

Jeffery K. Roman

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Professional Work Experience

January 2010 – Present

Mass Care Director, Southeastern Region

The American Red Cross in Southeastern Wisconsin

- Plan and coordinate staff and volunteer response to large scale/multi family disasters in Southeastern Wisconsin, including response/service delivery in Milwaukee, Racine, Kenosha, Waukesha, Ozaukee, Dodge and Walworth Cnt.
- Responsible for chapter wide response preparedness, planning and staffing for sheltering ops, mass feeding, material bulk distribution, welfare information and family reunification, disaster partner services, community programming and resource navigation, shelter facilities management and logistics operations for and during disaster operations.

September 2007 – Present

Planner, Milwaukee Development Group

- Provide community outreach and development, grant project coordination, partnership outreach and development services to and for community based coalitions, nonprofit organizations, and public service agencies.
- Services include social marketing development, community resource navigation, community planning, volunteer coordination, community organization/mobilization action planning and outreach strategy development, program design and implementation, organizational capacity building and impact infrastructure development.
- Coordinate and staff citywide and special cause initiatives and grant funded community coalitions and projects providing strategic direction, outreach and liaison services to resource partners and community stakeholders
- Partners and services provided for include Milwaukee Public Schools, Milwaukee Health Department, The City of Milwaukee, Medical College of Wisconsin, Milwaukee County UW Extension, and multiple area nonprofits, faith and community based organizations, and youth and human service agencies.

January 2005 – August 2007

Project Coordinator, Milwaukee County Community Health Project [Funded by USDHHS-ACF]

New Concept Self Development Center, Inc. – Milwaukee, Wisconsin

- Coordinated inter-agency community health and risk behavior prevention education programming and resource distribution for community-based coalitions partners and service organizations throughout Milwaukee County
- Directed planning and coordination of ongoing/annual community outreach events and awareness activities and year-round delivery and implementation of school and community based programming and summer youth camps, etc.
- Assisted Project Director with the marketing, training, implementation and monitoring of project goals and campaigns, curriculum implementation, program delivery, staff training and supervision and participant recruitment
- Created, published and distributed quarterly collaborative newsletter and supplemental resources for community and project stakeholders, community members and health care providers throughout Milwaukee County
- Worked with city/state health officers and staff to market programming and develop healthcare resources and access outreach plans to include outreach to healthcare providers, community volunteers, educators and organizers.

June 2001 – December 2004

Program Coordinator/Youth Development Specialist

Rosalie Manor Community & Family Services, Inc.

- Coordinated/facilitated program curriculum training for new staff and community partners serving as direct supervisor to program para-professionals, teen leadership development program and agency volunteers
- Assisted with program curriculum development/revision (including lesson plan and activity writing and underwriting, and ongoing editing, testing and evaluation of curriculum subject matter and lessons)
- Served as department Special Events Coordinator – lead planning, organizing and coordination of community activities and events including community rallies and marches, forum, parents meetings and community conferences.
- Assisted Youth and Family Services Directors with coordination of school-based and year round programming, coalition partner development and training, and implementation of services into new program sites and areas
- Spoke/presented workshops at state-wide and national trainings and conferences on topics such as community leadership, human growth and development and prevention programming in urban inner-city neighborhoods

Education, Training and Certifications

University of Wisconsin – Milwaukee

Undergraduate Study: Community Education, UW School of Education
Applied Professional Studies in Community Planning, Organizing and Leadership in Community Based Organizations, UWM School of Continuing Education

Milwaukee School of Languages

Full Spanish Immersion Program (K-Grade12)

Non-Profit Financial Management Certification Program Milwaukee Nonprofit Center	Completed December 2005
Youth Work Supervision Certification Program The Youth Work Learning Center at the Univ. of Wisconsin-Milwaukee	Completed May 2004
Youth Work Development Certification Program The Youth Work Learning Center at the Univ. of Wisconsin-Milwaukee	Completed November 2003
Youth Work Pre-Apprentice Mentor /Trainer Program The Youth Work Learning Center at the Univ. of Wisconsin-Milwaukee	Completed September 2003

Learned Professional Skills and Abilities (Demonstrated Examples Available)

- Bilingual: Proficient Spanish Speaking and Reading
 - Grant/Report Writing and Fund/Resource Development
 - Special Event/Conference Planning
 - Grant Project Coordination
 - Community Outreach/Outreach Marketing
 - Volunteer Planning/Organizing
 - Social Marketing Development
 - Corporate Document Preparation (Incorporation/Bylaws Development)
 - Community Organizing/Coalition Building
 - Program Planning and Development (Design & Implementation)
 - Curriculum Writing and Development
 - Public Speaking/Workshop Facilitation
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Public Speaking/Workshop Facilitation Experience

Member & Annual Conference Workshop Presenter Wisconsin Association of Youth and Child Care Professionals Topic: Intergenerational/Intercultural Community Building – Community Dialogue and Action Planning	2005-2009
National Workshop Presenter National Clearinghouse on Youth & Families' National Youth Summit Topic: "Today's Youth, Tomorrow's Leaders"-Youth Leadership in Action	July 2004 Cleveland, Ohio
Regional Conference Speaker 2004 National African American Health Marriage Initiative Midwest Regional Conference, Chicago, Illinois Topic: Cultural Perspectives on Marriage and Communities, Perspective from a Young Adult Black Male	May 2004

Related Works and Professional Activities

Associate Organizer/Dialogue Facilitator Milwaukee Intergenerational/Intercultural Community Connection	January 2007 – 2010
Member and Community Outreach Liaison/Project Coordinator Milwaukee Alliance for Sexual Health (w/ MCH, MHD and DPH)	August 2006 – March 2008
Member and Annual Conference Resource Chair Metropolitan Milwaukee Alliance of Black School Educators	September 2004 – Present
Curriculum Implementation Trainer National Abstinence Education Program (OIC of America)	October 2003 – November 2004
Community Learning Center Assistant Director Washington High School w/ Rosalie Manor, Inc.	September 2003 – June 2004

Personal/Professional References

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Additional references and contacts available upon request.

Professional Bio

Jeffery Roman, a native of Milwaukee, Wisconsin, has been involved in the nonprofit youth development and community services field since 1999, starting out as Teen Mentor with one of Milwaukee's leading social service agencies. An active youth and community advocate, leader and networker, and an educator at heart and by trade, he currently works with a broad spectrum of community-based organizations and public institutions working on program and curriculum development and community-based participatory research projects and initiatives in the areas of minority community development and public health and equity issues disproportionately affecting communities of color in and outside of Milwaukee. His primary service partners include the Milwaukee Health Department, Milwaukee Public Schools, the Medical College of Wisconsin and the Wisconsin Department of Health Services, Division of Public Health, along with a host of community partners and service agencies.

A self-starter and social-innovator, Jeffery established and is Principal of JKRoman Community Development, LLC, a community planning and investment firm working to develop community-led capacity and a visible infrastructure to face the many social issues affecting the most densely populated, poverty-stricken pockets of Milwaukee. JKRoman Community Development, LLC serves to be a catalyst for community issue organizing and action planning followed by aggressive mobilization on the part of residents taking, creating and sustaining community-driven strategies to improve the overall quality of life and health, and the wellbeing of all living in those communities. Other services provided through JKRoman Community Development, LLC include strategic and organizational planning and development for community-based organizations, nonprofit innovation and venture planning, issue social marketing and grant project coordination in the areas of youth and young adult development, community/minority health, resource collaboration and partnership development, community outreach strategy development and resource navigation. Currently, JKRoman Community Development, LLC is working on the development of a community-based pooled investment fund to acquire and renovate distressed and vacant real property and nuisance business venues in targeted Milwaukee areas. To cover more ground, Jeffery has gathered a group of like minded partners who share in his vision for community change and social transformation. Together, they are called the Milwaukee Development Group. As a collective, the Milwaukee Development Group works together to organize, coordinate, implement and resource a number of citywide community mobilization initiatives and partnerships which include the Milwaukee Community Health Collective, the City of Milwaukee's annual "Family Unity Day" celebration (annually the 2nd Thursday of October by mayoral decree), Milwaukee RETOC (a community targeted racial equity platform working with international think-tank, the Aspen Institute and similar outlets and partners in major cities across the US), and the Milwaukee Boys To Men Coalition, a collaborating group of African-American men, organizations and service providers brought together to focus on addressing the plight and development of young African-American boys and young adult males through support resources, population specific services and the planning and implementation of a citywide rites of passage program.

Through active community involvement, Jeffery has been honored to represent Milwaukee and Wisconsin on many occasions facilitating workshops and speaking at conferences locally and on both the state and national levels. Locally, he is a coordinating member of the state funded Milwaukee Brighter Futures Initiative and the Milwaukee Teen Pregnancy Prevention Network and serves as an active member of the Metro Milwaukee Alliance of Black School Educators and the city's Men's Health Resource Network.

Jeffery, the eldest of five boys, having had to play the role of big-brother and de facto man of the house, prides himself on the fact that all of his brothers, now all young adult black males, have completed high-school, are now either pursuing higher education (his twin working on a second Master's degree) and/or are chasing their dreams through a vast progression of professional career options. In addition, none have fathered children nor have been in trouble with the law, not an easy feat for young black men born and raised by a single mother in central city Milwaukee. Jeffery aspires to one day lead the revolution of change in and for his hometown "City of Festivals", making it a better place for all to live, work and play.