



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 24, 2022

COMMITTEE MEETING NOTICE

AD 03

RASMUSSEN, Allan R, Agent
GILBERT LIQUOR CO, INC
2853-57 N OAKLAND Av
MILWAUKEE, WI 53211

You are requested to attend a virtual hearing to be held on:

Monday, June 06, 2022 at 10:35 AM

Regarding: Your Class A Malt & Class A Liquor and Food Dealer License Renewal Applications with Adding Stockholder and Transfer of Stock as agent for "GILBERT LIQUOR CO, INC" for "GILBERT LIQUOR" at 2853-57 N OAKLAND Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/547766877>. If you wish to call in, please call **+1 (408) 650-3123** and use Access Code: **547-766-877**.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/13/2022
LICENSE TYPE: AMALT
NEW:
RENEWAL: X

No. 337747
Application Date: 05/12/2022
Expiration Date:

License Location: 2853-57 North Oakland Ave.
Business Name: Gilbert Liquor

Aldermanic District:

Licensee/Applicant: Rasmussen, Allan R
(Last Name, First Name, MI)
Date of Birth: 11/17/43

Male:

Female:

Home Address: 7549 Kensington Way
City: Franklin
Home Phone: (414) 425-8892

State: Wi Zip Code: 53132

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08/18/2010 the applicant was cited at 2857 N. Oakland Ave. in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$330.00 fine
Date: 04/14/2011
Case: 11022107

2. On 09/20/2010 the applicant was cited at 2857 N. Oakland Ave. in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$100.00
Date: 03/01/2011
Case: 10119270

3. On 09/20/2010 the applicant was cited at 2857 N. Oakland Ave. in the city of Milwaukee for Residential Rental Certificate Required.

Charge: Residential Rental Certificate Required
Finding: Guilty
Sentence: \$100.00 fine
Date: 03/01/2011
Case: 10119269

- =====
4. On 02/26/2015 a 18 year old Milwaukee police aide attempted to purchase alcohol at Gilbert Liquor Store (2853 North Oakland Avenue) but was denied when she could not produce proof she had attained the legal drinking age of 21.
 5. On 08/07/2015 a 20 year old Milwaukee police aide was turned away at the point of sale at Gilbert Liquor (2853 North Oakland Avenue) when she could not produce proof she had attained the legal drinking age of 21.

- =====
6. On 03/30/2017 officers conducted underage tavern enforcement in District 1. An underage Police Aid attempted to purchase a 6-pack of Miller Lite beer from the clerk at Gilbert's Liquor, 2853 N. Oakland Av. The Police Aid was denied the purchase by the clerk.

- =====
7. On 04/28/2022 officers in District One conducted an underage alcohol sting. An underage Police Aid went into Gilbert's Liquor, 2853-57 N. Oakland Av. and attempted to purchase an alcoholic beverage. The Police Aid was denied by the clerk, who requested an ID card.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221180131

OtherEvent #: 22-LP-0406

Incident

2853 N OAKLAND AV MILWAUKEE, WISCONSIN 53211

Incident Date/Time:: 04/28/2022 20:39:00
CAD Number:: 221181715
District:: 1
Beat:: 120
Reporting Area:: 2886

Business Agent (1)

RASMUSSEN, ALLAN RICHARD

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 11/17/1943
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-967-0856
Phone 1 Type:: Phone
Address:: 7549 KENSINGTON WAY
City:: FRANKLIN
State:: WISCONSIN

Licensed Persons Involved (1)

HOPFENSBERGER, STEVEN LLOYD

Person Involvement:: Manager
DOB:: 07/23/1970
Sex:: MALE
Race:: WHITE
Phone 1 Type:: 4142045176
Address:: 2260 W GOOD HOPE RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53209

Licensed Premise Data (1)

GILBERTS LIQUOR

Phone 1 Number:: (414)-962-7200
Phone 1 Type:: Phone
Address:: 2853 N OAKLAND AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53211
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221180131

OtherEvent #: 22-LP-0406

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Mustafa, Fidah M 029210

04/29/2022

This report was written by PO Fidah MUSTAFA assigned to District 1 early power.

On the evening of Thursday, April 28, 2022, District One Personnel performed an underage tavern enforcement initiative. Our team consisted of a MPD Police Aide (PA Holly PELZEK PS# 031441), a Police Officer (PO Erica MARTINEZ PS# 0292447), both of which were acting in a plainclothes capacity, Police Officers PO Fidah MUSTAFA, PO Timothy KREJCI (Squad 1265) monitoring from a short distance in full duty uniforms. The Police Aide PELZEK is under the age of 21 (the legal age to purchase alcohol). This was verified by their respective Wisconsin Driver's License.

Prior to attempting any checks of licensed establishments the PA PELZEK and PO MARTINEZ were given instructions. All members of this initiative were advised they are not allowed to consume any intoxicating beverages. If asked about their age, the members were told to tell the truth. PA PELZEK and PO MARTINEZ, were directed not to produce identification, and to walk away if asked to produce identification. It was explained that the Police Aide was to order an alcoholic beverage. It was explained that at all times the plainclothes police officer should be in visual sight and observe the financial transaction for alcoholic beverages. .

After the briefing, the teams conducted underage checks at multiple taverns and convenience stores located throughout the District One Boundaries.

Police Officer MARTINEZ and Police Aide PELZEK attempted to gained entry to the class "A" licensed establishment, Gilbert's located at 2853 N. Oakland Av. PA PELZEK attempted to purchase a closed container alcoholic beverage , but was denied by the clerk, who asked PA PELZEK for identification.

Manager Steve HOPFENSBERGER was informed on Saturday April 30, 2022 at 5:35 PM that they have successfully passed the underage tavern enforcement initiative check.

End of report.

Officer (2)

Reporting Officer:	Mustafa, Fidah M (029210)	04/29/2022 13:49:00
Section: (Work Location):	12	
Approving Officer:	Mcaleer, Lucas M (016263)	04/30/2022 21:37:26
Section: (Work Location):	12	



Tuesday, May 24, 2022



Notice of Public Hearing

Blank Notice

RASMUSSEN, Allan R
GILBERT LIQUOR at 2853-57 N OAKLAND Av.
Class A Malt & Class A Liquor and Food Dealer License Renewal Applications with Adding
Stockholder and Transfer of Stock

Monday, June 06, 2022 at 10:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 06/06/2022 AT 10:35 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1702 E GENEVA PL, 1	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1702 E GENEVA PL, 2	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1702 E GENEVA PL, 3	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1702 E GENEVA PL, 4	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1704 E LOCUST ST, 1	MILWAUKEE, WI 53211-3248
CURRENT OCCUPANT	1704 E LOCUST ST, 2	MILWAUKEE, WI 53211-3248
CURRENT OCCUPANT	1704 E LOCUST ST, 3	MILWAUKEE, WI 53211-3248
CURRENT OCCUPANT	1704 E LOCUST ST, 4	MILWAUKEE, WI 53211-3248
CURRENT OCCUPANT	1704 E LOCUST ST, 5	MILWAUKEE, WI 53211-3248
CURRENT OCCUPANT	1704 E LOCUST ST, 6	MILWAUKEE, WI 53211-3248
CURRENT OCCUPANT	1704 E LOCUST ST, 7	MILWAUKEE, WI 53211-3248
CURRENT OCCUPANT	1708 E GENEVA PL, 1	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1708 E GENEVA PL, 2	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1708 E GENEVA PL, 3	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1708 E GENEVA PL, 4	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1711 E LOCUST ST, 1	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST, 2	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST, 3	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST, 4	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST, 5	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST, 6	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1714 E GENEVA PL, 1	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1714 E GENEVA PL, 2	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1714 E GENEVA PL, 3	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1714 E GENEVA PL, 4	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1718 E GENEVA PL	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1724 E GENEVA PL	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1809 E LOCUST ST	MILWAUKEE, WI 53211-3253
CURRENT OCCUPANT	2835 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2837 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2840 N BARTLETT AVE	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2841 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2842 N BARTLETT AVE	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2843 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2845 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2846 N BARTLETT AVE	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2847 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2849 N OAKLAND AVE, 1	MILWAUKEE, WI 53211-3566
CURRENT OCCUPANT	2849 N OAKLAND AVE, 2	MILWAUKEE, WI 53211-3566
CURRENT OCCUPANT	2849 N OAKLAND AVE, 3	MILWAUKEE, WI 53211-3566
CURRENT OCCUPANT	2850 N BARTLETT AVE	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2850A N BARTLETT AVE	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2851 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2852 N OAKLAND AVE	MILWAUKEE, WI 53211-3565
CURRENT OCCUPANT	2852 N OAKLAND AVE, 2	MILWAUKEE, WI 53211-3565
CURRENT OCCUPANT	2852A N OAKLAND AVE	MILWAUKEE, WI 53211-3565

