



# CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.  
Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

**ADDRESS OF PROPERTY:**

2. **NAME AND ADDRESS OF OWNER:**

Name(s):

Address:

City:

State:

ZIP:

Email:

Telephone number (area code & number) Daytime:

Evening:

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s):

Address:

City:

State:

ZIP Code:

Email:

Telephone number (area code & number) Daytime:

Evening:

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

**A. REQUIRED FOR MAJOR PROJECTS:**

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")  
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

**B. NEW CONSTRUCTION ALSO REQUIRES:**

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.**

**5. DESCRIPTION OF PROJECT:**

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

**6. SIGNATURE OF APPLICANT:**



\_\_\_\_\_  
Signature

Please print or type name

Date

This form and all supporting documentation MUST arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

**Mail or Email Form to:**

Historic Preservation Commission  
City Clerk's Office  
841 N. Broadway, Rm. B1  
Milwaukee, WI 53202

**PHONE: (414) 286-5712 or 286-5722**

[hpc@milwaukee.gov](mailto:hpc@milwaukee.gov)

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

**Or click the SUBMIT button to automatically email this form for submission.**



## **Pabst Theater**

**Milwaukee, Wisconsin**

Signage Submittal •  
Construction Shop Drawings

Elevated Identity  
11 Parker Place, Suites 304  
Janesville, WI 53545  
t 608-352-7833

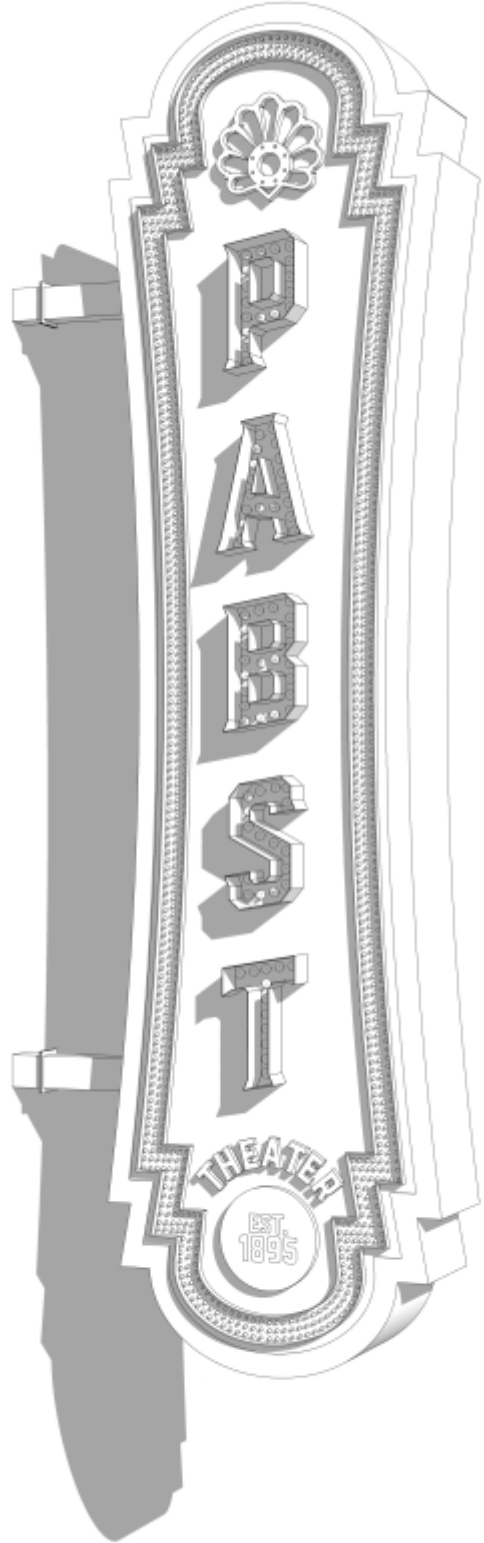
Project Number: 1110

# ELEVATED IDENTITY

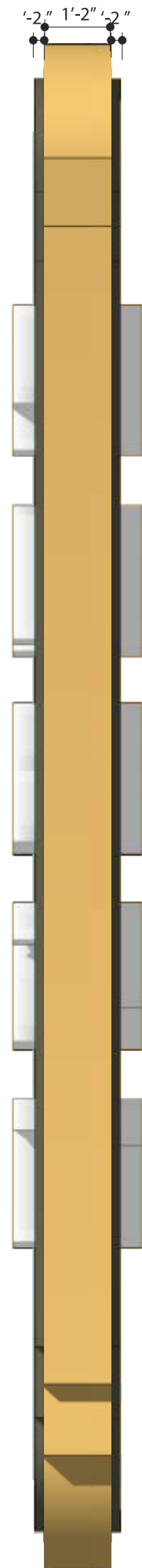


Exterior Schedule • Illum. Wall Display Sign

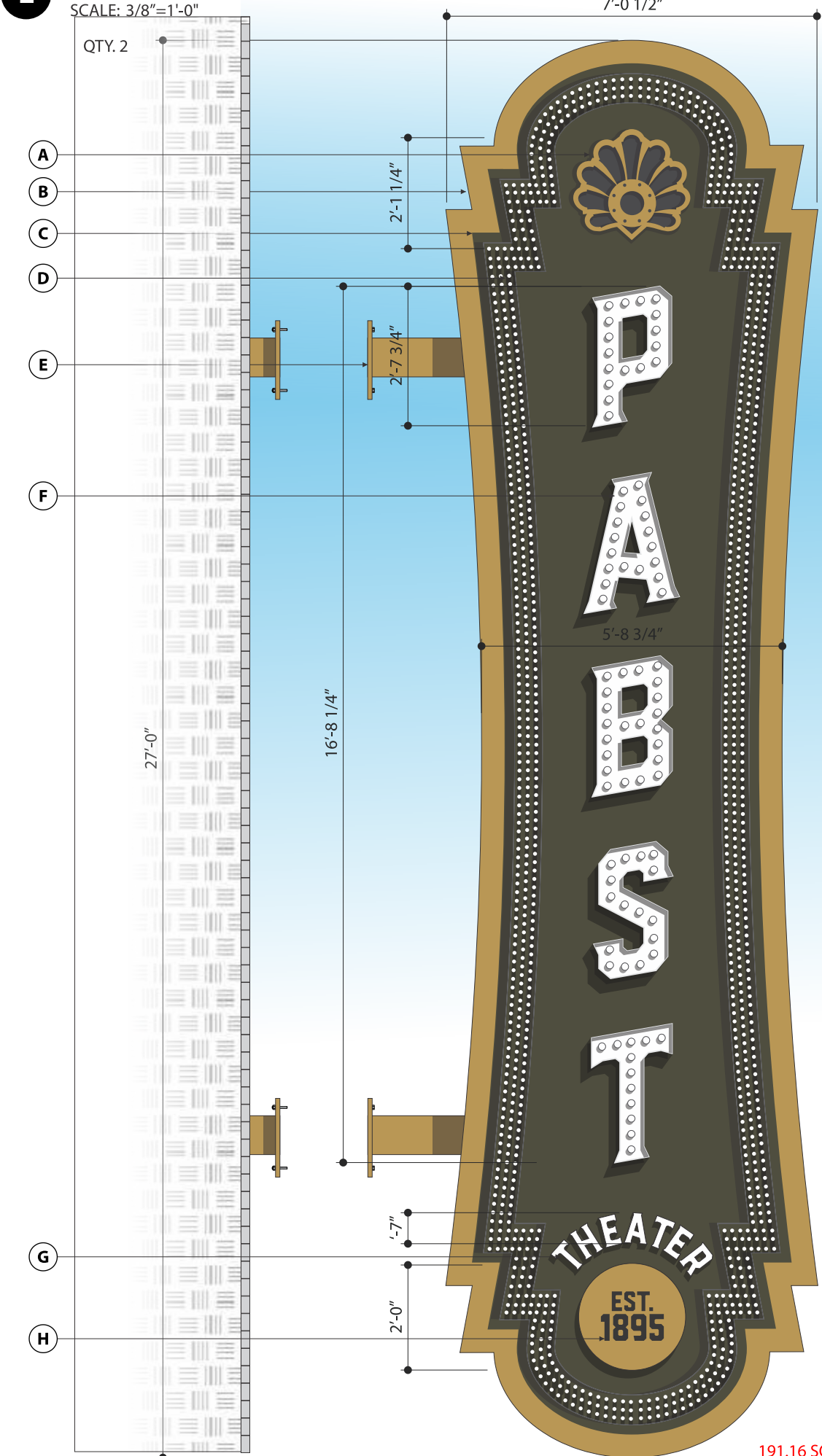
<b>A</b>	PAN CHANNEL	LIGHT TYPE	LED
		LIGHT COLOR	WHITE
	FACE	TYPE	POLYCARBONATE
		COLOR	WHITE #7328
VINYL	LAYER	1st SURFACE	
	COLOR	3M BLACK / GOLD/TBD	
	RETAINER	TRIM CAP	
RETURN	SIZE	1/2"	
	COLOR	TBD	
	DEPTH	3"	
	COLOR	GOLD / TBD	
<b>B</b>	CABINET	LIGHT COLOR	NONE
		TYPE	ALUMINUM
	RETURN	DEPTH	1'-2"
		COLOR	GOLD/TBD
<b>C</b>	PAINT	COLOR	BRONZE/TBD
	<b>D</b>	OPEN PAN CH.	LIGHT TYPE
LIGHT COLOR			WHITE
FACE		TYPE	ALUMINUM
		COLOR	WHITE
RETURN	DEPTH	2"	
	COLOR	TBD	
