



Department of Public Works  
Infrastructure Services Division

Jerrel Kruschke, PE  
Commissioner of Public Works

Kevin J. Muhs, PE, AICP  
City Engineer

Timothy J. Thur, PE  
Infrastructure Administration Manager

October 13, 2025

To the Public Works Committee

Subject: Honorary Street Name Request – “Ron Sadoff” -  
North 36<sup>th</sup> Street from West Meinecke Avenue to West Wright Street

Dear Honorable Members:

This letter is in reply to an application dated September 29, 2025 regarding a request for an honorary street name of Ron Sadoff on North 36<sup>th</sup> Street from West Meinecke Avenue to West Wright Street.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered:

Ron Sadoff is a Milwaukee native who founded the Milwaukee College Prep School in 1997. This charter school has since expanded to four locations. The first location at 2449 North 36<sup>th</sup> Street is the intended place for this designation.

The request to honor Ron Sadoff with an honorary street name of “Ron Sadoff” includes 10 letters and spaces. The honorary street name will be sized to fit the standard honorary street sign.

Two (2) blue honorary street signs will be needed. Please refer to the attached map showing where the honorary street name signs will be located. The petitioner may choose to furnish the honorary street signs, but they must be fabricated to established City standards. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above. The City’s cost to fabricate and install future signs is subject to change. North 36<sup>th</sup> Street will remain the official street name so addresses will not change.

Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

Sincerely,

Kevin J. Muhs, PE, AICP  
City Engineer

DB:cc

013

Attachments