



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, February 05, 2021

COMMITTEE MEETING NOTICE

AD 09

GARCIA, Jennifer, Agent
7330 Development LLC
2767 N 44th St

Milwaukee, WI 53210

You are requested to attend a virtual hearing to be held on:

Wednesday, February 17, 2021 at 01:40 PM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications as agent for "7330 Development LLC" for "Kiss Ultra Lounge" at 7330 N 76TH St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/987330253>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 987-330-253.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

From: [Kuether-Steele, Molly](#)
To: [Byrd, Yashica](#); [Cerella, Jessica](#)
Subject: FW: Covid violation videos
Date: Thursday, February 4, 2021 12:46:28 PM
Attachments: [Video.mov](#)
[Video 1.mov](#)
[Video 2.mov](#)
[Video 4.mov](#)
[Video 5.mov](#)
[Video 5.mov](#)

REDACTED RECORD

From:
Sent: Thursday, February 04, 2021 12:21 PM
To: Owczarski, Jim
Cc: Kuether-Steele, Molly
Subject: Covid violation videos

Hello-

Please review attached videos of night clubs violating Covid 19 state orders.

Clubs Include

Kiss ultra lounge 7330 n 76th st

Prime social 7225 N 76th st

Elmnt lounge 618 n water st

Points View 619 s first st

Thank you

Byrd, Yashica

From: Moore, Deborah
Sent: Tuesday, February 2, 2021 4:17 PM
To: Evers, Claire; Hegarty, Carly
Cc: Ceella, Jessica; Byrd, Yashica; Lewis, Chantia
Subject: From Ald Lewis FW: Kiss this Weekend

Good afternoon,

Alderwoman Lewis received the following social distancing concern regarding Kiss Ultra Lounge at 7330 N. 76th St. She is requesting that the health department to further investigate the concern.

Jessica – Can you please place a copy of this email in their file.

Thank you.

Deborah

Deborah Moore, B.A , M.S
Legislative Aide to Alderwoman Chantia Lewis
9th Aldermanic District
(414) 286-2868
(414) 286-3456 – Fax

*Please consider using our Click for Action online system to report city service requests:
https://itmdapps.milwaukee.gov/XY_ESR/ReportProblem.jsp*

From: Chantia Lewis [mailto:chantia_lewis@yahoo.com]
Sent: Tuesday, February 02, 2021 3:58 PM
To: Moore, Deborah
Subject: Kiss this Weekend

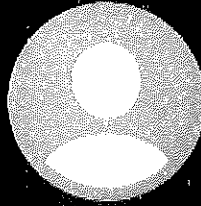
Can you have the health department look into this.

Chantia

3:57

LT

2

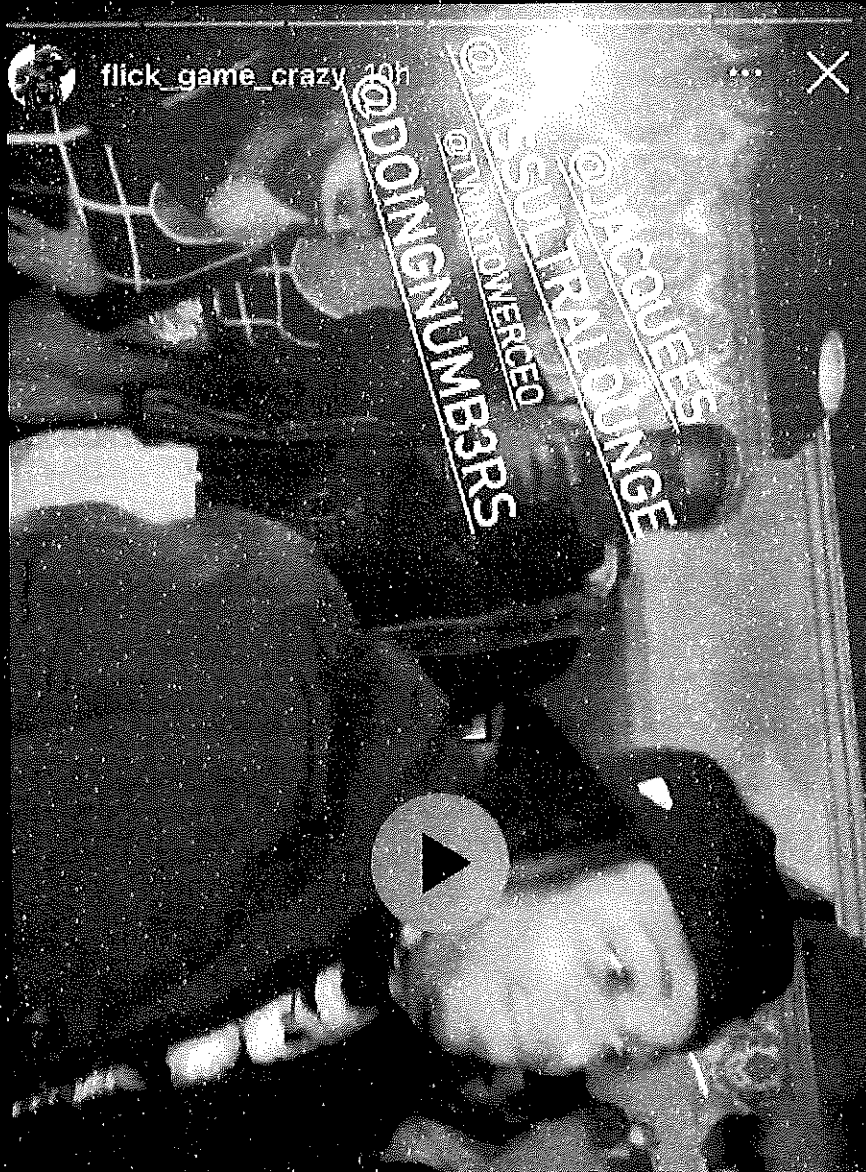


+1 (414) 795-8291 >

message

Sunday 6:06 PM

6:04



Ceella, Jessica

From: Hegarty, Carly
Sent: Friday, January 15, 2021 12:08 PM
To: Evers, Claire; Raden, Chad; Lewis, Chantia; Moore, Deborah
Cc: Ceella, Jessica; CEHSupervisor; CEHAdmin
Subject: RE: Kiss Ultra Lounge

Good Afternoon,

I wanted to follow up and let you know our inspector did speak with the owner of the establishment - Craig Berry -- and the planned event at his nightclub. He told the inspector he feels he is being singled out. The inspector made him aware of the complaints that MHD has been receiving (over capacity, social distancing, staff and customer not wearing masks). The inspector reviewed the 4.3 plan Moving Milwaukee Forward with him and reminded him that no dancing is allowed, all guest must be seated, social distancing must be enforced, and mask must be worn. He emailed him a copy of the current order. He also let him know that while the current order expires after today he must still maintain operations with appropriate physical distancing and protective measures as outlined in his plan and that dance floors were still prohibited and patrons should remain seated.

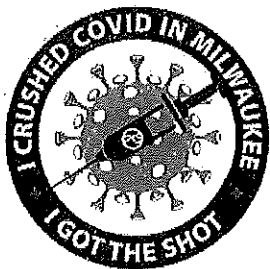
We do not currently have staff working late night inspections however if MPD is able to make a stop at this location to check for compliance- we can cite after the fact for any violations that you witness.

Please let me know if you have any questions.
~Carly

Please note: Due to the COVID-19 Emergency Response activation, all MHD services have been reduced to essential services and staff are working remotely. Visit milwaukee.gov/healthservices and milwaukee.gov/coronavirus for updated information.

Carly Hegarty, RS, IFSL Graduate
Director of Consumer Environmental Health
Pronouns: She • Her • Hers
City of Milwaukee Health Department
Zeidler Municipal Building | 841 N. Broadway, 3rd Floor | Milwaukee, WI 53202
Cell: (414) 708-4678 | Fax: (414) 286-5990
chegar@milwaukee.gov
www.milwaukee.gov/health | [Facebook](#) | [Twitter](#)

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From: Hegarty, Carly
Sent: Wednesday, January 6, 2021 12:00 PM

To: Evers, Claire <CEVERS@milwaukee.gov>; Raden, Chad <CRADEN@milwaukee.gov>; Lewis, Chantia <Chantia.Lewis@milwaukee.gov>; Moore, Deborah <Deborah.Moore@milwaukee.gov>
Cc: Celella, Jessica <Jessica.Celella@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>
Subject: RE: Kiss Ultra Lounge

Good Morning,
I wanted to follow up on the establishment below. We are continuing to attempt to make contact but have not been able to thus far. Does anyone have contact information for Reggie Brown? We will continue to try and get ahold of the establishment as well. Their hours are advertised as:

5-midnight Friday
9pm-2:30am Saturday
Closed Sun-Thursday

We will be calling this Friday during their hours of operation and will let you know once we get ahold of someone. Will MPD be able to do a spot check of this location for this event?

Thanks!
~Carly

Please note: Due to the COVID-19 Emergency Response activation, all MHD services have been reduced to essential services and staff are working remotely. For up to date details, visit: milwaukee.gov/healthservices. Visit milwaukee.gov/coronavirus to stay up-to-date on the Coronavirus.

Carly Hegarty, RS, IFSL Graduate
Director of Consumer Environmental Health
Pronouns: She • Her • Hers
City of Milwaukee Health Department
Zeidler Municipal Building | 841 N. Broadway, 3rd Floor | Milwaukee, WI 53202
Cell: (414) 708-4678 | Fax: (414) 286-5990
chegar@milwaukee.gov
www.milwaukee.gov/health | [Facebook](#) | [Twitter](#)



Be COUNTED in the 2020 Census!
milwaukee.gov/2020Census

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From: Evers, Claire

Sent: Thursday, December 17, 2020 10:53 AM

To: Raden, Chad <CRADEN@milwaukee.gov>; Hegarty, Carly <CHEGAR@milwaukee.gov>

Cc: Celella, Jessica <Jessica.Celella@milwaukee.gov>; CEHSupervisor <CEHSupervisor@milwaukee.gov>; CEHAdmin <cehadmin@milwaukee.gov>

Subject: RE: Kiss Ultra Lounge

Hello,

Noted, we have not sorted out our COVID enforcement issue (no staff to do it due to safety concerns).

We will contact the organizer now and explain the COVID safety requirements.

Rose/Norma please send to the inspector.

Kindly,

Please note: Due to the COVID-19 Emergency Response activation, all MHD services have been reduced to essential services and staff are working Remotely. For up to date details visit: www.milwaukee.gov/healthservices. Vist www.Milwaukee.gov/coronavirus to stay up-to-date on the Coronavirus.

Claire Evers, R.S. | Deputy Commissioner of Environmental Health

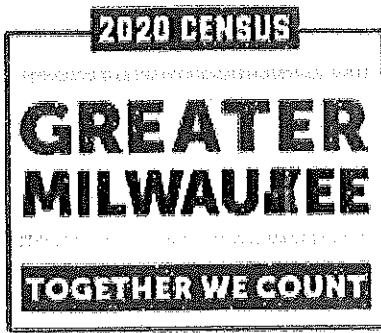
City of Milwaukee Health Department | [841 N. Broadway](http://841.N.Broadway) | Milwaukee, WI 53202

Phone: [414-286-6014](tel:414-286-6014) | Cell: [414-308-3273](tel:414-308-3273) | Fax: [414-286-5164](tel:414-286-5164) | www.milwaukee.gov/health

www.milwaukee.gov/health | [Facebook](#) | [Twitter](#)



**CITY OF MILWAUKEE
HEALTH DEPARTMENT**



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milwaukee.gov/2020Census

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This communication and any attachment(s) may include information that is protected from disclosure under the Freedom of Information Act, 5 U.S.C. § 552, or excepted from disclosure under the Wisconsin Public Records Law, Wis. Stat. §§ 19.31-19.39

From: Raden, Chad
Sent: Thursday, December 17, 2020 6:28 AM
To: Evers, Claire <CEVERS@milwaukee.gov>; Hegarty, Carly <CHEGAR@milwaukee.gov>
Cc: Celella, Jessica <Jessica.Celella@milwaukee.gov>
Subject: FW: Kiss Ultra Lounge

The district currently has not observed any violations. The captain wanted me to forward you this information regarding the upcoming event in January.

Police Sergeant Chad Raden
License Investigation Unit
Milwaukee Police Department
414- 935-7455
craden@Milwaukee.gov

From: Pfeiffer, Eric
Sent: Wednesday, December 16, 2020 5:08 PM
To: Raden, Chad
Subject: Re: Kiss Ultra Lounge

Yes, Kiss Lounge uses promoters for different things all the time. I agree, if there are any concerns about capacity the Health Department should probably contact them in advance.

Captain Eric Pfeiffer
Milwaukee Police Department
Commanding Officer- District Four

epfeif@milwaukee.gov

Office- (414) 935-7240

Cell- (414) 406-6393



From: Celella, Jessica
Sent: Wednesday, December 16, 2020 8:49 AM
To: Raden, Chad
Subject: Fw: Kiss Ultra Lounge

Can you please send to the district for the alderwoman?

Jessica Celella
Deputy City Clerk
200 E Wells St Room 105, Milwaukee, WI 53202
(414) 286-2362



From: Celella, Jessica <Jessica.Celella@milwaukee.gov>
Sent: Wednesday, December 16, 2020 8:48 AM
To: chantialewis@gmail.com <chantialewis@gmail.com>; Moore, Deborah <Deborah.Moore@milwaukee.gov>
Subject: Re: Kiss Ultra Lounge

In looking at their current plan of operation, it does look like promoters are used. I went through the minutes from all of their committee hearing and it doesn't look like there were any amendments at the table to restrict the use of promoters.

I'll ask Sgt Raden to send to the district and we will add this to their record.

Jessica Celella
Deputy City Clerk
200 E Wells St Room 105, Milwaukee, WI 53202
(414) 286-2362



From: Chantia Lewis <chantialewis@gmail.com>
Sent: Tuesday, December 15, 2020 11:23 AM
To: Moore, Deborah <Deborah.Moore@milwaukee.gov>; Celella, Jessica <Jessica.Celella@milwaukee.gov>
Subject: Kiss Ultra Lounge

Can someone check and see if they have anything on their plan of operation against promoters. Additionally, I want to flag this for Sgt. Raden because I don't think events like this should be occurring during COVID.

11:21 ↗

📶 LT



Message text area

JIMMY EARL + KISS ULTRA LOUNGE PRESENTS

The **BLACK**

OUT

2021

FRIDAY JAN 15, 2021

**HOSTED BY
REGGIE BROWN
MUSIC BY
DJ KEV**



**YOU DONT WANT
THE 1ST
PARTY**

Sent from my iPhone

Ceella, Jessica

From: Chantia Lewis <chantialewis@gmail.com>
Sent: Tuesday, December 15, 2020 11:24 AM
To: Moore, Deborah; Ceella, Jessica
Subject: Kiss Ultra Lounge

Can someone check and see if they have anything on their plan of operation against promoters. Additionally, I want to flag this for Sgt. Raden because I don't think events like this should be occurring during COVID.

