



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, September 13, 2023

COMMITTEE MEETING NOTICE

AD 08

SINGH, Gurjit K, Agent  
LINCOLN BEER & LIQUOR INC.  
18925 Cavendish Rd  
Brookfield, WI 53045

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, September 26, 2023 at 09:35 AM**

The access code is <https://meet.goto.com/986783021>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 986-783-021.  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class A Malt & Class A Liquor and Food Dealer License Renewal Applications as agent for "LINCOLN BEER & LIQUOR INC." for "LINCOLN BEER & LIQUOR" at 2717 W Lincoln Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/31/23  
LICENSE TYPE: AMALT  
NEW:   
RENEWAL:

No. 356083  
Application Date:

License Location: 2717 W Lincoln  
Business Name: Lincoln Beer & Liquor

Licensee/Applicant: Singh, Gurjit K  
(Last Name, First Name, MI)  
Date of Birth: 03/31/61

Home Address: 18925 Cavendish Rd  
City: Brookfield State: WI Zip Code: 53045  
Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/12/22, Milwaukee Police were working Wisconsin WINS Youth Tobacco Initiative, which checks area vendors for age compliant tobacco sales. At approximately 9:45a.m., a youth entered 2717 W. Lincoln Av., and purchased tobacco from the cashier, who did not check or ask for identification. The officer entered the store and identified the cashier, who admitted to the sale. The agent was issued a citation for the violation.

Charge: Sale of Cigarette to Minor  
Finding: Guilty  
Sentence: Fine  
Date: 06/13/23  
Case: 23000723

2. On 06/14/23, Milwaukee Police were working Wisconsin WINS Youth Tobacco Initiative, which checks area vendors for age compliant tobacco sales. At approximately 3:40p.m., a youth entered 2717 W. Lincoln Av., and purchased tobacco from the cashier, who checked identification, however, sold the tobacco anyway. The officer entered the store and identified the cashier, who admitted to the sale. The agent was issued a citation for the violation.

Charge: Sale of Cigarette to Minor  
Finding: Guilty  
Sentence: Fine  
Date: 08/14/23  
Case: 23020426

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233  
414-933-4444

Case #:223160049

OtherEvent #: 22-LP-0921

## Incident

### 2717 W LINCOLN AV MILWAUKEE, WISCONSIN 53215

Incident Date/Time:: 11/12/2022 09:47:57  
CAD Number:: 223160466  
District:: 2  
Beat:: 226  
Reporting Area:: 5898

## Business Agent (1)

### SINGH, GURJIT KAUR

Person Involvement: (Must choose Agent  
AGENT from drop-down)

DOB:: 03/31/1961  
Sex:: FEMALE  
Race:: ASIAN  
Phone 1 Number:: (414)-333-9837  
Phone 1 Type:: Phone  
Address:: 18925 CAVENDISH RD  
City:: BROOKFIELD  
State:: WISCONSIN  
Zip Code:: 53045

## Licensed Persons Involved (1)

### KRACHTT, KELLY GENE

Person Involvement:: Employee  
DOB:: 12/23/1973  
Sex:: MALE  
Race:: WHITE  
Address:: 1741 S 44TH ST  
City:: WEST MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53214

## Licensed Premise Data (1)

### LINCOLN BEER & LIQUOR

Address:: 2717 W LINCOLN AV  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 11/12/2022 12:30:00  
Business Was Cited For Violation:: Yes  
Citation Number: (Additional Citations List in Narrative): 0682QT5JNS  
Violation/Ordinance Number:: 106-30-2-A

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233  
414-933-4444

Case #:223160049

OtherEvent #: 22-LP-0921

Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### INITIAL INVESTIGATION

Monreal, Penny A 014805

11/12/2022

This report is written by PO Penny Monreal, assigned to the License Investigation Unit.

On Saturday, November 12, 2022, I was assigned to work the Wisconsin WINS Youth Tobacco Prevention. Assisting in this assignment was Ricardo GARCIA W/M 09/30/06 of 5221 N. 46th St., and Victor VARGAS-DIAZ W/M 07/31/05 of 2406 S. 10th St. Neither GARCIA or VARGAS-DIAZ are of legal age to purchase tobacco.

