



ROBERT G. DONOVAN
Alderman, 8th District

July 26, 2007

To the Honorable, the Common Council

Dear Members:

Re: Common Council File 070476

Attached are written objections to the recommendations of the Public Safety Committee relating to the appeal of the denial of the luxury limousine applications of Jonathan Little, Agent for Carey Limousine of Wisconsin, Inc. for operation of two Toyota Highlanders and two Toyota Prius. (Committee vote: Ayes: 4, Noes: 1).

This matter will be heard by the full Council at its July 31, 2007 meeting. Pursuant to City Ordinances, a roll call vote will be taken to confirm that all members have read the attached objections.

Respectfully,

A handwritten signature in black ink that reads "Robert G. Donovan". The signature is written in a cursive style with a large, prominent "R" and "D".

Robert G. Donovan, Chair
Public Safety Committee

cc: All Council Members
City Attorney's Office
Common Council/City Clerk – License Division
CCF 070476



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July 26, 2007

HAND DELIVERED

Ronald D. Leonhardt
City Clerk - City of Milwaukee
200 East Wells Street, Room 205
Milwaukee, Wisconsin 53202-3570

Re: Appeal by Carey Limousine of Wisconsin, Inc.

Dear City Clerk Leonhardt:

On behalf of our client, Carey Limousine of Wisconsin, Inc. ("CLW"), we hereby submit this written objection to the July 19, 2007 report of the Public Safety Committee recommending the denial of the luxury limousine application requests.

CLW seeks to operate two Toyota Highlanders and two Toyota Prius' as Luxury Limousines. Section 100-3-8(11)(b-2) of the City of Milwaukee Ordinances provides that "Specific vehicles not meeting this definition may be permitted if approved by the common council pursuant to s. 100-66-2. We ask the Council to exercise this express authority and approve the permits for the Toyota Highlanders and Prius'.

This request is made due to the need to offer environmentally-friendly vehicles to CLW's customers. Just as the City of Milwaukee is adopting "green" alternatives for its motor vehicle fleet, so too is the business travel industry - CLW's largest market. Today's business traveler sector often adheres to Corporate Social Responsibility Programs; programs that ask supply side partnerships - such as CLW - to support their efforts to reduce environmental impacts. In response to the Corporate Social Responsibility Programs, CLW initiated its own program to facilitate partnerships with our business travelers. To that end, CLW measured the CO2 emissions from its fleet, set goals for improvements and chartered a course towards meeting those goals.

The vehicles CLW seeks to add to its fleet are demanded by the market and in conformity with the City of Milwaukee's pledge of sustainability. More than 1 1/2 years ago Mayor Barrett announced his vision for a "green" Milwaukee. The request for approval by CLW for these types of environmentally-friendly vehicles is directly in conformity with that vision.

We request that the Council exercise its authority and approve this request.

Very truly yours,

MICHAEL BEST & FRIEDRICH LLP

Joshua L. Gimbel

cc: Carey Limousine of Wisconsin, Inc.

CITY OF MILWAUKEE
07 JUL 25 PM 3:44
RONALD D. LEONHARDT
CITY CLERK