11:21

LTE



Reggie Brown 19h

11:21



JIMMY EARL + KISS ULTRA LOUNGE PRESENTS

The BLACK OUT 2021

FRIDAY JAN 15, 2021

HOSTED BY
REGGIE BROWN

MUSIC BY
DJ KEY

SUPPORT BLACK OWNED
AND TRY RICARDO AMOR

Agave



FREE FOOD & CHAMPAGNE
TICKETS & SECTIONS AVAILABLE NOW

YOU DONT WANNA MISS
THE 1ST BIG
PARTY OF
2021

KISS
ULTRA LOUNGE
7330 N 76TH ST MKE WI



Reply to Reggie...



MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/20/2021
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 319922
Application Date: 01/15/2021

License Location: 7330 North 76th Street
Business Name: 7730 Development

Licensee/Applicant: Garcia, Jennifer
(Last Name, First Name, MI)
Date of Birth: 04/28/1970

Home Address: 2769 North 44th Street
City: Milwaukee State: WI Zip Code: 53210
Home Phone: 414-502-2955

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. The applicant owes the city of Milwaukee \$730.00 for overdue parking citations.
2. On 02/20/2013 Karen Hubbard was cited at 4405 North 36th Street in the city of Milwaukee for Building Code Violations.

Charge:	Building Code Violations
Finding:	Guilty
Sentence:	\$1680.00 fine ***in warrant status as of 01/21/2014***
Date:	11/20/2013
Case:	13093138

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3. On 04/25/2015 Milwaukee police, along with a representative from the Department of Neighborhood Services, and agents from the Wisconsin Department of Revenue, conducted a licensed premise check at 7330 North 76th Street. During this check, it was discovered that the person working behind the bar, Shakira Loggin, does not have a valid Class D operator's license. 2 bottles of alcohol, 5 containers of tobacco and 4 cash register receipts were confiscated by state agents. The applicant was cited for Responsible Person on Premises Required.

Charge: Responsible Person on Premises Required
Finding: Guilty
Sentence: \$398.00 fine ***in warrant status for unpaid balance of \$178.00***
Date: 02/09/2016
Case: 15024735

4. On 07/26/2015 Milwaukee police responded to an accident at 7330 North 76th Street. Investigation revealed that a subject employed as security for the business (The Kiss Ultra Lounge) was helping to break up a fight when he was struck by a vehicle.
5. On 09/06/2015 at 2:15am Milwaukee police were monitoring Kiss Ultra Lounge (7330 North 76th Street) when they observed a male patron punch a female patron in the face. The male patron was arrested and issued a citation for assault and battery.

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Item #3 previously reported, disposition added 11/11/2016.

6. On 11/07/2015 Milwaukee police, who were assigned at Kiss Ultra Lounge, overheard patrons talking about a fight inside the tavern. One of the involved parties was cited for disorderly conduct.
7. On 11/29/2015 Milwaukee police were dispatched to a tavern check at 7330 North 76th Street (Kiss Ultra Lounge). While in route, officers were advised to hasten their response as several patrons had become unruly and disorderly. Moments later, squads began broadcasting that several gunshots had been fired in the area of North 76th Street and West Clinton Avenue. Employees of the business told officers that security had broken up a fight inside the bar and escorted the involved patrons out. The fight continued in the parking lot until security intervened. Moments after the involved subjects dispersed, several shots were heard. No additional evidence, complainants or witnesses were discovered.
8. On 12/06/2015 Milwaukee police were monitoring Kiss Ultra Lounge (7330 North 76th Street) when security notified them that several patrons were involved in a fight inside the business. Three subjects were cited for disorderly conduct. 8 Milwaukee police squads, in addition to the squad that had been monitoring, along with 2 Milwaukee police supervisors responded to assist in controlling the situation.
9. On 12/12/2015 Milwaukee police met with the applicant to address incidents that had occurred at Kiss Ultra Lounge recently. The applicant stated the following actions would be taken:
 - Both exits at the front of the business will be utilized.
 - The patio door will also be used as an exit for patrons.
 - Security gates will be set up in the parking lot.
 - An armed roaming security guard will be added.

Additionally, cameras have been installed at the entrance and inside the venue and two members of the security staff that had been doing a substandard job had been terminated and replaced.

10. On 01/08/2016 Milwaukee police met with the applicant regarding recent incidents at Kiss Ultra Lounge. The applicant stated that she had been hiring two off duty officers for Friday and Saturday evenings, but these officers had recently stopped coming. She asked that officers be notified and trained on how to sign up for this work detail. She further stated she had fired two security guards and she was willing to work with Milwaukee police in keeping her establishment safe.