At approximately 09:45A, GARCIA entered Lincoln Beer & Liquor, located at 2717 W. Lincoln Av. and purchased a pack of Swisher Sweet Cigars. GARCIA described the employee as a W/M wearing a blue hooded sweatshirt and grey hair. GRACIA stated the employee did not ask or check his identification.

I entered the store and identified the employee based on the description given. The employee was identified as: Kelly J. KRACHT W/M 12/23/73 of M1741 S. 44th St. KRACHT initially appeared confused and didn't appear to recall the sale, however, his wife who was working beside him reminded him of the sale. KRACHT then admitted to the sale and stated he didn't ask for ID.

I attempted to contact the agent: Gurjit SINGH to advise him of the violation, however, I received no answer at either phone number listed for him.

## Officer (2)

Reporting Officer:	Monreal, Penny A (014805)	11/12/2022 12:24:00
Section: (Work Location):	27	
Approving Officer:	Krowski Jr., Mark F (016257)	11/15/2022 12:59:37
Section: (Work Location):	27	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231650096

OtherEvent #: 23-LP-2058

## Incident

### 2717 W LINCOLN AV MILWAUKEE, WISCONSIN 53215

Incident Date/Time:: 06/14/2023 15:41:13  
CAD Number:: 231651095  
District:: 2  
Beat:: 226  
Reporting Area:: 5898

## Business Agent (1)

### SINGH, GURJIT KAUR

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 03/31/1961  
Sex:: FEMALE  
Race:: ASIAN  
Phone 1 Number:: (414)-333-9837  
Phone 1 Type:: Phone  
Address:: 18925 CAVENDISH RD  
City:: BROOKFIELD  
State:: WISCONSIN  
Zip Code:: 53045

## Licensed Premise Data (1)

### LINCOLN BEER & LIQUOR

Address:: 2717 W LINCOLN AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 06/14/2023 15:45:00  
Business Was Cited For Violation:: Yes  
Citation Number: (Additional Citations List In Narrative): 0682qt5jpm  
Violation/Ordinance Number:: 106-30-2-a  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

Monreal, Penny A 014805

06/14/2023

This report is written by PO Penny Monreal, assigned to the License Investigation Unit.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231650096

OtherEvent #: 23-LP-2058

On Wednesday 06/14/23, I was assigned to work for the Wisconsin WINS Youth Tobacco Prevention. Assisting in this assignment was Maurice L. NEWTON B/M 01/27/06 of 5102 S. Nicholson Ave., Cudahy, WI 53110 and Miliani J. DIAZ H/F 12/30/06 of 1729 S. 1st St. Milwaukee, WI 53204. NEWTON is 17 years old and not of legal age to purchase tobacco.

At approximately 3:40p.m., NEWTON entered Lincoln Beer & Liquor, located at 2717 W. Lincoln Av. and purchased a pack of Dutch Berry Fusion Cigars. NEWTON described the employee as a W/F with glasses wearing a green shirt. NEWTON stated the employee did check his ID, however, sold anyway.

I entered the store and identified the employee based on the description given. The employee was identified as: Jamie KRACHTT W/F 11/17/87. KRACHTT admitted to the sale and stated she did check the ID. I advised KRACHTT that although she requested it and looked at it, she didn't do the math. I asked if they have an electronic calculator to assist with this, to which she stated they did. I advised KRACHTT that a citation would be issued for the violation.

This was the second violation at this location within 1 year. The business had a violation on 11/12/22, with a guilty plea. (Case #23000723)

## Officer (2)

Reporting Officer:	Monreal, Penny A (014805)	06/14/2023 17:54:00
Section: (Work Location):	27	
Approving Officer:	Velasquez, Guadalupe (018673)	06/26/2023 10:46:59
Section: (Work Location):	04	



Wednesday, September 13, 2023



# Notice of Public Hearing

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SINGH, Gurjit K, Agent  
LINCOLN BEER & LIQUOR at 2717 W Lincoln Av  
Class A Malt & Class A Liquor and Food Dealer License Renewal Applications

