



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, December 19, 2025

**COMMITTEE MEETING NOTICE**


AD 04

HUANG, Qiuling, Agent  
MKE RED CRAB INC.  
1154 N WATER ST  
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, January 06, 2026 at 03:35 PM**

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern and Food Dealer Licenses Application as agent for "MKE RED CRAB INC." for "SOOSHIBAY" at 1154 N WATER St. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

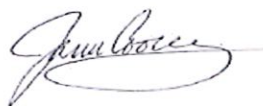
You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_



**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





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Friday, December 19, 2025

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AD 04

HUANG, Qiuling, Agent  
MKE RED CRAB INC.  
6143 114<sup>TH</sup> AV  
KENOSHA, WI 53142

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**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney  
License Division Manager**

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 09/29/25

Officer: Monreal

**City of Milwaukee Police Department**

**90-5-1.5 Crime Prevention Survey**

Name of Premise: Sooshibay  
Address: 1154 N Water St  
Phone: 414-455-3598

Owner: Huang, Qiu Ling  
Address: 6143 114<sup>th</sup> Ave  
Address2: Kenosha, WI 53142  
Phone: 718-986-7626  
Email: irrshuang2013@yahoo.com

Licensee/Agent: Same  
Address:  
Address 2:  
Phone:  
Email:

Preferred Contact: Same

Location Currently Open: ☐ Yes ☒ No

Projected Open Date: 10/15/25

Days Open: ☐ S ☐ M ☐ T ☐ W ☐ TH ☐ F ☐ SA ☒ ALL

Hours: Sun: 11:30A-10:30P 24hrs ☐ Y ☒ N  
Mon: "  
Tues: "  
Wed: "  
Thur: "  
Fri: "  
Sat: 11:30A-11:00P  
Sun: "

Premise Type: ☐ Tavern/Bar  
☒ Restaurant  
☐ Other:

License Currently Held:

- ☐ Alcohol
- ☐ Tobacco
- ☐ Food
- ☐ Extended Hours
- ☐ Other:

**Exterior Survey:**

1. Is the area around the location neat and clean ☒ Y ☐ N
2. What surrounds the location:
  - a. ☒ Park
  - b. ☒ School
  - c. ☐ Youth Center
  - d. ☒ Tavern
  - e. ☒ Residential
  - f. ☒ Other Businesses
3. Can you see interior of business from outside ☒ Y ☐ N
4. Can you see employees from outside ☒ Y ☐ N
5. Are exterior windows free of signage ☒ Y ☐ N
6. Parking lot? ☐ Y ☒ N Well Lit ☐ Y ☐ N
7. Valet Parking ☐ Y ☒ N
  - a. Guard ☐ Y ☐ N
  - b. Cameras ☐ Y ☐ N How many?
8. Areas where a person could conceal themselves ☐ Y ☒ N
9. Exterior Lighting ☒ Y ☐ N Adequate ☒ Y ☐ N
10. No Loitering signs Posted ☐ Y ☒ N
11. Address easy to see ☒ Y ☐ N

**Camera Survey:**

15. Do they have security cameras: ☒ Y ☐ N
  - a. color ☒
  - b. digital ☒
  - c. recorded ☒
16. How long is video stored: 30 days

17. Exterior Cameras ☐Y ☐N How many:  
18. Interior Cameras ☒Y ☐N How many:25  
19. Does a camera face entrance/exit ☒Y ☐N  
20. Do all employees know how to retrieve video ☒Y ☐N

### **Interior Survey**

21. Planned Capacity: 160  
22. Minimum number of employees on Premise: 10  
23. Willing to be a complainant regarding Loitering ☒Y ☐N  
24. Interior neat and clean ☒Y ☐N  
25. Emergency/Non-Emergency Numbers near phone ☒Y ☐N  
26. Owner knows how to contact District Directly ☒Y ☐N

### **Security**

27. How many security personnel will be deployed: 0  
Interior: Exterior:  
28. Days deployed: ☐S ☐M ☐T ☐W ☐TH ☐F ☐SA  
29. Managed by business ☐ or contracted ☐  
30. Armed ☐Y ☐N  
31. Types of security measures:  
☐ Wandering/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☐ Age Restriction  
☐ Checking ID's

### **Additional comments/recommendations:**

The building is owned by MSOE. MSOE has exterior cameras.

