24 I'm here in opposition for three reasons.
25 One is the concentration of outlets in our area is

1 already severe. There is, in fact, a lot of research
2 on the correlation between the concentration of liquor
3 outlets and crime, particularly in a neighborhood.

4 Our neighborhood is kind of a low and
5 moderate income area. We have very high unemployment.
6 For young people, the unemployment rate among young
7 people, as you know, is very high, and we have too
8 many young people who don't have enough money.
9 They don't have enough to do, and liquor is a bad
10 combination for young people with that kind of a
11 situation.

12 I went down to 5th District to get data on
13 the crime rate existing around there, and I had to go
14 to open records, and there just was not time. Again,
15 we really did not know that this covenant was in place
16 until this weekend, so we weren't prepared to -- we
17 didn't realize, again, that there was sort of this
18 deal made that we would have to oppose the deal as
19 well as this.

20 The other problem is, and again, the safety
21 issues. I have a teenage daughter. She walks down
22 there. I don't want her to have to walk down an
23 industrial corridor when the number of people who have
24 access to liquor are going to be driving back and
25 forth. It's not safe.

1 Also the store itself has reduced the
2 amount of groceries available because they have the
3 drugstore in there. If you -- you know, when it was
4 Pick 'N Save, it was all groceries. Now it's
5 groceries, plus toys, plus drugstore, plus all kinds
6 of things. If you add liquor to that, you will in
7 fact reduce more of the amount of groceries that can
8 be sold, and in our area a lot of people -- I shop
9 there two or three times a week, and the choices and
10 the amounts of fruits and vegetables are already
11 reduced. I'm not sure we need less choices of food
12 there.

13 In addition, I was there a week ago at
14 night, and there was a fight that involved about six
15 people. The police were called. We already have a
16 number of incidents both in the store. The parking
17 lot is not always terribly safe at night. It is
18 filthy. I don't know if there's a cleaner that comes
19 every day, but there's a lot -- I don't know how it
20 could be that dirty and be cleaned every day.

21 And we've had, you know, in other instances
22 agreements made by different stores when they have
23 asked for liquor licenses. I remember the drugstore
24 on Holton and Center that asked for a liquor license
25 and made all kinds of promises about what they would

1 do. They eventually almost phased out everything but
2 liquor and went out of business.

3 The oriental drugstore which was taken over
4 and became sort of a little restaurant, and they asked
5 for a liquor license. Again, they made all kinds of
6 promises about doing things for the community, and it
7 became nothing but a liquor license. The liquor store
8 went out of business. The promises people make at
9 these committees are not necessarily -- There's nobody
10 to enforce them.

11 CHAIRMAN PAWLINSKI: Well, actually, I'm
12 going to stop you there because the two situations you
13 cited were different in that they got liquor for the
14 entire geographic portion of their store. Again,
15 they're only asking for a license for 24 hundred
16 square feet.

17 MS. ROYSTER: But both of those stores
18 promised that they would keep their liquor, you know,
19 within a smaller -- I'm just saying promises are not
20 always kept.

21 CHAIRMAN PAWLINSKI: But we have legal
22 authority to --

23 MS. ROYSTER: But you don't have legal
24 authority to deal with the littering, with the crime,
25 with the other things.

1 CHAIRMAN PAWLINSKI: Right, I understand
2 that. But what I'm saying is I know for a fact those
3 are completely two separate cases and two separate
4 situations.

5 Those liquor stores had liquor for the
6 entire configuration of the store even though they
7 said they would only section them off. We have
8 legal authority to say 24 hundred square feet, and
9 that's it.

10 MS. ROYSTER: Right. I'm just saying -- I'm
11 trying to draw the similarity to promises people make
12 that they don't keep. And I think the whole process
13 of the covenant is really problematic in that the
14 block club captains were not notified. This was done
15 once in October. There was never any article in the
16 Riverwest Currents subsequent to that about any
17 covenant that people could react to, so I'm saying we
18 got multiple problems here.

19 One, we have lack of neighborhood
20 involvement in the decision making. Two, we have
21 problems that have already been documented at this
22 site that need to be dealt with before we add another
23 risk factor. And three, we have information that we
24 were not able to get on crime issues that I think
25 would be important for this committee to know, because

1 as you said, it's not a done deal; you're open-minded
2 people, you want to make neighborhoods safer. You
3 know, as alderpeople, that's your job.

4 And so I think that it's really important
5 that this committee delay this decision for a period
6 of time to do three things. One is to allow the
7 neighborhood people to collect more information and
8 see if our perceptions of crime, speeding tickets,
9 those kind of things are correct. If that's more
10 concentrated here.

11 And two is to find out if we can sit down
12 and see if in fact the store will do a better job of
13 cleanup before they get the liquor license, to hold
14 that out as a possible reward for being a better
15 store. But to give them a license now, to grant them
16 that license, is to ignore the wishes of the
17 neighborhood who are -- you know, who do pay the taxes
18 and pay your salary.

19 Two, it is to really overlook and possibly
20 place our neighborhood in greater risk, which I don't
21 think you want to do.

22 And three, it's to take away any incentive
23 for this store to do a better job as a retail outlet.
24 So I would ask you to seriously, seriously consider a
25 significant delay of time, anywhere from -- I mean six

1 months seems to be reasonable.

