

**Background information for reappointment to board of directors of
Business Improvement District No. 10 (9/5/03):**

**Richard A. (Rick) Wiegand
2308 West Wisconsin Avenue
Milwaukee, Wisconsin 53233**

President of Wiegand Enterprises, Inc., which owns and manages numerous apartment buildings in the city of Milwaukee with heavy concentration on the west side.

Owner of the Ambassador Hotel, 2308 West Wisconsin Avenue, Milwaukee for approximately eight years. He instituted 24 hour on-site security at the hotel and has worked closely with the Milwaukee Police Department. Recently completed are: installation of central air conditioning; replacement of all windows; replacement of damaged and missing exterior terra cotta details; total remodeling of upper two floors into mini-suites. The hotel is being repositioned in the marketplace to attract more business and tourism to the city of Milwaukee. Wiegand also owns and operates the Executive Inn at 2301 West Wisconsin Avenue.

Rick Wiegand and his key staff have volunteered many hours for the betterment of the Avenues West area, plus providing meeting space for the Wisconsin Avenue Business Watch, Landlord Compact meetings, Avenues West membership luncheons, and other community oriented meetings. He currently serves as the Avenues West Association's vice president and as BID No. 10 Chair.

Rick and his wife Carol have two children, Ricky (12) and Taylor (10).