File Number 241338. A substitute ordinance relating to the 3rd Amendment to the Detailed Planned Development known as Brady USA, Inc. Phase 1 and the 1st Amendment to the Detailed Planned Development known as Brady USA, Inc. Phase 2 to allow an expansion to the existing building and parking lot located at 6555 West Good Hope Road, on the south side of West Good Hope Road, west of North 60th Street, in the 9th Aldermanic District.





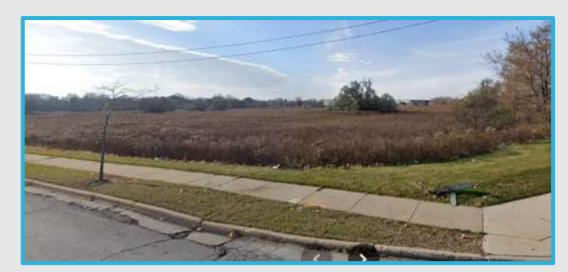
File Number 241338. Context.











File Number 241338. Consistency with Comprehensive Plan.



Northwest Side Area Plan

- Adopted in 2007.
- This parcel is located in "District 10" of the Plan, where a diversity of land uses are found
- The Plan encourages preserving and improving existing industrial uses and supporting the growth of these industrial uses. It also encourages increasing pedestrian connectivity
- The Plan recommends providing landscape buffers between industrial properties and adjacent land uses
- The proposal is consistent with the Northwest Side Area Plan





Good Hope Campus Expansion

6555 West Good Hope Road Milwaukee WI, 53223 Submittal for Modification to an Existing Detailed Plan Development

File # 241338

February 25, 2025

Project Team

Building Owner:

Brady Corporation 6555 West Good Hope Road Milwaukee, WI 53223 Contact: David Persch

Civil Engineer

Pinnacle Engineering Group 20725 Watertown Road Suite 100 Brookfield, WI 53186 Contact: Mark Seidl, P.E.

Architect

Eppstein Uhen Architects 333 East Chicago Street Milwaukee, WI 53202 Contact: Chris Johns, AIA

Landscape

Pinnacle Engineering Group 20725 Watertown Road Suite 100 Brookfield, WI 53186 Contact: Dale Bunderson, P.L.A.

General Contractor

Selzer-Ornst Construction Company, LLC 6222 West State Street Milwaukee, WI 53213 Contact: Brian Goodchild











BRADY CORPORATION

Southeast corner of Existing Building



Looking southeast from Good Hope Rd

East side of Existing Building





Looking southwest from Good Hope Rd







Site Entrance at Good Hope Rd





BRADY CORPORATION

View from corner of Good Hope Rd & N. 60th



Looking north from N. 64th St.

Looking west from N. 60th St.





Looking north from W. Hustis St.





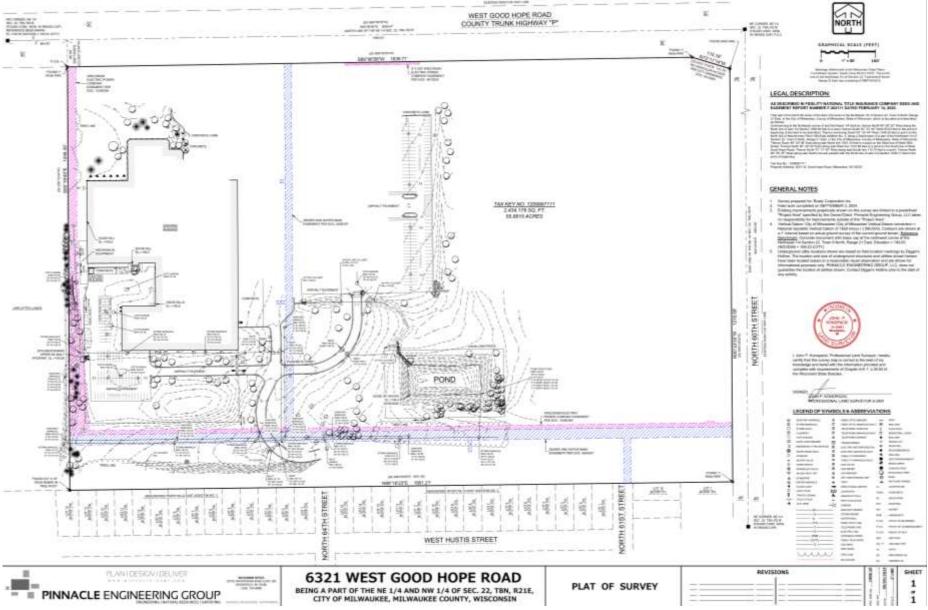


Looking northeast from N. 67th St.





BRADY CORPORATION

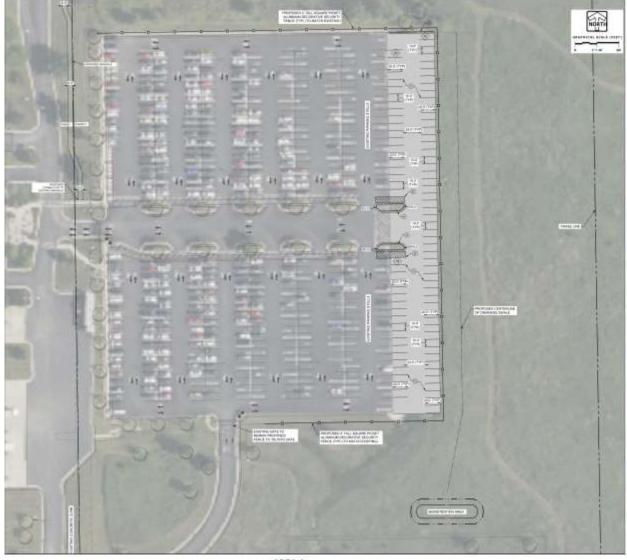






PLS Plat of Survey

BRADY CORPORATION





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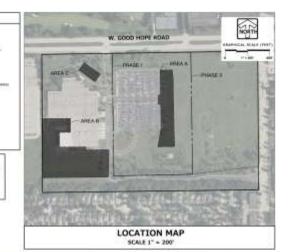




C-1 Civil Site Plan

BRADY CORPORATION





LEGEND

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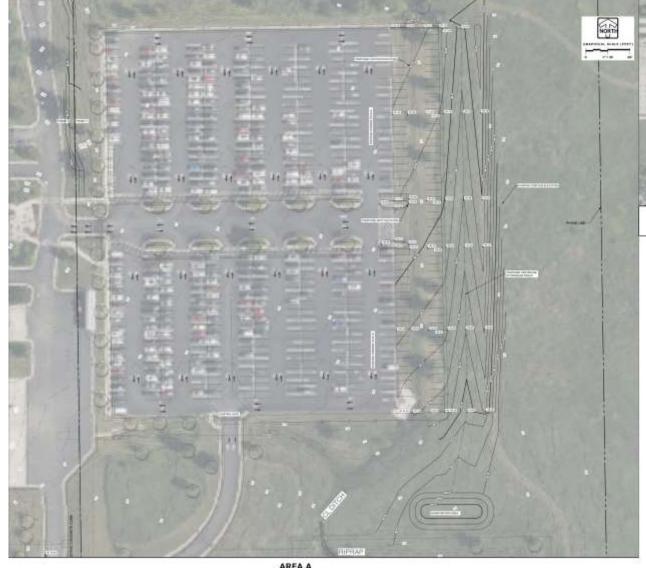
AREA C

C-2 Civil Site Plan





BRADY CORPORATION







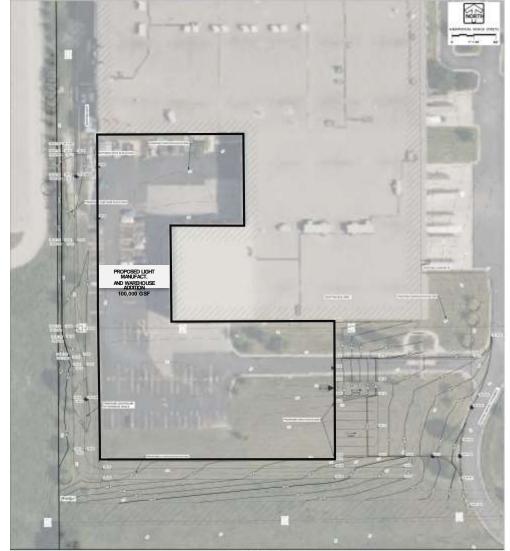
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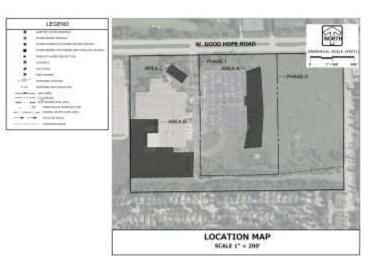
C-3 Civil Grading Plan

BRADY CORPORATION





AREA B





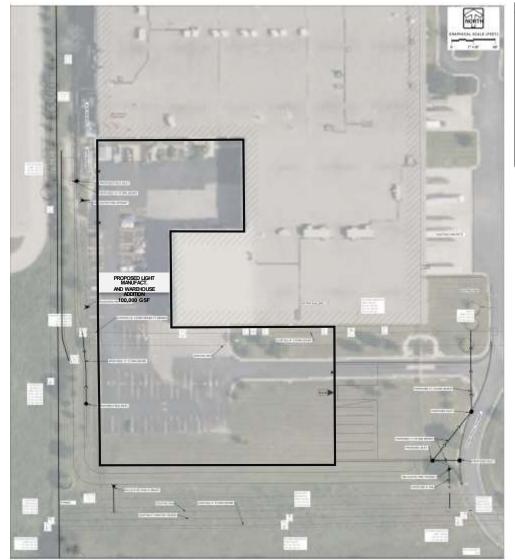
AREA C

C-4 Civil Grading Plan

BRADY CORPORATION









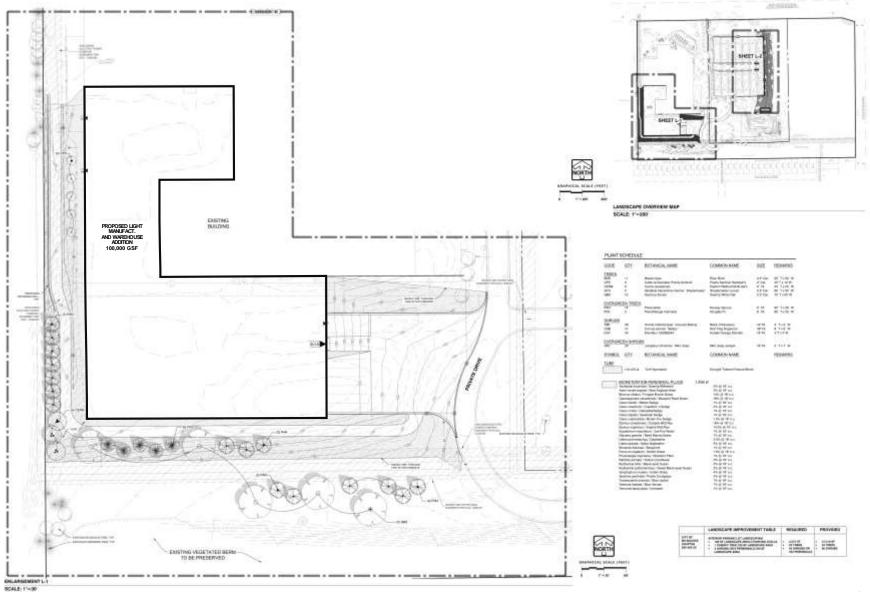
AREA B





C-5 Utility Plan

BRADY CORPORATION



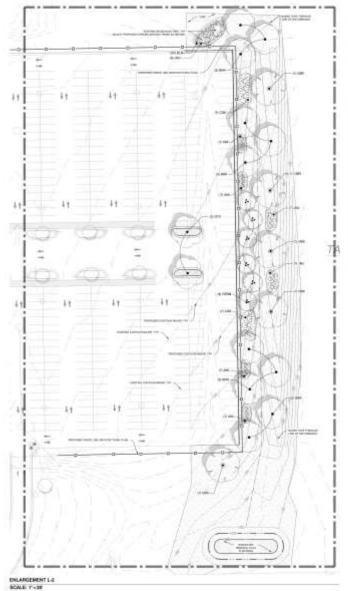




L-1 Landscape Plan

BRADY CORPORATION
GOOD HOPE CAMPUS EXPANSION
File #241338

February 25, 2025 EUA Project #24337-01









L-2 Landscape Plan

BRADY CORPORATION GOOD HOPE CAMPUS EXPANSION File #241338 February 25, 2025 EUA Project #24337-01

GENERAL PLANTING NOTES

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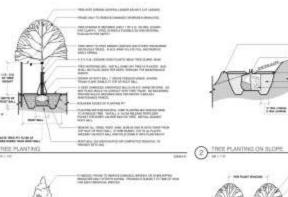
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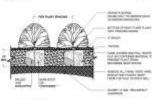
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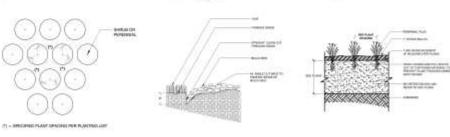


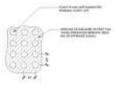




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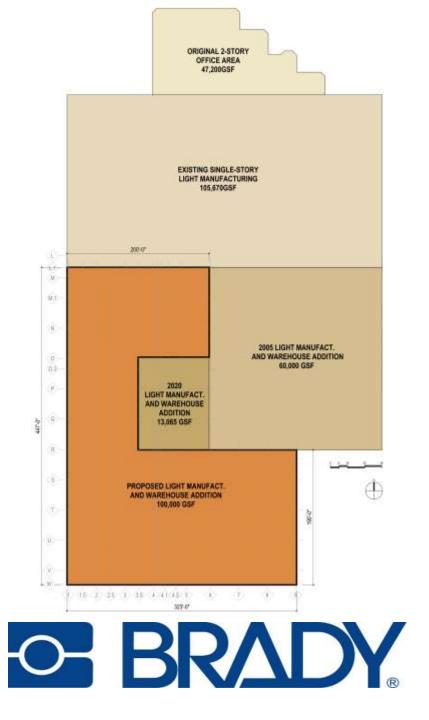


L-3 Landscape General Notes & Details







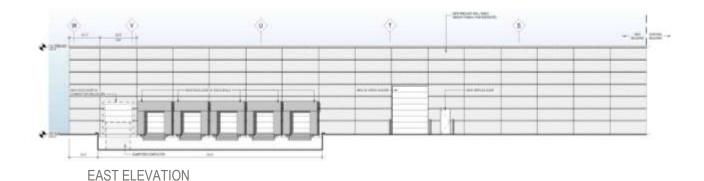


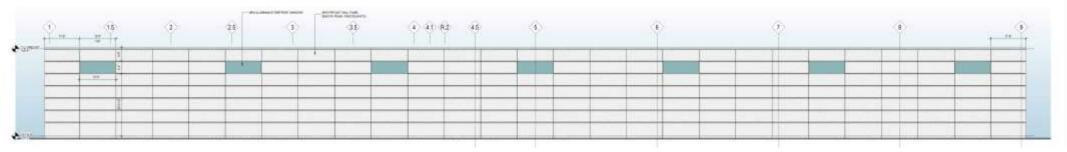


A1 Architectural Floor Plan

BRADY CORPORATION
GOOD HOPE CAMPUS EXPANSION

File #241338 February 25, 2025 EUA Project #24337-01





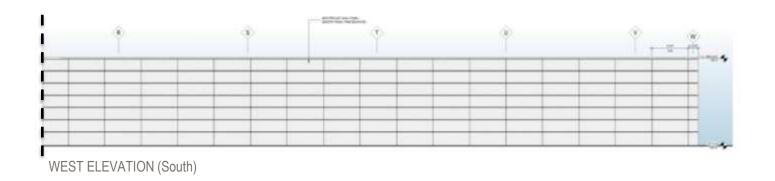
SOUTH ELEVATION

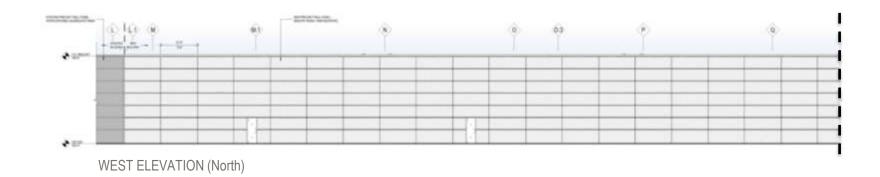




A2.1 Building Elevations

BRADY CORPORATION GOOD HOPE CAMPUS EXPANSION File #241338 February 25, 2025 EUA Project #24337-01



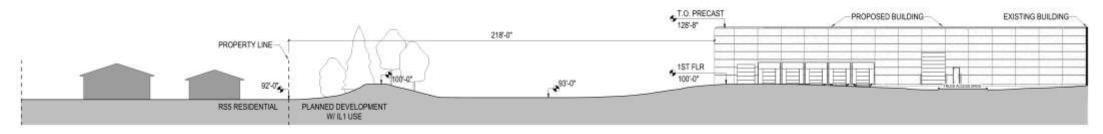






A2.2 Building Elevations

BRADY CORPORATION
GOOD HOPE CAMPUS EXPANSION
File #241338
February 25, 2025
EUA Project #24337-01



ARCHITECTURAL SITE SECTION - SOUTH PROPERTY LINE





A3.1 Architectural Site

Section
BRADY CORPORATION
GOOD HOPE CAMPUS EXPANSION

File #241338 February 25, 2025 EUA Project #24337-01