2 They've waited three years, Alderman
3 Cameron. I think they can survive another six months
4 and see if they can straighten out their business
5 before we give them more rewards. Thank you.

6 CHAIRMAN PAWLINSKI: We've not made a
7 decision as to how we're going to proceed yet. I
8 will say that delaying the decision is certainly a
9 possibility for this committee. I think we're going
10 to talk that out a little bit here and see where it
11 goes, but I appreciate your comments. I certainly
12 think every member of the committee has got a handle
13 on your concerns, and I appreciate your testimony.

14 The one issue that I think most of us are
15 unaware of, as you said, is the crime rate issue, and
16 the CAD reports are not available to you at this
17 point, so --

18 MS. ROYSTER: We could get those, though, if
19 we had more time.

20 CHAIRMAN PAWLINSKI: Okay. Questions of
21 Miss Royster by this committee? If not, then thank
22 you very much. Mr. Lawson, you're next. You live at
23 922 East Center Street?

24 MR. LAWSON: That's correct.

25 CHAIRMAN PAWLINSKI: By the way, were you

1 sworn in at the beginning of the meeting?

2 MR. LAWSON: Yes, I was.

3 CHAIRMAN PAWLINSKI: Mr. Karvelis, were you
4 sworn in?

5 MR. KARVELIS: No.

6 CHAIRMAN PAWLINSKI: Why don't we swear you
7 in right away, and then you'll be last.

8 (Whereupon Jonas Karvelis Was Sworn Under
9 Oath.)

10 CHAIRMAN PAWLINSKI: Mr. Lawson, go ahead.

11 MR. LAWSON: Well, first of all, I'd like to
12 thank all the members of this committee for hearing us
13 all this morning, and your engagement with this issue
14 is really appreciated by all the neighbors, on both
15 sides I'm sure.

16 A lot of the points that I came here with
17 were brought up very eloquently by other neighbors, so
18 I won't belabor those at this point.

19 One issue that I don't think has been
20 brought up before, one of the folks who had testified
21 earlier mentioned that Jewel-Osco has very deep
22 pockets, and that's true with many of the other large
23 chain grocery stores in Milwaukee, it's not just
24 Jewel-Osco.

25 I think one of the problems of having large

1 corporations own liquor licenses is that they, for
2 one, can defend those licenses with attorneys and
3 lobbyists, etcetera. They can also -- It's also much
4 more difficult on a one-to-one basis for neighborhood
5 residents to interact with management decisions in
6 those corporate entities.

7 On my particular street, Center Street, we
8 have a liquor store. It's a smaller-scale operation.
9 I go in there once in a while to buy a six-pack or
10 whatever, and I know the guys that operate it.
11 They're perfectly nice guys, but even with that
12 situation, even with that being said, that store
13 causes an enormous number of problems on the west
14 end of Center Street. People buy alcohol there,
15 they just pull into the alley and drink all the
16 alcohol, throw the bottles out behind their cars.
17 There are accidents down there or near accidents
18 almost every day.

19 I'm involved in an artist organization. We
20 recently opened a gallery on the corner of Holton and
21 Center, and there are so many drunks on our block that
22 in the summer we -- people coming to and fro to the
23 gallery are harassed by people on the street, and our
24 aim is to go to the folks that run this liquor store
25 next summer or next spring and make this an issue, and

1 our hope is that since it's a small operation, they'll
2 be responsive to our concerns. We certainly don't
3 want to see them go out of business.

4 How would that scenario be enacted with a
5 big entity like Jewel-Osco? If individual neighbors
6 close to that operation try to interact with the
7 management down the road, how can they do that? You
8 know, I think it's long been the policy of the city to
9 not grant these liquor licenses to large corporations
10 primarily for that reason. And I guess that's my
11 concern is that we like to keep the liquor operations
12 small so we have a chance to influence those
13 operations. Thank you.

14 CHAIRMAN GORDON: Questions, comments, by
15 committee? Mr. Farris, do you have any questions?

16 MR. FARRIS: We'll be there, that's all I
17 can say. I mean it's only my word, but the people
18 that work there are all local people. The district
19 manager is a local person, and we're responsive, I
20 think.

21 Jewel-Osco has a reputation. I think they
22 have built one, they've worked hard, they give back to
23 the community, and I think they're a good retailer. I
24 don't think you'd have any problems, but that's just
25 my own view. I understand your concern.

1 CHAIRMAN GORDON: Any other questions,
2 comments?

3 ALDERWOMAN CAMERON: I have a question.

4 CHAIRMAN GORDON: Alderman Cameron.

5 ALDERWOMAN CAMERON: Who's the agent for
6 this store?

7 MR. FARRIS: Brian is.

8 MR. BARMORE: I'm the agent, yeah.

9 ALDERWOMAN CAMERON: Where you live at,
10 Brian?

11 MR. BARMORE: I live in Waterford.

12 ALDERWOMAN CAMERON: What did you say?

13 MR. BARMORE: Waterford.

14 MR. LAWSON: Where's Waterford?

15 MR. FARRIS: Northwest.

16 ALDERMAN BOHL: No, that's Watertown.

17 MR. FARRIS: That's Watertown. Excuse me.

18 ALDERMAN BOHL: Waterford. It's near
19 Mukwonago, southwest.

20 CHAIRMAN PAWLINSKI: Do you have any other
21 questions, Alderwoman?

22 ALDERWOMAN CAMERON: No, no.

23 CHAIRMAN PAWLINSKI: Thank you, sir, for
24 your testimony.

25 MR. KARVELIS: Hi. I'm Jonas Karvelis.

1 I used to be part of the leadership of the Humboldt
2 Yards Coalition, and I guess I'm still sort of
3 involved with the Boycott Jewel-Osco Committee.
4 I circulated many petitions long before it was
5 fashionable opposing this liquor license.

