

File number: FN141108

Russ Darrow Mazda Metro
11330 W. Metro Auto Mall
Milwaukee, WI

Signage Packet



Dealer Identification Program

Site: 61614 - Russ Darrow Metro
Midwest Region

Address:
11330 W. Metro Auto Mall,
Milwaukee, WI 53224

File Name: MZ Milwaukee, WI - Russ Darrow Metro

Page: 1 of 7

Drawn By: MAH

Creation Date: 8/19/14

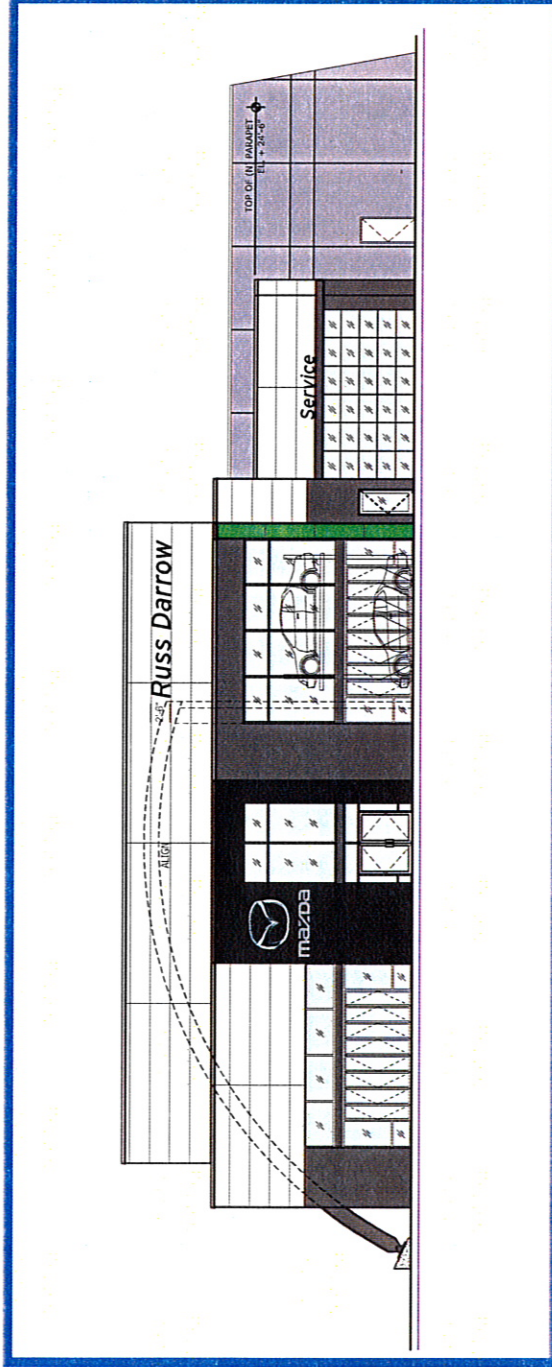
Rev. 1: 9/2/14 mah Rev. 6:

Rev. 2: 11/11/14 mah Rev. 7:

Rev. 3: Rev. 8:

Rev. 4: Rev. 9:

Rev. 5: Rev. 10:



RUSS DARRROW METRO MAZDA BRAND BOOK

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Virginia Beach, VA 23452
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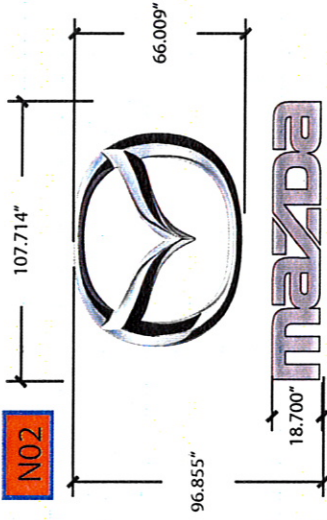
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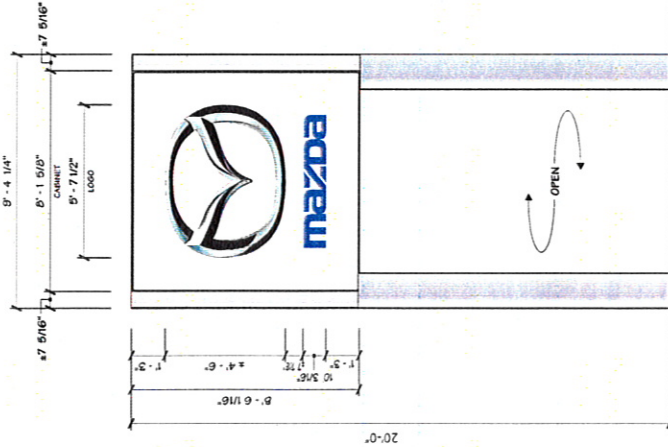
MS66/ML18.7



