

Project Staying Alive

Milwaukee Fire
Department

It's all about Prevention

- We are committed to provide quality prevention programs that cover all aspects of public safety.
- As one of the leaders in the nation on Fire Prevention we have a duty to provide violence prevention to our community.

Developed by:

MFD

MPS

MCW

CHOW

Project Ujima

American Academy
of Pediatrics



Partners



History:

- Development started in 2006 by MFD, MPS & Children's Hospital of WI.
- Developed due to the increase of youth violence in Milwaukee.
- Modeled after the MFD Survive Alive Program.
- Grant funding secured to implement program in 2007.

Accomplishments:

- 1. Taught over 240 6th graders in the 2007-2008 school year.
- 2. Have taught over 600 students so far this school year.
- 3. Multiple grant funding secured to develop & implement program.
- 4. Director position created to oversee program
- 5. Over 40 MPS teachers trained in the PSA curriculum.

How program works:

- **Classes taught in schools.**
- **5 two hour classes taught by MFD instructors & teachers.**
- **Interactive sessions using the Audience response system.**
- **Creates positive results by teaching anger management techniques.**

Goals for 2008-2009:

- Teach Project Staying Alive to 1,000 6th graders.
(have already taught over 600 students so far this school year.)
- Recruit & train 33 MFD members as PSA instructors. (this was accomplished in August of 2008.)
- Train 25 more teachers in the PSA curriculum.
(brining the total of trained teacher's to over 65.)
- Secure more grant funding to expand program.
(this was accomplished to allow all 6th graders in Milwaukee qualify.)
- Update & revise program to provide greater impact to target audience.

Project Staying Alive in the news:

- Channel 12 news story.
- Milwaukee Journal Sentinel article.
- CCN magazine article.



It's all about Prevention

- FOCUS Firefighter Out Creating Urban Safety 1991 20,000 detectors
- Milwaukee Fire Survive Alive House 1992 280,000 children
- Significant Injury Program 2008
- Carbon Monoxide Meter Program
- Project Staying Alive 2006

Project Staying Alive.

Questions?

Understand Anger and Keep
Control