6 I'm also a sort of a poor, amateur
7 photographer. I was practicing a little bit on
8 Sunday morning taking some photographs. I hope
9 they turned out well enough for you.

10 MR. SCHRIMPF: Just for the record, you
11 are the individual who --

12 MR. KARVELIS: I am the individual who took
13 those photographs and had them developed at the
14 Walgreen's in Shorewood, and I feel bad, now that I
15 think about it, for patronizing a business in
16 Shorewood rather than keeping my money in the City
17 of Milwaukee.

18 MR. SCHRIMPF: But anyway, the pictures that
19 have been shown to the committee are in fact the true
20 and correct pictures that you took?

21 MR. KARVELIS: Yes, they are.

22 MR. SCHRIMPF: And you took them yesterday
23 morning on April 7th?

24 MR. KARVELIS: Yes. I took them between
25 11:45 and 12:15, during the noon hour.

1 MR. SCHRIMPF: And all of the pictures that
2 you took that are in evidence here depict things that
3 you saw where?

4 MR. KARVELIS: In the parking lot of the
5 Jewel-Osco that is applying for this liquor license.

6 MR. SCHRIMPF: Okay. Mr. Farris, do you
7 have anything further?

8 MR. FARRIS: No. I'd just to point out that
9 we're going to address that problem, and I'm sure you
10 picked the best time after Saturday night.

11 MR. SCHRIMPF: I just wanted to lay the
12 foundation. That's all I had, Mr. Chair.

13 MR. KARVELIS: I didn't really think there
14 was a best time or a worst time to take a look at
15 litter in a parking lot. I think it's the
16 responsibility of corporations to clean up the mess
17 all the time, not just on Monday mornings.

18 I was out in the parking lot for about 30
19 minutes or so as I just said, and, you know, I sort
20 of drove around the parking lot first slowly taking a
21 look at, you know, what was what in my car. I drove
22 around slowly around the perimeter I think twice.
23 Then I walked around the parking lot for about 30
24 minutes. Security guard never bothered to look at me.
25 Didn't bother to ask what this guy was doing walking

1 around the parking lot.

2 I was taking photographs. I heard a couple
3 car alarms go off. I never saw security respond to
4 the car alarms.

5 I was panhandled in the parking lot while
6 taking pictures. It scared the daylights out of me
7 because I was busy looking through the lens, and some
8 guy walked up and said, "Hey, buddy, can you spare
9 some change?" The security guard was nowhere to be
10 found. I walked over to the loading dock area. The
11 security guard was just parked in front of the store.
12 I was really amazed at the lack of concern for what
13 was going on in the parking lot.

14 This is less than a minute from Interstate
15 43, so highway access to this parking lot is really
16 fast and real easy, much easier than many highway
17 cloverleaves, really. And so there's going to be a
18 problem with people just zooming off the expressway
19 and grabbing stuff here.

20 We need -- there needs to be patrolling
21 of not just the parking lot, but the neighborhood
22 surrounding the parking lot, because it is an
23 industrial zone. It's sort of a wasteland there a
24 large part of the time, and who knows what's going
25 to be happening there.

1 CHAIRMAN PAWLINSKI: Well, Mr. Karvelis,
2 you have to acknowledge that Jewel-Osco has no
3 authority outside their property. That would be the
4 responsibility of the Milwaukee Police Department.

5 MR. KARVELIS: It's an added burden on the
6 City of Milwaukee to take care of this.

7 CHAIRMAN PAWLINSKI: Okay. I understand.

8 MR. KARVELIS: I think we also need to take
9 a look at the concentration issue from a different
10 perspective because this is a retail strip in the
11 middle of an industrial zone, and there's not going to
12 be the foot traffic that we ordinarily look at to
13 judge concentration for a store.

14 Anybody who's shopping at this store is
15 driving to this store, and I think we have to look at
16 concentration from that sort of perspective, also.
17 It's not the immediate vicinity, but it's the other
18 large liquor stores surrounding it. And this is going
19 to be the largest liquor store on the east side in the
20 Riverwest neighborhood as I understand it.

21 They came initially -- Well, as far as the
22 covenant and working out an agreement with the
23 community, these people showed up originally before
24 the meeting. We were told they were going to have a
25 proposal for a 48 hundred square foot liquor store

1 which would have been just massive, and I said --
2 because I worked at Jewel-Osco before at the Humboldt
3 Yard site, -- that, you know, this is just a
4 negotiating ploy, they really have no intention of
5 going in with a liquor store this size.

6 And I figured they were also going to be
7 willing to not sell those products that are trouble
8 products, 40-ouncers, half pints, malt liquor, this
9 sort of stuff.