11. On 01/10/2016 Milwaukee police were flagged down regarding a trouble with a subject complaint at 7330 North 76th Street (Kiss Ultra Lounge). Officers were told there had been a dispute inside the business and the involved parties were removed from the premises by security. These parties continued to argue in the parking lot of the business until security intervened along with Milwaukee police. The involved parties later cooperated with security and left the area. The officer reports that business staff was very cooperative and helpful.

12. On 02/07/2016 Milwaukee police were flagged down regarding a fight inside Kiss Ultra Lounge (7330 North 76th Street). Investigation revealed a patron of the business had been involved in a fight. Security for the business intervened and detained the subject until police arrived. This subject lied about his identity and threatened to "air the club out". This subject was arrested. During this encounter, Milwaukee police became aware there was a pending battery complaint that occurred at 76th and Mill Road. The officer responded to St. Joseph's hospital to investigate. The officer spoke to Brittany Morton who stated she had been a patron of Kiss Ultra Lounge (7330 North 76th Street) when she and a former friend got into a fight. One of the involved parties was struck in the head with a glass sustaining an injury to her head. Milwaukee police incident report #160380036 was filed.

13. On 02/13/2016 Milwaukee police were dispatched to St. Mary's hospital for a battery that occurred at 7330 North 76th Street (Kiss Ultra Lounge). The victim states she had been involved in a fight while in the main room of the bar. She sustained an abrasion to her forehead. Milwaukee police incident report #160440026 filed.

14. On 04/10/2016 Milwaukee police, who were working a special assignment at 7330 North 76th Street (Kiss Ultra Lounge), were asked by security personnel to assist with removal of a group of individuals from the business's parking lot. Officers discovered a group of approximately ten subjects in a circle fighting in the rear parking lot. These subjects scattered as officers approached which revealed a male lying on the ground bleeding from the head. This subject received medical attention from Milwaukee Fire Department Engine #39. The subject refused to speak to officers and walked away. Milwaukee police incident report #161010016 filed.

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15. On 11/20/2016 officers responded to Kiss Ultra Lounge, 7330 N. 76th St for a Trouble with Subject complaint. The officers observed a subject holding open the door arguing with security. The subject was intoxicated and refused to pay the cover charge because he stated he paid for a VIP area. The subject did leave without incident. Security was cooperative and no violations were observed.

- 16. On 12/04/2016 at 2:05am officers were observing closing time at Kiss Ultra Lounge, 7330 N. 76th St. Patrons advised the officers that there were several people who were about to fight. The officers observed a subject yelling in another patrons face and that he was preparing to strike the patron. The subject was causing a disturbance and was cited for Disorderly Conduct.
- 17. On 04/02/2017 at 2:20am officers were monitoring traffic at Kiss Ultra Lounge, 7330 N. 76th St. The officer observed a group of 30 subjects surrounding a car. The car had a broken windshield and fled when the officer approached. The officer observed a subject carrying a large wooden table leg. The subject was arrested after a short foot chase. The manager, Craig BERRY, was cooperative and would press charges on the subject.
- 18. On 10/01/2017 officers received a call from Kiss Ultra Lounge that they were needed for trouble with subject. Upon arrival security was pointing at a subject in the parking lot stating that the subject had a gun. The officers stopped the two subjects by the car security was pointing at and recovered two firearms from the ground by the subjects. The manager, Craig BERRY, stated that he observed one of the subjects walking back and forth outside with a gun in his hand. Video surveillance was recovered which depicted the incident. Both subjects were arrested and no other violations were observed in the tavern.

19. The applicant has the following past due owed to the Milwaukee Police Department:

Off Duty Police Officer Employment	\$3,699.94 owed as of 11/21/2017
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- 20. On 08/26/2018 officers were dispatched to Kiss Ultra Lounge, 7330 N. 76th St, for a traffic hazard. The officer observed several cars stopped on N. 76th St waiting to get in the lot. The officer was advised the lots were full, because there was live music that would end at 2:30am. The traffic was cleared and the officer monitored the scene. At 2:00am the show let out, and two females began fighting in the lot. Security broke up the fight and the manager stated he was closing for the night. The officer did not observe any violations inside the business and the management was cooperative.
- 21. On 11/01/2018 officers were dispatched to 7330 N. 76th St to investigate a battery complaint. The officers spoke with the victim, Marissa MARTIN, who stated she worked at the tavern and was walked out of the business by the manager, Otis MOORE. MARTIN stated MOORE got into a verbal argument with her and called her profanity. She stated he pushed her against her car. She stated she then asked for her last pay check because she was not going to work there anymore. MOORE stated he did walk her to her car because they walk all female employees to their cars. He stated he did not push her against her car and stated that there were words exchanged because MARTIN saw him with another woman. MARTIN did not want to prosecute.

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- 22. On 12/21/2018 officers conducted a licensed premise check at Kiss Ultra Lounge, 7330 N. 76th St. regarding their plans for New Years Eve. The officers spoke with a security guard who stated the business would be open all night and would have 22 security officers working.
- 23. On 12/24/2019 a subject notified police that on 12/23/2018 he was in his car at Kiss Ultra lounge when he observed his friend in an altercation with security. The subject stepped in,

separated his friend from security and drove him home. While doing this his pistol fell out of his pocket and was left behind at the bar. The subject went back on 12/24/2018 to speak with security about the missing firearm. Security stated they turned a gun over to the owner of the bar. The officer went to the bar, recovered the gun and placed it on inventory.

