

Melendez, Yadira

From: Eric Tapper <Eriect@pellitteri.com>
Sent: Thursday, July 16, 2026 2:35 PM
To: Melendez, Yadira; licensing@milwaukee.gov; Young, Angel; Young, Angel
Cc: David Pellitteri
Subject: Venom, 5048 N. 35th St. Public Comment for the July 17, 2026 Licenses Committee Meeting

Some people who received this message don't often get email from eriect@pellitteri.com. [Learn why this is important](#)

Hello,

While we understand the deadline for submitting formal written comments has passed, we still wanted to take the opportunity to share our concerns for the Committee's consideration. As the neighboring business, we believe it is important that our perspective be included in the record and would like to respectfully share a few concerns regarding the proposed license application for 5048 N. 35th Street and ask that these comments be included as part of the official record for the Licenses Committee.

Our primary concerns are parking and traffic. Based on what we have been told by employees, neighboring businesses, and others familiar with the previous operation, customer parking frequently extended onto North 35th Street because there was not enough off-street parking to accommodate demand. While we cannot speak from firsthand experience, it is a concern given our operations.

Pellitteri Waste Systems has commercial trucks entering and leaving our facility throughout the day. Many of those trucks require wide turning movements to safely enter and exit our property. If vehicles are parked on both sides of North 35th Street during business hours, those turning movements become much more difficult and create safety concerns for our drivers, employees, and pedestrians. Our operation depends on maintaining safe and reliable access for large commercial vehicles.

We are also concerned about the proposed hours of operation. The application indicates operating hours beginning at 11:30 a.m. and continuing until 2:00 a.m. Those hours overlap significantly with our normal business operations, meaning any parking or traffic impacts would occur while our employees, customers, vendors, and commercial truck traffic are actively using the area.

Pellitteri Waste Systems has invested significant time and resources into improving our property. We have repaired fencing and gates, cleaned up the site, improved the overall appearance of the property, and continue to invest in additional improvements with plans to further develop the property and create additional jobs. We are committed to being a long-term neighbor and taking pride in our facility.

We would respectfully ask the Committee to consider conditions that would help neighboring businesses continue to operate safely and efficiently. Specifically, we ask that the Committee consider limiting the hours of operation to something more consistent with nearby establishments, such as Gold Diggers, and require the business to actively utilize and manage its available off street parking. Keeping street parking to a minimum would improve pedestrian safety, maintain adequate room for commercial truck traffic, and reduce impacts on neighboring businesses.

We would also encourage the Committee to review the documented history associated with this location, including prior licensing proceedings and the public safety concerns that became part of those records. We recognize this is a new applicant, and every application should be evaluated on its own merits. At the same

time, we believe the operational history of this location provides important context when determining whether the proposed operation can coexist with the surrounding businesses and neighborhood.

Our intent is not to oppose a business simply because of the type of business it is. We simply ask that the Committee carefully consider the impacts on neighboring businesses, traffic flow, parking, and public safety, and impose reasonable operating conditions that allow all businesses in the area to operate safely and successfully.

Thank you for your time and consideration. We appreciate the opportunity to provide our comments and respectfully request that this correspondence be included in the official record for this application.

Best Regards,

Eric Tapper
Director of Research & Development
Mobile: 651-403-1643
www.pellitteri.com
A Tradition of Service Since 1939



Connect with us on social media