10 And at the meeting they compromised. Before
11 any community member had an objection to the size of
12 the store, they said we're going to make it smaller.
13 We're still going to make it one of the biggest liquor
14 stores, but it wouldn't be nearly as big as we
15 originally wanted, and we're not going to carry those
16 products that are going to cause problems in the
17 neighborhood; and, you know, since we've got this huge
18 store with lots of vacant space, we can easily give up
19 a couple square feet of space for Riverwest products.

20 So I don't really know how much Jewel-Osco's
21 been willing to compromise with the community as far
22 as actually working with the community. I think they
23 came with their proposal, doubled it, and then halved
24 it again for the sake of saying, hey, look at us,
25 we're good people, we're willing to listen to you.

1 I think finally the one other thing I'd like
2 to add in the ground rules, and this is sort of going
3 off the point, but I do think we need to look at the
4 whole issue of competition and free market.

5 CHAIRMAN PAWLINSKI: And we can't hear that.

6 MR. KARVELIS: I understand, but I just
7 wanted to mention this to the entire committee here
8 just to think about how we already don't have a free
9 market; that we have zoning laws, we have licensing
10 laws, and we don't have necessarily free market
11 competition out there. There are already restrictions
12 in place, and sometimes I think we hamper the best
13 ideas of development by saying, well, it's the free
14 market, and we have to let the market do what the
15 market wants to do, even if it leads to sprawl,
16 pollution and bad developments.

17 So this doesn't pertain anything specific
18 to this, but I just think that we do need to think
19 about how the competition argument, the free market
20 argument, is not really as valid as it used to be.
21 Thank you very much.

22 CHAIRMAN PAWLINSKI: Thank you very much,
23 Mr. Karvelis.

24 MR. FARRIS: Just a quick question. Sir,
25 you were at the October meeting, correct, of the

1 neighborhood association?

2 MR. KARVELIS: I am here to give public
3 testimony to this committee, and I'm happy to answer
4 questions from this group of public officials. I
5 don't particularly enjoy having to answer questions
6 from a paid corporate lawyer.

7 CHAIRMAN PAWLINSKI: Mr. Karvelis, he has a
8 legal right to cross-examine any witness who testifies
9 in opposition to this request.

10 MR. KARVELIS: I just want to mention my
11 irritation, and then I'll answer the question.

12 CHAIRMAN PAWLINSKI: I understand that,
13 but we would appreciate if you answer the question,
14 so Mr. Farris, go right ahead.

15 MR. FARRIS: I just wanted to ask, you
16 attended the meeting back in October, the first
17 meeting, the informational meeting?

18 MR. KARVELIS: I did attend the very first
19 meeting where you approached the Riverwest
20 Neighborhood Association for the first time, and that
21 was the first and last meeting I have attended of the
22 Riverwest Neighborhood Association.

23 MR. FARRIS: And you were strongly opposed
24 to the liquor license at that time, were you not?

25 MR. KARVELIS: I was strongly opposed to it

1 when I circulated many of the petitions several years
2 ago against this store.

3 ALDERWOMAN CAMERON: Mr. Chairman?

4 CHAIRMAN PAWLINSKI: Okay. Alderwoman
5 Cameron.

6 ALDERWOMAN CAMERON: Oh, I just wanted to
7 say since he had a question, that maybe the lawyer
8 could direct his questions to you, and you could
9 reverse them to him.

10 MR. FARRIS: No, that's all I wanted to ask.

11 CHAIRMAN PAWLINSKI: Mr. Farris, I'm going
12 to ask you if you want to make kind of a wrapping up
13 kind of comment, --

14 MR. FARRIS: Yeah, I do.

15 CHAIRMAN PAWLINSKI: -- and then I'm going to
16 offer some direction to this committee, and perhaps we
17 can come to some from of a conclusion so to speak.
18 But Mr. Farris, I'll ask you to go first, and then I'm
19 going to make a couple of comments.

20 MR. FARRIS: Thank you, Mr. Chairman. I
21 just want to -- The way I see things, there's really
22 two separate issues here. One is the covenant, and
23 one is notice of the hearing today, and I just want to
24 talk first about the notice of the hearing which went
25 out to over 800 people, and I believe we have 10

1 opponents here today.

2 The Riverwest neighborhood, for a liquor
3 store at a Jewel-Osco store, I mean it's --
4 Historically those of you that it went through
5 Humboldt and North, there was no difficulty on an
6 issue where people were strongly concerned about
7 bringing in substantial numbers, and we have 10
8 here today, so we're talking about notice, and then
9 we're talking about the covenant. Today notice went
10 out to more than 800 people on a liquor license at
11 Jewel-Osco, and we have 10 people that oppose it.

12 Second is the covenant. There's a lot of
13 talk about the covenant being flawed. It may or may
14 not be. I don't think it is, personally, but the
15 covenant is not a requirement of this process. The
16 covenant is something that we've agreed to that's
17 going to benefit the community.

18 The people here today want to delay things
19 so they can gather and go door-to-door and get more
20 opponents. They don't want to sit down with us and
21 negotiate because that's been -- the opportunity has
22 been there. The opportunity has been there since
23 October, and if you listened today, there was not one
24 thing directed at us as far as the liquor store area
25 goes; one condition that they would insist on or they

1 feel would alleviate their concerns or anything like
2 that. It was just they're opposed.

3 The litter problems with the store, Brian's
4 going to go back, and I'm going to call Tim Lynch when
5 I'm done here today, and tell him it's unacceptable.
6 It's unacceptable whether or not we get a liquor
7 license because I think it's bad for business. I
8 don't think people like coming to a store if they
9 see litter around there. It's a clean store on the
10 inside, so I know the company can do it on the
11 outside.

12 I don't see any purpose by delaying this
13 matter other than generating more controversy.
14 Obviously it's in our interest to try to have this
15 matter voted on today because it's easier to get
16 people to be opposed to things.

17 We're not going to be able to go door-to-
18 door and get people to come to a meeting to support a
19 liquor license for a Jewel-Osco. That just doesn't
20 happen. We have a co-chair of the neighborhood
21 association who came here today, and Jan Christenson
22 was kind enough to come here today, but we're not
23 going to have any more people than that, and if this
24 is delayed, the opponents are going to go door-to-
25 door, and we're going to have kind of a junior

1 Humboldt Yards again over a liquor license, and
2 they're going to get more people here.

3 And if that's what the committee wants,
4 that's fine, but it's just going to become more and
5 more controversial, and I don't think it's going
6 to be for legitimate reasons, because I think Jewel-
7 Osco -- Obviously we don't have the entitlement that
8 a licensee has, but there's no question about the
9 suitability of the applicant. They have other
10 licenses throughout the country, and they run an
11 exemplary operation. These are not the kind of
12 people that you're going to have trouble with.

13 I think the location is suitable. If
14 you -- Obviously it's separated geographically by
15 the industrial area. It's a commercial strip. The
16 outlets that everybody referred to are generally to
17 the south, five, six, blocks or more, and to the west,
18 and there's some to the east. There's nothing up here
19 except for the Kohl's in Shorewood.

20 You didn't hear of any other stores on
21 Capitol Drive in this area in the immediate vicinity
22 on Holton or Humboldt, like 38 hundred or 36 hundred,
23 something like that. So it is a suitable location as
24 well.

25 So we have a suitable applicant, suitable

1 location, and then we have concerns about trash and
2 crime and things like that that are present in every
3 liquor store license matter.

4 And, again, I just want to go back to its
5 notice. The notice went out to over 800 people, and
6 we have 10 people opposed here, and many who made up
7 their mind from the very beginning that they were
8 opposed. Their minds didn't change, and I appreciate
9 that, that's their right.

10 Rosemary was at the first meeting, Jonas was
11 at the first meeting. These are just people that are
12 opposed. And they didn't say we want you to insist on
13 this condition in the covenant or that kind of thing.
14 They just said, we don't want a covenant at all.

15 And there were other people in the
16 neighborhood association that thought it was a
17 better approach to work with Jewel-Osco. Obviously
18 Jewel-Osco is an important part of that community.
19 They took over a store, they refurbished the store,
20 and they run a clean operation. It's a quality store
21 that offers a great service to that community, so
22 there's many reasons to want to work with Jewel-Osco.

23 And it's not a mammoth-sized liquor store.
24 We're talking 24 hundred square feet. It's not very
25 big at all, and it's part of a large -- much larger

1 store, so it's going to be very small in comparison to
2 the rest of the store.

3 So I ask the committee not to prolong this
4 controversy. It's been pending for a long time. I
5 ask you not to delay things any further because it's
6 just going to become more controversial, and I don't
7 think that benefits anybody.

8 I think we've worked in good faith,
9 Riverwest Neighborhood Association worked in good
10 faith. We came to a agreement under which they would
11 not oppose us. I think that's really a lot for this
12 community, for a retailer to come in there and work
13 with a group and convince them not be opposed to a
14 liquor license. I'm familiar with Riverwest, and I
15 know they're vigilant. They care about the community,
16 and they're hard to work with if you're representing a
17 retailer, but we did that, and we managed to come to
18 terms in a way that allows us to proceed with our
19 business plan.

20 Now, this is something that Jewel-Osco does
21 all over the country. This is part of their plan.
22 It's not something we're just trying to do in this
23 area alone. We're not trying to single them out
24 because it's a problem community. This is what we do,
25 we do it well, and so we ask you to vote today and

1 hopefully allow us to proceed with this operation.

2 CHAIRMAN PAWLINSKI: Thank you, Mr. Farris.

3 I'm just going to make a suggestion to the committee.

4 MS. WEISBROT: Can I ask a question?

5 CHAIRMAN PAWLINSKI: Yes, but real quickly.

6 MS. WEISBROT: I want to know why they
7 didn't single out the store on Humboldt and North,
8 and I also feel like it's a cheap shot to say that
9 there's only been 10 people here representing our
10 neighborhood. First of all, we weren't included, and
11 second of all, --

12 CHAIRMAN PAWLINSKI: Amy, Amy.

13 MS. WEISBROT: Second of all, there's plenty
14 of people that work during the day. We had to take
15 off of work to be here.

16 CHAIRMAN PAWLINSKI: I understand, but I
17 thought you had a question directed at the committee.
18 I'm not going to get into a point-counterpoint here
19 at this committee, so -- I appreciate that, but I'm
20 not going to allow that. We've had two hours and 10
21 minutes now of testimony, and I have a suggestion
22 which I'd like to make, a recommendation to this
23 committee, because I think we ought to do this openly,
24 and I don't want to do this behind closed doors.

25 Here's my suggestion to the committee; is

1 that Amy suggested originally, and a number of other
2 people have suggested since her comment, that this
3 matter be delayed. I think that's reasonable, but I
4 think it's unreasonable to have it delayed six months.

5 They've had an application pending now,
6 Jewel-Osco has, for nearly three years. This matter
7 has been in the works with the Riverwest Neighborhood
8 Association since October, and I think they have a
9 right to be heard and have a right to have a decision
10 rendered by this committee and by the Common Council
11 in a reasonable amount of time. I think a six-month
12 delay is way too long.

13 My suggestion is this: Is that we delay a
14 decision on this matter until a meeting of this
15 committee which is regularly scheduled for May 21st,
16 which is six weeks from now, with the Common Council
17 making its final decision on June 4th, which is nearly
18 two months.

19 Now, we heard from 10 neighbors, and I'm
20 just going to go through some of the same themes
21 that came up over and over again by these neighbors;
22 litter, unruly behavior, traffic, concentration,
23 crime, maintenance of the store, media saturation,
24 access to alcohol, concentration. Again, some of the
25 same things; safety, the crime rate and those kinds

1 of things.

2 The 10 people essentially had the same four
3 or five or six themes that came up over and over
4 again, all legitimate, but I'm not convinced that if
5 we had a hundred people here today, that we would hear
6 anything more than what we heard.

7 So my suggestion to this committee is that
8 we delay the decision, but not to hold another public
9 hearing. I'm not going to conduct another public
10 hearing and have the room filled with people saying
11 the same thing that these very good citizens who are
12 concerned about their neighborhood have already
13 testified to, but only to give Alderman D'Amato a
14 chance to mediate this potentially between the folks
15 that are here and Jewel-Osco.

16 Then on May 21st, at the public hearing,
17 have Alderman D'Amato respond on behalf of the
18 constituents and on behalf of his neighborhood, have
19 Jewel-Osco make a couple comments, but then we need to
20 make a decision, and that would be the end of it. One
21 way or the other, they deserve a right to know, and
22 one way or the other, you deserve a right to know, and
23 I think unnecessarily delaying it is simply creating a
24 whole slew of other issues for us that I don't want
25 to get into.

1 MS. WEISBROT: Could we have a public
2 hearing at another time, especially not during work
3 hours, for the public and the community to talk about
4 this?

5 CHAIRMAN PAWLINSKI: No, because today was
6 the public hearing, and we mailed out 886 notices as
7 well as the Riverwest Neighborhood Association sending
8 out 16 hundred newsletters. A lot of people knew
9 about it.

10 MS. WEISBROT: But then there was an article
11 in the paper just a few days later saying -- sorry,
12 but it said in the paper that a deal was made already,
13 and that the hearing was going to be today. A lot of
14 people thought, well, why should I even bother arguing
15 about this because the deal was already made.

16 CHAIRMAN PAWLINSKI: Here's the thing. We
17 can't conduct two public hearings on every single
18 liquor license request. I mean we've got 13 hundred
19 liquor licenses in the city, and if we did that all
20 the time, we --

21 ALDERMAN D'AMATO: Mr. Chairman, we will
22 have a public meeting, not a public hearing. We'll
23 call a public meeting at a public location in
24 Riverwest where we'll invite all the block club
25 leaders so they can disseminate that information to

1 people on their block. We can take minutes, -- have
2 an initial party, take minutes, and then we'll send
3 those on to the committee for their information.

4 MS. WEISBROT: That's what I want.

5 CHAIRMAN PAWLINSKI: Okay, that's different.
6 But then on May 21st, Alderman, it's really your
7 responsibility to let the committee know what's going
8 on.

9 ALDERMAN D'AMATO: We'll let you know
10 what's going on. My other question is, I know you
11 won't take public testimony at the next hearing, but
12 will you accept the CAD report from the police
13 department?

14 CHAIRMAN PAWLINSKI: If you want to enter it
15 as part of the record on your behalf, we'll take it.

16 ALDERMAN D'AMATO: And if Mr. Karvelis, for
17 instance, goes out once a week for the next six weeks
18 and then provides you with photographs of the parking
19 lot, would you take that information?

20 CHAIRMAN PAWLINSKI: We already have
21 photographs of the parking lot. I mean they're
22 pretty detailed photographs. I'm not sure you can
23 take pictures of something we haven't already seen.

24 ALDERWOMAN CAMERON: Mr. Chairman?

25 CHAIRMAN PAWLINSKI: Alderwoman.

1 ALDERWOMAN CAMERON: To me it doesn't make
2 sense to have to delay this. If you're going to delay
3 it, then the residents should be able to come and
4 voice their opinion. If we're going to just rely on
5 Alderman D'Amato, by the time the council meet, he can
6 give us this information and we can render the
7 decision.

8 Now I'm not supporting Osco, I'm not
9 supporting the residents, because right now I feel
10 like this committee has been forced to be in between
11 when it should have been worked out before it arrived
12 here.

