



UNITED STATES HISPANIC  
LEADERSHIP INSTITUTE

January 22, 2020

Hon. Jose G. Perez  
Alderman, 12th District  
City of Milwaukee  
200 E. Wells Street  
Milwaukee, WI 53202

Dear Alderman Jose G.:

On behalf of the USHLI Board of Directors, we cordially invite you to attend our Latino Leaders Recognition Luncheon during our 38th National Conference. Leaders will be introduced at 12:30 pm on Saturday, February 22. The Conference will be held at the Sheraton Grand Chicago, 301 E. North Water St., in Chicago. As our Special Guest you will receive a complimentary meal and discounted parking. You may also register for the full conference using the discount code 2020LEADER.

Our Conference theme is "Vision 2020: Strength in Numbers." As we do every year, we recognize Latino leaders because you are the embodiment of the progress our community is making. You represent the empowerment that our community has worked hard for and won.

For 37 years USHLI has empowered Latinos and similarly disenfranchised groups by promoting education, leadership development, unity, and non-partisan civic participation. USHLI has registered over **2.3** million new voters, empowered over **1,000,000** young Latino leaders, published over **425** reports and profiles on Latino demographics, and sponsored 37 national conferences attended annually by leaders representing **40** states.

USHLI has been honored for its work by Former President Bill Clinton, the Government of Mexico, Congressional Hispanic Caucus Institute, Univision, Hispanic Heritage Foundation, Latino Leaders Network, American Immigration Forum, Latino Business Magazine, Latino Leaders Magazine, Latino Magazine, and the Association of Hispanics in Higher Education.

A survey of our 2019 participants found that **65%** were Female, **89%** were 18-34 years of age, and **82%** were attending or had completed college. The survey also found that **7%** of our attendees are pursuing an advanced degree. USHLI conference participants represent the future generations who will provide the leadership needed in every segment of an American society that will become over **25%** Hispanic during their lifetime, with a population of over 100 million in the United States.

Jose Flores will contact your office to confirm your attendance, or if you prefer, you or your staff may reach him at [jjflores@ushli.org](mailto:jjflores@ushli.org) or (312) 427-8683. I hope you will make every effort to attend. We look forward to having you with us at our 2020 National Conference on February 22nd.

Sincerely,

Dr. Juan Andrade, Jr.  
President, USHLI