24. On 05/11/2019 at 9:13pm officers were dispatched to a subject with gun complaint at Kiss Ultra Lounge. The officers were advised by dispatch there was approximately 200 juveniles fighting as well as shots being fired. Upon arrival officers spoke with security, who stated there was a Sweet 16 party going on that ended at 8:30pm. Security stated as they were shutting the party down when 2-3 females began fighting in the parking lot. During this time a vehicle drove by on N. 76th St, with a male sitting out the window holding a gun. This subject then discharged the gun 6-7 times. The co-owner of Kiss, Marc BROWN, was on scene and cooperative with the officers.

25. On 05/20/2019 at 2:10am officers were dispatched to a shots fired call at 7330 N. 76th St. The officers located 13 casings in the roadway in front of Kiss Ultra Lounge. The officers spoke with security who stated at 2:00am he observed an argument in the parking lot between two individuals. The subjects stopped arguing and walked to a vehicle. The security guard went inside when the subjects separated and got into cars. After entering the building and the security guard heard gun shots outside and west of the location. The guard did not see who fired the shots. The officers checked the security cameras but they did not cover the roadway where the shots were fired.

26. On 07/07/2019 at 11:00pm officers were assigned to monitor a special event at Kiss Ultra Lounge, 7330 N. 76th St. The officers observed autos attempting to get in the parking lot blocking traffic on N. 76th St. The attendant assigned the lot entrance appeared unable to keep up with the amount of traffic entering the lot and the officers stepped in to get traffic flowing again. At 1:06am the officers were advised of possible shots fired inside and they observed a large amount of subjects exiting in an unorganized manor, running over each other. When the officers were able to safely enter they did not find any victims or any evidence of shots being fired. They spoke to the DJ who stated he observed a firework being lit in the crowd and heard a single pop, he did not see any firearms. The club closed early as a result of the incident.

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27. On 09/10/2020 at 1:35am officers were dispatched to a Shooting at 7330 N. 76th St. The investigation revealed there was a fight inside the bar that progressed out into the parking lot. While in the parking lot a female involved in the fight, produced a pistol and was pointing it at other patrons and a security guard. The security guard gave several commands to drop the gun. When the female continued to point the gun at people the security guard discharged his gun striking her several times. The female was pronounced dead on the scene. The officers interviewed the business manager, who was cooperative in providing video surveillance.

28. On 12/20/2020 officers conducted an investigation at Kiss Ultra Lounge, 7330 N. 76th St. They spoke to security, who provided video of a subject breaking into cars in the area. The video contained a picture of an auto used in the offense. A photo of the auto was placed on the roll call board for all officers in the area.

29. On 01/15/2021 at 10:58pm officers conducted a license premise check at Kiss Ultra Lounge, 7330 N. 76th St. The officer observed security monitoring the exterior of the business and checking ID cards at the door. The tavern had signs posted advising masks were required, there was a plastic shield separating the bartenders from patrons and announcements reminding patrons to wear masks. The dance floor was taken out of service with tables and the pool table and dart board were not in use. The officers monitored the tavern until close and only observed one patron being kicked out for unruly behavior.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202540018

OtherEvent #: 20-LP-0870

Incident

7330 N 76TH ST MILWAUKEE, WISCONSIN 53223

Incident Date/Time:: 09/10/2020 01:35:00
CAD Number:: 202540122
District:: 4
Beat:: 440
Reporting Area:: 146

Business Agent (1)

GARCIA, JENNIFER

Person Involvement: (Must choose Agent
AGENT from drop down):
Address:: 7330 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (1)

BROWN, MARC ANTHONY

Person Involvement:: Manager
DOB:: 04/05/1970
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 3206 N 11TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206

Licensed Premise Data (1)

KISS LOUNGE

Address:: 7330 N 76TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202540018

OtherEvent #: 20-LP-0870

Budziszewski, Michael A 025679

09/10/2020

This report is written by P.O. Michael BUDZISZEWSKI, assigned to District 4, Late Power Shift. On Thursday, September 10th, 2020 at approximately 1:35 a.m. P.O. Brent TURNCH and I, (Squad 4420) responded to the address of 7330 N. 76th St. for a shooting. Witnesses on scene stated that a fight occurred inside of the bar between two groups of females, during the altercation the fight progressed out in to the parking lot where the shooting took place.

Upon arrival I met with and spoke to the security officer who was involved in the shooting, Eddie C SILAS (B/M 04/30/84). SILAS stated that he was trying to break up a fight that was occurring inside of the bar that spilled outside into the parking lot. SILAS stated that once outside a black female produced a firearm and was pointing it at several people. SILAS stated that he told the female several times to put the gun down but refused. SILAS stated that the female continued to raise the firearm and point it at other patrons and him as well. SILAS stated that he feared for his safety and others and fired his weapon, striking the female, who was later pronounced deceased by MFD. SILAS stated that he fired his gun approximately 4 times. While speaking with SILAS, I did recover and secure his firearm with his holster. In addition to recovering the security officer's firearm, the suspect's firearm was recovered on scene along with 7 casings, and video surveillance which corroborated the security officer's statement.