13 I'm saying that if we're going to hold this
14 over just to get an opinion, -- and to me, fairly, if
15 the residents over there said they don't want it, and
16 one or two over here said they do want it, and as it
17 was stated in the paper a couple days ago, that
18 agreement was already worked out, well, these
19 residents are going to still be in the same situation
20 they're in today. So we should do one or the other.
21 If we're not going to have a public hearing, we should
22 render our decision today.

23 A lot of stuff you're asking Alderman
24 D'Amato to give us, a CAD report from the police
25 department, is not even legal. That is not a part of

1 the police report, so it's -- well, not defending you,
2 but it's kind of putting one side at a disadvantage.
3 I think we should be fair with this. If we're going
4 to do it over, do it all the way.

5 You're going to set aside for the residents
6 to have an opportunity -- and I'm sorry to say that
7 if -- that we would have all of these residents come
8 up as we did at the Humboldt Park project situation,
9 but fair is fair.

10 Alderman D'Amato is the alderman of that
11 district, true and fair, and he's supposed to make a
12 decision according to what the residents are asking
13 him to do. Now, if the residents is saying they feel
14 somewhat disadvantaged today because they read in the
15 paper that a decision was made, I don't know was they
16 represented -- was he taking their views, or was he
17 taking someone else's view, or maybe, you know, the
18 paper doesn't state everything truthfully all the
19 time, so I don't really know.

20 To me, to be caught in the middle, -- I
21 would prefer to listen to the residents for my own
22 self to hear what they have to say to us because we're
23 the one that has to make that decision even including
24 Alderman D'Amato's recommendation. But as you have
25 said time after time after time, that's the charter of

1 this committee, not the alderman that represent that
2 district. Now those are your words.

3 ALDERMAN PAWLINSKI: Well, okay. Can I
4 respond to that, Mr. Chairman?

5 CHAIRMAN GORDON: Yes, go ahead.

6 ALDERMAN PAWLINSKI: Here's my point.
7 There's some legitimate concerns by these local
8 neighbors, and I'm of the feeling that there's always
9 at least hope that some of these matters can be
10 resolved. If they can't be resolved, at least I think
11 we gave it our best shot.

12 And I think it's unfair to the public, it's
13 unfair to us, it's unfair to the other license holders
14 who will be waiting in this room, to have a whole
15 other public hearing which might go five or six hours.

16 Today was the day. We scheduled a separate
17 day just for this. Tomorrow is our regularly
18 scheduled licensing hearing. We're going to be here
19 tomorrow for at least six or seven hours. I mean we
20 dedicated this day for this issue alone. I think that
21 is a service to the committee, and I don't want to
22 have two public hearings on every controversial item.

23 I'm hopeful that these matters can get
24 resolved. I hope Alderman D'Amato can remediate them.
25 If not, they deserve a right to know and so do they.

1 That's all I'm saying. We've done this before, and
2 we've never held two public hearings, but we have
3 delayed it with the hope that there can be a
4 compromise. That's my only hope, Alderman.

5 MS. WEISBROT: That's fair.

6 MR. COPELAND: Excuse me. May I speak?

7 CHAIRMAN PAWLINSKI: Mr. Copeland.

8 MR. COPELAND: If this is delayed to the
9 21st, and if the committee decides to take testimony,
10 then --

11 CHAIRMAN PAWLINSKI: We are not.

12 MR. COPELAND: I'm just saying if. Then
13 you must be aware that that is our busiest time for
14 alcohol beverage renewals. In fact, sometimes in the
15 month of May and June we have to double up on U & Ls,
16 so I would caution the committee about scheduling this
17 on a regular date if you're going to include other
18 testimony, because you're going to --

19 ALDERMAN BOHL: Mr. Chairman.

20 MS. WEISBROT: We can have a separate public
21 meeting.

22 MR. SCHRIMPF: Mr. Chairman?

23 CHAIRMAN PAWLINSKI: Alderman Bohl first.

24 ALDERMAN BOHL: I don't believe I heeded
25 your remarks or comments. I don't believe a formal

1 motion was made.

2 CHAIRMAN PAWLINSKI: Not yet. That was just
3 a suggestion.

4 ALDERMAN BOHL: If you don't have that
5 problem, I will certainly make the motion to hold this
6 item over to the call of the chair. I think it's
7 necessary.

8 The only comment that I would have in terms
9 of the caveat is that I believe at this point, and I
10 don't want to go out on a limb and say that Jewel-Osco
11 was at fault here because I think that they were given
12 direction to go to the Riverwest Neighborhood
13 Association and did follow up on that in terms of
14 meeting, and that a meeting was conducted.

15 I will say that it's pretty evident to me
16 from the 10 individuals who are here, maybe two or
17 three of which did attend that meeting, that there was
18 not suitable notification for the public, and that,
19 you know, the meeting that I assume is going to be
20 probably occurring the next two weeks under the guise
21 of Alderman D'Amato is probably what should have taken
22 place here three weeks, a month ago, under the guise
23 of Alderman D'Amato directing it, and unfortunately,
24 we're in a situation now where we are once again, as a
25 committee, trying to mediate issues that should have

1 been -- at least the attempts of mediation, handled
2 well in advance before we take our time here.

3 So I will -- if you want to make a motion,
4 that's fine. If not, I will move to hold this item to
5 the call of the chair.