**Tuesday, September 26, 2023 at 9:35 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/26/2023 at 9:35 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2250 S 28TH ST	MILWAUKEE, WI 53215-2426
CURRENT OCCUPANT	2251 S LAYTON BLVD	MILWAUKEE, WI 53215-2460
CURRENT OCCUPANT	2253 S LAYTON BLVD	MILWAUKEE, WI 53215-2460
CURRENT OCCUPANT	2254 S 28TH ST	MILWAUKEE, WI 53215-2426
CURRENT OCCUPANT	2257 S LAYTON BLVD	MILWAUKEE, WI 53215-2460
CURRENT OCCUPANT	2257A S LAYTON BLVD	MILWAUKEE, WI 53215-2460
CURRENT OCCUPANT	2260 S 28TH ST	MILWAUKEE, WI 53215-2426
CURRENT OCCUPANT	2260A S 28TH ST	MILWAUKEE, WI 53215-2426
CURRENT OCCUPANT	2262 S 28TH ST	MILWAUKEE, WI 53215-2426
CURRENT OCCUPANT	2262A S 28TH ST	MILWAUKEE, WI 53215-2426
CURRENT OCCUPANT	2264 S LAYTON BLVD	MILWAUKEE, WI 53215-2461
CURRENT OCCUPANT	2272 S 28TH ST	MILWAUKEE, WI 53215-2426
CURRENT OCCUPANT	2301 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2303 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2309 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2313 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2319 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT OCCUPANT	2320 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2320 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2320A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2321 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2322 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2322A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2323 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2324 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2325 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2326 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2326 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2328 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2329 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT OCCUPANT	2329 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2330 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2330A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2331 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2332 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2334 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2334A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2336 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2337 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2337A S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2338 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2339 S 27TH ST	MILWAUKEE, WI 53215-2922
CURRENT OCCUPANT	2340 S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2340A S 27TH ST	MILWAUKEE, WI 53215-2923
CURRENT OCCUPANT	2341 S 28TH ST	MILWAUKEE, WI 53215-2925
CURRENT OCCUPANT	2341A S 28TH ST	MILWAUKEE, WI 53215-2925

CURRENT OCCUPANT	2342 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2348 S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2348A S 28TH ST	MILWAUKEE, WI 53215-2926
CURRENT OCCUPANT	2633 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2635 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2636 W LINCOLN AVE	MILWAUKEE, WI 53215-2477
CURRENT OCCUPANT	2636 W LINCOLN AVE# A	MILWAUKEE, WI 53215-2477
CURRENT OCCUPANT	2639 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2641 W LINCOLN AVE	MILWAUKEE, WI 53215-2476
CURRENT OCCUPANT	2709 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2713 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2713A W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2724A W LINCOLN AVE	MILWAUKEE, WI 53215-2455
CURRENT OCCUPANT	2727 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2727A W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2729 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2731 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2733 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2735 W LINCOLN AVE	MILWAUKEE, WI 53215-2454
CURRENT OCCUPANT	2802 W LINCOLN AVE	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2804 W LINCOLN AVE	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2804A W LINCOLN AVE	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2808 W LINCOLN AVE	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2808A W LINCOLN AVE	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2809 W LINCOLN AVE	MILWAUKEE, WI 53215-2450
CURRENT OCCUPANT	2809A W LINCOLN AVE	MILWAUKEE, WI 53215-2450

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Total Records: 72

Radius 250.0 feet and Center of the Circle: 2717 W Lincoln Av

## 2022-2023 Plan of Operation for 2717 W LINCOLN AV

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>3</u> Locations: <u>one by main door, one by ATM one behind counter</u> Outside <u>0</u> Locations: _____			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>1</u>		Name of solid waste contractor: <u>TOGO DISPOSAL</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: <u>Eleven camera 2 out side Rest in side</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Eleven camera 2 out side Rest in side</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>75</u> %	Food Sales <u>10</u> %	Entertainment _____ %	Other <u>15</u> %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input checked="" type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: FOOD 13500 Fee: \$300.00</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: No Processing, Hazardous Foods, Sales \$20,001 - \$200,000. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

**1. CURRENT APPROVED ENTERTAINMENT for LINCOLN BEER & LIQUOR 2717 W LINCOLN AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

*Gursil K Singh*

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign