

September 28, 2004

To the Honorable Common Council
Community Economic Development Committee
City of Milwaukee

Dear Committee Members:

On September 27, 2004 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Thirty-Five (Kinnickinnic River Business Improvement District). The district would generally include the properties along banks of the Kinnickinnic River bounded by the Becher Street Bridge on the south and the Kinnickinnic Avenue Bridge on the east, in the 12th and 14th Aldermanic Districts.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 35 will be used to, maintain and promote the KK-Becher commercial district, to assist businesses and property owners with improvements to their riverfronts, to provide oversight and technical assistance on the KK River project, to maintain the fiscal integrity of the BID, to promote and market the district, to act as an ombudsman for BID members and to initiate positive media coverage regarding BID activities.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore approved the establishment of BID No. 35.

Sincerely,

Rocky Marcoux
Acting Executive Secretary
City Plan Commission of Milwaukee

cc: R. Manuel

File: