



Department of City Development
 City Plan Commission
 Redevelopment Authority of the City of Milwaukee
 Neighborhood Improvement Development Corporation

Rocky Marcoux
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To the Honorable Members of the
 Community and Economic Development Committee
 City Hall, Room 205

Dear Committee Members:

On August 17, 2015, the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to expand the boundaries of Business Improvement District (BID) No. 10, Avenues West, in Aldermanic Districts 4, 10 and 15 and approve its 2016 Operating Plan. The expanded District would be generally bounded by Interstate 43 on the east, Highway 41 on the west, Interstate 94 on the south, and on the north by Vliet Street west of 27th Street and Highland Boulevard east of 27th Street.

Section 66.1109 of the State Statutes allows businesses within such a District to develop, manage and promote the District, and to establish an assessment method to fund these activities.

BID No. 10 objectives are to continue revitalization and improvements in a portion of Milwaukee's near west side. Specifically, principal activities would result in enhanced neighborhood safety, improved area image, new development and increased value of present improvements. The Operating Plan shares proposed activities to be undertaken in 2016, including: encouraging, financially supporting and coordinating graffiti removal on all commercial buildings in the District; directing and collaborating with other agencies in the implementation of long range plans approved by the Board; providing staff assistance to owners and managers of private property who are engaged in property improvements and redevelopment activities; and advising area businesses on safety and security measures.

At the August 17, 2015 City Plan Commission public hearing, property owners within the proposed BID District spoke in favor of expanding the boundaries of BID No. 10. The City Plan Commission recommended approval of the BID expansion and its 2016 operating plan.

Sincerely,

Rocky Marcoux
 Executive Secretary

City Plan Commission of the City of Milwaukee

c: Ald. Michael Murphy
 Ald. Robert Bauman
 Ald. Russell Stamper II
 Ken Little/Deshea Agee