While on scene I performed a licensed premise report. I spoke to Marc A BROWN (B/M 04/05/70) who was the manager on duty who provided me with the class b tavern license and the food dealer license which both expire on 02/21. Kiss lounge was in compliance and had a valid license to serve alcohol and food. BROWN was cooperative with providing me the proper license, and was also cooperative providing detectives the surveillance footage of the incident. No citations were issued to the bar or bar manager.

There were approximately 10 patrons inside of the bar along with bar staff while I was on scene. Everyone inside of the bar was cooperative and provided information regarding the incident. Due to the large unruly crowd outside of the bar Sergeant NUNEZ (Squad 4410) had to call for additional squads to the scene for crowd control.

End of report.

Officer (2)

Reporting Officer:	Budziszewski, Michael A (025679)	09/10/2020 06:37:00
Section: (Work Location):	44	
Approving Officer:	Wilder, Jermel R (017480)	09/10/2020 19:48:56
Section: (Work Location):	43	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:203550194

OtherEvent #: 20-LP-1502

Incident

7330 N 76TH ST Milwaukee, WISCONSIN 53223

Incident Date/Time:: ~~07/07/2019~~ 23:00:00 *12/20/2020*
CAD Number:: 203552024
District:: 4
Beat:: 440
Reporting Area:: 146

Business Agent (1)

GARCIA, JENNIFER

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/28/1970
Sex:: FEMALE
Race:: WHITE
Phone 1 Number:: (414)-499-1115
Phone 1 Type:: Phone
Address:: 2767 N 44TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53210

Licensed Persons Involved (1)

Berry, Craig Leon

Person Involvement:: Manager
DOB:: 11/17/1967
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: 2623435257
Phone 1 Type:: CELL
Address:: 4921 N 55TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

7330 Development LLC

Phone 1 Number:: (414)-353-4282
Address:: 7330 N 76TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53223
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 12/20/2020 22:00:00
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:203550194

OtherEvent #: 20-LP-1502

Licensee was cooperative: (if not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

INITIAL INVESTIGATION

Majeed, Khalid 028473

12/20/2020

This report is written by P.O. Khalid MAJEED assigned to District #4, Late Power Shift. On Sunday, December 20, 2020 my partner P.O. O'Neal STAMPS III and I, assigned to Squad 4467, conducted an "Investigation" at 7330 N. 76th St. (Kiss Ultra Lounge). This is located in the City and County of Milwaukee.

Upon our arrival, I spoke with Craig BERRY (b/m, 11/17/67) who stated he has video surveillance of a Blue Dodge Charger, unknown year, no license plate, black tinted windows, with no rear bumper, breaking into multiple vehicles outside of this locations parking lot on Sunday, December 20, 2020 at approximately 2:01am. The video does not show a clear image of the unknown male actually breaking into the vehicles. The vehicle fled the parking lot and the location at approximately 2:20am southbound on N. 76th St.

I downloaded a copy of this video camera surveillance and it will be put on the roll call board to be distributed to officers. Kiss Ultra Lounge staff encourages police presence and is current in licensing. BERRY stated he plans on distributing this vehicle info and video to other businesses throughout the city so their establishments can be on the look out for it.

End of report.

Officer (2)

Reporting Officer:	Majeed, Khalid (028473)	12/20/2020 22:36:00
Section: (Work Location):	44	
Approving Officer:	Wilder, Jermel R (017480)	12/21/2020 20:53:23
Section: (Work Location):	43	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210160029

OtherEvent #: 21-LP-0225

Incident

7330 N 76TH ST Milwaukee, WISCONSIN 53223

Incident Date/Time:: 01/15/2021 22:58:00
CAD Number:: 210152301
District:: 4
Beat:: 440
Reporting Area:: 146

Business Agent (1)

GARCIA, JENNIFER

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/28/1970
Sex:: FEMALE
Race:: WHITE
Phone 1 Number:: (414)-499-1115
Address:: 2767 N 44TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53210

Licensed Persons Involved (1)

BROWN, MARC ANTHONY

Person Involvement:: Manager
DOB:: 04/05/1970
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 3206 N 11TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53206

Licensed Premise Data (1)

KISS ULTRA LOUNGE

Phone 1 Number:: (262)-744-2644
Address:: 7330 N 76TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53223
License Type:: Public Entertainment Premise
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 11/28/2020 23:22:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210160029

OtherEvent #: 21-LP-0225

Licensee or Manager was on premises at time of violation/incident::

Yes

Narrative (1)

LICENSE PREMISE REPORT

Stamps III, O'Neal 029826

01/17/2021

This report is written by PO O'Neal STAMPS III, assigned to District Four, Late Power Shift. On Friday, January 15, 2021 I was assigned to Squad 4467 and operating a fully marked MPD squad car 543. I was dressed in full Milwaukee Police Department issued uniforms, with my nameplate and badge affixed to our outermost garments. I was wearing my Milwaukee Police Department issued Body Worn Camera (BWC) at the time of this investigation.