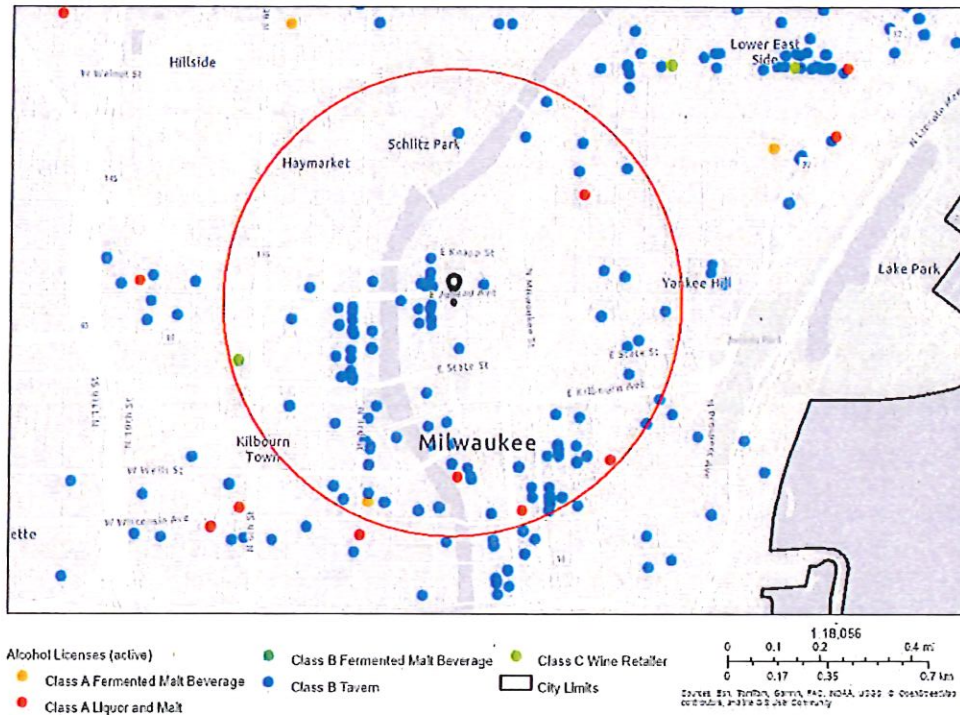


1154 N Water St

## Area of Interest (AOI) Information

Area : 21,862,585.72 ft<sup>2</sup>

Jul 25 2025 15:15:17 Central Daylight Time



## Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	139		

## Alcohol Licenses



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2025, 7:00 PM	1
2	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Tavern License		7/29/2025, 7:00 PM	1
3	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2025, 7:00 PM	1
4	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2025, 7:00 PM	1
5	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2025, 7:00 PM	1
6	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2025, 7:00 PM	1
7	NOBLE RIVERCENTE R MKE, LLC	Vault	Kaelyn M Cervero, Agt	111 E KILBOURN AV	Class B Tavern License	432	7/30/2025, 7:00 PM	1
8	Levy at Bucks Arena	Levy at Bucks Arena	Jamie L Waters, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/28/2025, 7:00 PM	1
9	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2025, 7:00 PM	1
10	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2025, 7:00 PM	1
11	BUCKLEY'S KISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801-09 N CASS ST	Class B Tavern License	65	7/29/2025, 7:00 PM	1
12	LC MKE LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/16/2025, 7:00 PM	1
13	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2025, 7:00 PM	1
14	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2025, 7:00 PM	1
15	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2025, 7:00 PM	1
16	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420 W Kilbourn AV	Class B Tavern License		9/26/2025, 7:00 PM	1
17	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2025, 7:00 PM	1