6 However, I just think that this meeting,
7 this public meeting; one, the 886 letters of
8 notification were sent out to members of the public
9 saying we are meeting at Fratney School on this
10 evening to discuss this issue, present will be
11 Jewel-Osco, present will be I, the alderman of the
12 district, present will be the neighborhood
13 association, that should have occurred three weeks
14 ago, it shouldn't have occurred here today.

15 CHAIRMAN PAWLINSKI: Let me hold the motion
16 for a second. Mr. Schrimpf, is there anything you
17 want to add before we take the motion up?

18 MR. SCHRIMPF: Thank you, Mr. Chairman. A
19 couple of thoughts, and it's always dangerous to think
20 out loud, but under the circumstances, that's what I'm
21 doing.

22 Number one, it is certainly within the
23 committee's purview and discretion to hold it to
24 the call of the chair so long as the hold is for a
25 reasonable purpose and a reasonable time, and that's

1 certainly within your discretion.

2 Number two, that the issues that the chair
3 addressed was the fact that there is concern regarding
4 crime statistics, and specific reference was made to
5 the CAD reports. The CAD reports regrettably are not
6 going to give you crime statistics. They give you the
7 rawest form of information that pours in the Milwaukee
8 Police Department, and it really doesn't indicate
9 crimes. What it indicates is calls for police service
10 to an address.

11 If it is the intention of the neighborhood
12 people to get crime statistics before the committee,
13 that is certainly an appropriate consideration that
14 the committee can use so long as the evidence is
15 properly qualified as coming from a witness from the
16 Milwaukee Police Department. And I understand that
17 you have to go through open records, and I understand
18 it may take some time to get that, and it's a
19 perfectly reasonable thing for the committee to
20 consider that and hold this until they can get the
21 information. My only thought is the CAD reports
22 aren't going to do it for you.

23 Finally, with respect to the role of
24 Alderman D'Amato in this matter, I caution the
25 committee to be very careful here. If it is the

1 desire to have continued neighborhood meetings to try
2 to work this thing out, that's fine, and that's
3 another good reason, perfectly appropriate reason, to
4 hold the matter to the call of the chair.

5 However, testimony that is presented to that
6 meeting, coming to this committee, is sadly hearsay
7 and does not afford the committee the opportunity to
8 cross-examine those individuals, even if those
9 individuals are cross-examined at the meeting, and
10 there could be technical objections either from the
11 opponents or the supporters of the license to the
12 committee receiving that information.

13 Finally, with respect to Alderman D'Amato
14 making a recommendation, I understand that the
15 committee does like to have the knowledge and the
16 input of the local alderman to the area and relies on
17 that to help it make intelligent decisions in this
18 area, but under no circumstances should the
19 recommendation of the alderman be viewed as binding
20 upon the committee for making the decision because
21 then you get into an out-and-out aldermanic purpage,
22 and you can't have that going on, either. So with
23 those cautions to the committee, hopefully you all
24 understand that.

25 ALDERMAN D'AMATO: Mr. Chairman, one final

1 comment. Thank you, Mr. Schrimpf. I haven't made
2 those recommendations for that purpose, and just in
3 response to a couple comments made by the alderman.

4 This is a community that has very active
5 people and people who are very independent. The
6 estimation that we're going to go to a community
7 meeting and that 800 people are going to agree this is
8 a good idea or bad idea is sadly mistaken. What we're
9 going to have is a mixed bag, and I think to say the
10 meeting should have taken place three weeks ago is
11 also mistaken because we mostly would have come with
12 the same type of testimony. We would have added those
13 people who are here against it, and those people who
14 worked on the covenant. Those are the two parties you
15 have that represent the neighborhood.

16 At this time I do think we should get some
17 factual information, and we'll be able to provide at
18 least the crime statistics.

19 CHAIRMAN PAWLINSKI: And I just personally
20 believe we can probably get this done one way or
21 another in 20 minutes at the next hearing. You're
22 going to speak, Mr. Farris is going to speak, and
23 we'll ask a couple questions, and that's going to be
24 it, and we'll make a decision. So I think within 20
25 minutes after we start, -- Mr. Copeland's concerned we

1 might have to double up, but I really believe we can
2 finish it within a reasonable amount of time.

3 ALDERMAN GORDON: I support the motion to
4 hold for the reasons that are already stated because
5 clearly a notice issue is of concern, and I think we
6 can resolve this in short order at the next scheduled
7 hearing once we get the information as provided by
8 Alderman D'Amato.

9 CHAIRMAN PAWLINSKI: Okay. The motion
10 before us is for -- Alderman Bohl's motion is to
11 delay our decision until May 21st, and we'll work
12 with Mr. Copeland and put that on the calendar perhaps
13 right away in the beginning of the meeting if we can,
14 with the Common Council decision hopefully then coming
15 on June 4th, which is the regularly scheduled meeting
16 after that date.

17 ALDERMAN BOHL: Mr. Chairman, would you like
18 me to amend the motion? It was to the call of the
19 chair. It should be two cycles.

20 CHAIRMAN PAWLINSKI: Yes.

21 ALDERMAN BOHL: I would amend to move to
22 hold this item two cycles.

23 CHAIRMAN PAWLINSKI: You've heard the motion
24 from Alderman Bohl. Any objection to that motion?
25 Hearing none, so ordered. Thank you for coming.

1 (Proceedings adjourned at 11:30 in the
2 forenoon.)

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