NATURE OF CALL/JUSTIFICATION

On the mentioned date at approximately 10:58 pm, I conducted a Tavern Check at KISS ULTRA LOUNGE located at 7330 N 76th St. This address is in the City and County of Milwaukee, WI. This establishment held an event, All Black Party, which was advertised and hosted by DJ Reggie Brown of IHeart Radio.

INITIAL OBSERVATION

Upon arrival, I observed the exterior lights in the parking lot were on and approximately 75 vehicles were parked in the parking lot along with vehicles parked on W Clinton Ave. I observed a security guards standing outside of the main entrance to the business who was monitoring the exterior of the business. I also observed a security guard walking through the parking lot monitoring the vehicles. The main door of the building was closed shut but was unlocked to allow access in and out of the building.

INVESTIGATION

I approached the main entrance door and observed the security guards checking identification cards of patrons prior to them entering the business. The business had signs posted on the entrance door that face masks were required inside of the location. The security staff were also equipped with hand held metal detectors. I observed 3 female security guards at the entrance door who were responsible for checking the female customers.

I entered the business through the main entrance where I observed the kitchen area inside of the business was open for business and serving customers. The main bar section was occupied by customers and the bar was staffed with two bartenders. The patrons in the main bar area possessed face coverings but had them removed while drinking or eating at the bar.

I entered the "Club" section of the location and where the business was acting in a club setting. I observed approximately 125 to 150 individuals inside of the club section which included staff. I observed that a majority of the occupants inside of the premise were wearing face coverings with some having the face coverings lowered on their face. I observed patrons seated in the seating areas and also walking to and from the bar to order and obtain drinks.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210160029

OtherEvent #: 21-LP-0225

The bar had a plastic shield type barrier installed completely around the counter top which separated the clients from the bartender. The dart machine and pool table was placed out of service in accordance with the Covid-19 restrictions. The dance floor was taken out of service by placing tables and chairs on top of the floor. I observed a cleaning station near the entrance of the bar which contained hand sanitizer and cleaning agents for customers to use while inside of the business.

While inside of the business, I heard several announcements made over the loud speaker reminding patrons to keep their face masks on while inside of the business.

FOLLOW UP

PO Majeed and I remained on scene for the duration of the event. While on scene we observed one incident in which a female was escorted out of the business due to unruly behavior by the security staff. After the female was escorted out of the building, she caused a minor disturbance in the main parking lot by yelling and slamming her hands on top of a vehicle. I approached the female and once she noticed that I was a police officer she entered her vehicle and departed from the scene without further incident.

At approximately 1:45 am on Saturday, January 17, 2021, the security staff made an announcement that the event was over and everyone needed to exit the building. PO Majeed and I remained on scene until all the patrons departed from the scene. During the close of business we did not observe any incidents which required police action.

End of Report

Officer (2)

Reporting Officer:	Stamps III, ONeal (029826)	11/28/2020 02:30:00
Section: (Work Location):	44	
Approving Officer:	Raden, Chad M (010032)	01/19/2021 11:21:37
Section: (Work Location):	27	

2021-2022 Plan of Operation for 7330 N 76TH ST

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other: as needed

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe: FRONT & BACK PATIOS

Number of garbage cans: Inside 8-10 Locations: bars, dining rms, bathrooms
 Outside 5 Locations: door entrances, PATIOS

Is a crowd control barrier used? No Yes If Yes, Describe: concerts/special events

Number of restrooms: 6 Name of solid waste contractor: TO GO DISPOSAL

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: 60 and describe security plans:

Are there designated loading areas? No Yes If Yes, describe security plans:

Do you have security personnel on the premise? No Yes If Yes, how many? 1-15
 AND What are their responsibilities? patrol premises, check ID's
 What security equipment do they use? Flash light, metal detector wand, Id scanner
 List their licensing, certification or training credentials: licensed/Bonded armed certified

Are there security cameras? No Yes If Yes, list all locations: entrances, all doors, parking lot dance floor

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe: By security body pat, purses checked, ID's checked

2. Percentage of Sales (must total 100%)

Alcohol 35 % Food Sales 60 % Entertainment 5 % Other _____ %

3. Businesses On The Premises (choose all that apply):

Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 13994 Fee: \$800.00

Your current food license includes the following food operations:
 DHS - COMPLEX, Sales \$20,001 - \$200,000, Tavern Restaurant
 Are there any changes to your food operations as listed above?
 No Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
 Are there any changes to the number or types of devices? No Yes
 If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Poetry Readings, Dancing by Performer(s), Patron Contests, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands, 3 Amusement Machines, 2 Pool Tables, 10 Concerts, 5 Theatrical Performances, Battle of the Bands, Politi

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:
concerts, special events

At any time will sound amplification be used? No Yes If Yes, Describe:
concerts, mic use

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Jennifer Garcia

Signature of Sole Proprietor, Partner, or if a Corporation or LLC, the Agent must sign