

Attached is the GRANVILLE ADVISORY COMMITTEE QUESTIONNAIRE for your review. I'm eagerly anticipating our meeting on Wednesday at 9:00 AM. Please take a moment to go through the document.

- 1) What is the legal entity name, address of the proposed business/development, business mailing address, and name(s) and contact information (email and phone) of the applicant(s) and/or point of contact(s)?

Charlie P's Barbeque
8628 N 107th
Milwaukee WI 53224
Charlie Hood
Charlie.Hood@CharliePsBBQ.com
414-364-7331

- 2) Are you a new or existing business?

No, Charlie P's BBQ is not a newly established business. It was founded in 2019 and has been serving the community from our location at the Fondy Farmers Market, 2200 W Fond Du Lac Ave, Milwaukee, WI, since its inception.

- 2a) How many years have you been in business?

We are honored to have been serving the community for the past three years.

- 3) Describe the product(s) or service(s) you offer? Include specific activities to be held at the proposed location. Include all licensing needed/applied for.

Our specialty lies in genuine barbecue cuisine, featuring a range of options like Brisket, Pulled Pork, Baby Back Ribs, Spareribs, Grilled Jerk Chicken, and Chicken Wings, accompanied by an assortment of side dishes. We aim to offer a dine-in experience along with takeout options. We also plan to reach out to the Milwaukee Police Department and first responders, proposing our location as a rest stop and providing substantial discounts, with the goal of enhancing police visibility in the neighborhood.

- 4) What Problem Does Your Business Solve?

One of our initiatives includes donating food and meals. We will collaborate with ZeroPercent, who will collect and distribute our donations to various charities and shelters. Additionally, the taxes paid by Charlie P's BBQ and its customers will contribute to enhancing community amenities like schools, green spaces, public transit, and healthcare, while also having a minimal impact on job opportunities.

- 4a) How will you involve the community?

Provide a venue for hosting monthly board meetings, engage actively in local Wisconsin events, and extend a rest stop facility for first responders.

4b) How will you give back to the community?

We are committed to proactively volunteering as a team with local charities and nonprofits. Additionally, we will organize donation drives to collect various items such as toiletries, clothing, canned goods, books, and back-to-school supplies, which will be distributed to shelters.

5) What are the business hours of operation?

The proposed operating hours are as follows: Sunday through Thursday from 10:00 AM to 10:00 PM, and Friday to Saturday from 10:00 AM to 2:00 AM.

6) Who is your target audience?

Our target market will primarily include local customers who currently buy gas at this location. Additionally, we plan to directly market to businesses in the 9th district, such as Derco at 8000 W Tower Ave, GE Healthcare on Tower Ave, Coca-Cola at 11800 W Brown Deer Rd, Diamond Precision Products at 11000 W Heather Ave, and Wagner at 10600 W Brown Deer Rd, Milwaukee, WI. Above all, we aim to serve our established customer base that has grown over the years.

7) Why do you want your business to be located within the 9th district?

I've been a resident of the 9th district for over two decades. It's my home community, and my first priority is to support and give back to this area.

7a) How will your business improve the 9th district?

We are revitalizing a previously closed site, formerly a Subway sandwich shop, to establish our new location. Our plan includes welcoming Milwaukee Police with special discounts and using our venue as a rest stop, thereby enhancing their presence in the neighborhood. These increased police visibility will serve as a deterrent to crime. Furthermore, the taxes paid by Charlie P's BBQ and our customers will aid in funding community enhancements like schools, green spaces, public transit, and healthcare, while ensuring minimal impact on local employment opportunities.

8) Who will maintain the exterior premises of your establishment?

The building owner, Citgo Petroleum, holds the primary responsibility for maintenance, but I will also actively participate in the upkeep of the establishment.

9) Are you leasing or buying the building where your business will be located?

The location will be leased by me.

10) Describe your security design.

ADT is set to equip our establishment with security video surveillance, including three cameras at the front, two at the rear, and seven additional cameras inside the restaurant. Also, we will engage in the Community Connect Milwaukee program, allowing Milwaukee police to access our security footage to aid in crime-solving efforts.

11) Does your proposal involve any City approvals? If so, what are those approval processes?

Application for a Business License and submission of a Plan of Operation for a Food Dealer License.

12) What is the project timeline or schedule for your development or business, including any City approvals that are required?

At present, we have met all inspection criteria except for the electrical inspection. We've received provisional approval from the inspector, pending completion of some external electrical work on the exterior, which is the owner's responsibility, also the replacement of batteries in the emergency exits, which has been completed. Our opening is on track for the second week of January 2024.