RE-DN-30



RE-21-S



P-70-20



MS54 MAZDA SYMBOL
ML36 MAZDA LETTERS

Sign	Existing	Action	Proposed	Qty	Electrical Required
N01	N/A	New	AGI to install new P70-20 Pylon (8' 6" x 8' 2") @ 20' OAH, Illuminated	1	1 120V/20A circuit
N02	N/A	New	AGI to install new MS66/ML18.7 Mazda Winged M Symbol & Mazda Logotype Letters, Illuminated	1	1 120V/20A circuit
N03	N/A	New	AGI to install new RE-DN-30 2' 6" Retail Evolution dealer name letters 2' 6" Black faces, Illuminated reading "Russ Darrow" Dealer to provide electrical within 5' of connection point.	1	1 120V/20A circuit
N04	N/A	New	AGI to install new RE-21-S 21" Retail Evolution Service letters. Dealer to provide electrical within 5' of connection point.	1	1 120V/20A circuit
N08	N/A	New	AGI to install new MS54/ML36 4'6" Chromed Brand Symbol & 3'0" Mazda Logotype Letters, Illuminated	1	1 120V/20A circuit

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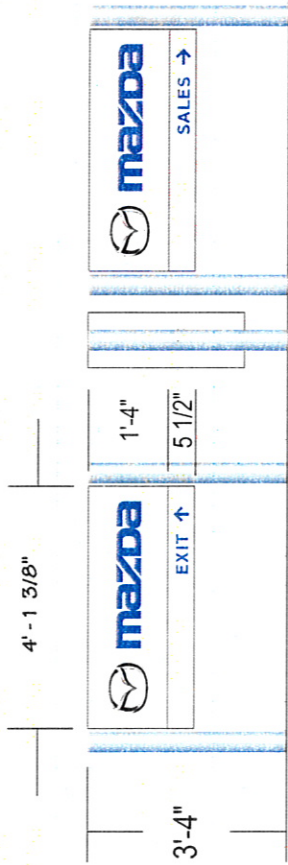
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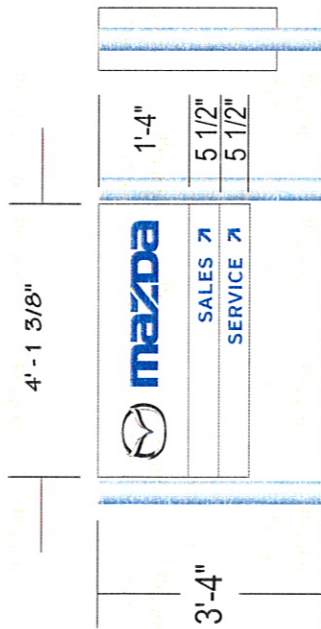
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NON-ILLUMINATED DIRECTIONALS - Freestanding

N05 **N06** **DIR-DF-1P-N**



NON-ILLUMINATED DIRECTIONALS - Freestanding

N05 **DIR-SF-2P-N**

Sign	Existing	Action	Proposed	Qty	Electrical Required
N05	N/A	New	AGI to install new DIR-DF-1P-N 4'10" x 3'4" OAH Directional, Ground mount, DF 1 message panels, Non-illuminated reading S1/L1 "Exit 1" S2/L1 "Sales →"	1	1 120V/20A circuit
N06	N/A	New	AGI to install new DIR-DF-1P-N 4'10" x 3'4" OAH Directional, Ground mount, DF 1 message panels, Non-illuminated reading S1/L1 "Exit 1" S2/L1 "Sales →"	1	1 120V/20A circuit
N07	N/A	New	AGI to install new DIR-SF-2P-N 4'10" x 3'4" OAH Directional, Ground mount, SF 2 message panels, Non-illuminated reading S1/L1 "Sales ↗" S1/L2 "Service ↗"	1	1 120V/20A circuit

Sign Inventory

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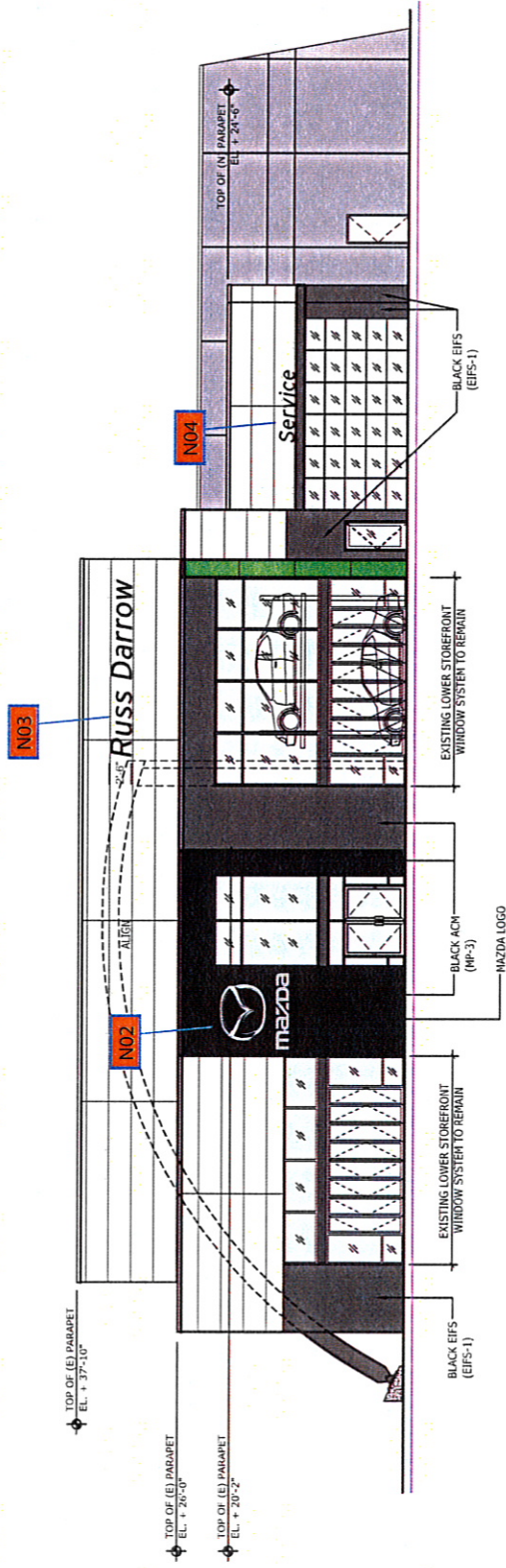
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FRONT ELEVATION
3/64"=1'

Proposed Signage

Item	Description	Material	Quantity	Notes
N02	AGI to install new MS66/ML 18.7 Mazda Winged M Symbol & Mazda Logotype Letters, Illuminated	New	1	1 120V/20A circuit
N03	AGI to install new RE-DN-30 2' 6" Retail Evolution dealer name letters 2' 6" Black faces, illuminated reading "Russ Darrow" Dealer to provide electrical within 5' of connection point.	New	1	1 120V/20A circuit
N04	AGI to install new RE-21-S 21" Retail Evolution Service letters. Dealer to provide electrical within 5' of connection point.	New	1	1 120V/20A circuit

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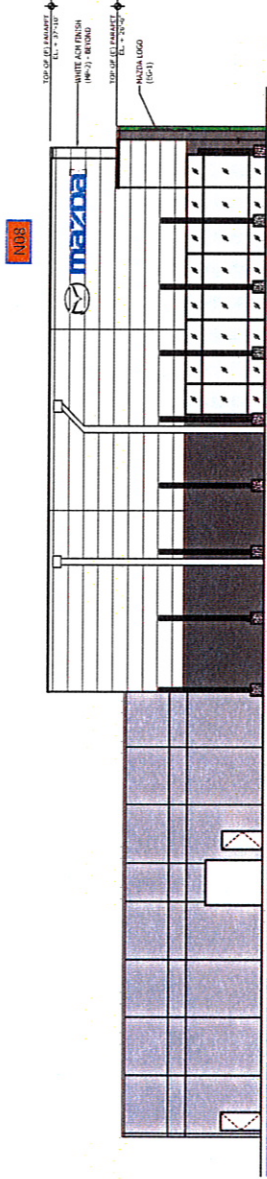
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LEFT SIDE ELEVATION
1/32" = 1'

Proposed Signage

Sign Inventory		Existing	Action	Proposed	Qty	Electrical Required
N08	N/A	New	AGI to install new MS54/ML36 4"6" Chromed Brand Symbol & 3"0" Mazda Logotype Letters, Illuminated	1	1 120V/20A circuit	

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