<b>E</b>	SUPPORTS	METAL TYPE	STEEL
		COLOR	GOLD/TBD
	RETURN	DEPTH	ENGINEERING TBD
<b>F</b>	OPEN PAN CH.	LIGHT TYPE	LED BULBS / CHASER
		LIGHT COLOR	WHITE
	FACE	TYPE	ALUMINUM
		COLOR	WHITE
	RETURN	DEPTH	5"
COLOR	WHITE		
<b>G</b>	PAN CHANNEL	LIGHT TYPE	LED
		LIGHT COLOR	WHITE
	FACE	TYPE	POLYCARBONATE
		COLOR	WHITE #7328
	VINYL	LAYER	1st SURFACE
		COLOR	3M WHITE
		RETAINER	TRIM CAP
	RETURN	SIZE	1/2"
		COLOR	TBD
		DEPTH	3"
COLOR		PRE-PAINTED WHITE	
<b>H</b>	PAN CHANNEL	LIGHT TYPE	LED
		LIGHT COLOR	WHITE
	FACE	TYPE	POLYCARBONATE
		COLOR	WHITE #7328
	VINYL	LAYER	1st SURFACE
		COLOR	3M BLACK / GOLD/TBD
		RETAINER	TRIM CAP
	RETURN	SIZE	1/2"
		COLOR	TBD
		DEPTH	3"
COLOR		TBD	



**1** ISO/END VIEW • CANTILEVER DISPLAY SIGN  
SCALE: 3/8"=1'-0"



**2** FRONT VIEW • CANTILEVER DISPLAY SIGN  
SCALE: 3/8"=1'-0"



ELEVATED IDENTITY

This is an unpublished drawing created by Elevated Identity. It is submitted for your use in conjunction with a project uniquely planned for your organization by Elevated Identity. It is not to be shown to anyone outside of your organization nor is it to be used, reproduced, copied, or exhibited in any fashion without written permission from Elevated Identity. This document represents only an approximation of material colors; actual product colors may vary from this print or digital image.

CONTACT

262. 422. 9339  
mikek@elevatedidentity.com

Janesville, WI  
Milwaukee, WI

PROJECT

Turner Hall

1034 North 4th Street  
Milwaukee, Wisconsin

SALES REPRESENTATIVE

Mike Kinsella

DRAWN BY

Jim Walton

ORIGINAL DRAWING DATE

10/23/2019

DRAWING SCALE

AS SHOWN ( on 11"x 17" tabloid )

INTERNAL PROJECT NUMBER

1110

SIGN TYPE

Exterior

SHEET

A

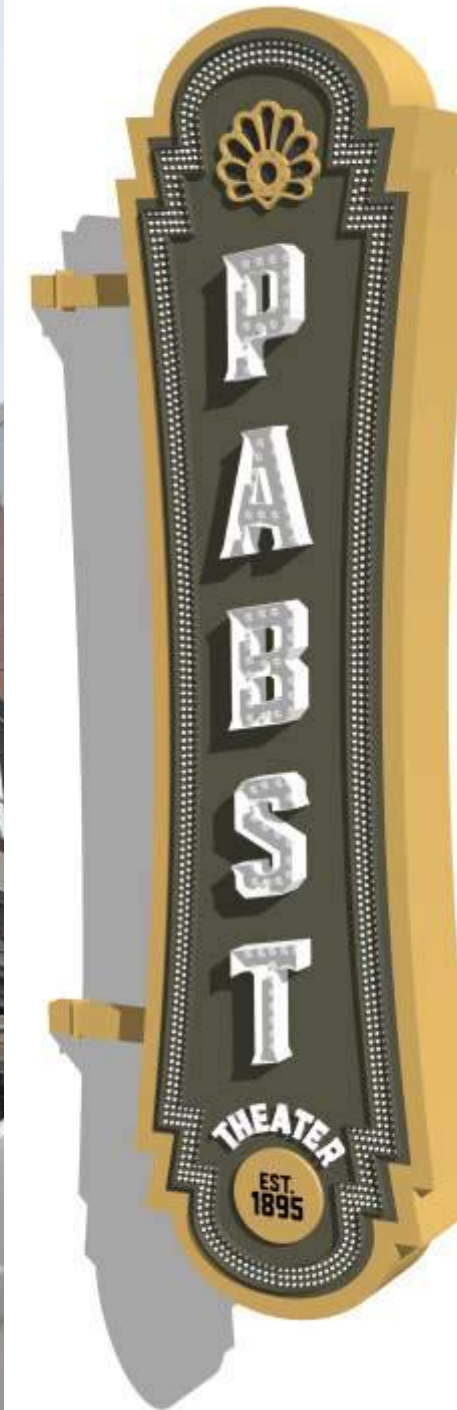
REVISIONS

- 10/28/19 notes
- 11/07/19 notes
- 00/00/00 notes
- 00/00/00 notes
- 00/00/00 notes





relative scale



## ELEVATED IDENTITY

This is an unpublished drawing created by Elevated Identity  
 It is submitted for your use in conjunction with a project  
 uniquely planned for your organization by Elevated Identity  
 It is not to be shown to anyone outside of your organization  
 nor is it to be used, reproduced, copied, or exhibited in any  
 fashion without written permission from Elevated Identity  
 This document represents only an approximation of material colors;  
 actual product colors may vary from this print or digital image

### CONTACT

262. 422. 9339  
 mikek@elevatedidentity.com

Janesville, WI  
 Milwaukee, WI

### PROJECT

Turner Hall

1034 North 4th Street  
 Milwaukee, Wisconsin

### SALES REPRESENTATIVE

Mike Kinsella

### DRAWN BY

Jim Walton

### ORIGINAL DRAWING DATE

10/23/2019

### DRAWING SCALE

AS SHOWN ( on 11"x 17" tabloid )

### INTERNAL PROJECT NUMBER

1110

### SIGN TYPE

Exterior

### SHEET

B

### REVISIONS

- 10/28/19 notes
- 11/07/19 notes
- 00/00/00 notes
- 00/00/00 notes
- 00/00/00 notes









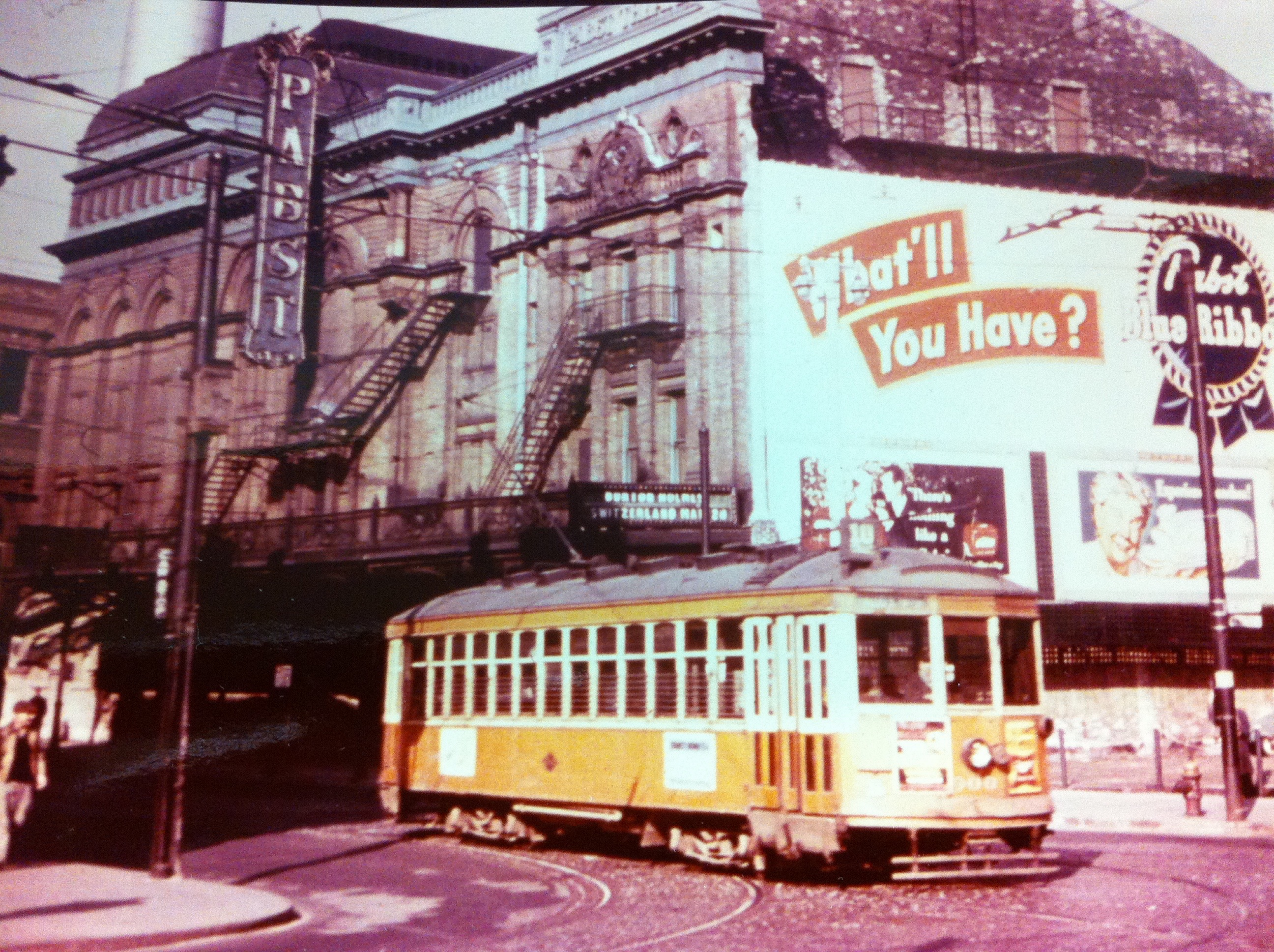
HAB2 No. 01/2-5ed











PARKWAY

What'll You Have?

Pabst Blue Ribbon

DUNLOP HOTEL  
SWITZERLAND MAY 20

There's Nothing like a Pabst

There's Nothing like a Pabst





PABST THEATRE

PABST

REAL OLD-TIME FLAVOR!  
ORIGINAL  
Pabst Blue Ribbon Beer

REFRESHING  
NEW  
FEELING!

STOP







PABST THEATER

The Pabst

Water

RIVER WALK

NO PARKING

AHEAD





PABST THEATER

SHAWNTON

The Pabst

The Pabst





TRAMMELL CROW

RAZOR



The P