18	THE HARP IRISH PUB, INC	THE HARP	MATTHEW R SCHMIDT, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2025, 7:00 PM	1
19	LOCAL PUB LLC	LP MKE	Rebecca Beres, Agt	1137 N MARTIN L KING JR DR	Class B Tavern License		9/1/2025, 7:00 PM	1
20	19002000 LLC	90s2K Cafe	JACOB E DEHNE, Agt	1103 N MARTIN L KING JR DR	Class B Tavern License		9/7/2025, 7:00 PM	1
21	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	MATTHEW R SCHMIDT, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2025, 7:00 PM	1
22	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	10/8/2025, 7:00 PM	1
23	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		9/22/2025, 7:00 PM	1
24	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class C Wine Retailer's License		9/22/2025, 7:00 PM	1
25	MARSHA'S COCKTAILS BY COUNTY LLC	GRACE CENTER	Marsha A Scharles-Horcos, Agt	250 E JUNEAU AV	Class B Tavern License		10/7/2025, 7:00 PM	1
26	HAR FATEH, INC.	Turmeric Indian Cafe & Bar	Paramjit Kaur, Agt	1014 N Van Buren ST	Class B Tavern License		10/28/2025, 7:00 PM	1
27	SANFORD RESTAURANT, INC	SANFORD RESTAURANT	Justin L Aprahamian, Agt	1547 N JACKSON ST	Class B Tavern License	80	10/29/2025, 7:00 PM	1
28	PTG Live Events LLC	Pabst Theater Group	RICHARD J RYAN, Agt	1119 N Marshall ST	Class B Tavern License		10/31/2025, 7:00 PM	1
29	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2025, 7:00 PM	1
30	BBC 782 LLC	Barrel Burrito Co	MICHAEL J EITEL, Agt	782 N JEFFERSON ST	Class B Tavern License		11/4/2025, 6:00 PM	1
31	COMPASS GROUP USA, INC.	EUREST NORTHWESTERN MUTUAL	Maureen L Malone, Agt	805 E MASON ST 1st Floor	Class A Malt & Class A Liquor License		11/5/2025, 6:00 PM	1
32	Midas Milwaukee, LLC	Aloft Milwaukee Downtown	JON G BJERNING, Agt	1230 N MARTIN L KING JR DR	Class B Tavern License		11/19/2025, 6:00 PM	1
33	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2025, 6:00 PM	1
34	JCTH, INC	CAFE AT THE PLAZA	BENJAMIN T CRICHTON, Agt	1007 N CASS ST	Class B Tavern License		11/23/2025, 6:00 PM	1
35	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2025, 6:00 PM	1
36	ASCENT BAR MKE LLC	Ascent Bar	TIM B GOKHMAN, Agt	700 E KILBOURN AV	Class B Tavern License		11/19/2025, 6:00 PM	1

37	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		11/20/2025, 6:00 PM	1
38	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2025, 7:00 PM	1
39	LANDFALL II, LLC	POINTS EAST PUB	LORI A HASSETT, Agt	1501 N JACKSON ST	Class B Tavern License	160	10/10/2025, 7:00 PM	1
40	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	11/27/2025, 6:00 PM	1
41	Mader's German Restaurant, Inc	Mader's German Restaurant	Benjamin T Stilp, Agt	1037 N MARTIN L KING JR DR	Class B Tavern License	370	12/12/2025, 6:00 PM	1
42	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2025, 6:00 PM	1
43	FOURBIRDS LLC	THE SOCIETY	Tyler T Curran, Agt	910 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
44	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/11/2025, 6:00 PM	1
45	VICTOR'S ON VAN BUREN, INC	VICTOR'S	Vic R Jones, Agt	1230 N VAN BUREN ST	Class B Tavern License	420	12/15/2025, 6:00 PM	1
46	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2025, 6:00 PM	1
47	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/15/2026, 6:00 PM	1
48	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2026, 6:00 PM	1
49	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2026, 6:00 PM	1
50	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	1/4/2026, 6:00 PM	1
51	MAC PARTNERS, LLC	Milwaukee Athletic Club - 4th Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		8/21/2025, 7:00 PM	1
52	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2026, 6:00 PM	1
53	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2026, 6:00 PM	1
54	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1

55	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/25/2026, 6:00 PM	1
56	MEGA MARTS, LLC	PICK 'N SAVE #868	NEIL F WALLACE, Agt	605 E LYON ST	Class A Malt & Class A Liquor License		2/25/2026, 6:00 PM	1
57	NFMKE INC.	THE NEW FASHIONED	Marla R Poytinger, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		3/5/2026, 6:00 PM	1
58	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2026, 6:00 PM	1
59	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Donald D Parsons, Agt	108 E WELLS ST	Class B Tavern License		9/7/2025, 7:00 PM	1
60	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License	240	2/14/2026, 6:00 PM	1
61	Artisan Ramen LLC	Artisan Ramen	Yufeng Qiu, Agt	530 E Mason ST	Class B Tavern License	93	11/4/2025, 6:00 PM	1
62	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohl, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2026, 6:00 PM	1
63	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR 100	Class B Tavern License		2/17/2026, 6:00 PM	1
64	Mojo MKE LLC	Mojo MKE	Brian J Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2026, 6:00 PM	1
65	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class B Fermented Malt Beverage Retailer's License		3/17/2026, 7:00 PM	1
66	ManCave Milwaukee, LLC	ManCave Milwaukee	Jeffrey L Taylor, Agt	706 N MILWAUKEE ST	Class B Tavern License		3/14/2026, 7:00 PM	1
67	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2026, 7:00 PM	1
68	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class C Wine Retailer's License		3/17/2026, 7:00 PM	1
69	Mediterranean Kuzina LLC	Mediterranean Cuisine	Ender Erk, Agt	753 N WATER ST	Class B Tavern License		3/2/2026, 6:00 PM	1
70	International Exports LLC	The Safe House	LaMarvon J Jackson, Agt	779 N Front ST	Class B Tavern License	248	3/19/2026, 7:00 PM	1
71	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		3/31/2026, 7:00 PM	1
72	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/31/2026, 7:00 PM	1



73	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		3/31/2026, 7:00 PM	1
74	MEGA MARTS, LLC	METRO MARKET #371	Michael Taylan, Agt	1123 N VAN BUREN ST	Class B Tavern License	65	8/30/2025, 7:00 PM	1
75	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2025, 7:00 PM	1
76	TACO MIKES HOLDINGS LLC	Taco Mikes LLC	Cornelius McClendon, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		2/19/2026, 6:00 PM	1
77	Charro Latino, LLC	CARBON/LUC ID	Singh G Saini, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	4/2/2026, 7:00 PM	1
78	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/31/2026, 7:00 PM	1
79	WOMANS CLUB OF WISCONSIN	WOMANS CLUB OF WISCONSIN	Patti L Muccio, Agt	813 E KILBOURN AV	Class B Tavern License	500	3/31/2026, 7:00 PM	1
80	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	Stephanie L Sazama-Schneck, Agt	929 N WATER ST	Class B Tavern License		4/4/2026, 7:00 PM	1
81	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	2/9/2026, 6:00 PM	1
82	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Fermented Malt Beverage Retailer's License		5/11/2026, 7:00 PM	1
83	Milwaukee DD Lodging Investors, LLC	The Trade Milwaukee	Richard Lundt, Agt	420 W Juneau AV	Class B Tavern License		5/2/2026, 7:00 PM	1
84	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class B Tavern License		5/7/2026, 7:00 PM	1
85	190 Octane Retail LLC	Fat Tuesday	Jasmine A Morgan, Agt	333 W JUNEAU AV C	Class B Tavern License	25	4/20/2026, 7:00 PM	1
86	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/20/2026, 7:00 PM	1
87	OTOD, LLC	Birch Restaurant	Kyle T Knall, Agt	459 E PLEASANT ST	Class B Tavern License		4/22/2026, 7:00 PM	1
88	ELEVATE MKE LLC	ELEVATE MKE	Tino K Bates, Agt	1131 N WATER ST	Class B Tavern License		5/1/2026, 7:00 PM	1
89	COPPER ON KING LLC	COPPER	PETER R MARSHALL, Agt	1019 N Martin L King Jr DR	Class B Tavern License		4/28/2026, 7:00 PM	1
90	HAVEN CAFE LLC	HAVEN CAFE LLC	JEFFREY G KINDER, Agt	1201 N VAN BUREN ST	Class B Tavern License		4/29/2026, 7:00 PM	1

91	Hotel Metro Operator, LLC	Hotel Metro	Thys V Jones, Agt	411 E Mason ST	Class B Tavern License	150	8/30/2025, 7:00 PM	1
92	KTY LLC	Beer District	Khader M Yafai, Agt	240 W WELLS ST	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1
93	PTM VENTURES LLC	State Street Pizza Pub	Andrew P Fish, Agt	322 W STATE ST	Class B Tavern License		5/18/2026, 7:00 PM	1
94	Y-Not II LLC	Y-Not II Tavern	MONICA J DE PALMA, Agt	706 E LYON ST	Class B Tavern License	100	6/13/2026, 7:00 PM	1
95	Lakes Venture LLC	Fresh Thyme Market #701	William Andrew Kreuser, Agt	470 E Pleasant ST	Class B Tavern License		5/29/2026, 7:00 PM	1
96	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	Richard K Lorbach, Agt	320 W Highland AV	Class B Tavern License	160	5/19/2026, 7:00 PM	1
97	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	LaMarvon J Jackson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2025, 7:00 PM	1
98	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2026, 7:00 PM	1
99	Allure MKE LLC	Allure MKE	Tino K Bates, Agt	787-789 N Jefferson ST	Class B Tavern License		5/13/2026, 7:00 PM	1
100	RIVER HOUSE RESTAURANT, INC	VagaBond	MATTHEW R SCHMIDT, Agt	1122 N EDISON ST	Class B Tavern License	150	6/9/2026, 7:00 PM	1
101	SCOOTERS LLC	SCOOTERS PUB	Christopher Trudeau, Agt	154 E JUNEAU AV	Class B Tavern License		5/11/2026, 7:00 PM	1
102	DUKES 1 LLC	DUKES ON WATER	Christopher Trudeau, Agt	158 E JUNEAU AV	Class B Tavern License		5/11/2026, 7:00 PM	1
103	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2026, 7:00 PM	1
104	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		5/11/2026, 7:00 PM	1
105	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1
106	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Altken-Siegel, Agt	777 N VAN BUREN ST	Class A Malt & Class A Liquor License		5/11/2026, 7:00 PM	1
107	WESTTOWN ASSOCIATION OF MILW, INC	WESTTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2026, 7:00 PM	1
108	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2026, 7:00 PM	1
109	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2026, 7:00 PM	1

110	Giovannis Hospitality Family LLC	Safina's	DAVID J SAFINA, Agt	783-785 N Jefferson ST	Class B Tavern License		5/25/2026, 7:00 PM	1
111	GRAND CONVENIENT , LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2026, 7:00 PM	1
112	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2026, 7:00 PM	1
113	GILL HOSPITALITY GROUP LLC	BENIHANA	Navdeep S Gill, Agt	850 N PLANKINTON AV	Class B Tavern License		6/1/2026, 7:00 PM	1
114	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/16/2026, 7:00 PM	1
115	1209 WATER ST, INC	BROTHERS BAR & GRILL	MARC R FORTNEY, Agt	1209-13 N WATER ST	Class B Tavern License	750	6/1/2026, 7:00 PM	1
116	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	Christopher A Collins, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/30/2026, 7:00 PM	1
117	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2026, 7:00 PM	1
118	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2026, 7:00 PM	1
119	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2026, 7:00 PM	1
120	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	LaMarvon J Jackson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2026, 7:00 PM	1
121	East Town Association, Inc	East Town Association	Edgar L Sturkey, Agt	520 E WELLS ST	Class B Tavern License		7/3/2026, 7:00 PM	1
122	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2026, 7:00 PM	1
123	Foy's LLC	Foy's	MICHAEL G FOY, Agt	784 N JEFFERSON ST	Class B Tavern License		6/30/2026, 7:00 PM	1
124	INDULGE CATERING COMPANY LLC	INDULGE CATERING COMPANY	Valentina J Bianchini, Agt	212 W WISCONSIN AV	Class B Tavern License		7/13/2026, 7:00 PM	1
125	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2026, 7:00 PM	1
126	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Tavern License		7/29/2026, 7:00 PM	1
127	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2026, 7:00 PM	1



128	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	7/13/2026, 7:00 PM	1
129	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/25/2026, 6:00 PM	1
130	BUCKLEY'S KISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801-09 N CASS ST	Class B Tavern License	65	7/29/2026, 7:00 PM	1
131	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2026, 7:00 PM	1
132	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2026, 7:00 PM	1
133	Carson's Ribs of Milwaukee, LLC	Carson's	Christopher C Carson, Agt	301 W Juneau AV	Class B Tavern License	150	7/13/2026, 7:00 PM	1
134	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	LaMarvon J Jackson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2026, 7:00 PM	1
135	PTG Live Events LLC	Pabst Theater Group	RICHARD J RYAN, Agt	500 W Kilbourn AV	Class B Tavern License	9,166	7/24/2026, 7:00 PM	1
136	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2026, 7:00 PM	1
137	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Aimee Brashier, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		7/13/2026, 7:00 PM	1
138	Bollywood Grill, LLC	Bollywood Grill	MANJIT SINGH, Agt	1028-30 N Jackson ST	Class B Tavern License		7/21/2026, 7:00 PM	1
139	Benson's Catering MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY	Class B Tavern License		7/15/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Friday, December 19, 2025



# Notice of Public Hearing

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HUANG, Qiuling, Agent  
Sooshibay at 1154 N WATER St  
Class B Tavern and Food Dealer Licenses Application

**Tuesday, January 06, 2026 at 3:35 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 3:35 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1103 N WATER ST# 201	MILWAUKEE, WI 53202-3123
CURRENT OCCUPANT	1103 N WATER ST# 202	MILWAUKEE, WI 53202-3123
CURRENT OCCUPANT	1103 N WATER ST# 203	MILWAUKEE, WI 53202-3123
CURRENT OCCUPANT	1103 N WATER ST# 204	MILWAUKEE, WI 53202-3123
CURRENT OCCUPANT	1103 N WATER ST# 205	MILWAUKEE, WI 53202-3123
CURRENT OCCUPANT	1103 N WATER ST# 206	MILWAUKEE, WI 53202-3123
CURRENT OCCUPANT	1103 N WATER ST# 207	MILWAUKEE, WI 53202-3124
CURRENT OCCUPANT	1103 N WATER ST# 208	MILWAUKEE, WI 53202-3124
CURRENT OCCUPANT	1103 N WATER ST# 209	MILWAUKEE, WI 53202-3124
CURRENT OCCUPANT	1103 N WATER ST# 210	MILWAUKEE, WI 53202-3124
CURRENT OCCUPANT	1103 N WATER ST# 211	MILWAUKEE, WI 53202-3124
CURRENT OCCUPANT	1103 N WATER ST# 212	MILWAUKEE, WI 53202-3124
CURRENT OCCUPANT	1103 N WATER ST# 301	MILWAUKEE, WI 53202-6657
CURRENT OCCUPANT	1103 N WATER ST# 302	MILWAUKEE, WI 53202-6657
CURRENT OCCUPANT	1103 N WATER ST# 303	MILWAUKEE, WI 53202-6657
CURRENT OCCUPANT	1103 N WATER ST# 304	MILWAUKEE, WI 53202-6657
CURRENT OCCUPANT	1103 N WATER ST# 305	MILWAUKEE, WI 53202-6657
CURRENT OCCUPANT	1103 N WATER ST# 306	MILWAUKEE, WI 53202-6657
CURRENT OCCUPANT	1103 N WATER ST# 307	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 308	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 309	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 310	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 311	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 312	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 401	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 402	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 403	MILWAUKEE, WI 53202-6658
CURRENT OCCUPANT	1103 N WATER ST# 404	MILWAUKEE, WI 53202-6660
CURRENT OCCUPANT	1103 N WATER ST# 405	MILWAUKEE, WI 53202-6660
CURRENT OCCUPANT	1103 N WATER ST# 406	MILWAUKEE, WI 53202-6660
CURRENT OCCUPANT	1103 N WATER ST# 407	MILWAUKEE, WI 53202-6660
CURRENT OCCUPANT	1103 N WATER ST# 408	MILWAUKEE, WI 53202-6660
CURRENT OCCUPANT	1103 N WATER ST# 409	MILWAUKEE, WI 53202-6661
CURRENT OCCUPANT	1103 N WATER ST# 410	MILWAUKEE, WI 53202-6661
CURRENT OCCUPANT	1103 N WATER ST# 411	MILWAUKEE, WI 53202-6661
CURRENT OCCUPANT	1103 N WATER ST# 412	MILWAUKEE, WI 53202-6661
CURRENT OCCUPANT	1127 N WATER ST	MILWAUKEE, WI 53202-3107
CURRENT OCCUPANT	233 E JUNEAU AVE# 1001	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1002	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1003	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1004	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1005	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1006	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1007	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1008	MILWAUKEE, WI 53202-3086
CURRENT OCCUPANT	233 E JUNEAU AVE# 1009	MILWAUKEE, WI 53202-3086



[illegible]

[illegible]

[illegible]

[illegible]



[illegible]

[illegible]

CURRENT OCCUPANT	270 E HIGHLAND AVE# 814	MILWAUKEE, WI 53202-6606
CURRENT OCCUPANT	270 E HIGHLAND AVE# 815	MILWAUKEE, WI 53202-6606
CURRENT OCCUPANT	270 E HIGHLAND AVE# 816	MILWAUKEE, WI 53202-6606
CURRENT OCCUPANT	270 E HIGHLAND AVE# 821	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 822	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 823	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 824	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 825	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 826	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 831	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 832	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 834	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 835	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 836	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 837	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 841	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 842	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 843	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 844	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 845	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 846	MILWAUKEE, WI 53202-6641
CURRENT OCCUPANT	270 E HIGHLAND AVE# 847	MILWAUKEE, WI 53202-6641
CURRENT OCCUPANT	270 E HIGHLAND AVE# 848	MILWAUKEE, WI 53202-6641
CURRENT OCCUPANT	270 E HIGHLAND AVE# 914	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 915	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 916	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 931	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 932	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 934	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 935	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 936	MILWAUKEE, WI 53202-6607
CURRENT OCCUPANT	270 E HIGHLAND AVE# 937	MILWAUKEE, WI 53202-6607

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Total Records: 360

Radius 250 feet and Center of the Circle: 1154 N Water St



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room

☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station

☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Rotary Sushi and Bar Restaurant

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: I worked at the same business 2 years more.

### 2. Business Operations

a. Proposed Opening Date: Oct. 1st 2025

b. Is this premise under construction? ☐ No ☒ Yes If yes, list estimated completion date: September 10th 2025

c. Is this a franchise? ☒ No ☐ Yes

d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_

e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_

f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes

If yes, list address(es): \_\_\_\_\_

h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Different address.

### 3. Litter & Noise

a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: \_\_\_\_\_

b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_

c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_

d. How are noise issues prevented and/or addressed? ☒ Security ☐ Manager approaches customer(s) ☒ Call Police

☐ Signs Posted ☐ Other: MSOE have their own security team.

e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: ceiling music

### 4. Smoking & Sanitation

a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

b. Number of Garbage Cans: Inside: 8 Locations: Bar, kitchen, bathroom.

Outside: 0 Locations: \_\_\_\_\_

c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

d. How many restrooms are on the premises? 2

e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Distributor will contact manager to check and loan the order through back door.
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? MSOE has their own security team  
Describe equipment used \_\_\_\_\_  
List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 10 and list locations: Bar, Dining area, Kitchen
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>90</u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %			
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: \_\_\_\_\_ ☐ Rooming House: Number of Floors: \_\_\_\_\_
- Number of Rooms: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 160 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: N. Water Street.

c. Nearest Major Cross Street: E. Juneau Ave.

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☒ Other: \_\_\_\_\_

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 12 ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: MSOE Phone Number: 414-376-3583

Building Owner Address: 1025 North Broadway, Milwaukee, WI 53202.

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11:30 am	10:30 pm	500	5-100	21
Monday	11:30 am	10:30 pm	500	5-100	21
Tuesday	11:30 am	10:30 pm	500	5-100	21
Wednesday	11:30 am	10:30 pm	500	5-100	21
Thursday	11:30 am	10:30 pm	500	5-100	21
Friday	11:30 am	11:00 pm	500	5-100	21
Saturday	11:30 am	11:00 pm	500	5-100	21

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)Legal Entity Name: MKE Red Crab Inc.Premise Address: 1154 N. Water Street, Milwaukee, WI 53202.**Proximity of Premises to Church, School, Daycare Center or Hospital**Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes**"Service Bar Only" Designation**If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_**Property Information (New & Transfer Applicants Only)**a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? MSOEc) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_d) Total amount paid for business \$ N/Ae) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes**Lease Information (New & Transfer Applicants who are leasing the premises only)**a) Date lease begins May 1, 2025 Ends April 30, 2035b) Monthly rental \$ 15000.c) Do you have an option to renew the lease? ☒ No ☐ Yesd) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yese) For what length of time have you been guaranteed occupancy (number of years)? 10 years

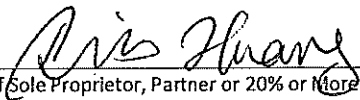
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☒ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan  
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: MKE Red Crab Inc.Premises Address: 1154 N. Water Street, Milwaukee, WI 53202.**SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☒ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)If yes, list the types of food items: Fish, meat, poultry, ice cream

**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☐ No ☒ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☐ No If No, SKIP to Section 7
- ☒ Yes If Yes, check all that apply: ☐ New construction of a building ☒ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes:

Remove walls to eliminate multiple individual rooms and open up the space.

Start date:

May 1st, 2025

Name, Address &amp; Phone Number of Architect:

Anthony Garza / TGAR GROUP, Inc.  
1213 55th Street, Kenosha, WI 53140 / 262-818-4620

Name, Address &amp; Phone Number of Contractor:

Current Electric Co. 2942 N. 117th St. Wauwatosa, WI 53222 / 262-786-5885  
Mr. Rooter Plumbing 2836 N. Brookfield Road, Suite A, Brookfield, WI 53045 / 262-835-7785**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☒ Immediately ☐ At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must Initial each item confirming your understanding:

QLH

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

QLH

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

QLH

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

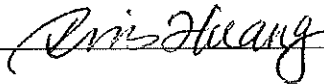
QLH

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

QLH

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder:



Signature of Additional Partner: \_\_\_\_\_

Qinling Huang

MKE Red Crab Inc.

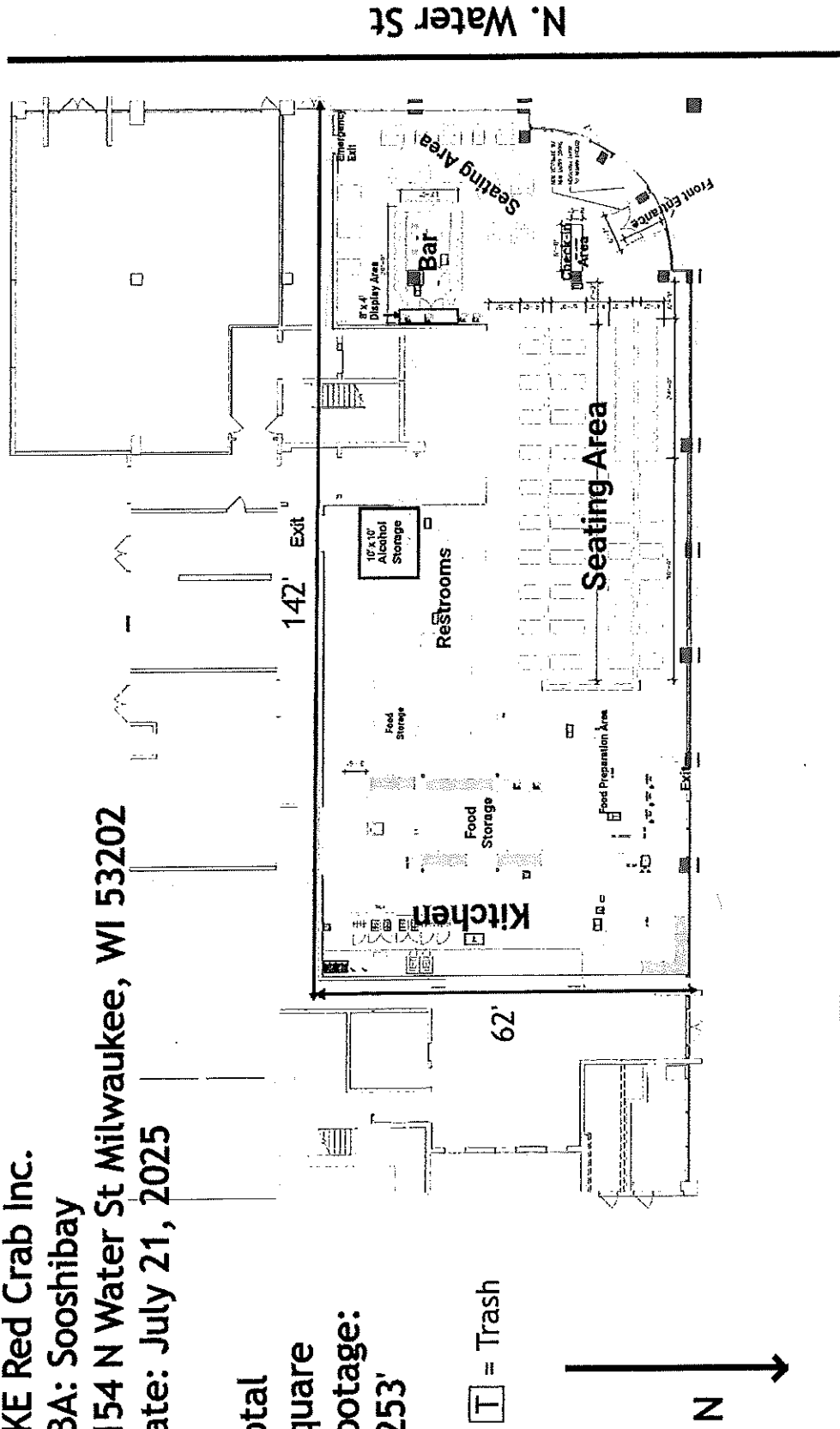
DBA: Sooshibay

1154 N Water St Milwaukee, WI 53202

Date: July 21, 2025

Total  
Square  
Footage:  
8253'

T = Trash



E. Juneau Ave



# **Sooshibay Menu**

1154 N Water Street  
Milwaukee, WI 53202

## **Drink:**

Soft Drink  
Boba Tea  
Sake  
Beer  
Wine  
Cocktail

## **Food:**

Crabmeat Rangoon  
Edamame  
Miso Soup  
Classic Chicken Ramen  
Grilled Teriyaki Shrimp Bowl  
Avocado Maki  
California Maki  
Godzilla Maki  
Salmon Nigiri  
Tuna Sashimi  
Classic Cheesecake