CURRENT OCCUPANT	2853 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2855 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2855 N OAKLAND AVE	MILWAUKEE, WI 53211-3566
CURRENT OCCUPANT	2856 N BARTLETT AVE, 14	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2856 N BARTLETT AVE, 15	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2856 N BARTLETT AVE, 16	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2856 N BARTLETT AVE, 17	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2856 N BARTLETT AVE, 18	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2856 N BARTLETT AVE, 19	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2857 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2859 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2860 N OAKLAND AVE	MILWAUKEE, WI 53211-3565
CURRENT OCCUPANT	2861 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2862 N BARTLETT AVE, 10	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2862 N BARTLETT AVE, 11	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2862 N BARTLETT AVE, 12	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2862 N BARTLETT AVE, 7	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2862 N BARTLETT AVE, 8	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2862 N BARTLETT AVE, 9	MILWAUKEE, WI 53211-3547
CURRENT OCCUPANT	2863 N OAKLAND AVE	MILWAUKEE, WI 53211-3566
CURRENT OCCUPANT	2863 N OAKLAND AVE, 2	MILWAUKEE, WI 53211-3566
CURRENT OCCUPANT	2865 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2865 N OAKLAND AVE	MILWAUKEE, WI 53211-3566
CURRENT OCCUPANT	2866 N OAKLAND AVE	MILWAUKEE, WI 53211-3565
CURRENT OCCUPANT	2866 N OAKLAND AVE, A	MILWAUKEE, WI 53211-3565
CURRENT OCCUPANT	2867 N CRAMER ST	MILWAUKEE, WI 53211-3556
CURRENT OCCUPANT	2900 N OAKLAND AVE	MILWAUKEE, WI 53211-3228
CURRENT OCCUPANT	2900 N OAKLAND AVE, 201	MILWAUKEE, WI 53211-3320
CURRENT OCCUPANT	2900 N OAKLAND AVE, 202	MILWAUKEE, WI 53211-3320
CURRENT OCCUPANT	2900 N OAKLAND AVE, 203	MILWAUKEE, WI 53211-3320
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CURRENT OCCUPANT	2900 N OAKLAND AVE, 212	MILWAUKEE, WI 53211-3320
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CURRENT OCCUPANT	2900 N OAKLAND AVE, 303	MILWAUKEE, WI 53211-3364
CURRENT OCCUPANT	2900 N OAKLAND AVE, 304	MILWAUKEE, WI 53211-3364

CURRENT OCCUPANT	2900 N OAKLAND AVE, 305	MILWAUKEE, WI 53211-3364
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CURRENT OCCUPANT	2900 N OAKLAND AVE, 312	MILWAUKEE, WI 53211-3364
CURRENT OCCUPANT	2900 N OAKLAND AVE, 313	MILWAUKEE, WI 53211-3364
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CURRENT OCCUPANT	2900 N OAKLAND AVE, 402	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 403	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 404	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 405	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 406	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 407	MILWAUKEE, WI 53211-3367
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CURRENT OCCUPANT	2900 N OAKLAND AVE, 413	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 414	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 415	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 501	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 503	MILWAUKEE, WI 53211-3367
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CURRENT OCCUPANT	2900 N OAKLAND AVE, 506	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 510	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 512	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 514	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2900 N OAKLAND AVE, 515	MILWAUKEE, WI 53211-3367
CURRENT OCCUPANT	2908 N BARTLETT AVE, 1	MILWAUKEE, WI 53211-3206
CURRENT OCCUPANT	2908 N BARTLETT AVE, 2	MILWAUKEE, WI 53211-3206
CURRENT OCCUPANT	2908 N BARTLETT AVE, 3	MILWAUKEE, WI 53211-3206
CURRENT OCCUPANT	2908 N BARTLETT AVE, 4	MILWAUKEE, WI 53211-3206
CURRENT OCCUPANT	2914 N BARTLETT AVE	MILWAUKEE, WI 53211-3206
CURRENT OCCUPANT	2916 N BARTLETT AVE	MILWAUKEE, WI 53211-3206

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Total Records: 134

Radius 250.0 feet and Center of Circle: 2853-57 N Oakland Av

2022-2023 Plan of Operation for 2853-57 N OAKLAND AV

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe:

Number of garbage cans: Inside 3 Locations: Front, back of office
 Outside 2 Locations: Rt. side of building

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 2 sinks one toilet Name of solid waste contractor: Waste Management

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? No Yes If Yes, describe security plans:

In front of stone windows zone

Do you have security personnel on the premise? No Yes If Yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? Alarm + cameras

List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If Yes, list all locations: Front + back of store

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe: Age, identity
Checked under 30 + ID scanner used

2. Percentage of Sales (must total 100%)

Alcohol 99 % Food Sales 1 % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

- Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: FOOD 12067 Fee: \$350.00

Your current food license includes the following food operations:
 Processing, No Hazardous Foods, Sales < \$20,000, Food Store.

Are there any changes to your food operations as listed above? No Yes, if Yes, explain

8. Weights and Measures: Fee:

Number/Type of Devices:

Are there any changes to the number or types of devices? No Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for GILBERT LIQUOR 2853-57 N OAKLAND AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:
N/A

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

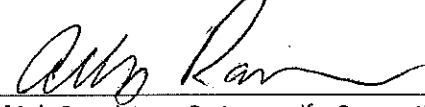
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign